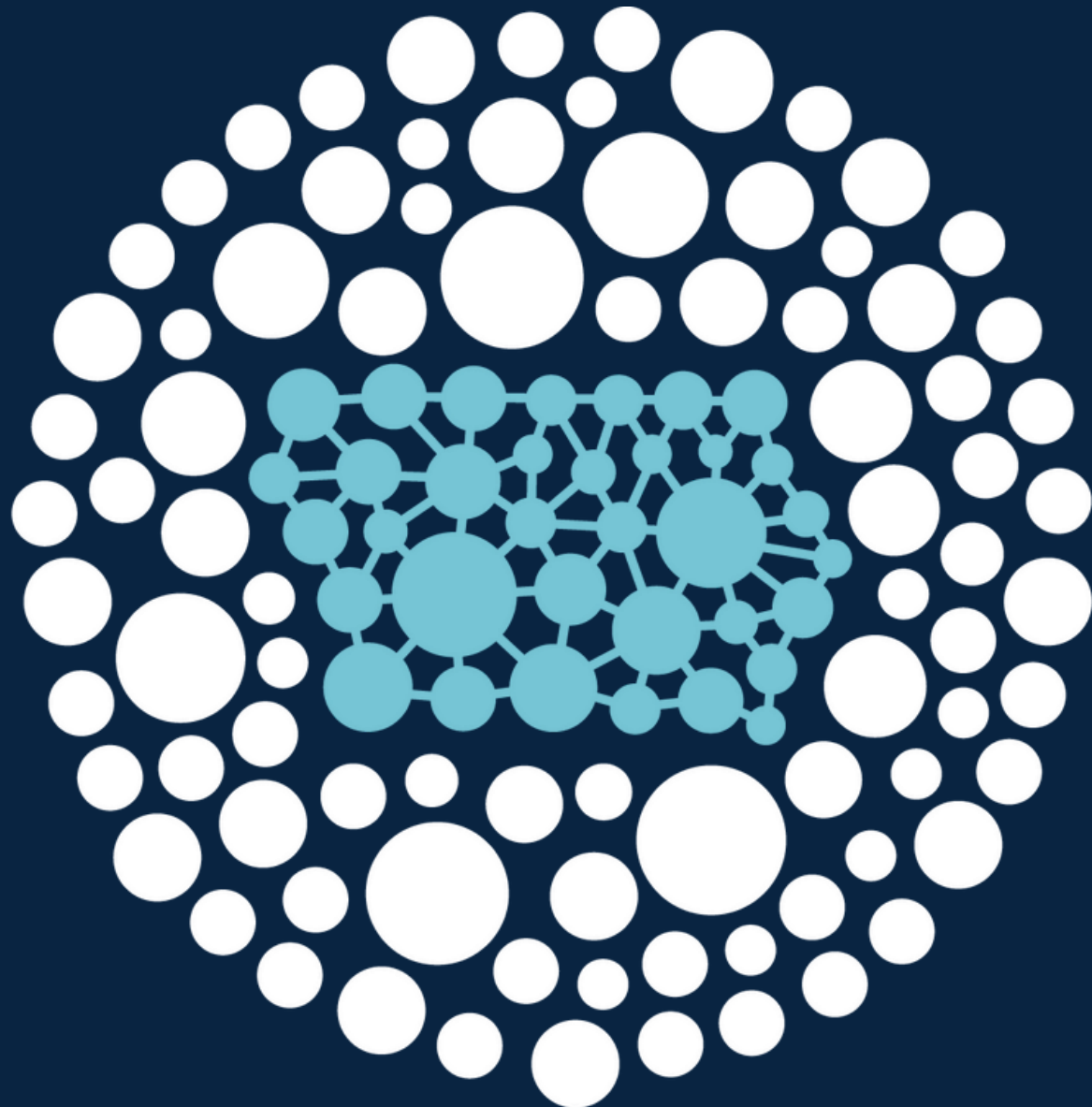


Iowa Cancer Consortium 2023 ANNUAL REPORT

JULY 1, 2022 - JUNE 30, 2023



VISION:

An Iowa where cancer is not a burden.

MISSION:

To advance cancer prevention and control in Iowa through advocacy, equity, and collaboration.

FY23 BOARD OF DIRECTORS:

- Mary Charlton, PhD, President
- Richard Deming, MD, Vice-President
- George Weiner, MD, Immediate Past President
- Christen Sewell, MHA, Treasurer
- Georgia Hodge, CHW, Secretary
- David Dickens, MD
- Cindy Fiester, MSN
- Susannah Friemel, MD
- DeAntony Humm
- Rudy Papakee, MHA
- Lori Pietig, MHA
- Sara Ternes, MPH
- Sarah Zeidler, FACHE

FY23 STAFF:

- Kelly Angell, Rural Outreach Coordinator
- Abby Batterson, Communications Coordinator
- Georgia Hodge, Black Hawk County Outreach Coordinator
- Liz Orton, Outreach Specialist
- Caroline Powell, Public Health Associate
- Kelly Rollins, Business and Financial Administrator
- Rachel Schramm, Program Manager
- Kelly Wells Sittig, Executive Director

Iowa Cancer Consortium staff completed **Relay Iowa** training in fall 2022 to better communicate over the phone with Iowans who are deaf, hard of hearing, DeafBlind, or have difficulty speaking.



Learn more at

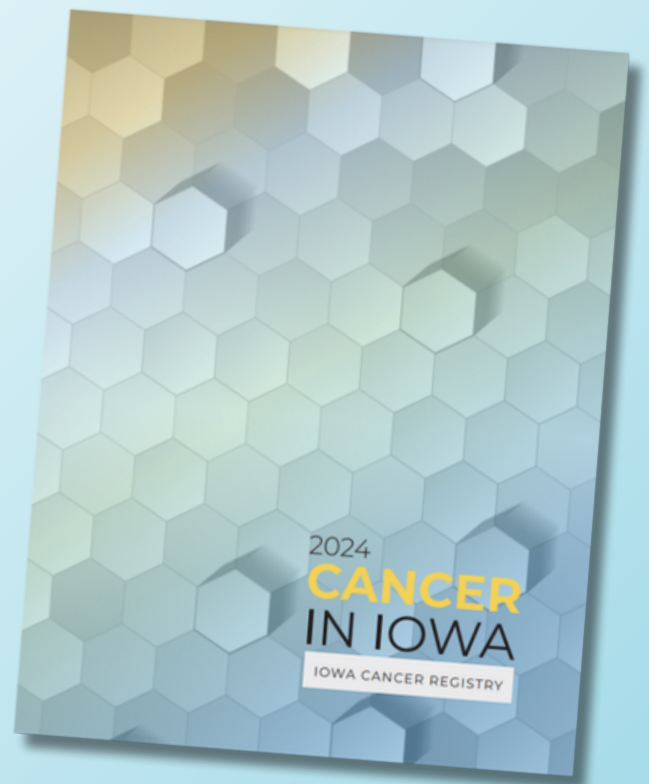
<https://hamiltonrelay.com/iowa>



CANCER IN IOWA:

According to the Iowa Cancer Registry, Iowa's cancer incidence rate grew faster than any other state from 2016 to 2020, and Iowa continues to have the second-highest overall cancer incidence in the United States.

In 2024, the Iowa Cancer Registry estimates 21,000 Iowans will receive a cancer diagnosis and 6,100 Iowans will lose their lives to cancer.



<https://shri.public-health.uiowa.edu/cancer-data/reports/iowa-cancer-reports/>

The Iowa Cancer Consortium believes all Iowans have a unique role in reducing the state's cancer burden and have created the Iowa Cancer Plan to support this mission.

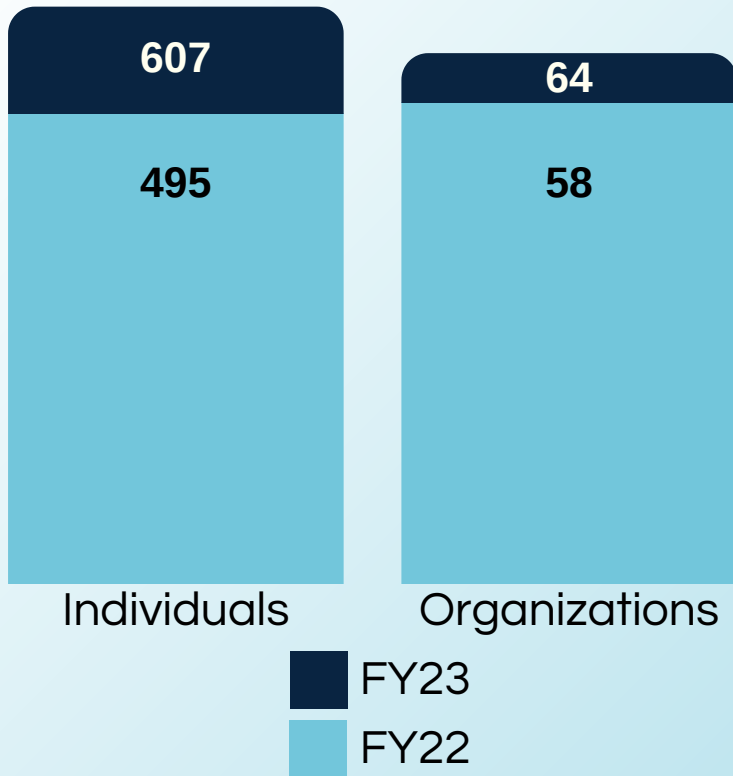
The Iowa Cancer Plan includes evidence-based policy interventions to address the state's high cancer burden. For example, one evidence-based way to reduce tobacco use and lower Iowa's high lung cancer incidence and mortality rates is to increase sales tax on all tobacco products.

Learn more about the Iowa Cancer Plan on page 7 and at: www.canceriowa.org/iowa-cancer-plan

The Iowa Cancer Consortium is a non-partisan, non-political organization and does not use state or federal funds to engage in lobbying.



MEMBERS:



- Members donated **1,402.25 hours** of their time to Consortium work, valued at **\$40,133**.
- **45** members received free membership scholarships, valued at **\$900**.
- **11** members received free Iowa Cancer Summit scholarships, valued at **\$660**.

FY23 ORGANIZATIONAL MEMBERS:

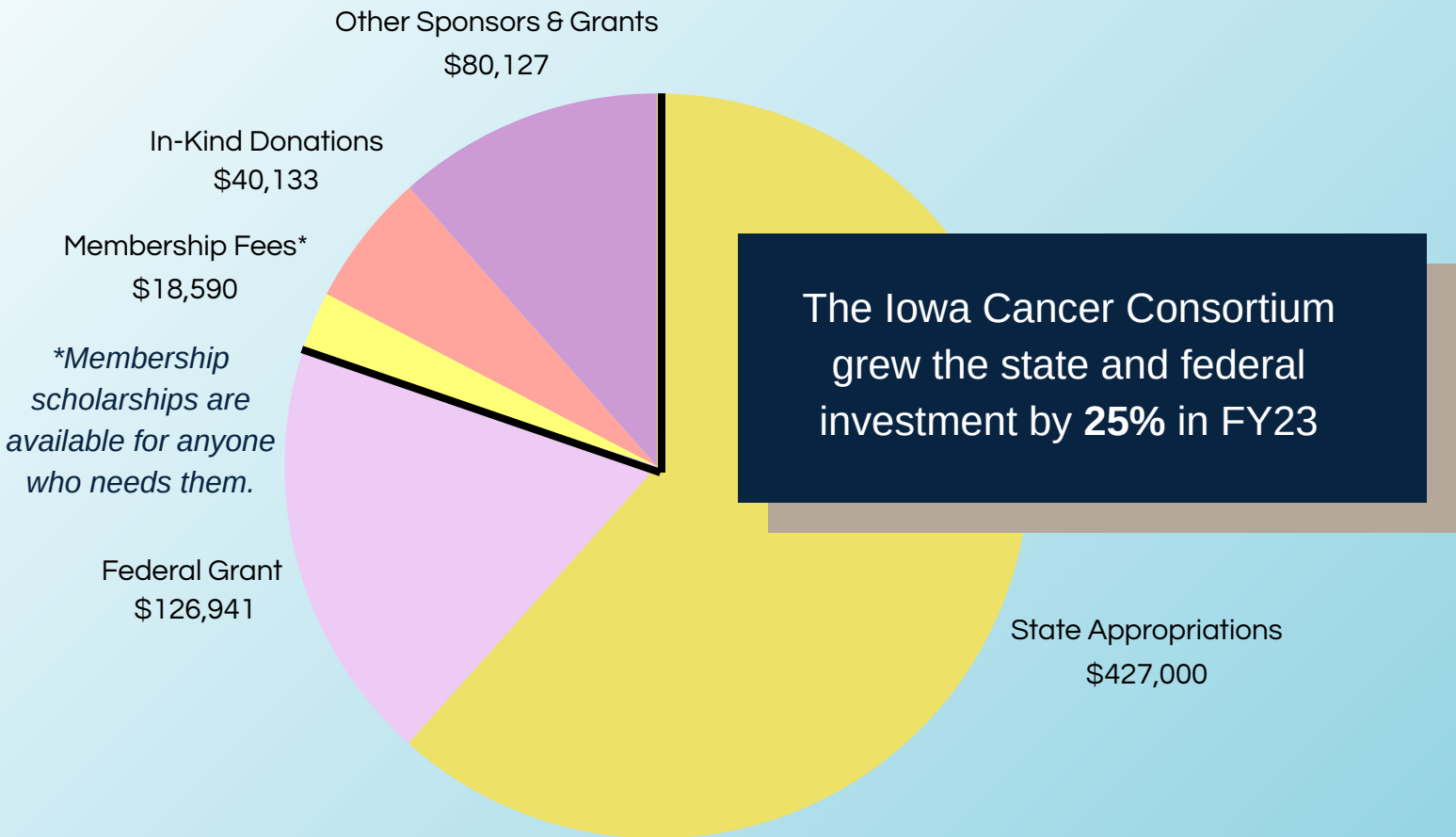
Abben Cancer Center of Spencer Hospital | Above + Beyond Cancer | American Cancer Society | American Childhood Cancer Organization | American Lung Association | A Time to Heal Cancer Foundation | Beyond Pink TEAM | The Bill Menner Group | Black Hawk County Public Health | Black Women 4 Healthy Living | Buena Vista Regional Medical Center | Calhoun County Public Health | Dallas County Public Health | Eisai | Energy Association of Iowa Schools | Family Planning Council of Iowa | Genentech | Genesis Cancer Care Institute | Gilda’s Club Quad Cities | Girls, Inc. of Sioux City | Greater Regional Health | Hall-Perrine Cancer Center | Helen G. Nassif Community Cancer Center | Henry County Public Health | Illumina | Iowa Army of Pink | Iowa Cancer Registry | Iowa Cancer Specialists | Iowa Oncology Research Association | Iowa Oncology Society | Iowa Primary Care Association | Jasper County Public Health | Johnson County Public Health | June E. Nylén Cancer Center | Leukemia & Lymphoma Society | Linn County Public Health | Madison County Public Health | Mahaska Health | Medical Associates | MercyOne Dubuque Cancer Center | MercyOne North Iowa Cancer Center | MercyOne Richard Deming Cancer Center | MercyOne Waterloo Cancer Center | Meskwaki Health Clinic | Mission Cancer + Blood | Montgomery County Memorial Hospital + Clinics | NAHSE Heartland Chapter | NormaLeah Ovarian Cancer Initiative | One Iowa | Peoples Community Health Clinic | Pottawattamie County Public Health | Proteus | Red Shamrock Foundation | SafeNet RX | Shenandoah Medical Center | St. Anthony Regional Cancer Center | State of Iowa Department of Health and Human Services | Susan G. Komen Greater Iowa | UNI Center for Energy & Environment Education | UnityPoint Health Finley Hospital | UnityPoint Health Fort Dodge | UnityPoint Health John Stoddard Cancer Center | UnityPoint Health Trinity | UnityPoint Health Trinity Muscatine | University of Iowa College of Public Health | University of Iowa Holden Comprehensive Cancer Center | William R. Bliss Cancer Center

INCOME:

The Iowa Cancer Consortium is funded primarily through a grant from the Iowa Department of Health and Human Services which includes both state and federal dollars.



**Health and
Human Services**

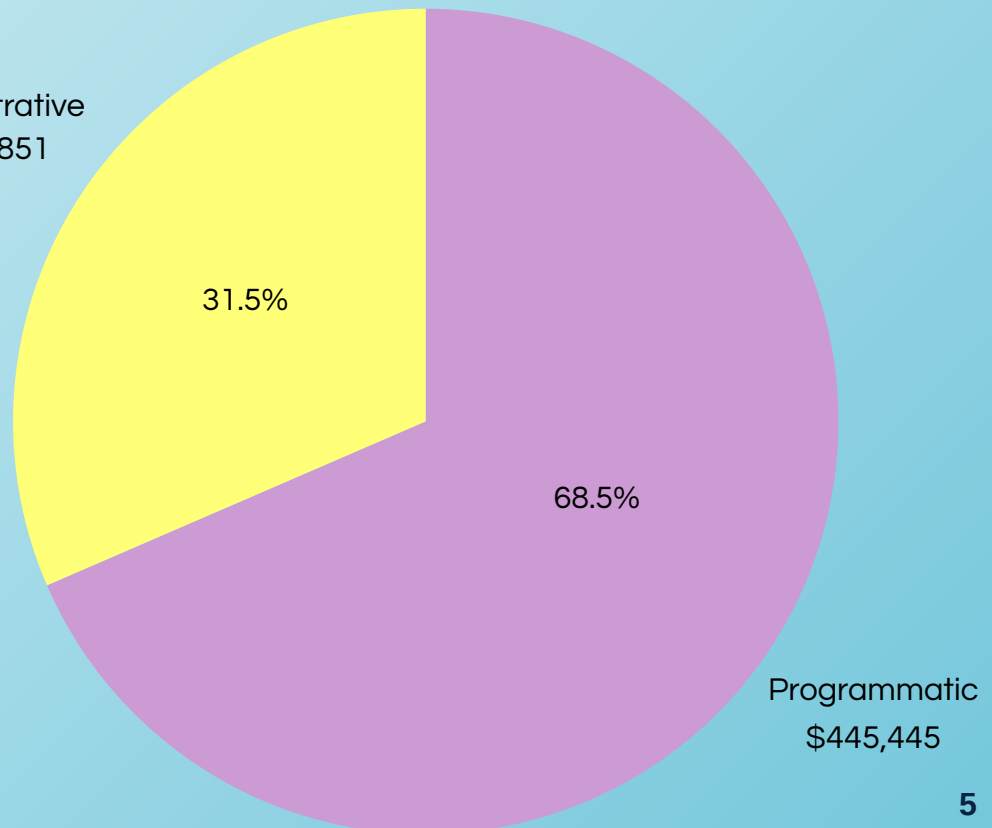


EXPENSES:

In FY23, Programmatic Funding Supported:

- Three Implementation Grants (detailed on next page)
- 95 gallons of sunscreen (that's enough to cover 12,160 Iowans!)
- The first in-person Iowa Cancer Summit since COVID-19, with 180 attendees
- A virtual Spring Meeting with 124 attendees
- Over 40 statewide workgroup and committee meetings

Administrative
\$204,851



FY23 IOWA CANCER PLAN IMPLEMENTATION GRANTEEES:



ABOVE+BEYOND
CANCER

Above + Beyond Cancer: Hotel Program

For the third year, Consortium funding supported the Above + Beyond Hotel Program, which provides free hotel rooms for cancer patients and their caregivers when they must travel 50 miles or more for treatment and have financial need. In FY23, the Hotel Program:

- Provided **762 nights** of complimentary lodging near cancer centers in Des Moines, Iowa City, Mason City, Waterloo, Ames, and Carroll.
- Served **103 cancer patients** (plus their caregivers) from **36 counties** in Iowa.



CLICK TO SEE THIS
PROGRAM AT WORK



Crescent Community
HEALTH CENTER
an iowahealth+ partner

Crescent Community Health Center: Advancing Cancer Care for Black/African American Iowans

Consortium funding supported a Community Health Worker and the launch of a cancer prevention program for Black/African American community members living in Dubuque, Jackson, Delaware, Clayton, and Allamakee counties. In FY23, Crescent Community Health Center:

- Served over **1,600** Black/African American clients.
- Increased completion of up-to-date recommended cancer screenings for Black/African American clients by **5%** over the previous year.



UnityPoint Health
Trinity

UnityPoint Health-Trinity: Colorectal Cancer Screening Outreach for High Risk Underserved Communities

Consortium funding supported education and at-home colorectal cancer screening tests (FIT kits) to uninsured, under-insured, and underserved Black, Latinx, and LGBTQ+ communities in Scott, Louisa, and Muscatine counties. In FY23, UnityPoint Trinity, in partnership with Gilda's Club Quad Cities:

- Distributed **659 FIT kits**, with 150 being returned by patients for testing.
- Found and followed up with **8 positive results**.



GILDA'S
CLUB
QUAD CITIES

An Affiliate of the
CANCER SUPPORT COMMUNITY



CLICK TO SEE THIS
PROGRAM AT WORK

Making Moves in Rural Cancer

In November 2022, the Iowa Cancer Consortium's Rural Cancer Workgroup was honored with the **Community Star Award** from the National Organization of State Offices of Rural Health.

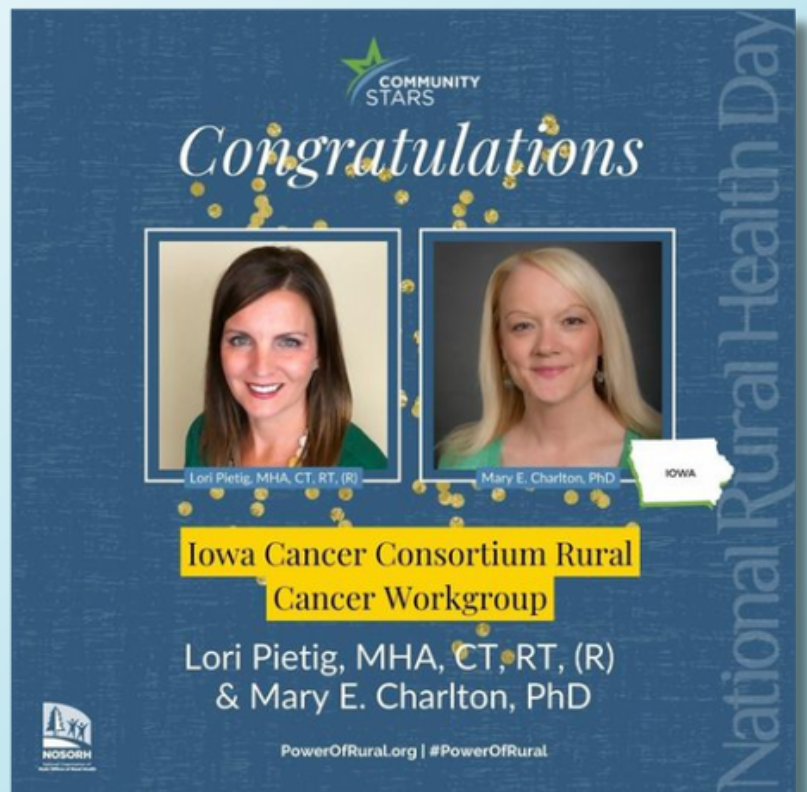
In March 2023, the Workgroup launched the **Iowa Oncology Navigation Network (IONN)**, an online resource and networking hub for oncology navigation professionals in Iowa.



Iowa Cancer Plan

2023 - 2027

www.canceriowa.org/iowa-cancer-plan



Setting a Path for Cancer Control

In January 2022, the Iowa Cancer Consortium released the **2023-2027 Iowa Cancer Plan**, with data and strategies for improving:

- Health Equity
- Prevention and Risk Reduction
- Early Detection and Screening
- Diagnosis and Cancer-Directed Therapy
- Survivorship and End-of-Life Care

We invite you to join us!

The Iowa Cancer Consortium connects new and sometimes unlikely partners who want to make bigger impacts with their work and resources.

Become a member at <https://canceriowa.org/membership> today!