

Register for the 2015 Iowa Cancer Summit!

October 22-23, 2015

Summer is winding down, and calendars are filling up with fall activities and events. Take a moment to make sure the 2015 Iowa Cancer Summit is on your fall calendar, and reserve your spot by [registering here](#).

What's in store for this year:

- **Location:** [Mercy Cancer Center in Des Moines](#)—site of the 2013 Iowa Cancer Summit—will act as our hosts in 2015 as well.
- **Pre-Summit:** This year's Pre-Summit on the morning of October 22 focuses on the [80% by 2018](#) colorectal cancer initiative, and will feature Jennifer Weiss, MD, MS, from the University of Wisconsin School of Medicine and Public Health, as its keynote.
- **Summit keynote:** Richard Wender, MD, is chief cancer control officer for the American Cancer Society, and will present Transforming the Face of Cancer: Why We Need Comprehensive Cancer Coalitions to Work and Work Well.
- Diverse educational **breakout sessions** will cover the whole spectrum of cancer control—prevention, screening, treatment, and quality of life.
- Other items on the schedule include a **panel of state legislators**, a collaborative **fall ICC membership meeting**, **networking** opportunities, and much more.

[Click here](#) for more information or to register. Early registration ends October 11. [Add to Outlook](#).



Richard Wender, MD, of the American Cancer Society is this year's Iowa Cancer Summit Keynote speaker.



HALL-PERRINE
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CHI Health

September Cancer Awareness

Several cancer awareness topics are observed in September, including childhood cancer awareness, blood cancer awareness, ovarian cancer awareness, and prostate cancer awareness.

[Click here](#) to download a set of pre-crafted social media messages and images to easily and accurately share timely information about these topics.

Video: After Childhood Cancer

Also in observance of Childhood Cancer Awareness Month, John Hall, founder and director of the [Red Shamrock Foundation](#) in Iowa City, and parent of a childhood cancer survivor, recently added his story to the Iowa Cancer Consortium's [video story bank](#).

Listen to John talk about the unique futures faced by childhood cancer survivors:



Share Your Story

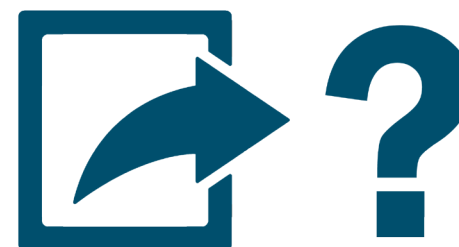
Want to share your story and potentially have the ICC help you turn it into a video for the ICC's video story bank? [Find details here.](#)

Thanks for Sharing!

It appears that many of you are sharing this newsletter with your colleagues and other contacts each month, and to you we send a HUGE THANK YOU!

Would you do us one more favor, and take 20 seconds to tell us what groups you forward this newsletter to? [Click here](#) to email Kelly Sittig and just type the group names/categories into the body of your email.

We appreciate it! And we appreciate you!



Sunscreen Projects

Nineteen applicants were awarded sunscreen for community projects carried out during the summer months. Check out this photo gallery showing great ways the sunscreen was used throughout the state.



[Click here for more photos.](#)

In Brief

DHS Announces Winning Bidders for Medicaid Modernization

The Iowa Department of Human Services (DHS) has issued a Notice of Intent to Award contracts to four bidders for Governor Branstad's Medicaid Modernization initiative, which aims to improve quality and access through better coordinated care, promote accountability for outcomes, and create a more predictable and sustainable Medicaid budget. Bid winners and initiative information at <http://goo.gl/5hzEuU>.

AmeriCorps Community Health Program

A new grant-funded health program will send 10 full-time and 10 part-time AmeriCorps members into rural and underserved urban areas across Iowa to develop practices that improve the health of residents in those communities. AmeriCorps members will serve as liaisons between Iowa's Healthiest State Initiative and local schools, businesses, and community organizations to foster the establishment of smarter lunchrooms, safer walking routes to schools, community gardens, and tobacco-free workplaces. <http://goo.gl/9qepby>

ZERO Prostate Cancer Run/Walk

The ZERO Prostate Cancer Run/Walk—Des Moines will feature a 5k run/walk, Kids Superhero Dash for Dad, and a virtual Snooze for Dudes program. September 19. Principal Park, Des Moines. Information on both events is available at <http://goo.gl/cwrkT8>.

ACS CAN's Releases 2015 State Legislative Activity Report

ACS CAN has released its 2015 Progress Report on state legislative activity to reduce cancer incidence and mortality. Read the report—*How Do You Measure Up?*—at <http://goo.gl/fg1KXe>.

GW Cancer Institute Media Training for Cancer Professionals

The GW Cancer Institute has launched a free online media training for comprehensive cancer control professionals. *Communication Training for Comprehensive Cancer Control Professionals 101: Media Planning and Media Relations* walks participants through the process of media planning, creating media-friendly materials, and building relationships with journalists. <http://goo.gl/K0rGvv>

ICC Events & Meetings

Raise the Rates

August 20. 1-2 p.m. <http://goo.gl/uWWaz4>

HPV Workgroup

August 27. 10-11 a.m. <http://goo.gl/jpyUJI>

Conference Planning Committee

September 4. 1-2 p.m. <http://goo.gl/9tW7Dq>

Share Your Thoughts

Send corrections, submissions, article ideas, and other feedback for the ICC newsletter to Kelly Sittig at sittig@canceriowa.org.



Iowa Cancer Consortium

Organizational Members



Public Health
Prevent. Promote. Protect.
Calhoun County



Public Health
Prevent. Promote. Protect.
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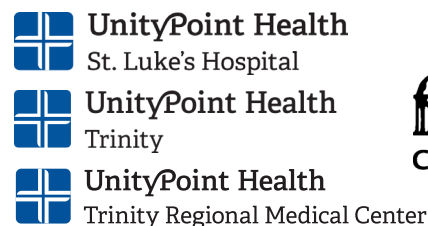
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Public Health



State Health
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