



Iowa Cancer Consortium

2024 ANNUAL REPORT

JULY 1, 2023 - JUNE 30, 2024





Iowa Cancer Consortium

For the third year in a row, the Iowa Cancer Registry reports high and rising cancer incidence rates in our state. Iowa has the second-highest cancer incidence rate in the country and is one of two states where rates are on the rise.

The Iowa Cancer Consortium is Iowa's statewide comprehensive cancer coalition. As a leader in cancer control, the Consortium offers cancer partners in Iowa access to resources, expertise, and non-competitive collaboration across traditional boundaries for a bigger impact in cancer prevention, early detection, treatment and quality of life.

The Iowa Cancer Consortium believes all Iowans have a unique role in reducing the state's cancer burden and have created the Iowa Cancer Plan to support this mission. The Iowa Cancer Plan includes evidence-based policy interventions to address the state's high cancer burden.

Learn more about the Iowa Cancer Plan at:

<https://www.canceriowa.org/iowa-cancer-plan>

Read the latest Cancer in Iowa Report from the Iowa

Cancer Registry at: <https://shri.public-health.uiowa.edu>

The Iowa Cancer Consortium is a non-partisan, non-political organization and does not use state or federal funds to engage in lobbying.



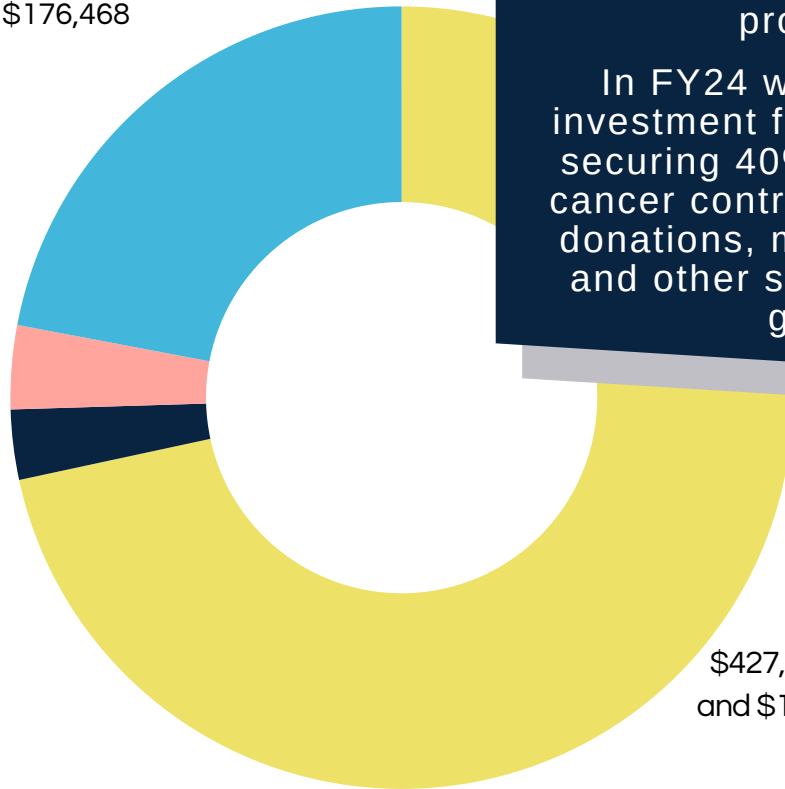
The Iowa Cancer Consortium is funded primarily through a contract from the Iowa Department of Health and Human Services which includes both state and federal dollars.



Other Sponsors & Grants
\$176,468

In-Kind Donations
\$27,722

Membership Fees
\$23,190



The Iowa Cancer Consortium diversifies funding streams for sustainability and stronger programs.

In FY24 we added to the investment from Iowa HHS by securing 40% more funds for cancer control through in-kind donations, membership fees, and other sponsorships and grants.

Iowa HHS Contract
\$573,695

\$427,000 in state appropriations
and \$146,695 from a federal grant

FY24 BOARD OF DIRECTORS:

- **Mary Charlton, PhD**, President
- **Richard Deming, MD**, Vice-President
- **George Weiner, MD**, Immediate Past President
- **Christen Sewell, MHA**, Treasurer
- **Georgia Hodge, CHW**, Secretary
- **David Dickens, MD**
- **Cindy Fiester, MSN**
- **DeAntony Humm**
- **Rudy Papakee, MHA**
- **Sneha Phadke, DO, MPH**
- **Lori Pietig, MHA**
- **Sara Ternes, MPH**
- **Maria Torres**
- **Sarah Zeidler, FACHE**

FY24 STAFF & CONTRACTORS:

- **Kelly Angell**, Rural Outreach Coordinator
- **Abby Batterson**, Communications Coordinator
- **Megan Hartwig**, Rural Outreach Coordinator
- **Georgia Hodge**, Black Hawk County Outreach Coordinator
- **Brianna McNulty**, Outreach Coordinator
- **Liz Orton**, Outreach & Communications Specialist
- **Caroline Powell**, Outreach Coordinator
- **Delaney Robinson**, Practicum Student
- **Kelly Rollins**, Business and Financial Administrator
- **Rachel Schramm**, Program Manager
- **Kelly Wells Sittig**, Executive Director

OUR NETWORK GREW IN FY24

658 individuals and **66 organizations** joined or renewed their membership.

Members contributed more than **1,800 hours** to cancer control efforts in Iowa through Consortium participation.

Iowa Cancer Summit attendance increased by more than **26%**.

102 gallons of sunscreen were distributed across the state!

FY24 ORGANIZATIONAL MEMBERS:

Abben Cancer Center of Spencer Hospital | Above + Beyond Cancer | After Cancer | American Cancer Society | American Childhood Cancer Organization | American Lung Association | A Time to Heal Cancer Foundation | Beyond Pink TEAM | The Bill Menner Group | Black Hawk County Public Health | Cancer Support Community Iowa and NW Illinois | Dallas County Public Health | Eisai | Energy Association of Iowa Schools | Family Planning Council of Iowa | Genentech | Genesis Cancer Care Institute | Girls, Inc. of Sioux City | Greene County Public Health | Hall-Perrine Cancer Center | Hamilton County Public Health | Heartland Oncology & Hematology | Helen G. Nassif Community Cancer Center | Henry County Public Health | Illumina | Iowa Academy of Family Physicians | Iowa Army of Pink | Iowa Cancer Registry | Iowa Cancer Specialists | Iowa Coalition of Clinical Researchers | Iowa Department of Health and Human Services | Iowa Oncology Research Association | Iowa Oncology Society | Iowa Primary Care Association | Iowa Specialty Hospitals & Clinics | Jasper County Public Health | Johnson County Public Health | June E. Nysten Cancer Center | Leukemia & Lymphoma Society | Linn County Public Health | Madison County Public Health | Mahaska Health | Medical Associates | MercyOne Dubuque Cancer Center | MercyOne North Iowa Cancer Center | MercyOne Richard Deming Cancer Center | MercyOne Waterloo Cancer Center | Meskwaki Health Clinic | Mission Cancer + Blood | Montgomery County Memorial Hospital + Clinics | NAHSE Heartland Chapter | NormaLeah Ovarian Cancer Initiative | One Iowa | Peoples Community Health Clinic | Pottawattamie County Public Health | Proteus | Red Shamrock Foundation | SafeNet RX | Shenandoah Medical Center | St. Anthony Regional Cancer Center | Susan G. Komen Greater Iowa | Triage Cancer | UNI Center for Energy & Environment Education | UnityPoint Health Finley Hospital | UnityPoint Health Fort Dodge | UnityPoint Health John Stoddard Cancer Center | UnityPoint Health Trinity Muscatine | UnityPoint Health Wendt Regional Cancer Center | University of Iowa College of Public Health | University of Iowa Holden Comprehensive Cancer Center | William R. Bliss Cancer Center



IOWA CANCER PLAN IMPLEMENTATION GRANTS FUNDED:

- **Above + Beyond Cancer Hotel Program**, which provided **823 nights** of complimentary lodging near cancer centers in Des Moines, Iowa City, Mason City, Waterloo, Ames, and Carroll, to **102 cancer patients** (plus their caregivers) from **37 counties** in Iowa.
- **Crescent Community Health Center**, which improved patient navigation for recommended cancer screenings to **1,600** Black/African American clients in Dubuque, Jackson, Delaware, Clayton, and Allamakee counties, increasing cancer screening rates for this community by **20%** over the previous year.
- **Focus on Diabetes: Project Health**, which spread education and awareness about prostate cancer to **over 200** men in the Black community in Black Hawk, Johnson, and Linn counties.
- **UnityPoint Health-Trinity**, in partnership with Cancer Support Community Iowa & NW Illinois at Gilda's Club, which distributed **534 FIT kits** to underserved community members in Scott, Louisa, and Muscatine counties. **138** kits were returned for testing, and any positive results were followed up with for further testing and treatment.

SURVIVORSHIP SUPPLEMENT GRANTS FUNDED:

- **A Time to Heal Cancer Foundation**, which trained **18 providers** from **6 healthcare systems** in Survivorship 101 facilitation in Black Hawk, Clay, Des Moines, Fremont, Montgomery, and Page counties, equipping them to provide psychosocial support for cancer survivors and their caregivers.

OTHER HIGHLIGHTS:

- The Cancer Screening & Early Detection Workgroup launched a [Cancer Screening and Early Detection Toolkit](#) with plain language cancer screening information and a quick guide rack card.
- Together with our partners, we created a [Cancer Clinical Trials in Iowa](#) webpage where cancer patients and their families can find a comprehensive list of clinical trial sites in our state.
- Lead by member interest, we launched the **Cancer & the Environment Task Force** which brought public health and environmental health experts together over a series of [webinars](#) in 2024!
- Above + Beyond Cancer honored the Iowa Cancer Consortium and our members with the **2023 Celebrate! Award**.



We invite you to join us!

The Iowa Cancer Consortium connects new and sometimes unlikely partners who want to make bigger impacts with their work and resources.

Become a member at <https://canceriowa.org/membership> today!

