
Iowa Cancer Consortium **News**



February 2018

2018 Iowa Cancer Consortium Annual Report

Cancer touches every Iowan. Whether it's a family member, a friend, a colleague, a neighbor – we all know someone whose life has changed because of cancer. In 2017 the Iowa Cancer Consortium continued its work with partners across the state to address cancer prevention, early detection, treatment and quality of life – ultimately working to make cancer less of a burden on Iowans.

We are pleased to share some of the ways our large network of partners worked with state dollars in 2017 to expand reach and resources for important cancer work in

Iowa: canceriowa.org/2017IowaCancerConsortiumHighlights.aspx

Save the Date for Consortium Spring Meetings

We're taking spring meetings on the road again! This year the Consortium is planning three regional Spring meetings in Council Bluffs, Ames, and Dubuque. Registration opening soon! Watch for an email next week with the link to registration.



Council Bluffs

Friday, April 6, 2018
CHI Health Mercy Council B
Council Bluffs, Iowa

Ames

Friday, April 20, 2018
Mary Greeley Medical Center
Ames, Iowa

Dubuque

Tuesday, April 24, 2018
UnityPoint Health Finley Hospital
Dubuque, Iowa

Iowa Cancer Plan Implementation Grant Applications Open March 2

The Iowa Cancer Consortium Board of Directors will release an invitation for proposals (IFP) for Iowa Cancer Plan Implementation Grants in early March. The intent of this IFP is to fund collaborative projects that address identified gaps in Iowa's cancer prevention and control efforts. Successful grant applications will incorporate goals and/or action steps from the 2018-2022 Iowa Cancer Plan. Details, including key dates and application documents, will be available online on March 2, 2018.

An IFP overview webinar will be held for potential applicants at 2 p.m. on March 22, 2018. The webinar will review IFP documents and discuss application requirements. Applicants are highly encouraged to attend this webinar or to watch the recording when it becomes available. Click [here](#) to register for the meeting.

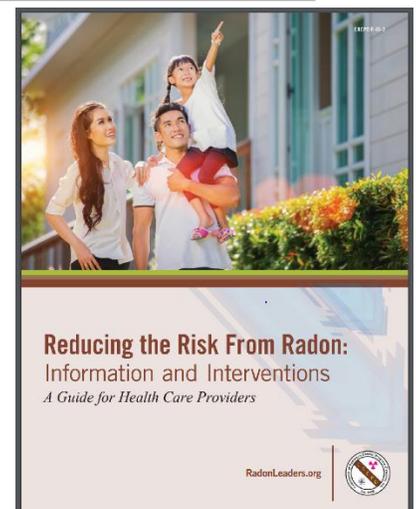
In-person application assistance will be available at the Iowa Cancer Consortium regional spring meetings in April. Applicants may email [Lindsay Heck](mailto:Lindsay.Heck@iowa-cancer.org) to make an appointment.

2018 Cancer in Iowa Report Press Conference Scheduled

The Iowa Cancer Registry will be holding a press conference for the release of the 2018 Cancer in Iowa Report, which includes a focus on obesity-related cancers. The conference is on **March 6th at 10 am** (at the University of Iowa College of Public Health). The conference will be live-streamed through Facebook. Here is a link to the event listing on the [University of Iowa events calendar](#) and the [Facebook Live event](#).

New Healthcare Provider Radon Guide

Reducing the Risk from Radon: Information and Interventions - A Guide for Health Care Providers is now available for download. Dr. R.W. Field authored this publication. Health care providers play a key role in reducing their patients' exposure to unnecessary radiation. With the rate of medical imaging and related radiation exposure increasing, it is even more crucial to reduce radiation exposure from other sources, including radon. Because radon is a leading environmental cause of cancer mortality in the United States, it is imperative that patients be informed about the health risks of protracted radon exposure and the simple steps they can take to reduce their exposure. [Download](#) the full document.



Refer Your Patients to Quitline Iowa to Prevent Cancer

Tobacco remains the leading cause of preventable death. Tobacco kills more people in the U.S. than AIDS, alcohol, car accidents, illegal drugs, murders, and suicides combined. February is National Cancer Prevention month; to celebrate, refer your patients who use tobacco to Quitline Iowa.

As a healthcare provider, you have a unique role in educating your patients about tobacco's impact on health and to refer them to tobacco cessation services offered here in Iowa. Encourage your patients who use tobacco to call Quitline Iowa at 1-800-QUIT-NOW (784-8669) to access qualified tobacco cessation coaches and other necessary support for successful tobacco cessation. Quitline Iowa is a toll-free number available to anyone who has Medicaid fee for service, Medicare,

commercial insurance, or is uninsured. Quitline Iowa is available 24 hours a day and seven days a week.

There are also two trainings available for healthcare providers: a *Quitline Iowa 101* training and a CME and CE certified training program on the *Ask, Advise and Refer (AAR)* tobacco-cessation intervention protocol. The AAR protocol training also includes a review of approved pharmacotherapy for tobacco use cessation, as well as motivational interviewing techniques.

To learn more about Quitline Iowa, click [here](#). To access the *Quitline Iowa 101* and the *AAR* tobacco-cessation intervention protocol training, click [here](#). If you have any questions, you may contact Megan Aucutt, Community Health Consultant, Tobacco Use Prevention and Control Division at the Iowa Department of Public Health, at (515) 281-6225.

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Committees and Workgroups

Above all else, the Iowa Cancer Consortium is collaborative. We connect new and sometimes unlikely partners who want to make bigger impacts with their work and resources. We create partnerships that strengthen cancer prevention, screening, treatment, and quality of life for all Iowans.

One of the best ways to tap into these collaborative efforts is to participate in **committees** or **workgroups**. [Click here](#) to learn more about these collaboration opportunities.

Upcoming meetings are scheduled:

- Systems & Environmental Change Committee: Noon, Feb. 23.
- Quality of Life Workgroup: 2 p.m. Feb. 27
- Breast Cancer Screening Workgroup: 1 p.m. March 1
- Research & Clinical Trials Workgroup: Noon, April 27



March is Colorectal Cancer Awareness Month

Mark Your Calendars - Thursday, March 8, 4:00 pm Eastern/1:00 pm Pacific - for a Live Broadcast!

The NCCRT will be hosting a live broadcast from the "Blue Carpet" in Los Angeles to celebrate the start of March on Thursday, March 8th at 4:00 pm ET/1:00 pm Pacific. The theme this March is [Colorectal Cancer Screening Coast to Coast: Driving to 80%](#). NCCRT partners with Fight CRC, the American Cancer Society, the Mayo Clinic, Exact Sciences, UPS, and others to leverage the voices of celebrities, survivors, and experts to educate people about colorectal cancer and the life-saving importance of screening. Join NCCRT, as they feature Actor Luke Perry, Country Singer Craig Campbell, and many others who will speak from the heart about their connection to this disease and the importance of screening.

Colorectal Cancer Treatment Resources: Resources available through Fight CRC include drug company patient assistance programs as well as a library of nonprofit organizations that offer financial assistance. If you or someone you know has a patient, family member, or friend struggling with the costs of their colorectal cancer treatments, we encourage you to become familiar with the resources offered [HERE](#).

Governor's Proclamation: Gov. Reynolds will proclaim March to be Colorectal Cancer Awareness Month in Iowa at 2:40 p.m. on March 14. Meet around 2:15 in the Capitol Rotunda to participate.

March Social Media Message Set: We are pleased to provide social media messages you can use throughout March to prompt discussions and increase awareness. The messages are available for [download](#).

Online Resources for CRC:

- [National Colorectal Cancer Roundtable](#) (NCCRT)
- [Colon Cancer Foundation of Iowa](#)
- [Iowa Department of Health's Colorectal Cancer Program](#)

Advocate for Walkable Communities

Are you looking for a way to make your community healthier, more vibrant or improve economic development? Consider attending the Iowa Walking College! This educational opportunity, hosted by the Healthiest State Initiative, is an interactive in-person and online educational program for walkable community advocates.

The Iowa Walking College is modeled off of the national America Walks Walking College and will take place in May-September 2018. The sessions will include three days of face-to-face learning and one webinar and will feature national presenters and local experts to help equip you with the knowledge you need to advocate for a more walkable community.

Twenty fellowships will be awarded to Iowans to work as community change agents. The fellows may be working alone, in organizations, or in professions such as public health, planning, transportation, economic development or education. Additional information about the Iowa Walking College and to complete an application is available [here](#). **Applications will be accepted until March 1, 2018.**

An Invitation from Dr. George Weiner

The Holden Comprehensive Cancer Center has developed an electronic newsletter that is distributed every two weeks. The newsletter includes announcements, information on publications and grants, upcoming meetings, clinical trials and professional development opportunities, etc. It is designed to enhance communication with Holden Comprehensive Cancer Center staff, but we are happy to share it with our partners in the Iowa Cancer Consortium as well. If you would like to be included on the mailing list and receive a link to the newsletter when a new issue is released, please email [Amanda Reimann](mailto:Amanda.Reimann@hccccc.org).

Thank you – George Weiner, MD

In Brief

Journey to Tibet application deadline: The application deadline for the Above + Beyond Cancer: Journey to Tibet is **Wednesday, February 28th**. During our journey, we will do mission work at cancer hospitals in Nepal and then travel to Tibet on a pilgrimage to circumambulate Mount Kailash, considered by many to be the most sacred mountain in the world. We are close to finalizing the journey logistics, and it looks like we will be leaving approximately September 28th and returning approximately October 19th. This will be our third medical mission trip and our first-ever trip to Tibet. [Learn more and apply](#), and feel free to contact Brad Anderson at brad@aboveandbeyondcancer.org with any questions you may have.

Scope It Out Colonoscopy Screenings: John Stoddard Cancer Center, in collaboration with area physicians and clinics, will be providing free screening colonoscopies to uninsured men and women in the central Iowa area. Early diagnosis is key to treating cancer and increases the chance of survival. "Scope it Out" will take place on **April 7, 2018**. The free colonoscopies are for men and women, age 50–64, with no symptoms and who do not have health insurance. Income guidelines apply. If you or someone you know may qualify for this screening, please call **(515) 241-8505** to register. Participants must meet qualifying criteria and register by **March 23**.

Palliative Care Awareness in Iowa: The Iowa Department of Public Health's Patient-Centered Health Advisory Council has conducted a survey to assess the public's awareness of palliative care, and has developed a set of recommendations aimed at increasing awareness and reducing the barriers to accessing palliative care. Read the [full report here](#).

How does Iowa's health rank? Assessment is an ongoing process. Through 2021, the Iowa Department of Public Health plans to publish an annual supplement to the State Health Assessment. This year's supplement is an analysis of six national ranking and scorecard reports showing the health issues and corresponding data for which Iowa performs poorly compared with other states. Click the following link to review and use the 2017 update to inform decisions that will make Iowa a healthier state. [2017 State Health Assessment Supplement: How Does Iowa's Health Rank?](#)

Upcoming Cancer Disparities Conference: Mark your calendars and register today! The 4th Annual Cancer Disparities Conference will be held in the Longaberger Alumni House on the campus of The Ohio State University in Columbus, OH on **Saturday, March 10, 2018**. [Click here](#) for the agenda and registration.

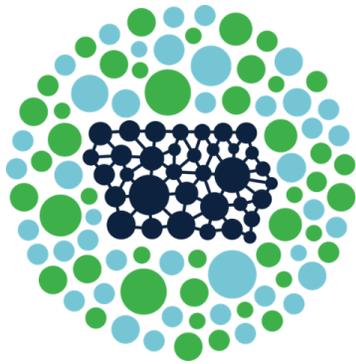
Two New HINTS Datasets Available for Download: The Health Information National Trends Survey (HINTS), a data source available on the [State Cancer Profiles website](#), now has two new datasets available. HINTS 5, Cycle 1 (2017) merges traditional HINTS topics about health communication, cancer knowledge, and cancer risk behaviors with items assessing the public's use of health information technology and medical records. HINTS has also posted the HINTS-FDA, Cycle 2 (2017) public use dataset, providing insights on public perceptions about tobacco and communication related to tobacco. These public use datasets and all supporting documentation are available for free download at <https://hints.cancer.gov> (available in SAS, SPSS, or STATA formats). You are encouraged to visit [Cancer Control P.L.A.N.E.T.](#) and [Research-Tested Intervention Programs](#) to stay connected to the cancer control community.

Making the Most of the 2018 County Health Rankings Release Webinar: Mark your calendars for **Tuesday, February 27 at 3:00 pm ET**. The Robert Wood Johnson Foundation will release its 9th annual County Health Rankings on Wednesday, March 14. Join the February 27 webinar to learn more about: New features and resources in the 2018 Rankings, including a focus on health equity; tips for using featured tools and resources; and how to leverage the Rankings release to spur action in your community. To register, click here: [Register](#)

How Hospitals and Health Systems Can Address Social Determinants of Health in Their Communities: A new report released by the de Beaumont Foundation, in partnership with the BUILD Health Challenge, explores the changing role of hospitals and health systems. [The Conversations with Hospital and Health System Executives: How Hospitals and Health Systems Can Move Upstream to Improve Community Health report](#) shines a light on how innovative hospitals and health systems are taking non-traditional approaches to community engagement by investing in cross-sector, upstream approaches tied to community health needs—and how others can implement similar approaches.

Camp Kesem Registration Open: Applications for the 2018 camp session is now open. This year's camp will be held July 7-14. Children aged 6-16 years old who have a parent diagnosed with cancer, is being treated or has died from cancer. To register, [go online to kesem.force.com](#) and click on "pick a camp." It takes about 20 minutes to fill out the form and it must be finished in one sitting.

*Send corrections, submissions, article ideas and other feedback
for the Iowa Cancer Consortium newsletter to staff@canceriowa.org.*



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