



## Highlights From the 2014 Iowa Cancer Summit

Your Summit evaluation responses told us you really enjoyed the conference—*everyone* who turned in an evaluation rated the event “Excellent” or “Good.” Want to re-live the inspiration, networking, and fun? Below are a few ways:

- Flip through a complete photo gallery: <http://goo.gl/MBIl4o>
- Download slide sets from Summit presentations: [www.canceriowa.org/2014IowaCancerSummit.aspx](http://www.canceriowa.org/2014IowaCancerSummit.aspx)
- Watch a television news story about the conference: <http://goo.gl/KROeL>
- Listen to a WHO Radio interview with Dr. Chuck Lynch recorded at the Summit: <http://goo.gl/pnwHL1>
- Review minutes from Summit implementation group and committee meetings: [www.canceriowa.org/2014IowaCancerSummit.aspx](http://www.canceriowa.org/2014IowaCancerSummit.aspx)
- Send us your ideas for next year: [sittig@canceriowa.org](mailto:sittig@canceriowa.org)

Thank you again to the Conference Planning Committee and the numerous outstanding volunteers and speakers who worked so hard to make this year’s Iowa Cancer Summit great!

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[www.CancerIowa.org](http://www.CancerIowa.org)

## Dr. Hisakazu Hoshi Named Outstanding CoC State Chair



The Commission on Cancer (CoC) has named Hisakazu Hoshi, MD, FACS, of the University of Iowa Hospitals and Clinics, as one of three State Chair Outstanding Performance Award recipients for his service in 2013.

Many will recognize Dr. Hoshi from his passionate plea to legislators at the recent Iowa Cancer Summit to enact state tanning bed restrictions for teens.

Congratulations, Dr. Hoshi, from your friends at the Iowa Cancer Consortium.

## Welcome, New Members!

The ICC extends a warm welcome to new and renewing members since July of 2014:

- Sandra Ahrendsen, Hall-Perrine Cancer Center, Cedar Rapids
- Steven Allgood, MD, Mercy Medical Center-North Iowa, Mason City
- Deb Andersen, CRA, Mercy Medical Center-North Iowa, Mason City

- Megan Bendixen, Iowa Medical Society, Des Moines
- Holden Blythe, University of Iowa Holden Comprehensive Cancer Center, Iowa City
- Stephanie Capesius, RN, BSN, Kossuth Regional Health Center, Algona
- Amanda Carlson, University of Iowa Holden Comprehensive Cancer Center, Iowa City
- Ashley Christensen, Upper Explorerland Regional Planning Commission/Northeast Iowa Food and Fitness Initiative
- Sara Coen, Susan G. Komen-Iowa Affiliate, Des Moines
- Mark Good, Walgreens Home Infusion, Waukee
- Terry Helinski, MSW, Black Hawk County Health Department, Waterloo
- Joan Heslinga-Boer, MPH, CHES, Telligen, West Des Moines
- Angela Konrad, DO, CLP, Mercy Medical Center-North Iowa, Mason City
- Patty Malmstead, Genesis Cancer Care Institute, Davenport
- Nate Monson, Iowa Safe Schools, Des Moines
- Alan Moy, MD, John Paul II Medical Research Institute, Iowa City
- Andrew Nish, John Stoddard Cancer Center, Des Moines
- Danielle Oswald-Thole, American Cancer Society, Des Moines
- Adrienne Peters, Unity Point Health-Trinity, Fort Dodge
- Geralyn Quinn, RN, MSN, University of Iowa Holden Comprehensive Cancer Center, Iowa City
- Angie Rolle, American Cancer Society, Des Moines

- Jennifer Stiles, RN, Cerro Gordo County Public Health, Mason City
- Michelle Thilges, RN, BSN, MS, Mercy Medical Center-North Iowa, Mason City
- Jodi Willemsen, Cerro Gordo County Department of Public Health, Mason City
- Melissa Wood, Genesis, Davenport

Questions about membership? Contact Kelly Rollins at [rollins@canceriowa.org](mailto:rollins@canceriowa.org).

## New Leadership

Two ICC members have recently stepped into leadership roles.



**Jason Daniel-Ulloa, PhD, MPH**, is the new Health Equity & Disparities Committee co-chair. Jason is an assistant research scientist at the University of Iowa College of Public Health. He will lead the committee with co-chair Daniel Hoffman-Zinnel.



Longtime ICC member **Wendy Sontag, MSW, LISW**, will serve as the new Quality of Life Implementation Group co-chair alongside current co-chair Erin Sullivan Wagner. Wendy is patient access manager for Leukemia and Lymphoma Society, Iowa Chapter.

# November is Lung Cancer Awareness Month

As the leading cause of cancer deaths in Iowa and the United States, we should all be aware of lung cancer and the burden it causes on our state. Check out the resources and recent headlines below for more information about the current impact of lung cancer.

## Medicare Proposes Paying for Lung Cancer Screenings for Older Longtime Smokers

The federal government has announced a proposal to cover annual low-dose CT lung cancer screening for Americans ages 55–74 with a tobacco smoking history of at least 30 pack-years.

“The American Lung Association in Iowa applauds Medicare for this lifesaving announcement,” says Micki Sandquist, executive director. “The proposal by Medicare will save lives, increasing the low survival rates associated with lung cancer, our nation’s leading cancer killer.”

The proposal is open for comment for 30 days, and will most likely be finalized in February 2015. ([Source](http://goo.gl/K2iyCb).)

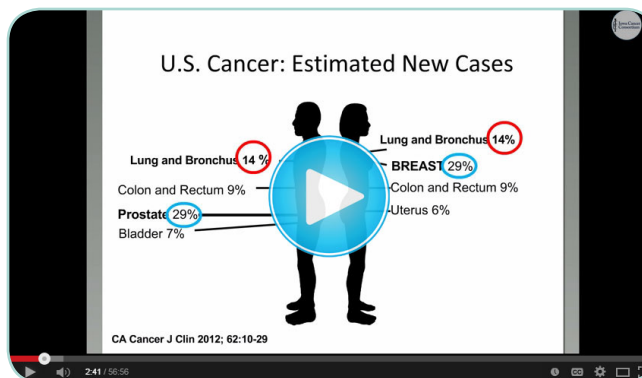
Read more about the proposal, and make comment, at <http://goo.gl/K2iyCb>.

## Lung Cancer Screening Can Be Cost Effective, Study Reports

A new study reports that screening for lung cancer using CT scans can be cost effective and can save lives if the procedure is done by skilled experts and if the screenings target current and former smokers aged 55–79 with at least a 30 pack-year history.

Read more at <http://goo.gl/0AZXIf>.

## Watch a Recording of the ICC’s Webinar *Lung Cancer Screening in Iowa*



<http://goo.gl/PKMMeH>

## Polk County Radon Resources

As part of a recent grant from the EPA, the Iowa Cancer Consortium and partners produced a list of financial resources for radon testing and mitigation in Polk County. Download it at [www.canceriowa.org/PolkRadonResources.aspx](http://www.canceriowa.org/PolkRadonResources.aspx).

## Radon: The Invisible Threat

The public is invited to join Hall-Perrine Cancer Center and Linn County Public Health from 7–8 p.m. on November 19 to learn about radon risk, testing, and mitigation. The first 50 participants will receive a free radon test kit. More information is available at <http://goo.gl/j76kAh>.

NOVEMBER 20, 2014

# GREAT AMERICAN SMOKEOUT

The American Cancer Society and partners observe the third Thursday of each November as the **Great American Smokeout**—a day in which smokers are encouraged to make a plan to quit, or to quit that day.

Encourage smokers you know to participate this year on November 20. Download printable materials, shareable graphics, and tool kits at <http://goo.gl/r4VKKj>.

## Comprehensive Policies Aren’t Just “Smoke”-Free

If your workplace, school, or organization has a smoke-free policy, ensure that it is comprehensive by making it tobacco-free and nicotine-free, as well. Need help evaluating your policy, or putting a new one into place? Contact the Iowa Division of Tobacco Use Prevention & Control Community Partner in your area. Find contact information at <http://goo.gl/5FU30p>



## ACS CAN Offers Opportunities to Advocate on Cancer Issues

The American Cancer Society Cancer Action Network (ACS CAN) is a nationwide nonprofit, nonpartisan cancer advocacy organization. ACS CAN offers many opportunities to get involved on state, national, and local levels, advocating for specific cancer issues, and at times, specific legislation.

Check out the many ways to get involved:

- Stay up-to-date on cancer-related issues affecting Iowans by signing up to receive email alerts and newsletters at [www.acscan.org](http://www.acscan.org).
- Visit [www.acscan.org/volunteer](http://www.acscan.org/volunteer) to learn about different volunteer roles. ACS CAN trains its volunteers and provides the necessary tools to become effective advocates for cancer issues.
- Visit [www.acscan.org/action/ia](http://www.acscan.org/action/ia) to find your state and federal legislators, read action alerts for Iowa, and more.
- Connect with ACS CAN on Facebook (ACSCAN), Twitter (@ACSCAN), YouTube ([www.youtube.com/user/ACSCAN](http://www.youtube.com/user/ACSCAN)), and Instagram (acscan).

Contact local ACS CAN staffer and ICC member Danielle Oswald-Thole at [danielle.oswaldthole@cancer.org](mailto:danielle.oswaldthole@cancer.org) to learn more about local efforts and how to get involved.

## Great Partnership Role Model: Healthiest State Initiative

Iowa Cancer Consortium staff are often asked what simple actions individuals and members can take to help promote ICC initiatives and activities. We say, follow the recent example of the Healthiest State Initiative, who within the past month has shared information about an ICC webinar in its e-newsletter, has used Consortium-generated cancer-awareness messages (<http://goo.gl/0Y2ecj>) on its Facebook and Twitter accounts, and has promoted ICC Concept Grant applications through social media!

A big thank you to the Healthiest State Initiative for hitting that “share button” so often and being a fantastic partner in reaching out to Iowans!

### ‘River to River’ Features ICC Members

ICC members Dr. George Weiner and Jen Schulte were featured guests on Iowa Public Radio’s ‘River to River.’ Hear their discussion about Iowa’s fight against cancer at <http://goo.gl/bgWQuV>.

## Get Your Feet Wet: Upcoming Advocacy Events

### ACS CAN Volunteer Training

Join ACS CAN for a volunteer training that will cover all ACS policy priorities, with a special focus on indoor tanning.

10 a.m.–3 p.m. December 9.

Contact Danielle Oswald-Thole at [danielle.oswaldthole@cancer.org](mailto:danielle.oswaldthole@cancer.org) for more information or to RSVP.

### 2014 Iowa Public Health Association Legislative Forum

This forum will present priority public health issues and will feature a presentation on Health in All Policies and collaborative opportunities. The event will include panel presentations from Iowa legislators and state agency directors to lay out key legislative issues for the 2015 Iowa legislative session.

10 a.m.–3:30 p.m. December 9.

Registration is requested. More information and a link to register is available at <http://goo.gl/dfA06c>.



## In Brief

### Fulfilling the Promise of Health Care Innovation

Partnership for Better Health invites Iowans to this non-partisan, one-day conference focused on the promise of health care innovations, emerging models, health plans and their markets, and population health tools and strategies.

November 20. Des Moines. <http://goo.gl/jQnZ1v>

### Susan G. Komen Affiliate RFAs

Two Susan G. Komen affiliates in Iowa have announced requests for applications for funding for 2015-2016.

**Susan G. Komen-Iowa Affiliate** is accepting applications for breast cancer and breast health programs from non-profit organizations, government agencies, health care agencies, and educational institutions within the affiliate's 91-county service area. A grantee workshop will be held November 20. Application deadline: December 17. <http://goo.gl/smyFZ3>

**Susan G. Komen Quad Cities** is accepting applications for innovative, non-duplicative projects addressing breast health and/or breast cancer services within the community. Application deadline: 4 p.m. CST on December 3. <http://goo.gl/dUH3J3>

### Millions of U.S. Women are not Getting Screened for Cervical Cancer

A recent Vital Signs report from the CDC suggests that about eight million women ages 21–65 have not been

screened for cervical cancer in the past five years.

<http://goo.gl/y10xh4>

### The Burden of Colon Cancer Shifts From Rich to Poor

In the past few decades the colorectal cancer death rate trend has shifted from affecting more wealthy, white northerners to affecting more poor, black southerners. <http://goo.gl/X06z99>

### Patient Advocate Foundation Announces New Funding for Patients through Co-Pay Relief Program

The Patient Advocate Foundation (PAF) has announced the availability of new funding for insured patients in need of financial assistance with pharmaceutical co-payments. New donations have allowed PAF to expand its support to patients with breast cancer, cervical cancer, hepatitis C, multiple myeloma, or myelodysplastic syndromes. <http://goo.gl/zWVdhK>

### New National Comprehensive Cancer Control Plans Website Launched

The CDC recently announced a new website featuring the 65 comprehensive cancer control plans of all 50 states, the District of Columbia, seven tribal organizations, and seven territories and U.S. Pacific Island jurisdictions. <http://goo.gl/G6HH1w>

## ICC Events & Meetings

### Radon Topic Team

December 4. 1–1:30 p.m. Dial 888-290-7502, and enter pass code 9648762#.

<http://iacancerconsortium.adobeconnect.com/preventionig>

### Conference Planning Committee Teleconference

December 5. 1 p.m. Dial 888-290-7502, and enter pass code 9648762#. <http://iacancerconsortium.adobeconnect.com/conferenceplanning/>

<http://iacancerconsortium.adobeconnect.com/conferenceplanning/>

### Nutrition and Physical Activity Topic Team

December 8. 10 a.m. Dial 888-290-7502, and enter pass code 9648762#.

<http://iacancerconsortium.adobeconnect.com/preventionig>

### Tobacco Topic Team

December 9. 9 a.m. Dial 888-290-7502, and enter pass code 9648762#.

<http://iacancerconsortium.adobeconnect.com/preventionig>

### Colorectal Cancer Workgroup

December 12. 11 a.m. Dial 888-290-7502, and enter pass code 9648762#.

### UV/Sun-Safety Topic Team

December 15. 1 p.m. Dial 888-290-7502, and enter pass code 9648762#.

<http://iacancerconsortium.adobeconnect.com/preventionig>



Let Us Hear from You!

Please send corrections, submissions, article ideas, and other comments for the ICC newsletter to Kelly Sittig at [Sittig@CancerIowa.org](mailto:Sittig@CancerIowa.org).

## Organizational Members



ICC

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