Application

FY26 Iowa Cancer Plan Implementation Grant Cycle

Iowa Cancer Consortium
www.canceriowa.org

Applicant Information:

Name of Project Lead: Kristina Seier
Project Lead Email Address: kseier@iowamedical.org
Project Lead Phone Number: 515-559-6402
Organization: Iowa Medical Society
Street Address: 515 E Locust ST Suite 400
City: Des Moines, IA
Zip Code: 50310

Project Details:

Project Title: HPV Prevention & Immunization Project
Total Amount of Funds Requested for FY26 (up to $25,000): $25,000

Provide a brief description of your intended project and any relevant background information about your organization. *(Suggested: 1,000 words or less.)*

The Iowa Medical Society (IMS) is a membership organization that represents more than 6,000 physicians, residents, and medical students and has a longstanding history of managing federal, state, and private grants. Through our administration of the Iowa Chapter of the American Academy of Pediatrics, we are completing a human papilloma Virus (HPV) immunization grant project funded through the American Academy of Pediatrics focused on improving vaccination rates among the Latinx population.

We intentionally focused on HPV because it is a leading cause of several cancers in adults, including cancers of the mouth and throat, cervix, vulva, vagina, penis, and anus. The HPV vaccine can prevent more than 90% of HPV-related cancers when administered at the recommended ages. Despite its effectiveness, HPV vaccination rates among adolescents remain lower than those for other routine adolescent vaccines—both nationally and in Iowa. According to the CDC, only 38.6% of children aged 9 to 17 have received one or more doses of the HPV vaccine. Latinx children are even less likely to be vaccinated, with a coverage rate of just 34.4%, compared to their White non-Latinx peers.

Due to lower HPV vaccination rates among Latinx children, we partnered with Knock and Drop Iowa (KADI) to host three community outreach events in counties with especially low rates—Pottawattamie, Buena Vista, and Polk. These events were organized in collaboration with local organizations that serve the Latinx community, creating a resource fair that provided a wide range of support. Attendees had access to human rights information through the Mexican consulate, religious support groups, groceries (provided as an incentive for attending an HPV educational talk), and on-site connections to their county health departments and a pediatrician for vaccine-related questions. Gift cards were also offered to those who received the HPV vaccine or scheduled an appointment through their public health department. By working with trusted community partners, we were able to meet families where they are, address their broader needs, and offer culturally relevant health education and preventative services.

With support from the Iowa Cancer Consortium, we aim to replicate and expand our community outreach events to continue educating underserved populations and increase HPV vaccination rates across the state. Our recent efforts have strengthened our network of partners, deepening collaboration with public health departments and Latinx-focused nonprofit organizations. These partnerships have enabled us to build upon existing events and mobilize quickly when opportunities arise. We also recognize that the current political climate presents additional barriers to earning the trust of Latinx families. In response, we remain committed to working with trusted organizations that have established relationships within these communities and prioritize culturally responsive engagement.

Our proposed project will deliver outreach events in at least four Iowa counties, strategically timed to align with existing Latinx community gatherings. Building on the success of our previous work, we will conduct bilingual outreach through radio and social media, partner with local organizations, and offer participation incentives such as groceries, household items, or gift cards. To receive incentives, attendees will participate in an educational cancer talk delivered by a trusted Spanish-speaking presenter and complete a brief survey to confirm attendance and support program tracking. Attendees will also have the opportunity to receive the HPV vaccine on-site or schedule an appointment through the Vaccines for Children (VFC) or Vaccines for Adults (VFA) programs. A flyer with county-specific VFC/VFA information and additional local resources will also be provided.

How many individuals in Iowa do you expect to reach through your project?
We anticipate 600 attendees total for all four events with a target goal of providing and scheduling 75 HPV vaccinations.

In which Iowa counties do you expect to reach people through your project?
We plan to host a community event in at least four different counties. Due to our focus population, the chosen counties will have high rates of Latinx families and low rates of HPV vaccination. This could include:

- Black Hawk County
- Buena Vista County*
- Cerro Gordo County

- Clinton County
- Crawford County
- Dallas County
- Dubuque County
- Johnson County
- Linn County
- Louisa County
- Marshall County
- Muscatine County
- Polk County*
- Pottawattamie County*
- Scott County
- Sioux County
- Story County
- Tama County
- Wapello County
- Webster County
- Woodbury County
- Wright County

*We have previously hosted HPV vaccination community outreach events in these counties

Please describe how your project addresses one or more of these priority areas: *(Suggested: 1,000 words or less.)*

- Addressing cancer disparities across the cancer continuum.
- Addressing cancer prevention and/or early detection.
- Expanding successful local projects statewide in Iowa.
- Formalizing lasting and broad change in cancer control through policy and systems change within organizations, systems, and communities. (Funds may not be used for lobbying.)

Our project addresses cancer disparities across the continuum by increasing HPV vaccination rates among Latinx individuals—a population that faces systemic barriers to preventive healthcare, including limited access to services, language and cultural gaps, and distrust of medical institutions. Latinx Iowans are less likely to receive the HPV vaccine compared to their White non-Latinx counterparts, putting them at elevated risk for several HPV-related cancers, including cancers of the mouth and throat, cervix, vulva, vagina, penis, and anus. Through culturally responsive education and partnerships with trusted community-based organizations, we work to dismantle these barriers by providing accurate information and relatable education, connecting individuals to healthcare providers, and offering services in settings that reflect the cultural and logistical needs of Latinx communities. This comprehensive, community-driven approach facilitates not only vaccine uptake but also long-term engagement with cancer prevention, screening, and care resources.

This initiative also plays a critical role in cancer prevention and early detection by improving timely access to the HPV vaccine—a powerful tool that prevents more than 90% of HPV-related cancers when given at the recommended ages. Our model leverages community outreach events as accessible intervention points, delivering education, direct vaccination opportunities, and connections to local public health departments and medical professionals. These events are designed to meet individuals where they are—physically, culturally, and linguistically—to improve early intervention and reduce future cancer burden. With support from the Iowa Cancer Consortium, we will expand these successful local efforts beyond initial pilot counties to reach Latinx communities across the state, building on strong partnerships and replicating effective practices to scale impact statewide.

Please indicate which type of funding you are applying for (choose one):

☐ **Single Year** (applying for one year of funding only)

☒ **Multi-Year: Year 1** (applying for the first year of a two- or three-year project with the intention of applying for Year 2 in FY27, if awarded)

☐ **Multi-Year: Year 2** (FY25 Year 1 awardees only) *

☐ **Multi-Year: Year 3** (FY25 Year 2 awardees only) *

If you are applying for continued funding (funded last year for the same multi-year project), please describe your success and challenges in previous years of funding. *(Suggested: 250 words or less.)*
NA

Which goal(s) and strategy(ies) from the Iowa Cancer Plan will your project support/help to implement? (*Suggested: 100 words or less.)*
This project promotes health equity by addressing language, trust, and access barriers that limit Latinx communities' engagement in preventative care. Through culturally tailored outreach and partnerships with trusted local organizations, we ensure equitable access to HPV education and services. It also supports prevention and risk reduction by increasing HPV vaccination rates, a proven method to prevent over 90% of HPV-related cancers. By delivering education and vaccination opportunities in accessible, community-centered settings, the project empowers individuals to take preventative action.

Project Objectives:

These objectives will serve as the grant deliverables for your project, if awarded. The Iowa Cancer Consortium Board of Directors may request to change, add, or remove objectives with your agreement prior to funding. Where applicable, please include baseline (current) data. Please add additional objectives, if desired.

Objectives should be SMARTIE goals: **Specific, **M**easurable, **A**ttainable, **R**elevant, **T**ime-Based, **I**nclusive, and **E**quitable. The CDC's National Breast and Cervical Cancer Early Detection Program put together a helpful resource for SMARTIE objectives. (This and additional resources can be accessed at https://canceriowa.org/grants/ifp)*

***Objective #1:** Connect with collaborators to decide on two counties to host a community outreach event before the end of September.

- Deadline *(funding period is July 1, 2025-May 31, 2026):* August 8, 2025.
- Baseline data: Counties with over 3,000 Latinx individuals and HPV rates under 45%: Black Hawk, Buena Vista, Clinton, Cerro Gordo, Crawford, Dallas, Dubuque, Johnson, Linn, Louisa, Marshall, Muscatine, Polk, Pottawattamie, Scott, Sioux, Story, Tama, Wapello, Webster, Wright, and Woodbury.

- Target by deadline: By August 8, 2025, we will decide two county locations to host two separate events that will occur before the end of September 2025.

***Objective #2:** Provide HPV education and information about community outreach events via radio ads with a unique ad once a month.

- Deadline *(funding period is July 1, 2025-May 31, 2026):* July 1, 2025.
- Baseline data: Radio ads can be updated once a month with a six-month contract. These are reportedly a common information-sharing method for the Latinx population. Radio ads will oscillate between HPV education and event reminders. We can also utilize data from number of listeners for the ads.
- Target by deadline: July 1, 2025 to set a six-month contract.

***Objective #3:** Provide HPV education and information about community outreach events via social media in both English and Spanish at least once a month.

- Deadline *(funding period is July 1, 2025-May 31, 2026):* July 31 for first month
- Baseline data: Social media allows us to track the number of interactions by number of views, comments, and clicks. This is the second most effective communication method reported for information-sharing for the Latinx population.
- Target by deadline: Minimum of one social media post by the last of the month until May 31*, 2026.*

Project Collaborators:

The Iowa Cancer Consortium seeks to fund collaborative proposals. **At least one collaborator is required per project.** A letter of support is required for each listed collaborator.

Collaborator #1 (required)

Name: Zuli Garcia
Organization: Knock And Drop Iowa
Mailing Address: 4801 Franklin Ave, Des Moines, IA 50310
Phone: 515-441-6509
Email: zuli@knockanddropiowa.org
Please describe the collaborator's proposed responsibilities/role in the project. *(Suggested: 100 words or less)*

Zuli Garcia will play a key role in preparing and promoting bilingual content and educational materials in both English and Spanish to support our community outreach efforts on behalf of Knock And Drop Iowa. In collaboration with the Iowa Medical Society (IMS) and other community partners, Garcia will assist in the development and dissemination of culturally appropriate resources aimed at increasing awareness and engagement. Additionally, Garcia will contribute to the coordination and logistical support of all community events, helping ensure they are accessible, well-attended, and responsive to the needs of Latinx communities across Iowa.

Collaborator #2

Name: Morgan S. Newman,
Organization: Cervivor, Inc.
Mailing Address: 14605 Elm Street #2942 Upper Marlboro, MD 20773
Email: Info@Cervivor.org
Please describe the collaborator's proposed responsibilities/role in the project. *(Suggested: 100 words or less)*
Morgan Newman will play a key role in supporting the HPV Prevention & Immunization Project by preparing and promoting bilingual educational content in English and Spanish to strengthen community outreach efforts on behalf of Cervivor, Inc. In collaboration with the Iowa Medical Society (IMS) and other local partners, Cervivor will help develop and disseminate culturally appropriate materials aimed at increasing awareness and engagement within Latinx communities.

Collaborator #3

Name: Natoshia M. Askelson
Organization: University of Iowa
Mailing Address: University of Iowa 145 N Riverside Drive 100 College of Public Health Building, N400 Iowa City, Iowa 52242
Phone: 319-384-1474
Email: natoshia-askelson@uiowa.edu
Please describe the collaborator's proposed responsibilities/role in the project. *(Suggested: 100 words or less)*

Natoshia Askleson will contribute expertise in HPV vaccination promotion and health communication to the HPV Prevention & Immunization Project on behalf of the University of Iowa. As part of this effort, she will collaborate with grant partners to prepare and promote educational materials, ensuring they are grounded in effective public health communication strategies and the most current scientific evidence. She will also assist in integrating up-to-date research on HPV vaccination and vaccine hesitancy to strengthen the project's outreach. Additionally, provide access to a broader network of vaccine researchers through the Iowa Immunization Research Network at the University of Iowa.

Evidence & Evaluation:

Resources for Evidence-Based Interventions and Evaluation: (This and additional resources can be accessed at https://canceriowa.org/grants/ifp)

- *The Iowa Cancer Consortium has put together a blog post, A Public Health Professionals Guide to Evidence-Based Cancer Control Interventions (EBIs), which contains state and national resources for public health professionals to visit when selecting interventions.*
- *CDC's Program Evaluation Framework guides public health professionals in conducting program evaluation. It is a practical, nonprescriptive tool, designed to summarize and organize essential elements of program evaluation.*

What scientific evidence is there that your project will be effective? (*Suggested: 500 words or less.)*
Community-engaged research has been an evidence-based practice for decades, demonstrating that meeting communities where they are and involving them in decision-making leads to stronger buy-in and more meaningful outcomes. By actively listening to communities and addressing their specific needs, individuals are empowered to make informed choices about their health and well-being. Our project incorporates key principles of community engagement and cultural sensitivity, including ethnic-language mass media, messaging delivered by trusted Latinx community members with lived experience and bilingual staff when available, culturally relevant health content, trust-building efforts, and attention to sociopolitical and economic factors—all grounded in genuine, caring interactions that promote recommended health services. (Ni, et. all, 2021).

Community engagement is a proven strategy for increasing vaccination rates among underserved populations (Mondal, 2021). By partnering with Latinx-serving organizations, delivering language-inclusive messaging, and offering culturally responsive programming, we place the Latinx community at the heart of our efforts. This approach ensures that individuals are not only reached effectively but also empowered to make informed health decisions for themselves and their families.

How will you evaluate your project? How will you know if you have been successful? (*Suggested: 250 words or less.)*
We will collect data through multiple methods to evaluate outreach and impact. Media engagement will be tracked by monitoring the number of radio ad listeners, social media views, and post interactions (likes, shares, comments). At community events, each participating family will complete a brief evaluation form to document attendance, which is required to receive incentives. Additionally, we will coordinate with county public health departments to gather data on the number of HPV vaccines administered and follow-up appointments scheduled through the Vaccines for Children (VFC) and Vaccines for Adults (VFA) programs.

How will you modify your project to meet the unique needs of certain populations? *(Suggested: 500 words or less.)*
Our project focuses on the Latinx community in selected counties. To effectively engage with our focus population, we plan to partner with established local events or gatherings that offer a familiar and trusted environment. By collaborating with local organizations and service providers, we aim to create resource-rich community outreach events that offer a range of public health services alongside our own. This "one-stop-shop" approach not only enhances access to vital resources but also fosters

trust and helps ensure that community needs are met—laying the groundwork for sustained engagement beyond the event.

We also plan to include a trusted community member who can share their lived experience with cervical cancer, creating a personal and relatable connection with the Latinx community. By combining this meaningful storytelling with evidence-based education and prevention resources, we aim to empower individuals to understand their risks and make informed decisions for themselves and their loved ones.

Budget:

Allowable budget categories have been identified below. If funding is requested within a specific category, a brief explanation or funding justification is required.

Staff Support

- Applicants may request funds for key personnel. Funds may not be requested to supplant existing job responsibilities.
- For any staff support requests through this grant mechanism, a copy of staff resume/CV, estimate of project hours, and list of staff project-related responsibilities must be included along with the budget request. Resumes should be included as an attachment.

Travel

- Travel essential to the proposed project may be funded under this proposal.
- Travel reimbursement is allowed at the following rates: $0.50/mile; in-state travel reimbursements follow Iowa Department of Administrative Services (DAS) guidelines, which is $37/day for meals ($27.75/day for first and last day of travel); out-of-state travel reimbursements follow Iowa DAS guidelines, which varies by destination. Maximum lodging reimbursement for in-state hotels is $80 plus taxes per night (see the Iowa DAS travel webpage for more information and resources).

Printing and Copying

- Estimate the total number of document pages that will be copied or printed. Use $0.06/page for calculating costs. Example: 500 pages X $.06/page =$30.00

Supplies

- Estimate the unit cost for each item to be purchased and the total number of items needed. Example: 200 brochures X $1.25/brochure = $250.00

Indirect/Administrative Costs

- Applicants for whom the Iowa Cancer Consortium is not serving as a fiscal agent may charge an indirect rate limited to 8% of the direct costs proposed in the budget.
- The total budget, including indirect or administrative costs, may not exceed the total requested funds (maximum of $25,000).
- Administrative costs are those incurred for common or joint objectives and cannot be identified readily and specifically with a sponsored program but are still necessary to the organization's operations.
- For example, the costs of operating and maintaining facilities, depreciation and administrative salaries are generally treated as indirect/administrative costs.
- If there is a need for indirect funding beyond 8% of direct program costs, requests should be written into the applicant's budget and justified heavily.
- The applicant shall maintain documentation to support the administrative cost allocation. The Consortium reserves the right to request the documentation at any time.

Other:

- Equipment
    - Describe equipment needed for project implementation.
    - Equipment costs must be justified, and an explanation provided for equipment use after the grant period ends.
    - Items that cost $5,000 or more are not routinely funded but will be considered on an individual basis.
- Incentives
    - Incentives are an allowable expense only if proven to be effective as part of an evidence-based intervention. The research or evidence case must be outlined.

- Clinical Care/Service Delivery
    - Clinical care, including the provision of medication, vaccinations and/or treatment, is not an allowable expense. Service delivery, including radon mitigation and cancer screening test purchases, will be reviewed individually.
    - Community organizations and collaborators are encouraged to provide financial support for service delivery components.

Please explain your budget in words: *(Suggested: 100 words or less)*

This budget supports a comprehensive community outreach program focused on HPV prevention. It funds a Program Manager and Coordinator for planning and execution, with travel costs allocated for outreach events, including mileage for staff, volunteers, and a physician. Printing costs cover educational materials like pamphlets and coloring pages. Supplies include vaccine kits, custom stickers, and incentives for attendees. Promotional efforts are supported through radio ads, social media, and Spanish-language translations. The budget also includes stipends for volunteers and collaborators, as well as fees for participating in a Latinx-focused event.

Use the table below to complete your proposed budget:

Reminder: Funding period is July 1, 2025, to May 31, 2026. This is an 11-month period, not a full year.

Budget Items and Explanation	Grant Funds Requested	Other Funding	Total Funds for Project
If possible, please divide them into categories. Examples include staff support, travel, supplies, equipment, etc. If service delivery or incentives are included within the budget, please include a statement of need along with each budget item.	*Funds being requested from the Iowa Cancer Consortium.*	*Include in-kind support, volunteer hours, collaborator financial support, and other types of financial support.*	*Include requested Iowa Cancer Consortium funds + items outlined in the Other Funding category.*
Staff Support			
Program Manager ($40/hr. x 5 hours a week) – Kristina Seier	$3,000	$6,600 – collaborator financial support	$9,600
Program Coordinator ($40/hr. x 2.5 hours a week) – Ryan Roberts	$1,000	$3,400 – collaborator financial support	
Travel			
Program Manager: $0.50 per mile for travel to and from community outreach events	$750		$750
$0.50 per mile for travel to and from community outreach events for volunteers in one vehicle	$750		$750
$0.50 per mile for travel to and from community outreach events for physician volunteer (no more than $250 per event)	$1,000		$1,000
Printing			
Educational pamphlets – county specific	$200		$200
HPV educational coloring pages	$200		$200
Toner (shared within IMS office)	$50		
Reams of Paper (shared within IMS office)	$50		
Supplies			
Custom HPV prevention stickers	$500		$500
HPV vaccine kits *- individually assembled*	$3,000		$3,000
Gift Cards *- $25 per gift card*	$2,000		$2,000
Grocery bag per adult attendee	$600	$400 – in-kind support from local partners	$1,000
Table incentives *-crayons, band aids, candies, etc.*	$600		$600
Promotion			
Radio ads	$3,000		$3,000
Social Media Posts – boosting views *- maximum $60 can be used to boost one post*	$1,000		$1,000
Other			
Volunteer stipends ($150 per event) *– 3 volunteers per event*	$1,800		$1,800
Collaborator Stipend *- for time at events, translation of educational materials, and coordination efforts (split between three collaborators)*	$4,000		$4,000
Exhibitor Fee for Latinx event	$500		
IMS member / physician volunteer for questions (no more than $250 per event)	$1,000		
Totals:	$25,000	$6,600	$31,600

Knock And Drop Iowa
PO Box 8054
Des Moines, IA 50301
https://knockanddropiowa.org/
EIN: 85-0633938

FY26 Iowa Cancer Plan Implementation Grant Cycle

Iowa Cancer Consortium
PO Box 859
North Liberty, Iowa 52317

Dear Iowa Cancer Consortium Board of Directors,

I write on behalf of **Knock and Drop Iowa** in support of **the HPV Prevention & Immunization Project** proposed to the Iowa Cancer Consortium as part of the FY26 Iowa Cancer Plan Implementation Grant, Invitation for Proposals.

Knock and Drop Iowa will fulfill the following roles in this partnership:

- Prepare and promote bilingual content and educational materials in English and Spanish to support community outreach efforts.
- Collaborate with the Iowa Medical Society (IMS) and community partners to develop and disseminate culturally appropriate resources that increase awareness and engagement.
- Provide coordination and logistical support for all community events to ensure they are accessible, well-attended, and responsive to the needs of Latinx communities across Iowa.

We look forward to the opportunity to better serve Latinx communities through the HPV Prevention & Immunization Project. Through our partnership with the Iowa Medical Society & the Iowa Chapter of the American Academy of Pediatrics, we look forward to continue to partner with local Latinx organizations around the state to bring cancer prevention education and resources that will better the lives of Latinx communities. Thank you for your consideration.

Sincerely,



14605 Elm Street #2942
Upper Marlboro, MD 20773
Info@Cervivor.org
EIN: 33-1114677

FY26 Iowa Cancer Plan Implementation Grant Cycle

May 13, 2025

Iowa Cancer Consortium
PO Box 859
North Liberty, Iowa 52317

Dear Fellow Iowa Cancer Consortium Board of Directors,

I write on behalf of Cervivor, Inc. in support of **HPV Prevention & Immunization Project,** proposed to the Iowa Cancer Consortium as part of the FY26 Iowa Cancer Plan Implementation Grant, Invitation for Proposals.

Cervivor, Inc. will fulfill the following roles in this partnership:

- Prepare and promote bilingual content and educational materials in English and Spanish to support community outreach efforts.
- Collaborate with the Iowa Medical Society (IMS) and community partners to develop and disseminate culturally appropriate resources that increase awareness and engagement.
- Provide coordination and logistical support for community events to ensure they are accessible, well-attended, and responsive to the needs of Latinx communities across Iowa.

Cervivor, Inc. partnered with Knock and Drop Iowa, empowering Chief Executive Director, Zuli Garcia with the latest insights on HPV and cervical cancer prevention through our Cervivor School program. As a key member of the Cervivor Español community, Zuli plays a vital role in spreading awareness and promoting education on cervical health within the Hispanic community. This collaboration aims to equip Zuli with the knowledge and resources needed to further advocate for cervical cancer awareness and support. We look forward to the opportunity to better serve Latinx communities through the HPV Prevention & Immunization Project.

Thank you for your consideration.

Sincerely,



Morgan S. Newman, MSW
Community Engagement Liaison
Cervivor, Inc.

College of Public Health
Department of Community and Behavioral Health
University of Iowa
145 N Riverside Drive
100 College of Public Health Building, N400
Iowa City, Iowa 52242
319-384-1474 *Fax* 319-384-4106
https://www.public-health.uiowa.edu/cbh/

5/13/2025

Iowa Cancer Consortium
PO Box 859
North Liberty, Iowa 52317

Dear Iowa Cancer Consortium Board of Directors,
I am writing to enthusiastically support **the HPV Prevention & Immunization Project** proposed to the Iowa Cancer Consortium as part of the FY26 Iowa Cancer Plan Implementation Grant. I have had the opportunity to partner with both KADI and IMS during the pandemic to increase the uptake of the COVID-19 vaccine in Iowa. KADI worked tirelessly to ensure that all Iowans had access the COVID-19 vaccine. IMS provided access to critical networks of health care providers so that they could be trained in evidence-based communication strategies to address vaccine hesitancy.

I am happy to provide my expertise in HPV vaccination promotion and health communication to this effort:

- Help prepare and promote educational materials in collaboration with grant partners.
- Provide expertise in public health communication and materials.
- Assist in incorporating the most up-to-date science related to HPV vaccination and vaccine hesitancy.
- Provide access to other vaccine researchers through the Iowa Immunization Research Network.

We look forward to the opportunity to better serve Latinx communities through diverse cancer prevention education through the HPV Prevention & Immunization Project.

Sincerely,



Natoshia M. Askelson, MPH, PhD (she/her/hers)
Associate Professor, Community & Behavioral Health
Director of the Research and Evaluation Core, Institute for Public Health Practice, Research, and Policy
Associate Director for Community Outreach & Engagement, Holden Comprehensive Cancer Center
University of Iowa

Kristina Seier

Motivated social worker and strong communicator with a focus on community betterment and nonprofit work, utilizing data collection and analysis. Passionate about leveraging leadership and organizational skills to make a positive impact on communities served.

Des Moines, IA 50310
k26seier@gmail.com

EXPERIENCE

Iowa Chapter of the American Academy of Pediatrics

Executive Director
September 2024-Current

- Ensure efficient day-to-day operations and optimize workflows. Foster a culture of continuous improvement.
- Cultivate relationships with key partners and stakeholders to strengthen the organization's impact.
- Oversee the preparation and management of the organization's budget, ensuring financial health.
- Manage and apply for grant opportunities that align with organizational goals to diversify finding sources.

Iowa Medical Society

Member Education and Grant Initiatives Specialist
July 2024-Current

- Manage and apply for grants that align with organizational goals.
- Coordinate project outreach and educational webinars for continuing medical education credit for members based on community, state, and federal medical trends.
- Utilize data analysis and stakeholder relationships to identify engagement opportunities for members.
- Engage with partner organizations and manage specialty societies to advance health initiatives statewide.

The Coalition for Family and Children Services in Iowa

Child Welfare Provider Training Academy Operations Coordinator
July 2023-Current

- Facilitate the delivery of training and education for child welfare frontline staff to enhance Iowa's child welfare system to achieve safety, permanency, and family and child well-being.
- Manage quality assurance and data analysis of training programs to drive improvements in service delivery for members of the Coalition.
- Maintain the Child Welfare Provider Training Academy website and oversee training logistics.
- Maintain reports needed for grant project management.
- Represent the Coalition at various conferences to market trainings and membership services.

Program Coordinator
September 2022-July 2023

- Focused work on systemic shifts for prevention and intervention solutions within the child welfare and juvenile justice systems
- Coordinated Vision Council meetings focused on policy advocacy, substance use treatment, housing stability, and youth support.
- Provided expertise in grant writing and revision.

SKILLS

- ➢ Marketing & Outreach
- ➢ Non-profit Work & Advocacy
- ➢ Program Management
- ➢ Data Analysis & Evaluation
- ➢ Strategic Planning
- ➢ Team Collaboration
- ➢ Grant Writing

AWARDS

Community Leadership Project Fellow 2024

Associated with Blank Children's Hospital - Servitude as non-direct, macro service social work MSW interns placed to serve the community through system work and advocacy.

VOLUNTEER WORK

One Iowa

Advocate for human rights, especially in relation to Iowan LGBTQ+ individuals and allies. Including fundraising, phone banking, and public education.

Blank Children's Hospital
Advanced Practicum Intern
August 2023-May 2024

- Non-profit organizational management overview with a focus on public policy, lobbying, and legislation.
- Cultivated relationships with stakeholders and legislators to advance healthcare policy changes.
- Review of ethical standards in practice, policies, and practice of services to enhance client experience and satisfaction.
- Experience grant writing and identification of funding sources at federal, community foundation, and state levels.

Iowa ACEs 360
Generalist Practicum Intern
May 2022-August 2022

- Contributed to collaborative projects with diverse organizations, focusing on communication, data analysis, and evaluation.
- Coordinated with volunteers to provide services through a multi-year grant-funded project.
- Facilitated trainings on trauma-informed supervision and public services eligibility.
- Provided education on public services and government benefits and eligibility information.

Mid-Iowa Family Therapy Clinic
Family Support Specialist
April 2020-June 2021

- Provided tailored trauma-informed care and services to families, focusing on reunification and community resource navigation.
- Documented case progression for family court presentations and risk assessments.
- Assessed for risk factors and supported parents in finding community resources to establish independence for reunification.

Cigna Insurance Company
After Hours Case Management Analyst
July 2018-December 2019

- Managed crisis intervention services and non-clinical authorizations for substance abuse and mental health emergencies.
- Recognized for exceptional customer service and crisis assessment skills.

EDUCATION

University of Iowa; Des Moines, Iowa
Master of Social Work - Leadership Program
Graduated May 2024

Iowa State University; Ames, Iowa
Bachelor of Science Psychology
minor in Biology
Graduated 2018 *cum laude*

LICENSURE

Licensed Master Social Worker; Iowa
License Number: 124363
Expiration: 2027

Ryan J. Roberts

4305 Stonebridge Road, West Des Moines, IA 50265 | Ryan.roberts1009@gmail.com | 515-971-9238

Education

Drake University Des Moines, IA

Master of Jurisprudence December 2022

Honors: Dean's List for academic excellence (Spring 2022, Fall 2022)

I studied critical thinking and analysis at the Drake Law School to earn my Masters.

Bachelor of Science in Health Sciences May 2022

Honors: Summa Cum Laude – 3.95 GPA

Dean's List for academic excellence (Fall 2018, Spring 2019, Fall 2019).

President's List for academic excellence (Spring 2020, Fall 2020, Spring 2021).

Courses: Business Associations, Calculus, Innovation and Leadership, Law of Compliance and Risk Management, Principles of Microeconomics, Statistics.

Valley High School West Des Moines, IA

High School Diploma – 4.16 GPA May 2018

Honors: In addition, I was placed on the Dean's list at Des Moines Area Community College (Fall 2017, Spring 2018) for college level courses taken while in high school.

Experience

Iowa Medical Society Des Moines, IA

Policy Analyst and Grant Initiatives Manager August 2023 - Current

- I conduct in-depth research and analysis of federal and state healthcare policy issues, synthesizing complex regulatory information into actionable insights that support the strategic priorities of the Iowa Medical Society. My work helps shape informed policy positions that advocate for Iowa physicians and contribute to improved healthcare delivery and patient outcomes across the state.
- I oversee the full lifecycle of grant management, including identifying funding opportunities, coordinating application processes, tracking compliance with grant terms, and reporting on performance outcomes.
- I contribute to a variety of IMS initiatives, including internal and external communications, legislative research, and public health campaigns. My work supports the organization's role as a trusted voice in Iowa's healthcare policy landscape and helps extend its impact through physician engagement, stakeholder collaboration, and programs that directly benefit the health and well-being of Iowans.

James Arthur Albert Foundation Urbandale, IA

Volunteer August 2019 – May 2024

- I assisted Professor Albert raise money to send impoverished children to high school in Belize. My heart was touched by the lack of medical care there and the dream of several of his scholars to become nurses.
- The Des Moines-based James Arthur Albert Foundation prepares all year long for an annual auction attended by 300 or 400 attorneys. In 2019 the foundation raised $151,000, in 2020 it raised $204,000, in 2021 it raised 253,000, and in 2022 it raised 400,000.

- I worked on all aspects of the foundation's operation - from inviting donors to attend to setting up chairs and tables at the event at either the Stine Barn or Forte Ballroom.
- I worked with Professor Albert, a team of food chemists from Iowa State, and Mayan farmers in Belize to develop a new chocolate product to be made in Iowa from Belize cacao.

Right Dose Pharmacy Ankeny, IA
Administrative Intern February 2022 – May 2022

- Reviewed, analyzed, and presented research on current and proposed pharmacy guidelines/regulations.
- Research was presented to supervisors using Microsoft Office – Excel, PowerPoint, and Word.
- Researched and recommended training modules for staff.
- Created procedures and educational pieces on proper sanitation in compounding areas.

Freedom Home Health Care partner with Tones Spice Company Ankeny, IA
Covid Screener October 2020 – March 2021

- Performed verbal assessments of a workers health status upon their arrival to the facility and recorded data in accordance with HIPPA standards.
- Filed documentation in a secure storage for supervisors retrieval.

CareThrough partner with UnityPoint Health Des Moines, IA
Patient Care Technician November 2019 – April 2020

- Received HIPPA training on confidentiality standards when dealing with patient information.
- Input patient information into Epic EHR software.
- Provided direct patient care as part of a team of health care providers.
- Communicated with the team of providers to plan out the care each patient needed.

Dick's Sporting Goods and Target West Des Moines, IA
Sales Associate November 2016 - August 2019

- Troubleshot implementation methods to determine a more efficient way of unloading and processing through truck deliveries.
- Managed inventory of products and properly placing it around the sale floor as desired by individual brands.
- Assisted customers with finding products and ordering products when not on hand.
- Received food truck delivery by co-signing paperwork with driver and subsequently documenting receipt in computer program.
- Logged inventory of produce, meat, frozen goods, and dairy on the floor as well as what was back stocked.
- I was responsible for completing individual brands floor plans as to how they wanted their merchandise placed in the store.
- Trained new employees working in the market area.