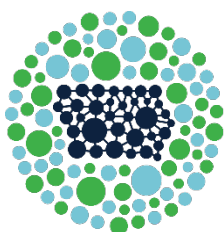


# FY24 Iowa Cancer Plan Implementation Grant, Invitation for Proposals

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Iowa Cancer  
Consortium

[www.canceriowa.org](http://www.canceriowa.org)

## INSTRUCTIONS

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*Important Dates:*

Letter of Intent Due: April 3, 2023

Proposals Due: May 5, 2023

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# FY24 Iowa Cancer Plan Implementation Grant, Invitation for Proposals

## About the Iowa Cancer Consortium

The Iowa Cancer Consortium is a statewide nonprofit coalition of health care providers, public health professionals, caregivers, researchers, cancer survivors, volunteers and advocates working together to reduce the burden of cancer in Iowa.

### Iowa Cancer Plan

The [Iowa Cancer Plan](#) serves as a roadmap for cancer control efforts through 2027. Created by the Consortium, the plan provides an evidence-based blueprint that any Iowan can pick-up and implement to reduce the burden of cancer in Iowa. The plan includes the following goals:

- Identify and eliminate cancer health disparities.
- Whenever possible, prevent cancer from occurring.
- Promote the benefits of screening tests to ensure early diagnosis.
- Reduce barriers to care, promote evidence-based practices and encourage participation in clinical trials and other forms of research.
- Ensure resources to optimize quality of life for cancer survivors and their families.

### Invitation for Proposals (IFP) Overview

Annually, the Iowa Cancer Consortium's Board of Directors invites Iowans to apply for funding to support public health programs and projects outlined within the Iowa Cancer Plan. In FY24, the organization will continue to focus on lessening the burden of cancer in all 99 counties.

Programs and projects that do the following will receive funding priority:

- Address issues of health equity across the cancer continuum, especially pertaining to systemic racism, rurality, socioeconomic status, gender identity, sexual orientation, and other social determinants of health.
- Address cancer control issues that have been especially impacted by the pandemic (e.g., cancer screenings, HPV vaccinations, or tobacco use).
- Address cancer types/sites that are especially high and/or rising in Iowa (when ranked across all 50 U.S. states), such as oral cavity/pharynx (1st), leukemia (2nd), melanoma (5th), non-Hodgkin lymphoma (6th), colorectal (7th), uterine (11th), bladder (12th), breast (15th), prostate (16th), pancreatic (17th), or thyroid (20th).
- Expand successful local projects statewide in Iowa.
- Formalize lasting and broad change in cancer control through policy and systems change.



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## FY24 Invitation for Proposals

### Background:

In 2023, an estimated 20,800 new, invasive cancers will be diagnosed among Iowa residents and an estimated 6,200 Iowans will die from cancer. Cancer remains the second-leading cause of death in Iowa, and each Iowan has a role in reducing the state's cancer burden. The Iowa Cancer Plan serves as a roadmap for the work that needs to be completed.

### Purpose:

The Iowa Cancer Consortium Board of Directors intend to fund projects to support the work outlined in the [2023-2027 Iowa Cancer Plan](#). The board has identified the following priority areas:

- Address issues of health equity across the cancer continuum, especially pertaining to systemic racism, rurality, socioeconomic status, gender identity, sexual orientation, and other social determinants of health.
- Address cancer control issues that have been especially impacted by the pandemic (e.g., cancer screenings, HPV vaccinations, or tobacco use).
- Address cancer types/sites that are especially high and/or rising in Iowa (when ranked across all 50 U.S. states), such as oral cavity/pharynx (1st), leukemia (2nd), melanoma (5th), non-Hodgkin lymphoma (6th), colorectal (7th), uterine (11th), bladder (12th), breast (15th), prostate (16th), pancreatic (17th), or thyroid (20th).
- Expand successful local projects statewide in Iowa.
- Formalize lasting and broad change in cancer control through policy and systems change.

### Eligibility:

Applicants are encouraged, but not required, to be members of the Iowa Cancer Consortium. Learn more about the benefits associated with being an Iowa Cancer Consortium member [here](#). If selected for funding, project coordinators will be required to join. (A no-cost scholarship membership option is available for anyone who needs it.)

### Project Period:

Project period is July 1, 2023 – May 31, 2024.

### Award Amounts:

Applicants may apply for a maximum \$25,000 per year in funding support through the Iowa Cancer Consortium. At this time, the Consortium is accepting both Single-Year and Multi-Year Applications. Multi-year applicants may request up to three years of funding (not to exceed \$25,000 per year and \$75,000 over a three-year period) and are subject to an annual renewal process. The total number and dollar amount of grant awards is dependent on funds available and the number and scope of proposals submitted.

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## Use of Grant Funds

Grant funds may be used for staff salaries, consultant fees, data collection and analysis, meetings, supplies, project-related travel, and other direct project expenses. Grant funds may not be used for lobbying, to replace dollars currently earmarked for cancer programs, or for clinical care (including the provision of medication, vaccinations, and/or cancer treatment). Service delivery, including radon mitigation and cancer screening, will be reviewed on an individual basis.

## Project Reach

The overarching goal of the Iowa Cancer Plan is to reduce the burden of cancer in Iowa. Throughout the proposal, applicants may define 'community' in a variety of ways. For many, the term 'community' takes on some form of geography – such as a specific neighborhood, zip code or census tract, city, county, region or even statewide application. Similarly, applicants may also define their 'community' as a group, type of person(s) or special population. All approaches are welcome.

## Evaluation

All applications will be reviewed and scored by the Iowa Cancer Consortium's Board of Directors. View the rubric on our website, at <https://canceriowa.org/grants/fy2024>.

## Monitoring

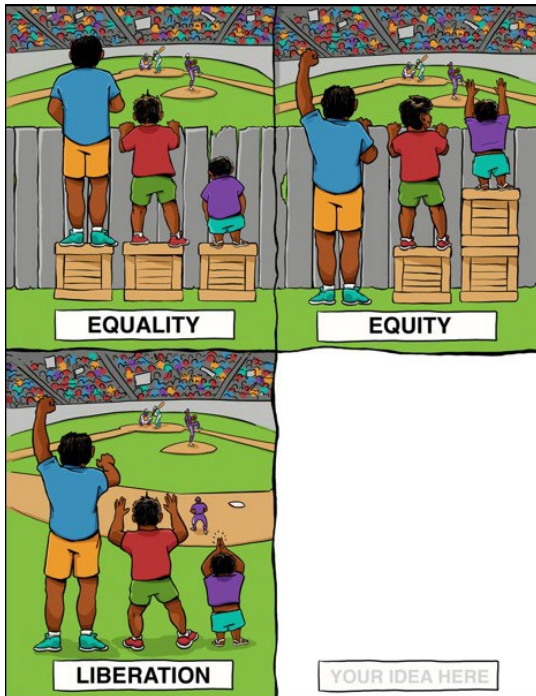
The Iowa Cancer Consortium works closely with grantees to ensure they have the tools they need to be successful and to maintain stewardship of state and federal grant funds. Grantees will be required to submit quarterly progress reports including a short grant narrative and financial update. Additional details and reporting dates will be shared with funded applicants upon award acceptance.

## A Statement on Diversity, Equity and Inclusion

Diversity, equity and inclusion are critical components that align and shape the work our partnership does to reduce the burden of cancer in Iowa. Using health equity as our guide, the Iowa Cancer Consortium believes access to health care and cancer outcomes should not depend on race, age, color, ethnicity, sexual orientation, gender identity, gender expression, religion, national origin, migratory status, ability, political affiliation, veteran status or socioeconomic background.

We believe that differences in backgrounds, ideas, thoughts, experiences, values and beliefs enrich our work and allow our partners to better meet the needs of Iowans. Embracing differences makes us better learners, health providers, leaders, researchers, and teachers.

Health Equity: Health equity means that everyone has a fair and just opportunity to be as healthy as possible. It means obstacles to health (i.e. poverty, discrimination, racism and deep power imbalances) must be eliminated to reduce their negative consequences. This requires creating and sustaining a climate within our partner network where equity and mutual respect are intrinsic, and we attract and retain partners who feel comfortable contributing their unique wisdom, perspectives and experiences.



**Inclusion:** To be an inclusive organization requires our leadership, staff, and members to respect everyone, value differences, acknowledge the impact of differences and to capitalize on those differences by drawing on the intellectual strength that produces innovative solutions from the synergy of our partnership. Our aim is to foster a culture in which every member and partner of the Iowa Cancer Consortium feels listened to, valued, supported and inspired to achieve individual and common goals.

**Exploring Health Equity:**

Many of us recognize the four-panel cartoon (to the left) to distinguish the concepts of equality and equity. While this image and others are useful, it is important to note that there are no images to perfectly illustrate health equity

within a system. We would encourage all potential applicants to research additional images and resources that speak to you and show the role of power, privilege and the built environment. To learn more, please visit the following webpages:

- Post from “Cultural Organizing” – The problem with that equity vs. equality graphic you’re using. <https://culturalorganizing.org/the-problem-with-that-equity-vs-equality-graphic/>
- #the4thbox Project: <https://www.storybasedstrategy.org/the4thbox>

For additional information on cancer in Iowa, read the [2021 Cancer in Iowa Report](#) focused on cancer differences by race/ethnicity, produced by the State Health Registry of Iowa/Iowa Cancer Registry.

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## How to Apply

Applications will be considered complete when all components have been submitted to Liz Orton ([orton@canceriowa.org](mailto:orton@canceriowa.org)) by 11:59 p.m. on May 5, 2023. Late applications will not be accepted.

### Checklist:

- Letter of Intent is submitted to Liz Orton ([orton@canceriowa.org](mailto:orton@canceriowa.org)) by 11:59 p.m. on April 3, 2023.
- Projects address priorities, goals, and/or action steps within the [Iowa Cancer Plan](#).
- Budget items are explained and totals are accurate.
- Letters of support are included from all collaborators listed on the application.
- Resumes/CVs are included for each staff member if funding is requested for their time.
- If possible, all application documents are compiled into a single PDF (preferred, not required).
- Complete application is submitted to Liz Orton ([orton@canceriowa.org](mailto:orton@canceriowa.org)) by 11:59 p.m. on May 5, 2023.

### Additional Information about Specific Proposal Components:

- Letter of Intent (LOI)
  - All applicants must submit a simple letter of intent (LOI) outlining the proposed project. View an example LOI on our website: <https://canceriowa.org/grants/fy2024>.
- Budget:
  - All applicants must submit a proposed budget. View a sample budget and restrictions on our website: <https://canceriowa.org/grants/fy2024>.
- Letter(s) of Support (LOS)
  - A letter of support is required for each collaborator listed on the application. View an example LOS on our website: <https://canceriowa.org/grants/fy2024>.

### Support through the Application Process

Support and technical assistance for this grant opportunity is available. Applicants are strongly encouraged to contact Iowa Cancer Consortium staff to discuss or review their proposal. Making contact is not a requirement and your proposals will not be helped or hurt in the scoring process for having a pre-submission discussion (or not). To read about successful previously funded grants, please visit our website (<https://canceriowa.org/grants>).

### Staff Contact Information:

- Liz Orton, Outreach Coordinator ([orton@canceriowa.org](mailto:orton@canceriowa.org))
- Kelly Wells Sittig, Executive Director ([sittig@canceriowa.org](mailto:sittig@canceriowa.org))
- Kelly Rollins, Business & Financial Administrator ([rollins@canceriowa.org](mailto:rollins@canceriowa.org))
- Rachel Schramm, Program Manager ([schramm@canceriowa.org](mailto:schramm@canceriowa.org))

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### Key Dates:

<b>March 10, 2023</b>	IFP Release
<b>March 21, 2023</b>	IFP Applicant Webinar @ 3:00 p.m. Recording will be available afterwards
<b>April 3, 2023</b>	Letter of Intent (LOI) Due @ 11:59 p.m.
<b>May 5, 2023</b>	IFP Applications Due @ 11:59 p.m.
<b>June 23, 2023</b>	Award Notification (tentative)
<b>July 1, 2023</b>	Project Period Starts
<b>May 31, 2024</b>	Project Period Ends

### Contact Information

If you have any questions please contact Liz Orton, Outreach Coordinator at the Iowa Cancer Consortium ([orton@canceriowa.org](mailto:orton@canceriowa.org)).

### About the Iowa Cancer Consortium

The Iowa Cancer Consortium is a partnership of more than 500 health care providers, public health professionals, caregivers, researchers, cancer survivors, volunteers and other Iowans who work together to reduce the burden of cancer in our state. Through collaboration, the Consortium enhances partners' abilities to address cancer prevention, early detection, treatment and quality of life in Iowa.

Sign up to receive email alerts at [www.canceriowa.org/newsletters](http://www.canceriowa.org/newsletters).

Mailing Address:

**Iowa Cancer Consortium**

**PO Box 859**

**North Liberty, IA 52317-0859**

[www.canceriowa.org](http://www.canceriowa.org)