

Iowa Cancer Consortium News

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2014 IOWA CANCER SUMMIT OCT. 21-22 ANKENY, IOWA SPONSORSHIP									
Iowa Cancer Summit Co-Sponsorship \$6,000 (2 available)	X	X	X	X	X	X	X	X	X
Summit Keynote Sponsorship \$3,000 (1 available)	X	X	X	X	X	X	X	X	X
Health Equity Workshop Featured Sponsorship \$3,000 (2 available)	X	X	X	X	X	X	X	X	X
Health Equity Workshop Co-Sponsorship \$1,500 (2 available)	X	X	X	X	X	X	X	X	X
Legislative Panel Sponsorship \$1,500 (3 available)	X	X	X	X	X	X	X	X	X
Prevention Track Sponsorship \$1,500 (1 available)	X	X	X	X	X	X	X	X	X
Screening Track Sponsorship \$1,500 (1 available)	X	X	X	X	X	X	X	X	X
Treatment/Quality of Life Track Sponsorship \$1,500 (1 available)	X	X	X	X	X	X	X	X	X
Networking Reception Sponsorship \$750 (2 available)	X	X	X	X	X	X	X	X	X
Lunch (Day 1) Sponsorship \$750 (2 available)	X	X	X	X	X	X	X	X	X
Lunch (Day 2) Sponsorship \$750 (2 available)	X	X	X	X	X	X	X	X	X
Breakfast (Day 2) Sponsorship \$500 (2 available)	X	X	X	X	X	X	X	X	X
Scholarship Sponsorship \$500 (2 available)	X	X	X	X	X	X	X	X	X
Participating Sponsorship \$250 (unlimited availability)	X	X	X	X	X	X	X	X	X

New Summit Sponsor Opportunities

The ICC's Conference Planning Committee announces exciting new sponsorship opportunities for the 2014 Iowa Cancer Summit.

This year, event sponsors may choose to tie their support to a specific component of the Summit. With that choice comes varied and unique benefits to make sponsors more visible to conference goers.

Click on the image above to view available sponsorship levels. Then, make your selection at www.CancerIowa.org/2014SummitSponsorship.aspx.



Capacity-Building Sessions Added

Two new webinars have been added to the ICC's free Capacity-Building Series:

- **Performance Measures with Meaning**
May 21, 2014 | Noon-1 p.m.
Presented by Anne Abbott, MPP
- **Cancer Myths and Clusters**
June 4, 2014 | Noon-1 p.m.
Presented by Mary Charlton, PhD; and Michele West, PhD

Register and view recordings of past sessions at www.CancerIowa.org/CapacityBuildingSeries.aspx.

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E-Cigarette Update

E-cigarettes are a confusing and much debated issue within the tobacco-control scene. Two recent policy changes—one state, one national—could affect how these popular nicotine-delivery systems are regulated.

Before the recent close of the 2014 legislative session, both the Iowa House and Senate passed a bill that prohibits the sale of e-cigarettes to minors.

While most tobacco control advocates support action to keep nicotine products out of the hands of minors, organizations like the American Cancer Society Cancer Action Network (ACS CAN) oppose this particular bill because it does not classify e-cigarettes as tobacco products, does not prohibit their sale in vending machines, does not eliminate free samples, and does not allow for stronger local control.

Meanwhile nationally, the U.S. Food and Drug Administration (FDA) has proposed new rules that would give it authority over the sale of e-cigarettes, along with other tobacco products. The new regulations would also include bans on the sale of e-cigarettes to people under 18.

Want more information about this topic and the debates sounding it? Check out the resources below:

- Information regarding the proposed FDA regulations can be found at <http://goo.gl/AzLOaQ>.
- Read Iowa House File 2109, regarding sales of e-cigarettes to minors, at <http://goo.gl/GBRtpk>.
- For information on ACS CAN's perspective on e-cigarettes, contact Jen Schulte at jenny.schulte@cancer.org.

Iowa Passes Radon Bill and Appropriates Funding for School Testing

This legislative session also saw the passage of radon legislation. The bill will require the Iowa Department of Education to inform Iowa schools about radon, and request information about schools' plans to test and mitigate for the cancer-causing gas. The Department of Education must

then prepare a report compiling the information for the Iowa Legislature by January 1, 2015.

Following the passage of the bill, the state legislature appropriated \$1 million in funding that schools can access for radon testing and mitigation. The governor has the ability to line-item veto this appropriation and has yet to sign it into law.

The following resources provide more information about radon and radon-control efforts in Iowa:

- Des Moines Register article dated April 8, 2014 about the passage of the radon-in-schools bill: <http://goo.gl/GZtvzv>
- Read Iowa Senate File 366, requiring the Iowa Department of Education to inform schools about radon and report to the legislature on schools' plans to test and mitigate: <http://goo.gl/ZGnNU7>
- Read Iowa House File 2420, appropriating \$1 million for radon testing in schools: <http://goo.gl/qpVuyS>



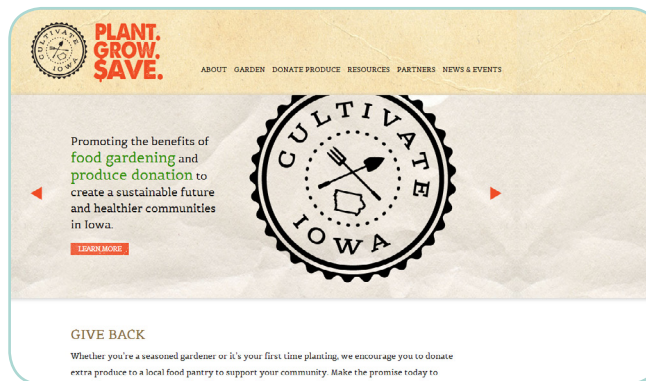
Three Sites to Get Iowans Eating Better

Check out these websites mentioned during the obesity panel discussion at this year's ICC Spring Meeting in Cedar Rapids. Each site offers a unique way to help Iowans access nutritious food and make healthier food choices.



Spend Smart. Eat Smart. From Iowa State University Extension and Outreach
www.extension.iastate.edu/foodsavings/

Tools for eating well on a limited budget. Includes menu planning and shopping strategies, recipes, and more.



Cultivate Iowa, from the Iowa Food Systems Council's Food Access & Health Work Group
www.cultivateiowa.org

Promotes the benefits of food gardening and produce donation to create a sustainable future and healthier communities in Iowa.



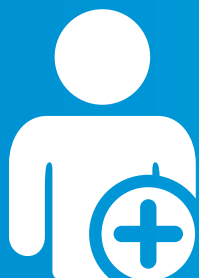
Choose My Plate, from the U.S. Department of Agriculture
www.choosemyplate.gov

Includes tools for choosing healthy foods, weight management, physical activity, eating healthy on a budget, and more.

Skin Cancer Awareness Messaging

May is Skin Cancer Awareness Month. The ICC, American Cancer Society, and Iowa Department of Public Health have released pre-written social media messages to make it easy for anyone to share accurate and timely information about the importance of UV protection.

Download this and message sets covering other cancer- and health-awareness topics observed throughout the year by visiting www.CancerIowa.org/AwarenessMessaging.aspx.



Welcome, Members!

The ICC extends a warm welcome to new and renewing members since January 2014:

Melissa Adler, Stoughton, Wisconsin
 Barbara Baquero, PhD, MPH, University of Iowa, College of Public Health, Iowa City, Iowa
 Nina Barber, Mt. Zion Missionary Baptist Church, Cedar Rapids, Iowa
 Mitchel Bauman, MD, FCAP, Mercy Medical Center—Sioux City, Sioux City, Iowa
 Douglas Beardsley, MPH, Johnson County Public Health, Iowa City, Iowa
 Jenny Brinkmeyer, Susan G. Komen Quad Cities, Davenport, Iowa
 Jane Caes, RN, BSN, Cedar County Public Health, Tipton, Iowa
 Karen Crimmings, RN, CIC, Cerro Gordo County Department of Public Health, Mason City, Iowa
 Rachel Dow, John Stoddard Cancer Center, Des Moines, Iowa
 Mary Driggs, CTR, Mercy Medical Center—Sioux City, Sioux City, Iowa

Laura Duerr, RN, BSN, CCM, Unity Point Finley Hospital, Dubuque, Iowa
 Heidi Elser, RN, BSN, Iowa City, Iowa
 Nadine Fisher, Johnson County Public Health, Iowa City, Iowa
 Amy Gorham, Iowa Cancer Consortium, Iowa City, Iowa
 Brooke Gritzner, Covenant Cancer Treatment Center, Waterloo, Iowa
 Gwendolyn Hall
 Patricia Hinrichs, RN, Grinnell Regional Public Health, Grinnell, Iowa
 Sue Hitt, RN, Mercy Medical Center—Sioux City, Sioux City, Iowa
 Shelley Horak, MPH, CHES, Dallas County Public Health Nursing Services, Adel, Iowa
 Lynn Jackson, Cedar Rapids, Iowa
 Betty E. Johnson, First Light Christian Fellowship/Project What's Going On Girl, Cedar Rapids, Iowa
 Tricia Kitzmann, Johnson County Public Health, Iowa City, Iowa
 Mary Kremer, RTT, Covenant Cancer Treatment Center, Waterloo, Iowa
 Diana Kremzar, Johnson County Public Health, Iowa City, Iowa
 James Lacina, Johnson County Public Health, Iowa City, Iowa
 Greta Lange, John Stoddard Cancer Center, Des Moines, Iowa
 Tracy Larson, RN, Mercy Medical Center—Sioux City, Sioux City, Iowa
 Brian Leal, University of Iowa, Iowa City, Iowa
 Petrina Levy, Cedar Rapids, Iowa
 Heather Meador, RN, BSN, Linn County Public Health, Cedar Rapids, Iowa
 Joann Muldon, MS, MA, Des Moines, Iowa

Charles Murphy, MD, Mercy Medical Center—Sioux City, Sioux City, Iowa
 Becky Nowachek, Johnson County Public Health, Iowa City, Iowa
 Askar Qalbani, MD, Mercy Medical Center—Sioux City, Sioux City, Iowa
 Adnan Qalbani, MD, Mercy Medical Center—Sioux City, Dakota Dunes, South Dakota
 Gwen Randall, Cedar Rapids, Iowa
 Dominica Rehbein, University of Iowa, Coralville, Iowa
 Denise Rettig, Holden Comprehensive Cancer Center, Iowa City, Iowa
 Quinn Saigh, MD, FCAP,
 Marcia Sailer, CTR, Mercy Medical Center—Sioux City, Sioux City, Iowa
 Andrea Schelin, RN, MSN, Trinity Medical Center, Moline, Illinois
 Diane Sexton, Cedar Rapids, Iowa
 Diana Stanford, Cedar Rapids, Iowa
 Regina Thiry, CTR, Covenant Cancer Treatment Center, Waterloo, Iowa
 Ben Tvedte, Holden Comprehensive Cancer Center, Iowa City, Iowa
 Toby Welch, Adel, Iowa
 Donald Wender, MD, Mercy Medical Center—Sioux City, Sioux City, Iowa
 Jamie Wood, PhD, Janssen Biotech, Rosemount, Minnesota

Questions about membership? Contact Kelly Rollins at rollins@canceriowa.org.



In Brief

Radon, Smoking, and Lung Cancer: Tracking States Collaborate to Improve Visualization and Outreach (Webinar)

Eight CDC Environmental Public Health Tracking Network grantee states worked with state-based partners and CDC to make radon potential, smoking rates, and lung cancer incidence publically available at geographical scales below county-level. This webinar will showcase re-usable project components that can be adapted for use by public health organizations, and state and local health and environmental departments for Radon Action Month 2015, and will share lessons learned while undertaking this project. May 15. Noon-1:30 p.m. (CST). <http://goo.gl/SlnWGm>

Psychosocial Oncology Care Conference

This conference sponsored by the Helen G. Nassif Community Cancer Center addresses the importance of integrating treatment of the whole person in cancer care. Intended audience includes mid-level providers, nurses, social workers, and other health care professionals. May 16. Cedar Rapids, Iowa. <http://goo.gl/ujhh0L>

Webinar: Everything You Want to Know About the Affordable Care Act in 2014

A free CancerCare Connect Education Workshop™ for people living with cancer, their families, friends, and health care professionals. May 20. 12:30-1:30 p.m. (CST). <http://goo.gl/FZoEfj>

The ACA & LGBT Individuals: Delivering Culturally Competent Quality Care in Clinical Settings (Webinar)

This webinar will introduce lessons learned and best practices for outreach and service delivery for lesbian, gay, bisexual, and transgender (LGBT) individuals in clinical care settings in the post-Affordable-Care-Act era. The webinar will also explore how places like community health Centers become providers of choice for new LGBT enrollees and keep them in care. May 20. 1-2:30 p.m. (CST). <http://goo.gl/nLGrXV>

CDC Seeks “Real People” for 2015 Tips Campaign

The Centers for Disease Control and Prevention (CDC) is “looking for real people to appear in ads about the health effects of smoking cigarettes” for the 2015 Tips from Former Smokers Campaign. Responses due May 30. <http://goo.gl/9nQdas>

Conference: Culturally Responsive Health Care in Iowa

This conference presented by the University of Iowa Carver College of Medicine is designed to help practicing and future health care professionals understand how to improve access to quality health care and reduce health disparities, by providing culturally responsive care. June 6. Coralville, Iowa. Register by May 30. <http://goo.gl/izws0S>.

Great Plains Health Leadership Institute

Year-long leadership training for public health and health care providers in the Great Plains. Applications due June 16. <http://goo.gl/CwvNcv>

Cancer Survivorship Research Conference

A forum for researchers, clinicians, cancer survivors, advocates, program planners, policy-makers, and public health experts to learn about current and emerging cancer survivorship research. June 18-20. Atlanta, Georgia. <http://goo.gl/wmndIC>

Request for Information (RFI): Healthy Behaviors Program

The Iowa Department of Human Services seeks input and comments on the financially-based rewards system for the new Healthy Behaviors Program. The information will assist the Department in developing a rewards system that supports the of the Iowa Health and Wellness Plan. <http://goo.gl/ixiXDP>

National Community Health Worker Survey

The Arizona Prevention Research Center has released a survey for community health workers (CHWs), and seeks to learn about the types of work CHWs do and how they advocate for a cause or change to improve the health or wellbeing of a group or community. <http://goo.gl/vWFb1j>

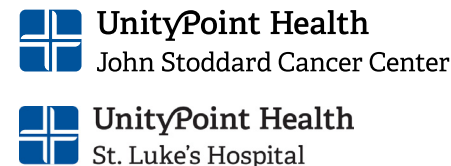
Free Planning Tool: Leading Through Health System Change

This tool, provided by Georgia Health Policy Center and the National Network of Public Health Institutes, was designed to assist public health leaders in thinking strategically about the future in light of the changes created by the Affordable Care Act. <http://goo.gl/86DEzy>

Let Us Hear from You!

Please send corrections, submissions, article ideas, and other comments for the ICC newsletter to Kelly Sittig at Sittig@CancerIowa.org.

Organizational Members



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www.CancerIowa.org/Staff.aspx

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