



ADMIT ONE
New
Partner

Invite a Potential Member to the Spring Meeting

Iowa Cancer Consortium (ICC) members know that one of the biggest benefits of engaging with the ICC is making connections with other cancer control professionals and advocates in Iowa. This year, members have an opportunity to extend that benefit to someone else by inviting a colleague, friend, or other acquaintance who would find value in engaging with the ICC to attend the 2015 Spring Meeting at no cost.

Members, here's how it works:

- Confirm that your guest can attend the Spring Meeting on April 2 at Iowa Methodist Medical Center in Des Moines.
- Email the individual's name and organization to Kelly Rollins at rollins@canceriowa.org. Kelly will send you a registration coupon code that your guest can use to [register online](#).

Only 50 of these free spots are available (as a reminder, ICC members may already attend for free if registered by March 20), and will be distributed on a first come, first served basis. If there is demand for more than 50 spots, a waiting list will be created. Following the Spring Meeting, these special guests will receive a follow-up email asking about their experience at the meeting and their interest in ICC membership.

Questions? Contact Kelly Rollins at (319) 384-1741 or rollins@canceriowa.org.

2015 ICC Spring Meeting Details

April 2, 2015

Iowa Methodist Medical Center

[Register online.](#)

Early registration ends March 20th.



[View the agenda.](#)

Now Open: Invitation for Proposals

The Iowa Cancer Consortium's Board of Directors is soliciting project proposals that support the [2012-2017 Iowa Cancer Plan](#). The intent of the invitation for proposals (IFP) is to fund collaborative projects that address identified gaps in Iowa's cancer prevention and control efforts.

An IFP overview webinar will be held at 10 a.m. on March 24, 2015. [Click here to register.](#)

Mandatory Letters of Intent are due by 5 p.m. CST on April 10, 2015.
Full proposals are due by 5 p.m. CST on May 12, 2015.

Complete information and application materials are available by [clicking here](#).

Questions? Contact Allie Bain at (319) 335-4609 or abain@canceriowa.org.

Join us for a special preview of the new documentary

KEN BURNS PRESENTS

CANCER

THE EMPEROR OF ALL MALADIES

and get answers to your questions from a panel
of Iowa cancer experts.



Doors open at 5:00 p.m.

Carroll: March 19 St. Anthony Regional Hospital, 311 S. Clark St.

Education Center, 4th floor of Surgery Center

Iowa City: March 24 Kirkwood Room at Governor's Ridge, 515 Kirkwood Ave.

Johnston: March 26 Iowa Public Television, 6450 Corporate Dr.

Reception: 5:30 p.m.

Film preview: 6:00 p.m.

Panel discussion: 6:50 p.m.

Q&A: 7:30 p.m.

Visit Iptv.org or
call 515.725.9800
for free tickets.

**Iowa Public
Television**
Iptv.org



Lung Cancer—Who Should be Screened?

Submitted by the Comprehensive Cancer Control Program staff at the Iowa Department of Public Health

The U.S. Preventive Services Task Force recommends yearly lung cancer screening with low-dose computed tomography (LDCT, or also called a low-dose CT scan) for people who

- Have a history of heavy smoking,* and
- Smoke now or have quit smoking within the past 15 years, and
- Are between 55 and 80 years old

*Heavy smoking means a smoking history of 30 pack years or more. A pack year is smoking an average of one pack of cigarettes per day for one year. For example, a person could have a 30 pack-year history by smoking one pack a day for 30 years or two packs a day for 15 years.

Lung cancer screening is recommended only for adults who have no symptoms but who are at high risk for developing the disease because of their smoking history and age. Talk to your doctor about getting screened if you fit these conditions.

The Patient Protection and Affordable Care Act requires most health insurance plans to cover preventive services recommendations, including this lung cancer screening Grade B recommendation. Centers for Medicare & Medicaid Services now provides coverage for lung cancer screening with LDCT to Medicare beneficiaries if they are considered high-risk individuals.

The best way to reduce your risk of lung cancer is to not smoke and to avoid secondhand smoke. Lung cancer screening is not a substitute for quitting smoking.

For more information, visit these resources:

[Lung Cancer: What Screening Tests Are There? \(CDC\)](#)
[Screening for Lung Cancer: U.S. Preventive Services Task Force recommendation statement](#)



EIGHTYBY2018

80% by 2018: Eliminating Colorectal Cancer as a Public Health Problem

By Rachel Schramm, Iowa Cancer Consortium

In partnership with the National Colorectal Cancer Roundtable (NCCRT) and dozens of organizations throughout the United States, the Iowa Cancer Consortium has signed onto an effort to bring the nation's colorectal cancer screening rate up to 80% by the year 2018.

A major part of the 80% by 2018 screening goal is to leverage the energy of multiple and diverse committed partners in the community to empower patients, providers, community health centers and health systems to deliver coordinated, quality colorectal cancer screening and follow-up care.

Dr. Wender, Chief Cancer Control Officer of the American Cancer Society and Chair of the NCCRT outlines the following steps to get to this goal:

1. Convene and educate clinicians and their organizations.
2. Find strategies to reach newly insured Americans.
3. More effectively engage the payers.
4. Find new ways to communicate with the insured, unworried well.
5. Increase access to colonoscopy for everyone.
6. Ensure everyone can be offered a stool blood test option.
7. Create powerful, reliable, committed medical neighborhoods around Federally Qualified Health Centers.
8. Recruit as many partner organizations as possible.
9. Implement intensive efforts to reach low socioeconomic populations.
10. Believe that we will achieve this goal!

The Iowa Cancer Consortium embodies the essence of its members—and we want your organization to come on board! Thank you and welcome to the ICC partners who have already joined us on this journey to 80% by 2018:

- American Cancer Society
- Colon Cancer Foundation of Iowa
- Iowa Department of Public Health
- John Stoddard Cancer Center
- Mercy Medical Center-Des Moines
- University of Iowa Holden Comprehensive Cancer Center
- Wellmark Blue Cross & Blue Shield of Iowa

Visit www.canceriowa.org/80by2018.aspx to learn more and sign the pledge. Or, contact Rachel Schramm at schramm@canceriowa.org.



By working together, demanding more of ourselves, and collectively pushing harder towards this common goal, we will make greater progress, prevent more cancers, and save more lives than we would by acting alone.

—Dr. Richard Wender, Cancer Control Officer,
American Cancer Society;
2015 Iowa Cancer Summit Keynote

Welcome, Members!

The ICC extends a warm welcome to new and renewing members since November 2014:

- Teresa Bales, Genesis Cancer Care Institute, Davenport
- Megan Bendixen, Iowa Medical Society, Des Moines
- Shannon Benson, RN, BSN, MSN, Iowa Oncology Research Association, Des Moines
- Corie Boris, Genesis Cancer Care Institute, Davenport
- Holly Carlson, RN, MSN, OCN, VA Central Iowa Health Care System, Indianola
- Stacia Carroll, Unity Point Health-Trinity, Moline
- Robert Clark, MD, Central Iowa Health Care System, Des Moines
- Jane Condon, RN, Calhoun County Public Health, Rockwell City
- Raquel Davis, State Health Registry of Iowa, Iowa City
- Kate Durda, CGC, Ambry Genetics, Iowa City
- Diane Ellis, Bristol Myers Squibb, Norwalk
- Marcia Erickson, Unity Point Health-Trinity, Moline
- Christy Finn, Unity Point Health-Trinity, Moline
- Dan Fischer, University of Iowa, Iowa City
- Barb Flynn, June E Nylen Cancer Center, Sioux City
- Roshaun Gnewuch, Hall-Perrine Cancer Center, Cedar Rapids
- Wanda Hilton EdD, CHES, DMACC/Simpson College, Indianola
- Patricia Hinrichs, Grinnell
- Elizabeth Hively, Trinity Cancer Center, Fort Dodge
- Judy Howell, Unity Point Health-Trinity, Moline
- Robert Isaak, Iowa Oncology Research Association, Des Moines
- Ruth Laabs-Wilcox, Genesis Cancer Care Institute, Davenport
- Cassie Laster, Unity Point Health-Trinity, Moline
- Teresa Pangan, Genesis Cancer Care Institute, Davenport
- Charlotte Peterson, Iowa Oncology Research Association, Des Moines
- Becky Ramsdale, Unity Point Health-Trinity, Moline

- Donna Red Wing, One Iowa, Des Moines
- Mary Ann Rocha, Merck & Co., Altoona
- Christen Schipull, Trinity, Fort Dodge
- Joleen Schmit, Calhoun County Public Health, Rockwell City
- Shelle Sikkema, Unity Point Health-Trinity, Moline
- Toni Weeks, Unity Point Health-Trinity, Moline
- Jenna Willems MPH, CHES, Cerro Gordo County Public Health, Mason City
- Negest Woldeamanuale, Johnson County Public Health, Iowa City
- Paul Wolf, Cedar Falls
- Andrea Zarling, Iowa Oncology Research Association, Des Moines

Questions about membership? Contact Kelly Rollins at (319) 384-1741 or rollins@canceriowa.org.

New Committee Leadership

Ashley Christensen is the new ICC Communications Committee Chair. Ashley is the regional Safe Routes to School coordinator for the Upper Explorerland Regional Planning Commission in Decorah.

Contact Ashley at (563) 382-6171 or achristensen@uerpc.org.



In Brief

John Stoddard Cancer Center FREE Colonoscopy Screening Day

John Stoddard Cancer Center and partners will provide free screening colonoscopies to uninsured men and women ages 50-64 in the Central Iowa area. March 27. Details: <http://goo.gl/IRtn7V>
Spanish: <http://goo.gl/cto2Sk>

2015 Iowa Governor's Conference on Public Health

April 14-15. Cedar Rapids. <http://goo.gl/2xDRjd>

Creating a Population Health System: Innovation Opportunities

A national health policy conference to identify economic incentives and new models to promote health, minimize costs, and improve quality. April 22. University of Iowa College of Public Health. Iowa City. <http://goo.gl/DQ1k6g>

2015 Prevent Cancer Foundation's Dialogue for Action: Expanding Access Through Innovation

April 22-24. Baltimore, MD. <http://goo.gl/rVC295>

LUNG FORCE Expo

This event is designed for patients, caregivers, and healthcare providers to learn about the latest trends, resources, and research surrounding lung cancer, COPD, and asthma. May 27. Des Moines. <http://goo.gl/hXZjze>

Oncology Nursing Society Cancer Public Education Project Grant

Up to \$5,000 funding is available to a registered nurse with an interest in and commitment to oncology nursing. Application deadline: June 15. <http://goo.gl/gJoA3q>

National Conference on Health Communication, Marketing, and Media

August 11-13. Atlanta, GA. <http://goo.gl/z4LVhH>

GW Cancer Institute's Executive Training on Navigation and Survivorship

This free interactive online program about creating and sustaining patient navigation and survivorship programs is open to anyone. Social work and nursing Continuing Education credit available at no cost. <http://tinyurl.com/GWOnlineAcademy>

CancerCare Workshops

Free educational workshops on cancer-related topics. <http://goo.gl/IAAN5Z>

2015 Dietary Guidelines Advisory Committee Submits Report

The 2015 Dietary Guidelines Advisory Committee has released its recommendations report online for public review and comment. <http://goo.gl/SAsM4Q>

The Four Domains of Chronic Disease Prevention

This new fact sheet highlights the National Center for Chronic Disease Prevention and Health Promotion's work in the areas of epidemiology and surveillance systems, environmental approaches, health care system interventions, and community programs linked to clinical services. <http://goo.gl/zSij69>

AHRQ Launches New Resources for Primary Care Researchers and Evaluators

Researchers and evaluators can now access searchable databases to efficiently identify and select appropriate instruments and measures in four key areas of primary care services: care coordination, clinical-community

relationships, team-based care, and behavioral health integration. <http://goo.gl/Az4trZ>

Gallup-Healthways 2014 State Well-Being Rankings

This report includes data collected from more than 2.1 million surveys. <http://goo.gl/VZaGnd>

ICC Events & Meetings

Systems & Environmental Change Committee

March 16. 12-12:30 p.m. <http://goo.gl/uj8iFZ>

Treatment Implementation Group

March 23. 12-1 p.m. <http://goo.gl/sRK40j>

ICC Spring Meeting

April 2. 9 a.m.-3 p.m. <http://goo.gl/y56T7N>

HPV Workgroup

April 9. 11 a.m.-Noon <http://goo.gl/xNtk7H>

Colorectal Cancer Workgroup

April 10. 11 a.m.-Noon <http://goo.gl/XADPe4>

Please send corrections, submissions, article ideas, and other comments for the ICC newsletter to Kelly Sittig at Sittig@CancerIowa.org.

Organizational Members



Public Health



ICC
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www.CancerIowa.org/Staff.aspx

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