
Iowa Cancer Consortium News

February 2017



Iowa Cancer Plan Revision: Your Input Needed!



The process to revise the Iowa Cancer Plan – [the current version](#) of which runs through 2017 – is underway, and your input is needed!

A survey has been created to solicit feedback on the current cancer plan. It should take 10 to 20 minutes to complete. If you have input on more than one section of the Cancer Plan, please feel free to complete the survey multiple times. **The deadline for survey submissions is March 24.**

[Click here](#) to complete the survey.

If you have an interest in participating in the revision in a specific way or within a specific topic, let us know! Contact Lindsay Schultz [via email](#) or by phone at (319) 335-8144.

Spring Opportunities for Learning and Engagement with the Consortium

Consortium Regional Spring Meetings, with Special Colorectal Cancer Content



This year, the Consortium is planning four regional Spring Meetings. Meeting content will be tailored to each region and will include

- Consortium business
- Updates on regional work
- Cancer Plan revision activities
- Health equity/disparities presentations and discussion
- Colorectal Cancer Roundtable content (The Iowa Colorectal Cancer Roundtable will be incorporated into each regional Spring Meeting. Questions about this or suggestions for colorectal-cancer-specific content can be directed to [Tessa Allred.](#))

Mark your calendars for one (or more) of the regional meetings:

- Sioux City, April 17
- Des Moines, April 21
- Clear Lake, April 25
- Cedar Rapids, April 28

Registration will open in early March. Questions or topic ideas? Email [Kelly Sittig.](#)

HPV Conference

The HPV & Cancer Conference is scheduled for May 16, 2017, at the FFA Enrichment Center in Ankeny, Iowa. Mark your calendar, and watch for registration to open soon!



2017 Iowa Health & Social Media Conference



And finally, save the date for the 2017 Iowa Health & Social Media Roundtable, scheduled for June 12 at John Stoddard Cancer Center in Des Moines. More info to come. In the meantime, questions can be directed to [Amanda Carlson](#).

Colorectal Cancer Screening: New Trends and Tests (Webinar)

Date: March 8, 2017

Time: Noon - 1 p.m.

Presenter: Durado Brooks, MD, MPH, American Cancer Society, Managing Director, Cancer Control Intervention

- Discuss new data on CRC (incidence and mortality trends, impact of screening on these trends.
- Share updated USPSTF guidelines.
- Explain benefits and limitations of the new tests included in USPSTF.

[Click Here to Register](#)

This webinar is part of the free The More You Know...Cancer Webinar Series presented by the Iowa Academy of Family Physicians in partnership with the American Cancer Society and supported in part by the Iowa Cancer Consortium and the Iowa Department of Public Health. [Click for Details](#)

Dr. Charles von Gunten to Present in Sioux City

A leader in palliative medicine, Charles F. von Gunten, MD, PhD, developed an early model of hospital-based palliative care that is the basis for the palliative care programs that now exist in 60 percent of the nation's hospitals.

Oncologists, radiologists, residents, palliative care nurses, nursing professionals, and other health care physicians are invited to learn about integrating palliative care into an oncology treatment plan during Dr. von Gunten's upcoming visit to Sioux City. [Click here for details.](#)

Radon Poster and Video Contests



2016 Iowa Poster Contest Winner

The American Lung Association in Iowa and the Iowa Department of Public Health launched their annual Radon Poster Contest during National Radon Action Month. Students 9 to 14 years old are encouraged to submit self-made posters that help build awareness and encourage testing. Winners are eligible for cash prizes of up to \$300. Posters are due March 2. Project guidelines and entry form can be found [here](#).

In addition, the Iowa Lung Association has launched their 2017 Iowa High School Radon Video Contest. High School students can create a one-minute public service announcement or commercial for a chance to win up to \$800 in prizes. The top 10 video contestants will be entered into a "most views" contest to develop students' marketing and outreach skills. Videos must be submitted by 5 p.m. on March 9. Project guidelines and entry form can be found [here](#).

2017 Iowa Governor's Conference on Public Health

Building Health Equity: Where we Work, Live, and Play
April 11 & 12, 2017

Keynote speakers include:

- Alonzo Plough, PhD, MPH, Chief Science Officer and VP Research-Evaluation-Learning at the Robert Wood Johnson Foundation.
- Jennifer Lowry, MD, Medical Director of Environmental Health and Chief of Clinical Pharmacology, Toxicology and Therapeutic Innovation at Children's Mercy Kansas City.
- Alyson Beytien, BCBA, MA sharing her experiences as a mom of three sons with autism and author of "Autism Everyday".

[Click here](#) for the conference brochure, more information on sponsorship and exhibitor opportunities, and to register.

In Brief

Training, Events and Opportunities

Colorectal Cancer Awareness Month Proclamation Signing: Governor Branstad will proclaim March as Colorectal Cancer Awareness Month. This proclamation signing will allow Iowa to become a Blue Star State which helps to raise awareness on the importance of screening and saving lives. **9:35 a.m. Wednesday, February 22**

Funding Opportunity - Tobacco-Free Generation Campus Initiative: The American Cancer Society Center for Tobacco Control and CVS Health have partnered to provide grant opportunities of up to \$20,000 to Colleges and Universities interested in expanding on their tobacco-free policies. More information on the grant, as well as application instructions can be found [here](#). **Applications are due by February 25.**

Integrating Cancer Control Strategies into Community Health Improvement Plans (Webinar): NACCHO and the American Cancer Society will host a webinar addressing how local health departments can integrate evidence-based cancer control strategies into Community Health Assessments and Community Health Improvement Plans. **1 p.m. March 2** [Click for Details](#)

Raising the Bar: How a Small Community Cancer Center is Working to Meet Survivorship Care Planning Standards (Webinar): Practitioners from Mercy Cancer Center in Canton, Ohio will present how they integrate survivorship care throughout the cancer care continuum. Presented by George Washington University Cancer Center. **10 a.m. March 3** [Click for Details](#)

Iowa Walking College: Hosted by the Healthiest State Initiative, the Iowa Walking College is an interactive in-person and online educational program for walkable community advocates that will take place in May-August 2017. **Applications are due by March 10.** [Click for Details](#)

Scope it Out 2017: John Stoddard Cancer Center, in collaboration with area physicians and clinics, will provide free screening colonoscopies in the Central Iowa area. The free colonoscopies are for men and women, age 50-64, with no symptoms and who do not have health insurance. Income guidelines apply. Event will take place on April 1, 2017. **Participants must register by March 17.** [Click for Details](#)

2017 Healthiest State Conference: Keynote speakers include Philip Bors from Active Living by Design and John Coyle, founder and CEO of The Art of Really Living. Breakout sessions will be focused on eat well, move more and feel better. Don't forget to wear your walking shoes as there will be movement incorporated throughout the day! **May 2, 2017** [Click for Details](#)

2017 LUNG FORCE Expo: LUNG FORCE Expo is designed for patients and health care professionals to learn more about the latest trends, resources and research surrounding lung cancer, chronic obstructive pulmonary disease (COPD), asthma and other respiratory issues. The expo will feature a track specific to lung cancer. **May 12, 2017** [Click for Details](#)

Healthy HometownSM: Healthy HometownSM Powered by Wellmark offers new tools communities can use to make sustainable changes at the local level. Interested communities can submit a Healthy Hometown Statement of Interest available at the [Healthiest State Initiative website](#).

Free Health Care Data Analytics Value-Based Care and Population Health

Training: Normandale Community College, along with John's Hopkins School of Public Health and School of Medicine, has created these free, online, self-paced trainings. CMEs are available to those who complete the courses (one-time \$65.00 admin fee for the CME application). [Click for Details](#)

Tools and Information

State Well-Being Rankings: The 2016 State Well-Being Rankings from Gallup and Healthways has ranked Iowa as the 19th healthiest state. [Click here](#) to read the full report.

Health-Related Behaviors by Urban vs. Rural county Classification Report: The CDC's Morbidity and Mortality Weekly Report (MMWR) outlines five self-reported health-related behaviors by urban-rural status. [Click here](#) to read the full report.

CDC Announce New Patient Navigation Manual: The New Hampshire Colorectal Cancer Screening Program (NHCRCSP) patient navigation model has been highly effective in increasing the completion and quality of colonoscopy screening among underserved groups. Given their success, the CDC and the NHCRCSP worked together to develop a manual to help others replicate the model. [Click here](#) to download the manual.

Consortium Events and Meetings

UV/Sun-Safety Workgroup Teleconference: 2-3 p.m. February 21. [Click for details](#)

Health Equity & Disparities Teleconference: 10-11 a.m. February 22. [Click for details](#)

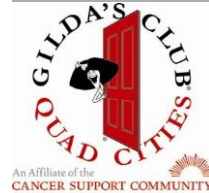
Racial Equity Workshop, Phase 1: March 9-10 (Registration is full, but wait list names are being accepted) [Click for details](#)

Nutrition & Physical Activity Workgroup Teleconference: 12-12:30 p.m. March 13. [Click for details](#)

Send corrections, submissions, article ideas and other feedback for the Iowa Cancer Consortium newsletter to Amanda Carlson at carlson@canceriowa.org.



Iowa Cancer Consortium



Public Health

