Application

FY26 Iowa Cancer Plan
Implementation Grant Cycle

Iowa Cancer Consortium
www.canceriowa.org

Applicant Information:

Name of Project Lead: Allison Kilfoy
Project Lead Email Address: akilfoy@normaleah.org
Project Lead Phone Number: 563-505-6436
Organization: NormaLeah Ovarian Cancer Initiative
Street Address: PO Box 158
City: Bettendorf
Zip Code: 52722

Project Details:

Project Title: No More Stage 4 - Expanding Gynecological Cancer Awareness Across Iowa
Total Amount of Funds Requested for FY26 (up to $25,000): $25,000

Provide a brief description of your intended project and any relevant background information about your organization. *(Suggested: 1,000 words or less.)*
The NormaLeah Ovarian Cancer Initiative is dedicated to increasing awareness of ovarian cancer through education, advocacy, and community engagement. Our signature awareness tool—BEAT the BIG O signs & symptom cards—uses the acronym BEAT (Bloating, Eating less, Abdominal pain, Trouble with bladder) to highlight subtle but critical early symptoms of ovarian cancer. In addition to ovarian cancer, we have started to expand our services and support to include all gynecological cancers. We had seen a good response to this. With Iowa seeing an increase in endometrial cancers, we know offering support to this expanded group will be beneficial to patients across the state.

Allison Kilfoy was named our new Executive Director in 2024. She comes from a financial analytic and business strategy background. She was diagnosed with endometrial and ovarian cancer at age 27 and sought treatment in Iowa City at Iowa Health Care. Due to her phenomenal experience with Dr. Bender and team, she has since fundraised over $50,000 on behalf of being a grateful patient on the gynecologic research team in Iowa City. Her career background and personal connection and passion to help gynecologic patients, made her the ideal candidate. She is moving NormaLeah to new levels and we are excited to see what the future has in store.

In 2024 we mailed out 25,000 of our symptom cards. They are free to anyone who requests them. Already in 2025 we have mailed out over 12,000. Our goal is to reach over 35,000 people in 2025,

with at least 20,000 of those cards being distributed in the state of Iowa. This means 20,000 people have the opportunity to be educated on the signs and symptoms of ovarian cancer. This can lead individuals and their loved ones to seek help and hopefully get a diagnosis of cancer, or otherwise, sooner, which ultimately can save and/or improve quality of life. We have identified a need to grow our presence in Iowa, and get our resources out more widely in the state.

NormaLeah has had both a national and local reach over the past 16 years. Mostly to individuals. This year our Executive Director and Board of Directors have made it a priority to be expanding our local presence in Iowa. We know we had a large area of opportunity to make it more well known our services, support, and resources exist in Iowa. Our Executive Director and Board Members have spent the last several months setting up meetings with key community stakeholders, medical professionals, medical administrators, and other partners. This has been extremely impactful and has filled a gap that existed in the past.

Despite being the deadliest gynecologic cancer, ovarian cancer often goes undiagnosed until late stages due to vague symptoms and lack of routine screening. To combat this, we propose distributing BEAT the BIG O cards through community-based partners in 50 of Iowa's 99 counties. We will work with medical centers, from primary care facilities to hospitals and cancer centers. We also want to reach populations that may not have exposure to medical resources, but are places where large amounts of people gather. Examples of these would be coffee shops, book stores, grocery stores, libraries, community centers, etc…

The other part of this project will be collaborating with two community partners. Once we get our educational material distributed - then what? We have decided to partner with Cancer Support Community Iowa & NW Illinois to have our patients and survivors in Iowa attend their breast and gynecologic cancer support group. We will use email, social media, and phone calls as a way to advertise this opportunity for people to connect. These are held in person in Davenport, Iowa and the opportunity to also have a virtual option will be come available if the interest is there.

Our other community partner is One Strong Woman, who specializes in pelvic floor physical therapy. Their own and our Executive Director have been working on a way to combine forces, and this is the perfect opportunity. We will partner with them, they have a beautiful center in Iowa, and host an educational event. We know gynecologic cancer patients and survivors can greatly benefit from pelvic floor therapy in various ways, and may not even know they need it (but, they likely do!). One Strong Woman has a clientele who may not be educated on what NormaLeah offers, if they are not a cancer patient, so it is also our opportunity to share with their group what we do in the community and how we can be a resource. We can also use this outlet to help us further our message and reach, and also pass out our BEAT cards.

We would love to see this initiative take root with an expanded presence in Iowa, and then be able to make positive adjustments next year, and eventually reach all 99 counties in our state. Our biggest priority is "No More Stage 4" meaning helping people be more proactive, seek good healthcare

options, and if they do have a diagnosis, getting it caught and treated earlier, which we know leads to a better and longer quality of life. We know we can make an impact in Iowa!

How many individuals in Iowa do you expect to reach through your project?
20,000+ Iowans through direct distribution, outreach events, and community partners. We will reach 50 of the 99 counties in Iowa. In addition to these metrics, we will also make two partnerships for support and educational events. We will use staff support to design the communication material being mailed, research effective distribution partners in counties, coordinate which of our three BEAT types go to each county and quantity needed, as well as mail out all of the packages. We will use a combined staff and volunteer support to market this opportunity on social media, allowing us to connect with people's networks and get insight as to where our material can be distributed.

In which Iowa counties do you expect to reach people through your project?
We will focus on 50 counties, with emphasis on rural and underserved areas. Counties will be selected based on ovarian cancer incidence, healthcare access disparities, and willingness of local partners to distribute materials. It is our hope that this will be successful enough to the point that we can reach all 99 counties in future years after this initial project is complete. With gynecological oncologists being in very few cities in our state, people need to be educated on where to go should they need those services. That type of education can save a life. We know this because we receive phone calls from Iowans who have accredited our services in helping them get into providers and asking certain questions have helped them get diagnosed more quickly, or get the treatment they need, and in some cases they have told us "I think our phone call helped save my life".

Please describe how your project addresses one or more of these priority areas: *(Suggested: 1,000 words or less.)*

- Addressing cancer disparities across the cancer continuum.
- Addressing cancer prevention and/or early detection.
- Expanding successful local projects statewide in Iowa.
- Formalizing lasting and broad change in cancer control through policy and systems change within organizations, systems, and communities. (Funds may not be used for lobbying.)

- Cancer Disparities: We will target rural and medically underserved counties where symptom awareness is low. Our executive director herself was unaware of any signs and symptoms of ovarian cancer when she became diagnosed herself. She is very passionate about educating others, especially those in her own state. She has seen the need for this, especially with the increasing rate of cancer in Iowa. We will work to find great distribution partners in the various counties. We can also promote these businesses and outlets on our social media, which also gives followers and those who view our content insight into these other counties and what exists, and where to seek information if they live in one of these locations.

- Cancer Prevention/Early Detection: We will focus on educating the public on early warning signs to prompt earlier diagnosis. Gynecological cancers don't get enough attention overall in the cancer world and we aim to change that. We need more visibility and eyes on these types of cancers and this program aims to do that. In 2021 there were over 1.5 million women living in Iowa, making up 49.9% of the state's population. Over 885,000 of these women are ages 19-64, which is a prime population for us to get in front of. We are seeing younger and younger women be diagnosed, but we also know the average age for these diagnoses are mid-sixties.

- Statewide Expansion: We will scale an existing program to more counties across Iowa. Our program and mission has existed for several years, however we know we need a stronger presence in Iowa. This year we have changed our marketing efforts to find the people, rather than letting people find us. We have seen an uptick of 150% requests already in the first five months of the year compared to twelve months of 2024, since implementing this strategy. We know with this project effort we can continue to increase those numbers drastically. The sky is truly the limit on what we can do when we are properly poised to execute this program state wide.

- Systems Change: Building sustainable partnerships with county-level health entities to continue distribution beyond the grant period.

Please indicate which type of funding you are applying for (choose one):

☐ **Single Year** (applying for one year of funding only)
☒ **Multi-Year: Year 1** (applying for the first year of a two- or three-year project with the intention of applying for Year 2 in FY27, if awarded)
☐ **Multi-Year: Year 2** (FY25 Year 1 awardees only) *
☐ **Multi-Year: Year 3** (FY25 Year 2 awardees only) *

If you are applying for continued funding (funded last year for the same multi-year project), please describe your success and challenges in previous years of funding. *(Suggested: 250 words or less.)*
NA

Which goal(s) and strategy(ies) from the Iowa Cancer Plan will your project support/help to implement? (*Suggested: 100 words or less.)*

- Health Equity: With this initiative we will be able to bring awareness to people who may not currently have the opportunity to be educated on the signs and symptoms of these cancers.
- Prevention and Risk Reduction: We are able to educate people on these topics during our in person and virtual educational sessions.
- Early Detection and Screening: We know that the sooner people can get a diagnosis, the better chance they have at a positive outcome.

- Survivorship: We currently support over 90 survivors in Iowa, and aim to double that number in 2025 by becoming more connected to this population in the state.

Project Objectives:

These objectives will serve as the grant deliverables for your project, if awarded. The Iowa Cancer Consortium Board of Directors may request to change, add, or remove objectives with your agreement prior to funding. Where applicable, please include baseline (current) data. Please add additional objectives, if desired.

Objectives should be SMARTIE goals: **Specific, **M**easurable, **A**ttainable, **R**elevant, **T**ime-Based, **I**nclusive, and **E**quitable. The CDC's National Breast and Cervical Cancer Early Detection Program put together a helpful resource for SMARTIE objectives. (This and additional resources can be accessed at https://canceriowa.org/grants/ifp)*

***Objective #1: Distribute 20,000 symptom cards in 50 Iowa counties**

- Deadline *(funding period is July 1, 2025-May 31, 2026):* May 31, 2026
- Baseline data: 650 cards distributed in 3 counties
- Target by deadline: 20,000 cards distributed in 50 counties

***Objective #2:** Establish active distribution partnerships with 50 community organizations (1 per county).

- Deadline *(funding period is July 1, 2025-May 31, 2026):* May 31, 2026
- Baseline data: 5 partners
- Target by deadline: 50 partners

***Objective #3: Host 3 community awareness events (in-person or virtual) for Iowa participants, with at least 2 new community partners**

- Deadline *(funding period is July 1, 2025-May 31, 2026):* May 31, 2026
- Baseline data: 1 event/year
- Target by deadline: 3 events/year

Project Collaborators:

The Iowa Cancer Consortium seeks to fund collaborative proposals. **At least one collaborator is required per project.** A letter of support is required for each listed collaborator.

Collaborator #1 (required)

Name: Kelsey Allen
Organization: Cancer Support Community Iowa & NW Illinois
Mailing Address: 1351 West Central Park Ave, Suite 200, Davenport IA 52804
Phone: 563-326-7504

Email: kelsey@csciowaillinois.org

Please describe the collaborator's proposed responsibilities/role in the project. *(Suggested: 100 words or less)*

NormaLeah will be working to promote the survivor support groups that Cancer Support Community Iowa & NW Illinois hosts. We've had great working meetings with them already this year. Support groups are not something NormaLeah currently has the capacity to set up and operate on our own, so we are letting our contacts know of this partnership that is in the works. We also hope the more contacts in Iowa we get from this card initiative, we will also be able to send their way. We look forward to working together to support people best we can with our strengths.

Collaborator #2 (optional)

Name: Allison Germundson

Organization: One Strong Woman Therapy, LLC

Mailing Address: 1749 E 54th Street, Davenport, IA 52807

Phone: 563-468-3727

Email: allison@onestrongwoman.com

Please describe the collaborator's proposed responsibilities/role in the project. *(Suggested: 100 words or less)*

We have already had several productive conversations with One Strong Woman Therapy, and know this partnership is mutually beneficial. The majority of their clientele is women, who may or may not be educated on who NormaLeah is, and on signs and symptoms of gynecological cancer. Our survivor base will have the opportunity to become familiar with what One Strong Woman Therapy offers in the Quad Cities, and how their pelvic floor could have been impacted throughout their cancer journey. This partnership and being two female focused businesses, makes for great opportunity in our state.

Collaborator #3 (optional)

Name: Click or tap here to enter text.

Organization: Click or tap here to enter text.

Mailing Address: Click or tap here to enter text.

Phone: Click or tap here to enter text.

Email: Click or tap here to enter text.

Please describe the collaborator's proposed responsibilities/role in the project. *(Suggested: 100 words or less)*

Click or tap here to enter text.

Evidence & Evaluation:

Resources for Evidence-Based Interventions and Evaluation: (This and additional resources can be accessed at https://canceriowa.org/grants/ifp)

- *The Iowa Cancer Consortium has put together a blog post, A Public Health Professionals Guide to Evidence-Based Cancer Control Interventions (EBIs), which contains state and national resources for public health professionals to visit when selecting interventions.*
- *CDC's Program Evaluation Framework guides public health professionals in conducting program evaluation. It is a practical, nonprescriptive tool, designed to summarize and organize essential elements of program evaluation.*

What scientific evidence is there that your project will be effective? (*Suggested: 500 words or less.)*
Research shows that symptom awareness significantly improves time to diagnosis in ovarian and gynecological cancers. These cards can help people become educated on the symptoms, so they know when to speak up and seek further medical assistance with what they are experiencing. We know earlier diagnoses can lead to better survival rates. We also want people to be empowered, should it not be cancer, to get answers to what else may be going on in their bodies. BEAT the BIG O is based on evidence-supported symptom patterns recognized by the CDC and national gynecologic oncology associations. Prior campaigns have shown measurable increases in symptom recognition post-intervention.

How will you evaluate your project? How will you know if you have been successful? (*Suggested: 250 words or less.)*
We will track distribution metrics, partnership engagement, and event participation. Pre/post awareness surveys will be collected from a sample of event attendees. Success will be measured by the number of counties reached, volume of materials distributed, and self-reported awareness changes. We will also evaluate the feedback from our events with our two collaborating partners. When we receive support requests, we will make sure to note how the requester found our organization. Once distribution locations pass out all of their material, they will have the opportunity to continue to restock additional materials at no cost.

How will you modify your project to meet the unique needs of certain populations? *(Suggested: 500 words or less.)*
Materials will be translated into English and Spanish. The distribution efforts will include rural, low-income, and minority populations. We will be mindful of the areas we are putting these materials in, ensuring they are accessible to the general public. This includes both medical and non-medical locations, and in areas that attract high volumes of people. Our strategy this year has been to go where the people are and we know that will help us be successful. We will research specific areas of the state that may need this most. We will also use email and social media to have Iowans make recommendations in their communities of where these cards will serve citizens best.

Budget:

Allowable budget categories have been identified below. If funding is requested within a specific category, a brief explanation or funding justification is required.

Staff Support

- Applicants may request funds for key personnel. Funds may not be requested to supplant existing job responsibilities.
- For any staff support requests through this grant mechanism, a copy of staff resume/CV, estimate of project hours, and list of staff project-related responsibilities must be included along with the budget request. Resumes should be included as an attachment.

Travel

- Travel essential to the proposed project may be funded under this proposal.
- Travel reimbursement is allowed at the following rates: $0.50/mile; in-state travel reimbursements follow Iowa Department of Administrative Services (DAS) guidelines, which is $37/day for meals ($27.75/day for first and last day of travel); out-of-state travel reimbursements follow Iowa DAS guidelines, which varies by destination. Maximum lodging reimbursement for in-state hotels is $80 plus taxes per night (see the Iowa DAS travel webpage for more information and resources).

Printing and Copying

- Estimate the total number of document pages that will be copied or printed. Use $0.06/page for calculating costs. Example: 500 pages X $.06/page =$30.00

Supplies

- Estimate the unit cost for each item to be purchased and the total number of items needed. Example: 200 brochures X $1.25/brochure = $250.00

Indirect/Administrative Costs

- Applicants for whom the Iowa Cancer Consortium is not serving as a fiscal agent may charge an indirect rate limited to 8% of the direct costs proposed in the budget.
- The total budget, including indirect or administrative costs, may not exceed the total requested funds (maximum of $25,000).
- Administrative costs are those incurred for common or joint objectives and cannot be identified readily and specifically with a sponsored program but are still necessary to the organization's operations.
- For example, the costs of operating and maintaining facilities, depreciation and administrative salaries are generally treated as indirect/administrative costs.
- If there is a need for indirect funding beyond 8% of direct program costs, requests should be written into the applicant's budget and justified heavily.
- The applicant shall maintain documentation to support the administrative cost allocation. The Consortium reserves the right to request the documentation at any time.

Other:

- Equipment
    - Describe equipment needed for project implementation.
    - Equipment costs must be justified, and an explanation provided for equipment use after the grant period ends.
    - Items that cost $5,000 or more are not routinely funded but will be considered on an individual basis.
- Incentives
    - Incentives are an allowable expense only if proven to be effective as part of an evidence-based intervention. The research or evidence case must be outlined.

- Clinical Care/Service Delivery
    - Clinical care, including the provision of medication, vaccinations and/or treatment, is not an allowable expense. Service delivery, including radon mitigation and cancer screening test purchases, will be reviewed individually.
    - Community organizations and collaborators are encouraged to provide financial support for service delivery components.

Please explain your budget in words: *(Suggested: 100 words or less)*

Budget attached. The budget will cover the costs of the printing and shipment of materials across the state. The budget also allows for operational expenses that will occur in terms of finding partnerships, traveling to some of the locations to put faces to names and connect with community members, as well as marketing promotion of this initiative. We have sought out additional funding sources and in-kind partnerships to make the most use of time and resources for this project.

Use the table below to complete your proposed budget:

Reminder: Funding period is July 1, 2025, to May 31, 2026. This is an 11-month period, not a full year.

Budget Items and Explanation	Grant Funds Requested	Other Funding	Total Funds for Project
If possible, please divide them into categories. Examples include staff support, travel, supplies, equipment, etc. If service delivery or incentives are included within the budget, please include a statement of need along with each budget item.	*Funds being requested from the Iowa Cancer Consortium.*	*Include in-kind support, volunteer hours, collaborator financial support, and other types of financial support.*	*Include requested Iowa Cancer Consortium funds + items outlined in the Other Funding category.*
Staff Support			
Project Coordination	13,000	26,000	39,000
Marketing	2,000	4,000	6,000
Travel			
Events & Partnership Development	1,900	1,250	3,250
Resource and Material Coordination	600	1000	1,600
Printing			
20,000 cards @ $0.20 each	2,000	2,000	4,000
Supplies			
Event Displays, Stands	1,000	2,000	3,000
Shipping			
Shipping	3,500	3,500	7,000
Other			
Indirect	1,000	4,0005	5,000
Totals:	$$25,000	$40,500	$67,850

Submit your completed application, along with letters of support from all collaborators and resumes/CVs for anyone whose salary will be supported by requested funds, to orton@canceriowa.org by 11:59pm (CDT) on May 14, 2025.

FY26 Iowa Cancer Plan Implementation Grant Cycle

5/13/2025

Iowa Cancer Consortium
PO Box 859
North Liberty, Iowa 52317

Dear Iowa Cancer Consortium Board of Directors,

I write on behalf of One Strong Woman Therapy, LLC. in support of The NormaLeah Ovarian Cancer Initiative proposed to the Iowa Cancer Consortium as part of the FY26 Iowa Cancer Plan Implementation Grant, Invitation for Proposals.

One Strong Woman Therapy, LLC. will fulfill the following roles in this partnership:

- Providing trauma-informed oncological pelvic health rehabilitation services
- Promoting community education for oncological pelvic health rehabilitation
- Hosting an oncology focused support group

We are Quad City natives that want to bring education and support to individuals navigating their oncology journey. We have oncology informed therapy services and are excited to help provide necessary pelvic rehab care to our community. We appreciate your consideration and time.

Sincerely,

Allison Germundson, Owner + Founder, OTR/L, CLC

May 9th, 2025

Iowa Cancer Consortium
PO Box 859
North liberty, Iowa 52317

Dear Iowa Cancer Consortium Board of Directors,

On behalf of Cancer Support Community Iowa & NW Illinois, we are writing to express our full and unwavering support for *NormaLeah's* important proposal for the F26 Iowa Cancer Plan Implementation Grant.

NormaLeah's mission aligns with our mission, and we are eager to leverage our established community presence and resources to facilitate its reach and impact. Specifically, the Cancer Support Community Iowa & NW Illinois will:

- Create awareness by displaying the BEAT The BIG O cards in our Clubhouse locations
- Parter to proactively engage the community by hosting tailored educational workshops on screening and prevention if deemed appropriate.

Our organization provides comprehensive psychosocial support services, entirely free of charge, to anyone impacted by cancer – including previvors, survivors, caregivers, children, teens, and the bereaved. Through support groups, social connections, educational programs, healthy lifestyle initiatives, and vital resource referrals, we empower individuals and families facing the challenges of cancer.

We are proud to support this important initiative and look forward to its success in advancing cancer prevention throughout the entire state of Iowa.

Sincerely,
Kelsey Allen
Program Director

Allison Kilfoy

(563) 505-6436 allison.kilfoy@gmail.com www.linkedin.com/in/allisonkilfoy

HIGHLIGHTS:

Strategic and results-driven leader with a proven ability to drive growth and improve processes across industries, from small businesses to multi-billion-dollar enterprises. As a quick learner, trusted self-starter, and efficient project manager, I specialize in cross-functional collaboration, process optimization, and achieving business objectives. Skilled in overseeing high-impact projects and managing enterprise accounts, I thrive in fast-paced environments where growth and efficiency are paramount. Professional speaker, positively influencing dozens of organizations on workplace culture, words that matter, and getting buy-in.

WORK EXPERIENCE

NormaLeah Ovarian Cancer Initiative, Bettendorf, Iowa August 2024 - present
Executive Director

- Increase in survivor support requests by 200% in Q1 2025 vs Q1-Q4 2024
- Obtain and manage grant funding from local and national sources
- Manage a constituent base of 4000+
- Host events, workshops, and survivor educational opportunities
- Manage operational budget
- Market resources and services to the community both locally, nationally, and internationally

KORE/LIGHT LAB, Clive, Iowa June 2022 - August 2024
Sales and KPI Manager

- Top sales performer in 2023
- Closed revenue at 115% above goal in 2023 with process improvement (scheduling adjustment)
- Increased revenue by $20K over 6 months with creation of new KPI dashboard tool
- Maintaining a 85% closed sales rate
- Enhanced copy and workflow in CRM system to book more leads

Private Family, Des Moines, Iowa July 2021 - April 2024
Family Business Assistant

- Served as project manager scheduling and managing budgets, travel, events, and household responsibilities for 1-10 people

Ruan Transportation Management Systems, Des Moines, Iowa April 2015 - July 2021
Business Unit Support Manager

- Recovered $6.1M in 12 months of invoices aged past contract terms
- Identified $8.8M in billable revenue company wide
- Forecasted weekly revenue and managed enterprise accounts up to $120M annually in revenue
- Responsible for enterprise and SMB accounts
- Ensured accuracy in contractual agreements for 75+ locations
- Designed and implemented KPI dashboards for safety and financial metrics
- Uncovered billing inefficiencies and implemented an automated solution, saving 10 hours of manual work/week
- Created sustainable processes and trained team on optimization and operational excellence

John Deere, Tractor and Cab Assembly Operations, Waterloo, Iowa October 2013 - April 2015
Operation Support Supervisor

- Managed and analyzed daily functions of operations centers for the enterprise's highest volume tractor line
- Direct involvement in two new product launches within 12 months
- Created and updated 5 regional locations KPI metrics on parts and output goals for mass distribution
- Implemented new global Continuous Improvement strategy within the entire enterprise
- Managed three part-time employees in support of daily operations

Gamma Phi Beta Sorority Inc., Centennial, Colorado June 2012- April 2013
Collegiate Leadership Consultant (Contracted Position)

Gamma Phi Beta is a $6M nonprofit, with 150 collegiate chapters managing budgets up to 500K each. Position is highly selective and reports to the Chief Experience Officer and provides leadership, marketing, and consulting services.

- Led and facilitated over 800 meetings/workshops/presentations with student leaders and advisors on topics of communication, marketing and team dynamics.
- Served as business analyst leading research, compiling data/metrics, and presenting findings that impact customer health and growth.
- Managed a book of business of 28 universities and 2150 collegians and consistently met revenue and retention targets.

SPEAKING ENGAGEMENTS

- **Guide Culture:** Master's Level Sales, Communications, and Leadership Training
  - Increased product sales by 107% and nonprofit fundraising by 115% following training
- **Mic Drop Academy:** Professional Speaker Course
  - One of 30 women chosen nationwide to participate; specialized in delivering impactful keynote speeches.
- **Hired breakout and keynote speaker for companies, events, and conferences**

SKILLS & CERTIFICATIONS

- Sales, Leadership, and Communications
- Project Management and Process Optimization
- Data Analytics and KPI Dashboard Creation
- CRM Systems & Workflow Enhancement
- Public Speaking and Keynote Delivery
- Social Media Strategy & Website Development

PROJECTS OF PURPOSE

- Raised $50K+ for gynecological cancer research as a grateful patient for Iowa Health Care
- Keynote speaker at medical conferences, representing the patient's perspective in healthcare settings

VOLUNTEERISM

Gamma Phi Beta Sorority | June 2014 – Present

- Currently lead a top 9 chapter out of 140 nationwide on operational excellence
- Advisor to Chapter President who received most outstanding sophomore leader at the University of Iowa
- Manage advisory and collegiate leadership boards, improving chapter retention through engagement and strategic planning
- Led an addtional top 9 chapter out of 140 nationwide, earning the Most Outstanding Advisory Board Award in 2022, recruiting 14 board members

EDUCATION

University of Northern Iowa, Cedar Falls, Iowa

Bachelor of Arts: Supply Chain and Operations Management, certificate in Entrepreneurship