Application

FY26 Iowa Cancer Plan Implementation Grant Cycle

Iowa Cancer Consortium
www.canceriowa.org

Applicant Information:

Name of Project Lead: Jenny Kitsis
Project Lead Email Address: Jennifer.kitsis@mercyone.org
Project Lead Phone Number: 563-421-3081
Organization: MercyOne Genesis
Street Address: 1401 W. Central Park
City: Davenport, IA
Zip Code: 52804

Project Details:

Project Title: *The Home Screen Project: Increasing Access to At-Home Colorectal Cancer Screening in Eastern Iowa*
Total Amount of Funds Requested for FY26 (up to $25,000): $25,000

Provide a brief description of your intended project and any relevant background information about your organization. MercyOne Genesis and Cancer Support Community Iowa & Northwest Illinois are collaborating on a vital initiative to address disparities in colorectal cancer screening across underserved counties in Eastern Iowa. The Home Screen Project is a three-year outreach effort designed to improve early detection of colorectal cancer by distributing free, at-home FIT (Fecal Immunochemical Test) kits to residents in Scott, Clinton, and Jackson counties. The project will focus on rural and underserved populations who face significant barriers to preventive healthcare, including transportation, cost, fear, and lack of awareness.

Colorectal cancer is currently the fourth most commonly diagnosed cancer and the second leading cause of cancer-related deaths in Iowa, according to the Iowa Cancer Registry. Yet, it is also one of the most preventable and treatable cancers when caught early. The Home Screen Project directly addresses this critical public health need by reducing access barriers and promoting culturally appropriate, community-based education about colorectal screening.

MercyOne Genesis has a longstanding commitment to community health through its Care for Yourself program and mammogram voucher initiative, which provides free breast and cervical cancer screening services to low-income, uninsured, and underinsured individuals. Building on this foundation, our Women's Health Grant Specialist, Jenny Kitsis, has forged strong partnerships across

the tri-county area, including with local public health departments, CSC at Gilda's Club, and community organizations like QC Air, Community Health Care, Scott County Health Department and Clinton/Jackson County Health Department.

Cancer Support Community Iowa & NW Illinois brings a trauma-informed, patient-centered lens to the project. As a nonprofit dedicated to uplifting those impacted by cancer, CSC Iowa & NW Illinois provides psychosocial support, navigation services, and education to patients and caregivers. Their involvement ensures that individuals receiving test kits also have access to emotional support, follow-up resources, and community navigation assistance.

Key project components will include:

Outreach and Education: Culturally relevant outreach campaigns, with materials available in English and Spanish, will be conducted via social media, radio, community events, and trusted messengers. Special focus will be given to underserved communities.

Test Kit Distribution: Residents will be able to access free FIT kits through designated community pick-up sites, including local health departments, Cancer Support Community offices, and mobile outreach events. Participants will complete a brief form to assist with project tracking and outcomes evaluation.

Navigation and Follow-Up: For individuals who test positive, the project team will provide direct navigation to follow-up care, including colonoscopies when possible. MercyOne Genesis cancer administration team will help ensure patients receive timely and appropriate care by streamlining a follow up process.

Collaboration and Evaluation: Project success will be measured through data collection on the number of kits distributed, tests returned, follow-up appointments scheduled, and patient outcomes. Regular feedback from partners will be incorporated to improve processes and equity.

This collaborative approach bridges the gap between healthcare systems and the community. Our organizations have a shared vision: that all Iowans—regardless of where they live, what language they speak, or how much money they make—deserve access to life-saving cancer prevention tools.

The Home Screen Project not only has the potential to save lives but to model how partnerships between hospitals, nonprofits, and local agencies can work together to dismantle barriers and promote health equity.

How many individuals in Iowa do you expect to reach through your project?

2,000 plus

In which Iowa counties do you expect to reach people through your project?

Please describe how your project addresses one or more of these priority areas: *(Suggested: 1,000 words or less.)*

- Addressing cancer disparities across the cancer continuum.
- Addressing cancer prevention and/or early detection.
- Expanding successful local projects statewide in Iowa.
- Formalizing lasting and broad change in cancer control through policy and systems change within organizations, systems, and communities. (Funds may not be used for lobbying.)

How The Home Screen Project Aligns with Priority Areas

The Home Screen Project is designed to reduce colorectal cancer disparities through a focused, collaborative approach to prevention and early detection. By offering free, at-home FIT kits and follow-up navigation services, this initiative aligns with several key priority areas outlined by the Iowa Cancer Consortium:

1. Addressing cancer disparities across the cancer continuum

This project specifically targets underserved populations in Scott, Clinton, and Jackson counties, with a strong emphasis on rural residents, uninsured or underinsured individuals, immigrants, and communities of color. These groups often experience disproportionately lower screening rates and higher rates of late-stage cancer diagnoses due to multiple barriers including transportation, lack of health literacy, fear of procedures, and limited access to care.

By providing free, at-home FIT kits—along with culturally and linguistically appropriate educational resources and follow-up navigation—the project helps bridge gaps in access and trust. MercyOne Genesis will provide direct patient navigation, ensuring that individuals who receive a positive result are connected with appropriate follow-up services, including colonoscopies. Outreach partners, including Cancer Support Community Iowa & NW Illinois, will help disseminate information and engage hard-to-reach populations through trusted, community-centered platforms.

2. Addressing cancer prevention and/or early detection

Colorectal cancer is highly preventable and treatable when caught early. The Home Screen Project directly supports cancer prevention and early detection by:

1. Raising awareness about colorectal cancer risks and the importance of regular screening beginning at age 45.
2. Distributing no-cost, easy-to-use FIT kits that can be completed in the privacy and comfort of home.
3. Ensuring timely follow-up for individuals with positive results through MercyOne's patient navigation team, helping prevent progression to advanced-stage cancer.

4. The project complements and expands on existing screening efforts such as the Care for Yourself program by adding a critical new focus on colorectal health—an area where significant gaps still exist, particularly in rural and underserved communities.

3. Expanding Successful Local Projects Statewide in Iowa

The Home Screen Project builds upon the proven community outreach model used in the State wide Care for Yourself and mammogram voucher programs managed by MercyOne Genesis, which have demonstrated success in increasing screening rates through grassroots efforts and community trust. Cancer Support Community Iowa & NW Illinois brings additional expertise in psychosocial support, survivor engagement, and health education.

The scalability of this model is high: FIT kits are cost-effective, easy to distribute, and don't require patients to travel to a clinic. Data gathered from this initiative will inform best practices for expanding the project to additional Iowa counties in future years, helping move toward a statewide strategy for colorectal cancer early detection.

4. Formalizing Lasting and Broad Change in Cancer Control through Policy and Systems Change

While this project does not involve lobbying, it is designed to create systemic improvements that last beyond the grant period. Specific goals include:

1. Establishing year-round FIT kit distribution systems within local health departments, community organizations, and healthcare sites.

2. Formalizing patient referral and navigation workflows within MercyOne Genesis, ensuring that individuals testing positive are supported through diagnosis and treatment.

3. Improving data tracking and evaluation to assess program impact and guide future investment.

4. Integrating cancer screening education into community health messaging, outreach events, and multilingual resources.

5. Through collaboration, community trust, and integrated systems, the Home Screen Project advances sustainable solutions that address both immediate screening needs and long-term cancer control across Eastern Iowa.

Please indicate which type of funding you are applying for (choose one):

☐ **Single Year** (applying for one year of funding only)

☒ **Multi-Year: Year 1** (applying for the first year of a two- or three-year project with the intention of applying for Year 2 in FY27, if awarded)

☐ **Multi-Year: Year 2** (FY25 Year 1 awardees only) *

☐ **Multi-Year: Year 3** (FY25 Year 2 awardees only) *

If you are applying for continued funding (funded last year for the same multi-year project), please describe your success and challenges in previous years of funding. *(Suggested: 250 words or less.*)
N/A

Which goal(s) and strategy(ies) from the Iowa Cancer Plan will your project support/help to implement? (*Suggested: 100 words or less.)*
The Home Screen Project supports the Iowa Cancer Plan goals of **Health Equity** and **Early Detection** and Screening by addressing barriers to colorectal cancer screening in underserved communities across Scott, Clinton, and Jackson counties. Through free at-home FIT kits, culturally appropriate outreach, and follow-up patient navigation from MercyOne, the project promotes equitable access to early detection. It aligns with strategies to increase evidence-based screenings, raise awareness, and ensure timely follow-up after abnormal results—ultimately reducing disparities and improving outcomes statewide.

Project Objectives:

These objectives will serve as the grant deliverables for your project, if awarded. The Iowa Cancer Consortium Board of Directors may request to change, add, or remove objectives with your agreement prior to funding. Where applicable, please include baseline (current) data. Please add additional objectives, if desired.

Objectives should be SMARTIE goals: **Specific, **M**easurable, **A**ttainable, **R**elevant, **T**ime-Based, **I**nclusive, and **E**quitable. The CDC's National Breast and Cervical Cancer Early Detection Program put together a helpful resource for SMARTIE objectives. (This and additional resources can be accessed at https://canceriowa.org/grants/ifp)*

***Objective #1:** Distribute 500 at-home FIT colorectal cancer screening kits to residents in Scott, Clinton, and Jackson counties, prioritizing outreach to rural, uninsured, immigrant, and BIPOC populations.

- Deadline *(funding period is July 1, 2025-May 31, 2026):* May 31, 2026
- Baseline data: 0 kits distributed
- Target by deadline: 500 FIT kits distributed

***Objective #2:** Ensure at least 60% of distributed FIT kits are returned and processed, with follow-up provided for all individuals with abnormal results.

- Deadline *(funding period is July 1, 2025-May 31, 2026):* Deadline: May 31, 2026
- Baseline data: 0 completed kits (project is new)
- Target by deadline: 360 returned FIT kits (60% of 600), with 100% follow-up navigation for abnormal results

***Objective #3:** Conduct a minimum of 11 outreach and education events (at least one per month) in partnership with trusted community organizations to raise awareness about colorectal cancer screening.

- Deadline *(funding period is July 1, 2025-May 31, 2026):* Deadline May 31, 2026
- Baseline data: No colorectal-specific outreach events conducted in this format
- Target by deadline: 11 outreach events completed

Project Collaborators:

The Iowa Cancer Consortium seeks to fund collaborative proposals. **At least one collaborator is required per project.** A letter of support is required for each listed collaborator.

Collaborator #1 (required)

Name: Kelsey Allen

Organization: Cancer Support Community Iowa & NW Illinois

Mailing Address: 1351 West Central Park Ave, Suite 200, Davenport, IA 52804

Phone: 563-949-2725

Email: kelsey@csciowaillinois.org

Please describe the collaborator's proposed responsibilities/role in the project. *(Suggested: 100 words or less)*

The Home Screen Project aligns perfectly with our mission, and we are eager to leverage our established community presence and resources to facilitate its reach and impact. Specifically, the Cancer Support Community Iowa & NW Illinois will:

- Amplify awareness via websites, social media, and outreach; and
- Serve as convenient pick-up hubs for free at-home screening kits, addressing access barriers; and
- Proactively engage the community by hosting tailored educational workshops on screening and prevention if deemed appropriate.

Collaborator #2 (optional)

Name: Amy Thoreson

Organization: Scott County Health Department

Mailing Address: 600 W. 4th Street Davenport, IA 52801

Phone: 563-326-8618

Email: health@scottcountyiowa.gov

Please describe the collaborator's proposed responsibilities/role in the project. *(Suggested: 100 words or less)*

Scott County Health Department would partner with MercyOne Genesis by fulfilling the following responsibilities and role:

- Help identify individuals that would benefit from participating in this program
- Provide information on how to acquire colorectal kits to interested individuals
- Provide printed educational materials provided by MercyOne to promote the program

Collaborator #3 (optional)

Name: Michele Cullen

Organization: Clinton/Jackson County Health Department

Mailing Address: 611 N 2nd Street, Clinton, IA 52722

Phone: 563-244-4923

Email: Michele.cullen@mercyone.org

Please describe the collaborator's proposed responsibilities/role in the project. *(Suggested: 100 words or less)*

As local public health partners in Eastern Iowa, Clinton/Jackson County Health Department will:

- Share information with their communities via their website, social media, and outreach channels
- Serve as convenient pick-up locations for residents to access free at-home colorectal cancer screening kits.

Evidence & Evaluation:

Resources for Evidence-Based Interventions and Evaluation: (This and additional resources can be accessed at https://canceriowa.org/grants/ifp)

- *The Iowa Cancer Consortium has put together a blog post, A Public Health Professionals Guide to Evidence-Based Cancer Control Interventions (EBIs), which contains state and national resources for public health professionals to visit when selecting interventions.*
- *CDC's Program Evaluation Framework guides public health professionals in conducting program evaluation. It is a practical, nonprescriptive tool, designed to summarize and organize essential elements of program evaluation.*

What scientific evidence is there that your project will be effective? (*Suggested: 500 words or less.)*

The Home Screen Project is grounded in evidence-based interventions (EBIs) recommended by the CDC and the Community Preventive Services Task Force to increase colorectal cancer screening rates. The use of mailed fecal immunochemical tests (FIT) has been proven to be a cost-effective, accessible, and scalable method for increasing colorectal cancer screening, particularly among underserved and hard-to-reach populations. Studies show that mailing FIT kits to patients, along with reminders and clear instructions, can double screening rates compared to standard care.

The CDC's **ScreenOutCancer** initiative and other national programs have demonstrated that culturally appropriate education, paired with low-barrier test access, increases participation among minority groups, including rural and immigrant populations. Furthermore, patient navigation following abnormal test results significantly improves follow-up colonoscopy rates, ensuring that early detection efforts lead to appropriate care and better outcomes.

By implementing a combination of mailed FIT kits, targeted community outreach, and personalized navigation, our project uses a multicomponent approach recommended in the Guide to Community Preventive Services to effectively reduce colorectal cancer disparities in rural and BIPOC communities. This model is aligned with national best practices and has been successfully replicated in other regions, including California, Oregon, and New York.

How will you evaluate your project? How will you know if you have been successful? (*Suggested: 250 words or less.)*
Our evaluation strategy will follow the CDC's Program Evaluation Framework and track both process and outcome measures. We will maintain a secure database to monitor:

- Number of FIT kits distributed and returned
- Demographics of participants (age, race/ethnicity, ZIP code, insurance status)
- Number of abnormal results and follow-up colonoscopies completed
- Number and type of outreach events conducted
- Qualitative feedback from participants and partners

Success will be measured by achieving our goals: distributing 500 FIT kits, obtaining a 60% return rate, and providing navigation to 100% of individuals with abnormal results. We will also evaluate the impact of culturally tailored outreach events by tracking event participation metrics.

The Cancer Support Community Iowa & NW Illinois will lead data collection, and MercyOne Genesis will assist in follow-up navigation tracking. Monthly review meetings will allow for continuous quality improvement and mid-project course corrections, if needed.

How will you modify your project to meet the unique needs of certain populations? *(Suggested: 500 words or less.)*
This project is designed with equity at its core. We will modify outreach, education, and delivery methods to ensure access for rural, immigrant, BIPOC, and uninsured populations across Scott, Clinton, and Jackson counties. Examples of modifications include:

Culturally tailored materials: Educational resources will be available in multiple languages, including Spanish, and use plain, accessible language and visuals.

Community partnerships: We will collaborate with trusted organizations like CSC at Gilda's Club, local health departments, and faith-based groups to reach individuals who may not engage with traditional healthcare systems.

Flexible access points: In addition to mailing kits, pickup locations will be established at community events, health fairs, churches, and local nonprofits to reduce barriers.

Inclusive event planning: Outreach events will be held at accessible venues in underserved neighborhoods and offer flexible hours to accommodate working families.

Trauma-informed and stigma-sensitive approaches: Messaging will be designed to reduce shame, fear, and misinformation about colorectal screening—particularly important for populations with historical mistrust of the medical system.

Budget:

Allowable budget categories have been identified below. If funding is requested within a specific category, a brief explanation or funding justification is required.

Staff Support

- Applicants may request funds for key personnel. Funds may not be requested to supplant existing job responsibilities.
- For any staff support requests through this grant mechanism, a copy of staff resume/CV, estimate of project hours, and list of staff project-related responsibilities must be included along with the budget request. Resumes should be included as an attachment.

Travel

- Travel essential to the proposed project may be funded under this proposal.
- Travel reimbursement is allowed at the following rates: $0.50/mile; in-state travel reimbursements follow Iowa Department of Administrative Services (DAS) guidelines, which is $37/day for meals ($27.75/day for first and last day of travel); out-of-state travel reimbursements follow Iowa DAS guidelines, which varies by destination. Maximum lodging reimbursement for in-state hotels is $80 plus taxes per night (see the Iowa DAS travel webpage for more information and resources).

Printing and Copying

- Estimate the total number of document pages that will be copied or printed. Use $0.06/page for calculating costs. Example: 500 pages X $.06/page =$30.00

Supplies

- Estimate the unit cost for each item to be purchased and the total number of items needed. Example: 200 brochures X $1.25/brochure = $250.00

Indirect/Administrative Costs

- Applicants for whom the Iowa Cancer Consortium is not serving as a fiscal agent may charge an indirect rate limited to 8% of the direct costs proposed in the budget.
- The total budget, including indirect or administrative costs, may not exceed the total requested funds (maximum of $25,000).
- Administrative costs are those incurred for common or joint objectives and cannot be identified readily and specifically with a sponsored program but are still necessary to the organization's operations.
- For example, the costs of operating and maintaining facilities, depreciation and administrative salaries are generally treated as indirect/administrative costs.
- If there is a need for indirect funding beyond 8% of direct program costs, requests should be written into the applicant's budget and justified heavily.
- The applicant shall maintain documentation to support the administrative cost allocation. The Consortium reserves the right to request the documentation at any time.

Other:

- Equipment
    - Describe equipment needed for project implementation.
    - Equipment costs must be justified, and an explanation provided for equipment use after the grant period ends.
    - Items that cost $5,000 or more are not routinely funded but will be considered on an individual basis.
- Incentives
    - Incentives are an allowable expense only if proven to be effective as part of an evidence-based intervention. The research or evidence case must be outlined.

- Clinical Care/Service Delivery
    - Clinical care, including the provision of medication, vaccinations and/or treatment, is not an allowable expense. Service delivery, including radon mitigation and cancer screening test purchases, will be reviewed individually.
    - Community organizations and collaborators are encouraged to provide financial support for service delivery components.

Please explain your budget in words: *(Suggested: 100 words or less)*

A grant from Iowa

Use the table below to complete your proposed budget:

Reminder: Funding period is July 1, 2025, to May 31, 2026. This is an 11-month period, not a full year.

Budget Items and Explanation	Grant Funds Requested	Other Funding	Total Funds for Project
If possible, please divide them into categories. Examples include staff support, travel, supplies, equipment, etc. If service delivery or incentives are included within the budget, please include a statement of need along with each budget item.	*Funds being requested from the Iowa Cancer Consortium.*	*Include in-kind support, volunteer hours, collaborator financial support, and other types of financial support.*	*Include requested Iowa Cancer Consortium funds + items outlined in the Other Funding category.*
Staff Support			
Jenny Kitsis- Project Manager	$2,500	$4,000	$6,500
Wendy Munoz- Follow up Case Manager	$2,000	$3,000	$5,000
Kelsey Allen- Outreach & Mental Health Professional	$3,000	$3,000	$6,000
Travel			
500 miles x .50 for travel in Scott, Clinton and Jackson County	$250	$300	$550
Printing			
Marketing and Advertisement	$2,000	$4,000	$6,000
Brochures English & Spanish..50 x 2,000	$950	$50	$1,000
Supplies			
FIT Kits 500 x $10	$5,000		$5,000
Fit Kit Processing 300 x $26	$7,800	$10,200	$18,000
Shipping			
Mailing back Fit Kits to lab 300x $5	$1,500		$1,500
Other			
Totals:	$25,000	$24,550	$49,550

Submit your completed application, along with letters of support from all collaborators and resumes/CVs for anyone whose salary will be supported by requested funds, to orton@canceriowa.org by 11:59pm (CDT) on May 14, 2025.

May 8th, 2025

Iowa Cancer Consortium
PO Box 859
North liberty, Iowa 52317

Dear Iowa Cancer Consortium Board of Directors,

On behalf of the Cancer Support Community Iowa & NW Illinois, I am writing with enthusiastic and unequivocal support for *The Home Screen Project: Increasing Access to At-Home Colorectal Cancer Screening in Eastern Iowa*, a vital proposal submitted for the F26 Iowa Cancer Plan Implementation Grant.

As the sole Cancer Support Community affiliate serving the state of Iowa, our unwavering commitment lies in proactively advancing cancer prevention and early detection. We are not just proud to collaborate on this initiative; we believe it is a critical step forward in saving lives, and our organization is uniquely positioned to contribute significantly to its success.

The Home Screen Project aligns perfectly with our mission, and we are eager to leverage our established community presence and resources to facilitate its reach and impact. Specifically, the Cancer Support Community Iowa & NW Illinois will:

- Amplify awareness via websites, social media, and outreach; and
- Serve as convenient pick-up hubs for free at-home screening kits, addressing access barriers; and
- Proactively engage the community by hosting tailored educational workshops on screening and prevention if deemed appropriate.

Our organization provides comprehensive psychosocial support services, entirely free of charge, to anyone impacted by cancer – including previvors, survivors, caregivers, children, teens, and the bereaved. Through support groups, social connections, educational programs, healthy lifestyle initiatives, and vital resource referrals, we empower individuals and families facing the challenges of cancer. Strategically located within MercyOne Genesis Hospital (above the cancer center), our Gilda's Club Davenport signifies our deep healthcare integration and established community trust, strengthening our support for *The Home Screen Project*.

We are proud to support this important initiative and look forward to its success in advancing cancer screening and prevention throughout Eastern Iowa.

Sincerely,
Kelsey Allen
Program Director

MERCYONE GENESIS

Public Health
Prevent. Promote. Protect.

MercyOne.org

April 7, 2025

Iowa Cancer Consortium
PO Box 859
North liberty, Iowa 52317

Dear Iowa Cancer Consortium Board of Directors,

On behalf of the Clinton County Health Department and Jackson County Health Department, I am writing to express our strong support for *The Home Screen Project*, submitted as part of the F26 Iowa Cancer Plan Implementation Grant, Invitation for Proposals.

As local public health partners in Eastern Iowa, we are committed to advancing cancer prevention and early detection, and we are proud to collaborate on this initiative. Through this project, our departments will:

1. Share information with our communities via our websites, social media, and outreach channels; and
2. Serve as convenient pick-up locations for residents to access free at-home colorectal cancer screening kits.

Clinton and Jackson Counties are located approximately 40 miles from the center of Scott County. According to the 2020 Census, Clinton County is classified as 30% rural, while Jackson County is 68% rural. These demographics highlight the urgent need to bridge rural-urban gaps in access to health services. Partnering with larger counties like Scott through collaborative efforts is a key strategy for reducing disparities and improving cancer outcomes across our region.
We already collaborate closely with Jenny Kitsis at MercyOne Genesis through the Care for Yourself program and have seen notable success in increasing awareness and access to free mammograms and cervical cancer screenings. We are confident that *The Home Screen Project* will have a similarly positive impact.
We are proud to support this important initiative and look forward to its success in advancing cancer screening and prevention throughout Eastern Iowa.

Sincerely,

Michele Mullen
Community Health Manager
Clinton & Jackson Public Health

Scott County Health Department
600 W. 4th Street | Davenport, IA 52801-1003 | P. 563-326-8618 | F. 563-326-8774
health@scottcountyiowa.gov | www.scottcountyiowa.gov/health

May 8, 2025

Iowa Cancer Consortium
PO Box 859
North Liberty, Iowa 52317

Dear Iowa Cancer Consortium Board of Directors:

On behalf of the Scott County Health Department, I am writing to express our support for MercyOne Genesis' application for *The Home Screen Project*, as part of the FY26 Iowa Cancer Plan Implementation Grant.

Scott County Health Department would be proud to partner with MercyOne Genesis by fulfilling the following roles:

- Help identify individuals that would benefit from participating in this program.
- Provide information on how to acquire colorectal kits to interested individuals.
- Provide printed educational materials provided by MercyOne Genesis/Gilda's Club on colorectal cancer.
- Share social media messages created by MercyOne Genesis/Gilda's Club to promote the program.

Scott County Health Department recognizes the importance of ensuring that the low socioeconomic status population in Scott County is provided with the information, resources, and opportunity to get colorectal screenings. This population is at high risk for developing colorectal cancer and often has a low reported screening rate. We believe this grant is uniquely positioned through collaboration to provide strategies to increase the screening rate of this at-risk population. Scott County Health Department is eager to work with MercyOne Genesis/Gilda's Club Quad Cities on this project and believes it would be of great benefit to our community. Our organization has a long history of working with MercyOne Genesis on the Care For Yourself program which has noted success in increasing awareness and access to free mammograms and cervical cancer screenings. We are confident that *The Home Screen Project* will have a similar positive impact on our community.

Sincerely,

Amy Thoreson

Amy Thoreson, MPH
Health Director
563-326-8618; Amy.Thoreson@scottcountyiowa.gov

Jenny Kitsis

1730 Prairie Vista Circle, Bettendorf, Iowa 52722 | (563) 343-6407 |
jennykitsis@yahoo.com

Professional Summary

Dedicated Women's Health Grant Specialist with over 10 years of nonprofit experience and 20 years in sales and outreach. Proven ability to build strong community partnerships, expand program reach, and improve access to preventive health services. Resourceful, organized, and self-motivated, with a track record of leading successful events, coordinating health initiatives, and delivering culturally responsive outreach. Skilled in cross-sector collaboration, data-informed program planning, and engaging diverse populations across urban and rural communities.

Professional Experience

Women's Health Grant Specialist

MercyOne Genesis – Davenport, IA | June 2024 – Present

- Coordinate and lead outreach efforts for the Care for Yourself program across Scott, Clinton, and Jackson counties.
- Manage and promote the mammogram voucher program, improving screening access for underserved individuals.
- Plan and execute the annual Gather for the Cure event, uniting community members, survivors, and healthcare providers in cancer awareness and education.
- Partnered with QC Air to create multilingual mammogram education videos to support immigrant populations.
- Featured on NBC's "Real Conversations" to discuss barriers to care for communities of color.

Development Assistant

Quad Cities Community Foundation – Bettendorf, IA | May 2023 – June 2024

- Supported event planning and donor engagement activities.
- Processed donations and maintained accurate gift records.
- Assisted with CRM database management and reporting.
- Provided administrative support to the Development team.

Director of Senior Services

Jewish Federation of the Quad Cities – Rock Island, IL | June 2014 – July 2022

- Advocated for over 30 senior clients, coordinating care, social support, and family communication.

- Organized community events and managed volunteer engagement.
- Developed communication strategies to increase visibility and support.
- Contributed to fundraising efforts and donor retention.

Corporate Relations Manager

American Cancer Society – Palatine, IL | August 2003 – July 2004

- Built and maintained corporate partnerships across the northwest Chicago suburbs.
- Implemented health initiatives within workplaces, increasing donor participation.
- Co-developed a strategic business plan for the newly created role.
- Exceeded revenue targets through new donor and sponsorship cultivation.

Workplace Giving Manager

American Cancer Society – Palatine, IL | August 2001 – August 2003

- Grew workplace giving revenue by 45% through strategic engagement and outreach.
- Acquired 50+ new payroll deduction accounts.
- Launched a community giving program in Arlington Heights, IL.
- Developed a volunteer-led lead generation system.

Store Sales Manager

Tannery West (Wilson's Leather) – Woodfield Mall, Schaumburg, IL | August 1997 – August 2001

- Led a high-volume retail team of 20 in a $1.3M store.
- Achieved 10% sales growth and ranked #1 in customer service in the region.
- Designed a district-wide training workshop that increased accessory sales by 15%.
- Reduced inventory loss by 16% through improved control measures.

Additional Training & Affiliations

Board & Advisory Roles

- Past Board Member, Tri City Jewish Center
- Current Board Member, Rauch II
- Advisory Board Member, Cancer Support Community Iowa & Northwest Illinois

Professional Training

- Leadership Zone Training (Barrington, IL – 4 days)
- FISH! Philosophy Training
- NAMI 5-Day Mental Health Training
- Alzheimer’s Education Series (Multiple sessions)

KELSEY ALLEN

IOWA & ILLINOIS LICENSED CLINICAL SOCIAL WORKER

CONTACT

563-212-3736

Kelsey-Allen

Kelsey.allen1313@gmail.com

40 Rainbow Drive

Bettendorf, IA 52722

SKILLS

- ADAPTABLE
- EXCELLENT TIME MANAGMEMENT
- RESPONSIBLE
- LMSW (IOWA LICENSE)
- LSW (ILLINOIS LICENSE)

EDUCATION

University of Iowa

Graduated May 2016

MSW Graduate Program; End of Life Focus

Ashford University

Graduated December 2012

Major: Social Science

Minor: Psychology

Clinton Community College

Graduated May 2011

Associates Degree

VOLUNTEER EXPERIENCE

Bible School Summer Counselor

Candy Striper at Mercy Medical Center North

Boosters Club Concessions

Community work through youth group

Shop with a Cop

UnityPoint Hospice Volunteer

EXPERIENCE

Cancer Support Community Iowa & NW Illinois

September 2020-Present

Program Director

Genesis Hospice

June 2016-September 2020

Community Based Social Worker II

Alternatives for the Older Adult

January 2014-June 2016

Ombudsman (Resident advocate for long-term care facilities)

Families First Counseling Services

November 2012-January 2014

Care Coordinator for Child Welfare

Lutheran Services of Iowa

May 2010-June 2011

Family Support Worker

WENDY MUNOZ

3234 Covington Drive, Davenport, Iowa 52806
563.370.5668 • wendymunoz9088@gmail.com

EMPLOYMENT

MERCYONE GENESIS MEDICAL CENTER – Davenport, Iowa

Oncology Research Coordinator, 2021-Present

- Screen all oncology patients for clinical trials
- Collaborate with investigators to identify clinical trial opportunities for patients
- Educate patients regarding clinical trials
- Enroll patients on eligible clinical trials
- Assess patients for adverse events
- Maintain clinical trial documentation and data entry
- Maintain investigator credentialing and education
- Facilitate Quality improvement projects
- Commission on Cancer Accreditation Team Member

SPRING PARK SURGERY CENTER - Davenport, Iowa

Quality/Education Coordinator, Infection Preventionist, Safety Coordinator, and Relief Charge Nurse, 2003-2021

- Manage Quality Assurance/Quality Improvement program for the center. Duties include: Internal and External Benchmarking, Oversee Quality meetings, Implement Process Improvements based on Variance Summaries, Peer Review, Oversee Safety activities and meetings, Develop and implement policies, perform quality studies and Accreditation preparation and certification.
- Data entry for Quality Net, CMS, NHSN programs and Ambulatory Surgery Center Association.
- Education Coordinator. Duties include: Manage new and existing employee orientation, as well as, yearly requirements.
- Manage Infection Prevention. Duties include: Follow up on any surgical infections, Employee Health and vaccinations.
- Relief Charge Nurse. Duties include: Managing the daily surgery schedule and staff assignments.
- Staff Scheduler. Duties include: Develop the staff schedule.

DAVENPORT SURGICAL GROUP– Davenport, Iowa

Staff Nurse, 1999-2003

- Assess patients.
- Assist surgeon with procedures.
- Phone nurse duties.

GENESIS MEDICAL CENTER – Davenport, Iowa

Staff Nurse, 1995-1999

- OR Scrub and Circulator
- Birth Center Nurse
- Intensive Care Nurse

UNIVERSITY OF IOWA HOSPITALS & CLINICS – Iowa City, Iowa
Licensed Practical Nurse, 1992-1995

- Otolaryngology Nurse

EDUCATION & CERTIFICATIONS

Bachelor of Science, Nursing, present
Western Governors University

Associate Degree in Nursing, 1994
Kirkwood Community College, Cedar Rapids, Iowa

Licensed Practical Nurse, 1991
Scott Community College, Bettendorf, Iowa

B**CLS Current**

REFERENCES

Available upon request