

# Iowa Cancer Consortium News

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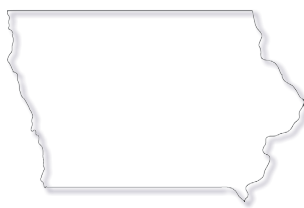
[www.CancerIowa.org](http://www.CancerIowa.org)



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2012 - 2017



Iowa Cancer Plan

Iowa Cancer Consortium

## Invitation for Proposals Releases March 11<sup>th</sup>

The ICC's FY2015 invitation for proposals (IFP) will officially release tomorrow, March 11<sup>th</sup>. Watch your in-box for an email announcement.

The intent of the IFP is to fund collaborative projects that address identified gaps in Iowa's cancer control efforts. New this year, applicants must submit a letter of intent (LOI) by 5 p.m. on April 11, 2014. Full proposals are due by 5 p.m. on May 9<sup>th</sup>.

The ICC will host an IFP overview webinar on at 10 a.m. on March 18<sup>th</sup> for applicants with questions about the proposal process. In addition, IFP application assistance will be available at the ICC Spring Meeting in Cedar Rapids on March 27<sup>th</sup>.

The project period for successful applications will run from July 1, 2014 through June 1, 2015. Questions? Contact Tina Devery at [devery@canceriowa.org](mailto:devery@canceriowa.org).

## ICC Receives EPA Award for Radon Work

The Iowa Cancer Consortium recently received the Environmental Protection Agency (EPA) Region 7 award for work in radon. ICC members Linn County Public Health and Gail Orcutt also received the award. All were nominated by the Iowa Department of Public Health (IDPH).

**Pictured from left to right:**

Allie Bain, ICC; Bob Dye, EPA ; Rick Welke, IDPH



## Early Registration for Spring Meeting Ends March 19<sup>th</sup>!

### ICC Spring Meeting

**9 a.m.-3 p.m. | March 27, 2014**

**Mercy Medical Center's Hallagan Education Center  
Cedar Rapids, IA**

[View the agenda.](#)

[Register](#) by March 19<sup>th</sup> to avoid increased registration fee.

## 2014 Cancer in Iowa Report Released

The annual 'Cancer in Iowa' report was released for 2014 today by the State Health Registry of Iowa. This year's report includes a special section on HPV and related cancers.

[Download the report.](#)



## Sun-Safe RAGBRAI Partners Wanted

The ICC is looking for partners to help implement the Sun-Safe RAGBRAI project for 2014. Last year, the project made sunscreen available to hundreds of RAGBRAI riders thanks in large part to a collaboration with Beekman's Ice Cream.

The 2014 RAGBRAI route will cross northern Iowa, starting in Rock Valley and overnighting in Okoboji, Emmetsburg, Forest City, Mason City, Waverly, and Independence. The route will wrap up in Guttenberg.

Planning the 2014 sun-safety project will begin as soon as partners are identified.

For more information about partnering on this project, contact Allie Bain at [abain@canceriowa.org](mailto:abain@canceriowa.org).



## Meet Amy Gorham!



The ICC welcomes University of Iowa student Amy Gorham to its staff!

Amy is a German and Journalism major, with special interests in photography, reading, politics, history, music, biking, and traveling.

Amy will work primarily in communications during her time at the ICC, but don't be surprised to see her face or name pop up in other areas as well!

Reach Amy at [gorham@canceriowa.org](mailto:gorham@canceriowa.org).

## Upcoming Capacity-Building Sessions

Registration is open for the following webinars in the ICC's FREE Capacity-Building Series:

### Public Health Collaboration

Noon | March 11, 2014

### Exploring the 'From Cancer to Health' Program

Noon | March 12, 2014

Read about the sessions, register to participate, and view recordings of past webinars at

[www.CancerIowa.org/CapacityBuildingSeries.aspx](http://www.CancerIowa.org/CapacityBuildingSeries.aspx).



*Note: This year's and previous years' Capacity-Building Webinars are also archived on our YouTube channel:*

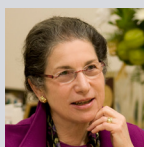
[www.youtube.com/user/CancerIowa](http://www.youtube.com/user/CancerIowa)

## Reminder: Membership Engagement Survey

On February 21<sup>st</sup>, ICC members were emailed a link to a membership engagement survey. Your confidential responses will help ICC staff better understand what works for you about your ICC membership, and what can be improved upon. Responses are due on March 17, 2014.

The survey is available at [https://uiowa.qualtrics.com/SE/?SID=SV\\_cGhLK3uyOBsy8D3](https://uiowa.qualtrics.com/SE/?SID=SV_cGhLK3uyOBsy8D3).

## Iowa Cancer Summit: Save the Date!



**October 21-22, 2014 | Ankeny, IA**

**Featuring Patricia Ganz, MD, of UCLA**

Director, Cancer Prevention & Control Research

Director, Patients & Survivors Program

## ICC Organizational Member Spotlight: Colon Cancer Foundation of Iowa

### *Colon Cancer Foundation of Iowa*



The name may not be familiar, but the faces and the mission will be. Davids Fight.org, an Iowa-based non-profit foundation, and an ICC organizational member, will now officially be known as the Colon Cancer Foundation of Iowa.

For nearly seven years, Davids Fight.org has been a leader in raising colorectal cancer awareness and helping Iowans who are dealing with the disease.

The Colon Cancer Foundation of Iowa's mission remains unchanged from that of Davids Fight.org. The organization continues to build awareness of Iowa's second-deadliest cancer, and assists Iowans in their fight with the disease, through programs and events centered around colon cancer education.

"We found that we spent a great deal of time explaining the name of our organization, and not enough time on the impact our programs have on the citizens of Iowa," says David McCluskey, colon cancer survivor and founder of Davids Fight. "The name change allows for a clear description of what we are all about."

The Colon Cancer Foundation of Iowa's programs include

- **Scope It:** Assists uninsured and underinsured Iowans with getting a colonoscopy.
- **Snow Angels:** Provides snow removal for chemotherapy patients fighting colon cancer.
- **Brad's Hope:** Assists families with paying genetic testing expenses.

1,700 Iowans are diagnosed with colon cancer each year. While it's the fourth most frequently diagnosed cancer in Iowa, it is the second leading cancer killer in the state. It is also the most preventable—colon cancer is 90% preventable with proper screening.

### Connect with the Colon Cancer Foundation of Iowa



David McCluskey, Founder  
[david@coloncanceriowa.org](mailto:david@coloncanceriowa.org)

### Events

#### **Bottoms Up Blues Bash**

Saturday, March 8, 2014 | 5 p.m. | Des Moines

[www.coloncanceriowa.org/bottoms-up-blues-bash.html](http://www.coloncanceriowa.org/bottoms-up-blues-bash.html)

#### **Get Your Rear in Gear: 5k Run/Walk**

August 23, 2014 | Raccoon River Park, Des Moines

[www.coloncanceriowa.org/get-your-rear-in-gear.html](http://www.coloncanceriowa.org/get-your-rear-in-gear.html)

### Use These:

Pre-written messages in observance of **Colorectal Cancer Awareness Month** (March):

<http://bit.ly/ColorectalCancerMessages2014>

### Attend This:

Governor Terry E. Branstad will proclaim March to be Colorectal Cancer Awareness Month in Iowa on March 13, 2014, at 2:40 p.m. at the State Capitol. For more information email [victoria.brenton@idph.iowa.gov](mailto:victoria.brenton@idph.iowa.gov).

### Check This Out:

The ICC has joined the National Colorectal Cancer Roundtable in signing a pledge to work to reach a goal of 80% screened for colorectal cancer by 2018. <http://ncrt.org/about/80-percent-by-2018/>







## Opportunities and Resources



### Abstracts Being Accepted for the 2014 National Conference on Health Communication, Marketing, and Media

Abstract submission deadline: Sunday, March 16, 2014. Conference date: August 19-21, 2014. More information at [www.cdc.gov/NCHCMM/abstracts/](http://www.cdc.gov/NCHCMM/abstracts/).



### Reaching Smokers in the Age of Mobile Technology: Resources, Networks, and Messaging (R2R Cyber-Seminar)

1-2 p.m. CST | March 18, 2014 | <https://researchtoreality.cancer.gov/node/1299>



### Organizational Self-Assessment for Achieving Health Equity: Toolkit and Guide to Implementation (Two-Part Webinar Series)

This two-part webinar series will provide public health leaders with tools to identify skills, organizational practices, and infrastructure to achieve health equity. Part I: March 20, 2014. Register at <https://www4.gotomeeting.com/register/900964343>.



### Iowa Department of Public Health Announces 2014 Body and Soul Grants

Application deadline: Noon | March 27, 2014

Announcement letter: [www.canceriowa.org/Final2014BSAnnouncementLetter.aspx](http://www.canceriowa.org/Final2014BSAnnouncementLetter.aspx)

Application: [www.canceriowa.org/Final2014BSApplication.aspx](http://www.canceriowa.org/Final2014BSApplication.aspx)



### Health Impact Project Releases Call for Proposals

The Health Impact Project, a collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts, promotes the use of Health Impact Assessments (HIAs) and related approaches to help policy-makers in a wide range of fields incorporate health considerations into new policies, programs, plans, and projects, and make decisions that reduce unnecessary health risks, improve health, and decrease costs.

Proposal deadline: April 2, 2014, 5 p.m. (CST)

Details and how to apply: [www.rwjf.org/en/grants/calls-for-proposals/2014/health-impact-assessment-portfolio.html?cid=xem\\_a8017](http://www.rwjf.org/en/grants/calls-for-proposals/2014/health-impact-assessment-portfolio.html?cid=xem_a8017)



### Scope It Out: John Stoddard Offers Free Screening Colonoscopy Day

John Stoddard Cancer Center, in collaboration with area physicians and clinics, is offering a free screening colonoscopy day ("Scope it Out).

April 5, 2014 | [http://www.unitypoint.org/desmoines/classes-and-events-details.aspx?id=10e0aa59-4003-4c88-a405-](http://www.unitypoint.org/desmoines/classes-and-events-details.aspx?id=10e0aa59-4003-4c88-a405-1da1dbf3ab4f&typeid=9f5c41ce-e484-452a-9e8c-ecdb541557fe)

[1da1dbf3ab4f&typeid=9f5c41ce-e484-452a-9e8c-ecdb541557fe](http://www.unitypoint.org/desmoines/classes-and-events-details.aspx?id=10e0aa59-4003-4c88-a405-1da1dbf3ab4f&typeid=9f5c41ce-e484-452a-9e8c-ecdb541557fe)



### Self Care Isn't SELF-ish: A Caregiver Wellness Teleclass

From the Leukemia & Lymphoma Society. Tuesday, April 8, 2014 | 6:30-8 p.m. CST

To participate, call (888) 407-5039, and enter participant PIN 28870009#. RSVP to [jennifer.jones@lls.org](mailto:jennifer.jones@lls.org) to get program materials.



### LGBT Health and Wellness Conference

9 a.m.-5:30 p.m. | April 12, 2014 | Des Moines University Student Education Center (SEC) Auditorium | Des Moines, IA

More information and registration at [www.dmu.edu/event/lgbt-health-and-wellness-conference/#event-details](http://www.dmu.edu/event/lgbt-health-and-wellness-conference/#event-details).



### Save the Date: 2014 Passenger Transportation Summit

This event from the Iowa Department of Transportation, Office of Public Transit, and the Iowa Transportation Coordination Council, invites individuals and from multiple disciplines to discuss issues with and solutions to providing transportation for clients, patients, employees, themselves, and their communities. 9:30 a.m.-5 p.m. | May 15, 2014 | Iowa Valley Continuing Education Conference Center | 3702 South Center Street, Marshalltown, IA.



### Registration is Open for the 7th Biennial Cancer Survivorship Research Conference

June 18-20, 2014 | The Westin Peachtree Plaza Atlanta | Atlanta, GA | More information and registration at

[www.cancer.org/survivorshipconference2014](http://www.cancer.org/survivorshipconference2014).



### Save the Date: 2014 Healthy Lung Expo

This event from the American Lung Association is designed for patients, caregivers, and healthcare providers to learn more about the latest trends, resources, and research surrounding lung health. Continuing education credits will be available.

October 31, 2014 | West Des Moines, IA | [www.LungIA.org](http://www.LungIA.org)



## Opportunities and Resources, Continued



### American Cancer Society Releases *Cancer Facts & Figures for 2014*

<http://www.cancer.org/research/cancerfactsstatistics/cancerfactsfigures2014/index>



### Nutrition Facts Labels: Proposed Changes Aim to Better Inform Food Choices

<http://www.fda.gov/ForConsumers/ConsumerUpdates/ucm387114.htm>



### Article: Finding the Role of Health Care in Population Health

From The Journal of the American Medical Association. <https://jama.jamanetwork.com/article.aspx?articleid=1818817>



### Hispanic Community Health Study Data Book: A Report to the Communities

The National Institutes of Health has released data from a comprehensive multi-site study of Latinas/Latinos in the United States. Participants were from several different Hispanic communities. [www.nhlbi.nih.gov/resources/obesity/pop-studies/NHLBI-HCHSSOL-English-508.pdf](http://www.nhlbi.nih.gov/resources/obesity/pop-studies/NHLBI-HCHSSOL-English-508.pdf)



### Supplement: Cancer Prevention During Midlife

CDC's Division of Cancer Prevention and Control has announced a supplemental issue on "Opportunities for Cancer Prevention During Midlife" published in the *American Journal of Preventive Medicine*, now available (open access) online.

[www.sciencedirect.com/science/article/pii/S0749379713006454](http://www.sciencedirect.com/science/article/pii/S0749379713006454)



## ICC Events

### Webinar: Public Health Collaboration

March 11, 2014 | Noon-1 p.m.

[Details and registration.](#)

### Webinar: Exploring 'From Cancer to Health'

March 12, 2014 | Noon-1 p.m.

[Details and registration.](#)

### Systems & Environmental Change Committee Teleconference

March 24, 2014 | Noon-1 | 888-290-7502, 9648762#

**Remember! 2014 ICC Invitation for Proposals Letter of Intent Due April 11th!**

The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

The ICC welcomes membership from all individuals and organizations interested in reducing the burden of cancer in Iowa. Visit [www.canceriowa.org/Membership.aspx](http://www.canceriowa.org/Membership.aspx) for membership information. Scholarships are available.

**Board of Directors:**

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Kimberly Ivester   Cedar Rapids	

Meet the ICC staff at [www.CancerIowa.org/Staff.aspx](http://www.CancerIowa.org/Staff.aspx).

## Organizational Members:



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[www.CancerIowa.org](http://www.CancerIowa.org)

Please send corrections or suggestions for future issues to [Sittig@CancerIowa.org](mailto:Sittig@CancerIowa.org).

