



From name: Iowa Cancer Consortium

Email subject: Board of Directors, Iowa Cancer Summit and Back-to-School

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Iowa Cancer Consortium News



Welcome Georgia Hodge to our Board of Directors!

We are pleased to announce that Georgia Hodge (Cedar Falls) is the newest member of the Iowa Cancer Consortium Board of Directors.

Georgia shared the following last year when she ran:

"I would love to be a member of the Board of Directors for the Iowa Cancer Consortium. First and foremost, I have a passion to educate and support others about health issues in order for them to understand their bodies and to make informed medical decisions for themselves and their loved ones.

I am a Breast Cancer Survivor and I took care of my mother who died from pancreatic cancer. Because I am a survivor and I was a caretaker, I understand what others may face as they enter these journeys. My personal experience will be an asset when making decisions about services that could be implemented to increase the quality of life that these individuals may face.

Because of my continued work in the community combined with my education would make me an asset to the board of directors. I will be able to bring a different perspective in addressing the needs and issues of targeted populations because I not only work with the community but I face many of the issues of many of the targeted populations. My continued work in the community would bring their voices of my community to the board when making decisions.



I look forward to being a member of the board of directors not only by being an asset but also to increase my

knowledge."



Former Board member Karen Van De Steeg recently resigned her position as secretary due to taking a job out-of-state. On behalf of the Iowa Cancer Consortium staff, board, and membership, we would like to thank Karen for her years of service and wish her luck in her new endeavor.

Following Karen's resignation, the Board voted to appoint Gabbi DeWitt into the open secretary position and Georgia Hodge (Cedar Falls) into the resulting open at-large seat.

Welcome Georgia! And, we look forward to seeing what her leadership can bring to our organization.

2018 Iowa Cancer Summit

Mark your calendars for the 2018 Iowa Cancer Summit! The Summit will be held at the FFA Enrichment Center in Ankeny, Iowa September 24-25.

Keynotes: Senator Tom Harkin and Shonta Chambers

We have the pleasure to welcome **Senator Tom Harkin**, a proponent of cancer care and research, as our Day 1 keynote. His commitment to supporting biomedical research has been recognized by organizations such as the American Society of Clinical Oncology (ASCO), American Association of Cancer Research (AACR) and Association of American Cancer Institutes (AACI).



As a young senator, Tom was tapped by Senator Ted Kennedy to craft legislation to protect the civil rights of millions of Americans with physical and mental disabilities. He knew firsthand about the challenges facing people with disabilities from his late brother, Frank, who was deaf from an early age. What emerged from that process would later become his signature legislative achievement — The Americans with Disabilities Act (ADA).

Shonta Chambers is a seasoned public health professional whose career spans more than 15 years' experience in chronic disease prevention, health promotion and women's health. Currently, she serves as Executive Vice President-Health Equity and Community Engagement for the Patient Advocate Foundation. Her work involves identification and formation of strategic partnerships with local and national organizations to create linkages directly from specific communities and supports to assist persons with chronic conditions mitigate financial, social and logistical access to

care barriers.

Shonta has served on a variety of boards, workgroups, councils, committees and taskforces, including, the American Heart/American Stroke Association, Directors of Health Promotion and Education, CDC Advisory Council for Breast Cancer and Young Women, the National Association of Chronic Disease Directors, the CDC Expert Working Group "Role of Public Health in Screening Programs in an Era of Healthcare Reform", DHHS Office of Minority Health Region III Health Equity Council and the American Cancer Society Lung Cancer Roundtable.

Registration

Registration is now open! Go our [2018 Iowa Cancer Summit webpage](#) to find the agenda and to register!

Last day to register at the normal rates is Sunday, September 16, 2018. Late registration will result in a \$20 late fee. Registration officially closes on Friday, September 21, 2018.

Lodging

Rooms have been reserved for September 23rd and 24th at The Holiday Inn Express & Suites 2402 SE Tones Drive, Ankeny IA 50021. Please call 515-965-2400 and request to book under the Iowa Cancer Summit. The room rate is \$104.00. Deadline to reserve at this rate is September 1, 2018.

Sponsorship and Exhibiting

You can help make the Iowa Cancer Summit what it is by becoming a sponsor. You help us bring top-notch speakers, great networking and premium learning opportunities to Iowans working to reduce the burden of cancer in our state.

Contact Kelly Rollins at rollins@canceriowa.org with any questions or to place your support. You can also submit your request for sponsorship/exhibitorship by using a form, located [here](#).

Iowa Cancer Consortium Vice President Talks of Recent Bicycle Accident

Dr. Richard Deming, Vice President of the Iowa Cancer Consortium Board of Directors, was injured in a bicycle accident on July 7, 2018. Recently, Dr. Deming has appeared on Iowa Public Radio and been interviewed by the Des Moines Register regarding "almost dying."

Check out the Des Moines Register interview [here](#) and the Iowa Public Radio interview [here](#).

Quitline 101 and Ask, Advise, Refer

If you are a health care provider, check out these great resources from the Iowa Department of Public Health regarding Quitline Iowa and the Fax Referral Process.

- [Quitline 101](#): This training reviews services offered by Quitline Iowa, as well as what to expect when referring patients.
 - [Addressing Tobacco Use Using 2As and an R](#): This CME and CE-certified activity addresses how to use the brief ask, advise and refer intervention with all patients who use tobacco.
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What Does Back-To-School Time Mean For Cancer Prevention?

The Iowa Cancer Consortium is furthering awareness of the human papillomavirus (HPV) vaccine for parents of school-aged children, specifically 11-12 year olds.

Currently, only around a third of Iowa adolescents have received and completed the vaccine series. As such, the 2018-2022 Iowa Cancer Plan data target of increasing the number of boys and girls aged 13-15 having completed the series has been increased from 29.7% to 60% by 2022.

In order to reach this target, we have recently released a press release for all media to use. Feel free to use the article found [here](#).

Healthy Iowans Progress Report

Healthy Iowans includes goals, objectives and strategies along with resources to improve the health of all Iowans over the next five years. Twenty six top health issues are included in the plan with progress tracked yearly.

In July 2018, the Iowa Department of Public Health made available an update on that progress. Read about progress being made in health equity, tobacco, health system improvement and healthy living here: <https://idph.iowa.gov/healthy-iowans/plan>.

In the News...

HPV test is better than Pap smear at detecting precancerous cervical changes: A test for HPV detects precancerous changes of the cervix earlier and more accurately than the Pap smear, according to a large clinical trial published Tuesday. Article here: <https://wapo.st/2vtpahg>

Smoke-Free Campuses Surge Nationwide: The number of smoke-free college and university campuses has more than doubled in five years, according to a new study. Article here: <http://bit.ly/2vQoEcv>

Flight Attendants Have Higher Rates of Many Cancers: Flight attendants are exposed to a number of known cancer-causing risks, but few studies have rigorously quantified that risk, and researchers say they are an understudied occupational group. Article here: <https://ti.me/2KHj6GJ>

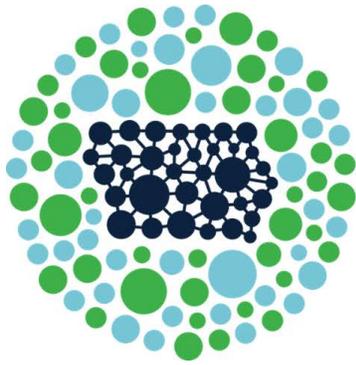
In Brief

Iowa Public Health Association Day on the Hill: Registration is now open for the 2019 Public Health Day on the Hill - T., 2.26.19 from 9:00 - 11:00 AM at Iowa State Capitol. Mark your calendars and register online at <http://bit.ly/2OphmUz>.

Social Media Toolkits: As part of ongoing Comprehensive Cancer Control (CCC) technical assistance efforts, the GW Cancer Center develops social media toolkits for cancer awareness months to help CCC programs, coalitions and other stakeholders strengthen their communication efforts. More here: <http://bit.ly/2nq26Ly>

Health Equity Toolbox: Designed to help stakeholders establish a social media strategy, manage social media accounts, implement best practices for health communication, disseminate health equity resources and evaluate social media efforts. Find the toolbox here: <http://bit.ly/2vSYu8X>.

*Send corrections, submissions, article ideas and other feedback
for the Iowa Cancer Consortium newsletter to staff@canceriowa.org.*



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Colon Cancer Foundation of Iowa

