

January 2015 | Volume 10 | Issue 1



Iowa Cancer Consortium



www.CancerIowa.org

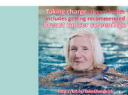
The Iowa Cancer Consortium 2014

Building partnerships that prevent cancer in Iowa's under-served populations.



When I first heard our house had high radon levels I was really worried for my family and pets. I am so happy that I got my home tested so we could know that it was elevated and we could get the mitigation system to make our home healthier for my family.

Leading partners in communicating crucial cancer screening messages.

[illegible]

Radon-Free Homes Initiative

A partnership between the Iowa Cancer Consortium and the Polk County Health Department's Metro Lead Abatement and Healthy Homes programs raised community awareness of the dangers of radon, and leveraged neighborhood resources to reduce indoor radon concentrations in targeted homes.

The message sets were distributed to more than 800 Iowa Cancer Consortium contacts and were used by numerous partner organizations, amplifying evidence-based information to help Iowans take action to reduce the burden of cancer in Iowa.

Coordinated Cancer Awareness Messaging

Working with partner organizations, including the American Cancer Society and the Iowa Department of Public Health, the Iowa Cancer Consortium developed social media messages and images to help partners and the public communicate accurate and coordinated information about cancer screening and other cancer awareness

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Strengthening partnerships
that improve the accessibility,
availability, and quality of cancer
treatment for Iowans.



Fostering innovation in partnerships to make life better for Iowans who have been touched by cancer.



Iowa Palliative Care Project: Enhancing Clinical Communication Skills

The Iowa Cancer Consortium funded the University of Iowa, in partnership with Northwestern University and Fred Hutchinson Cancer Research Center, to develop and field test a web-based quality-of-life and stress-management program that enables cancer survivors to access a home-based program.

A similar event is planned for the Des Moines area in 2015.

Web-Based Quality-of-Life Intervention for Ovarian Cancer Survivors

The Iowa Cancer Consortium funded the University of Iowa, in partnership with Northwestern University and Fred Hutchinson Cancer Research Center, to develop and field test a web-based quality-of-life and stress-management program that ovarian cancer survivors can access at home.

The online intervention covers information that might not otherwise be easily accessible to rural Iowans facing a less common cancer: coping and communication skills, stress management, relaxation, mindfulness, and more.

Iowa Cancer Consortium Member Organizations—Our ‘Muscle’



 
www.canceriowa.org

Download a more printer-friendly version at
www.canceriowa.org/2014ICCHighlightsPRINT.aspx.

Three new sessions have been added to the Iowa Cancer Consortium's free Capacity-Building Webinar Series:

<http://goo.gl/yLzYjm>

<http://goo.gl/XmF4SG>

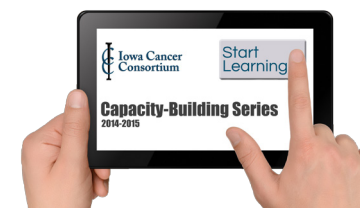
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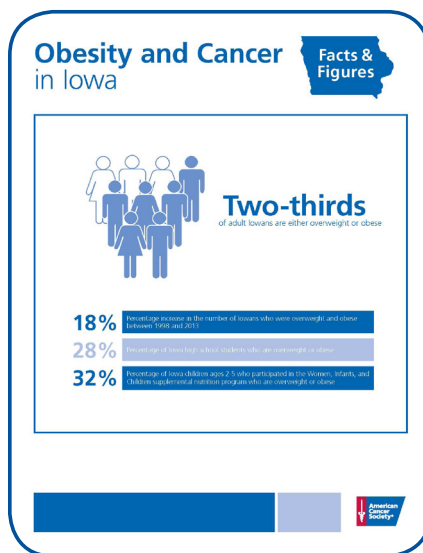
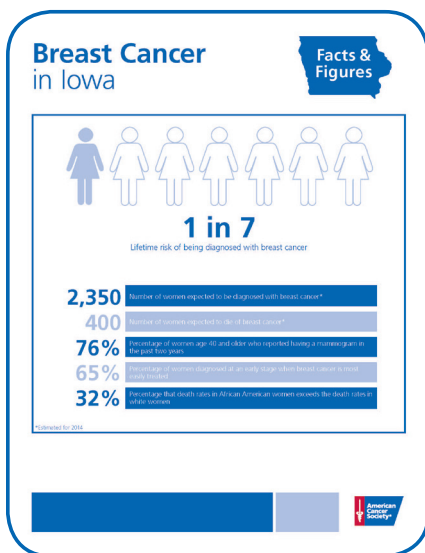
April 2, 2015

Iowa Methodist Medical Center, Des Moines
Register at <http://goo.gl/OkisGo>.



Three new sessions have been added to the Iowa Cancer Consortium's free Capacity-Building Webinar Series:





New Iowa Cancer Facts & Figures Burden Statements

The American Cancer Society, the Iowa Cancer Consortium, the State Health Registry of Iowa, and the Iowa Department of Public Health have collaborated to produce summaries of prevalent cancers and cancer-related issues in Iowa. The summaries—which are intended to provide information about Iowa's burden of cancer to policy makers, healthcare providers, cancer control partners, cancer advocates, and grant writers among others—outline important data for 2014. Documents are available on the following topics:

- Breast Cancer in Iowa
- Colorectal Cancer in Iowa
- Human Papilloma Virus (HPV) and Cancer in Iowa
- Lung Cancer in Iowa
- Obesity and Cancer in Iowa
- Skin Cancer in Iowa

Download and share these statements at

www.canceriowa.org/CancerFactsAndFigures.aspx.

Online Screening Toolkit Training Offers Quality Improvement and Continuing Education Credit

A partnership between the American Cancer Society, the Iowa Cancer Consortium, and the Iowa Department of Public Health has resulted in the availability of a free, one-hour, self-directed online course to help Iowa's health professionals increase cancer screening rates in busy office practices.

The training uses interactive, audiovisual demonstrations to show providers how to engage staff in identifying appropriate patients, providing recommended cancer screenings, and encouraging timely and appropriate follow-up. The training can be used as a continual reference for implementing policy and system changes within a clinic setting.

Continuing Medical Education (CME) credit and 0.12 hours of nursing Continuing Education Units (CEUs) are available through the training.

Access the training at www.iacancerscreening.org.

In Brief

WELLCOM 2015 Kick-Off Iowa

Learn about worksite wellness resources WELLCOM offers to Iowa employers for 2015.

January 27. 8:30-10:30 a.m. Dorner Conference Room, Education and Research Conference Center, Iowa Methodist Medical Center, Des Moines.

<http://goo.gl/zJVrfK>

Freedom From Smoking Facilitator Training

The Freedom From Smoking Program maximizes chances of smoking cessation by helping smokers develop a plan of action leading to quit day and providing the support they need to remain smoke-free.

January 29. 8 a.m.-4:30 p.m.

<http://goo.gl/8l8SPV>

Komen Small Grants Program

The Komen Small Grants program aims to create opportunities to reach new communities, fund innovative projects, and build partnerships. Applications accepted through January 31. <http://goo.gl/Nlh0e3>

Public Health Day on the Hill

The Iowa Public Health Association, the Iowa Counties Public Health Association, the Iowa Environmental Health Association, the State Hygienic Laboratory at the University of Iowa, and the University of Iowa College of Public Health are partnering to demonstrate to legislators and the public the diversity of public and environmental health professionals and the breadth of issues affecting the health of Iowans.

February 3. 11:30 a.m.-2 p.m. <http://goo.gl/lok01V>

Physician Day on the Hill

Join state specialty and county medical societies at the Capitol for Physician Day on the Hill, a grassroots advocacy and discussion with lawmakers on the legis-

lative process.

February 4. Noon-4 p.m. <http://goo.gl/ILUf0P>

ACS CAN Day at the Capitol

ACS CAN Day at the Capitol provides volunteers and staff an opportunity to advocate to reduce the burden of cancer in Iowa, learn how to effectively advocate to your elected officials, learn about ACS CAN's legislative priorities, meet elected officials and other advocacy volunteers from across Iowa. February 17. 8 a.m.-3 p.m. Registration deadline: January 29.

<http://goo.gl/9P57KW>

2015 Melanoma Symposium

February 21. 8 a.m.-5 p.m. Medical Education and Research Facility (MERF), University of Iowa, Iowa City. Registration deadline: February 13.

<http://goo.gl/5df469>

2015 Iowa Blood Cancer Conference

February 28. Mercy Medical Center Main Campus, East Tower Conference Center, Des Moines.

Patient component: <http://goo.gl/6STx5q>

Provider component: <http://goo.gl/K2PzRe>

2015 Dialogue for Action: Expanding Access Through Innovation

April 22-24. Renaissance Baltimore Harborplace Hotel, Baltimore, MD. <http://goo.gl/U8EJ3I>

FDA Approval of Nonavalent HPV Vaccine Adds New Tool to Eradicate Cervical Cancer

"The Food and Drug Administration's approval of a nonavalent vaccine against the human papillomavirus (HPV) represents another important step in the eradication of cervical cancer, according to experts."

<http://goo.gl/jvdY1g>

Radon Notification and Testing in Schools

The Iowa legislature recently released its report resulting from SF 366—Radon Testing and Notification. The bill required the Iowa Department of Education to notify each public school district and accredited non-public school of the risks associated with radon gas at attendance centers, and directed each district and accredited nonpublic school to notify the Department by December 1, 2014, whether it has a radon testing and mitigation plan or any expectations to implement such a plan. Read the report: <http://goo.gl/KliQDe>

ICC Events & Meetings

Screening Implementation Group

January 27. 10-11 a.m. <http://goo.gl/5Ey90F>

Prevention Implementation Group

January 29. 10-11 a.m. <http://goo.gl/YaTfxZ>

HPV/Cervical Cancer Work Group

February 5. 11 a.m.-Noon <http://goo.gl/RfJsjt>

Radon Topic Team

February 5. 1-1:30 p.m. <http://goo.gl/KhRnly>

Conference Planning Committee

February 6. 1-2 p.m. <http://goo.gl/5jnzHP>

UV/Sun Safety Topic Team

February 9. 1-2 p.m. <http://goo.gl/a7AaOu>

Tobacco Topic Team

February 10. 9-10 a.m. <http://goo.gl/k0Zwwz>

Raise the Rates

February 11. 11-Noon. <http://goo.gl/60Ax10>

Please send corrections, submissions, article ideas, and other comments for the ICC newsletter to Kelly Sittig at Sittig@CancerIowa.org.

Organizational Members



Public Health



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