



ICC President Dr. George Weiner poses near gallon jugs of sunscreen at the Beekman's Homemade Ice Cream Stand during RAGBRAI 2013.

Partnership Provides Free Sunscreen to RAGBRAI Riders for Second Year

Thousands of cycling enthusiasts are double-checking gear and squeezing in last-minute training rides in preparation for RAGBRAI XLII. Roughly 10,000 cyclists will ride at least a portion of this year's route, spending many hours under the hot Iowa summer sun. A partnership between the Iowa Cancer Consortium, the Iowa Department of Public Health, local cancer centers, and other organizations will ensure RAGBRAI participants don't find themselves without sun protection: free sunscreen will be offered each day at the mid-day Beekman's Homemade Ice Cream stand, an extremely popular stop on the RAGBRAI route.

During RAGBRAI in 2013, riders from 41 states, Washington DC, and six other countries used four gallons and 1,000 packets of sunscreen, plus 3,800 tubes of lip balm containing SPF—all provided by the Iowa Cancer Consortium and partners.

Help spread the word! A set of pre-written social media messages, including profile and cover images, can be downloaded at <http://bit.ly/SunSafeRAGBRAI14> and used to promote the free sunscreen along the RAGBRAI route. Additionally, riders are encouraged use the hash tag #SunSafeRAGBRAI to tweet pictures of themselves or friends using the sunscreen.

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www.CancerIowa.org



Iowa Cancer Summit Open to Exhibitors

The Iowa Cancer Summit provides a once-a-year opportunity for health educators, public health professionals, health care providers, and other cancer control advocates to network, learn, and share best practices.

The 2014 Summit, which will be held at the FFA Enrichment Center in Ankeny, Iowa, on October 21-22, is expected to attract more than 150 people. Businesses and organizations can now reserve exhibit space for the Summit. Exhibitors receive a six-foot display table for the two-day event, plus complimentary registration and meals for one person.

For pricing and additional information visit www.canceriowa.org/SummitExhibitRequest.aspx.

General information about the event can be found at www.canceriowa.org/IowaCancerSummit.aspx.



Welcome, Members!

The ICC extends a warm welcome to new and renewing members since May of 2014:

- Jill Baker, Covenant Cancer Treatment Center, Waterloo
- Ramona Cook, St. Luke's Hospital, Cedar Rapids
- Kim Dorn, MBL, Marion County Public Health Department, Knoxville
- Twila Foster, RN, McCreery Cancer Center, Ottumwa
- Kim Mente, Cedar County Public Health, Tipton
- Wendy Young, St. Luke's Hospital, Cedar Rapids

Questions about membership? Contact Kelly Rollins at rollins@canceriowa.org.



A New Way to Connect

The Iowa Cancer Consortium is now on LinkedIn. Connect with us and other cancer advocates at www.linkedin.com/company/iowa-cancer-consortium.

Check Out This Site: Healthy Food Access Portal

The newly designed Healthy Food Access Portal—a partnership of PolicyLink, The Reinvestment Fund, and The Food Trust—“harnesses a vast array of data and information to support the successful planning and implementation of policies, programs, and projects to improve access to healthy foods in low-income and communities of color.”

Explore the site and its resources at www.healthyfoodaccess.org.



In Brief

Student Scholarships Available for APHA 2014 Annual Meeting

Application materials are due July 13 at 11 p.m. (CST). Guidelines and application: <http://goo.gl/dHgKK6>
Meeting information: <http://goo.gl/1OBZkn>

Funding Cancer Research in an Era of Fiscal Restraint (Webcast)

The Prevent Cancer Foundation invites you join in this free webcast. July 17. 7:30-9 a.m. (CST). <http://goo.gl/KcE3L2>

Tools and Policies to Prevent Skin Cancer Through Reduction of UV Exposure (Webinar)

This R2R cyber seminar will highlight recent research and resources designed to better identify levels of UV exposure, and will discuss how one state built upon a strong educational program to a policy and systems approach to address sun safety. July 22. 1-2 p.m. (CST). <http://goo.gl/MeQy84>

RWJF Culture of Health Prize

The RWJF Culture of Health Prize is awarded to communities that are working to build a Culture of Health. Winning communities will each receive a \$25,000 cash prize. Applications due September 17, 3 p.m. (ET). <http://goo.gl/pmg1WM>

Mercy Cancer Center's 9th Annual Ovarian Cancer Conference

Mercy Cancer Center-Des Moines invites you to the 9th Annual Ovarian Cancer Conference, featuring speakers from Mercy Cancer Center, the University of Iowa, the Iowa chapter of the National Ovarian Cancer Coalition, and Gilda's Club of the Quad Cities. Participants will explore current treatments and issues involving ovarian cancer. September 24. <http://goo.gl/9SNxxU>

Cancer Survivorship E-Learning Series for Primary Care Providers

The Cancer Survivorship E-Learning Series is a free continuing education program from the National Cancer Survivorship Resource Center. The series provides a forum to educate primary care providers about how to better understand and care for cancer survivors in the primary care setting. Continuing education credits are available at no cost to participants for each one-hour module. <http://goo.gl/s1gy7k>

Community Health Workers Toolkit

The Rural Assistance Center's Community Health Workers (CHW) Toolkit is designed to help evaluate opportunities for developing a CHW program and to provide resources and best practices developed by successful CHW programs. <http://goo.gl/61Pfou>

LLS Membership Opportunity

The Iowa Chapter of the Leukemia & Lymphoma Society (LLS) seeks health professionals to serve on a statewide Patient Access Advisory Team. The team will provide leadership and strategic visioning for ways to engage the public in LLS services and programs, especially for the underserved.

LLS specifically seeks to put together a multidisciplinary team of nurses, social workers, public health workers, and survivors involved in care education and direct services to Iowans affected by blood cancers. Members are asked to engage in quarterly meetings via teleconference.

For more information, please contact Wendy Sontag, patient access manager, at (800) 347-1074 or wendy.sontag@lls.org.



ICC Events & Meetings

Conference Planning Committee Teleconference

August 1. 1 p.m. Dial 888-290-7502, and enter pass code 9648762#. <http://iacancerconsortium.adobeconnect.com/conferenceplanning/>

Reminder!

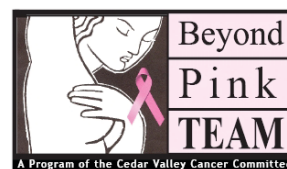
Iowa Cancer Consortium Award nominations are due August 1! More information and online nomination forms are available at www.canceriowa.org/ICCAwards.aspx.



Let Us Hear from You!

Please send corrections, submissions, article ideas, and other comments for the ICC newsletter to Kelly Sittig at Sittig@CancerIowa.org.

Organizational Members



Public Health



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