

Iowa Cancer Consortium News

January 2014 | Volume 9 | Issue 1

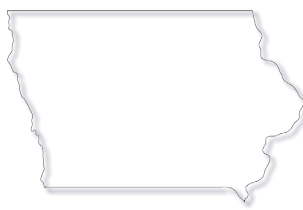
www.CancerIowa.org



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2012 - 2017



Iowa Cancer Plan

Iowa Cancer Consortium

The Iowa Cancer Consortium

A partnership of Iowans working together to reduce the burden of cancer in our state.

July 1, 2012-June 30, 2013

www.CancerIowa.org

We brought Iowa's cancer control players to a single table.

700+ Iowans
in our network

4,020 volunteer hours
\$231,310 worth of space,
time, & sponsorship

The ICC brought together 5 Iowa minor-league baseball teams and 8 medical/cancer centers to provide 40 millions of sunscreen to fans at ball games in the 2013 season.

"ICC membership has helped me identify ways to work more effectively by building relationships, benefiting from the expertise of colleagues, and identifying ways to leverage resources."

Lorrie Graef | American Cancer Society

We empowered communities to address cancer from within.

provided competitive funding to
18 innovative grant projects that advanced priorities in the Iowa Cancer Plan. Projects reached
160,312 Iowans.

A radon-focused project in Northeast Iowa resulted in radon education for more than 400 individuals; 370 radon kits given out and returned showed 82% of homes with radon levels above the EPA's action level.

24 private and public workshops representing 2,050 employees in 14 Iowa counties were given support to implement workplace wellness programs, including the conversion of vending machines and salad bars to offer healthy options.

We strengthened our partners' abilities to reduce the burden of cancer in Iowa.

A Conversation on Spirituality and Cancer helped 117 Iowans, including healthcare providers, understand the role of spirituality in patient decision making and coping.

A free educational series enhanced skills and knowledge of 175 participants in cultural competence, program evaluation, systems change, cancer data tools, and others.

ICC provides us with invaluable resources for networking, research, and planning.

Iowans from across the state attended our annual Iowa Cancer Summit to network, learn, and share best practices.

Roger E. Dahl | Executive Director
Susan G. Kornen-Iowa Affiliate

FY13
Financial Resources

Iowa Department of Public Health
Outside grants and contracts
TOTAL

\$447,790
\$169,097
\$616,807



www.CancerIowa.org
Iowa Cancer Consortium
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staff@cancerIowa.org

FY 2013 Annual Report Now Available

Just in time for a new calendar year, the ICC's FY2013 annual report has been published.

This year's report takes a different shape than in previous years, reading more like an infographic than a report.

Download a copy at <http://www.cancerIowa.org/2013AnnualReport.aspx>.

2014 Board Slate Approved Unanimously

ICC members recently voted to approve the entire Board of Directors slate for 2014. The slate includes two new Board members: Mary Charlton, PhD, of the University of Iowa College of Public Health in Iowa City; and Vincent Reid, MD, of Hall-Perrine Cancer Center in Cedar Rapids.

Returning Board members include George Weiner, MD, returning as president; Richard Deming, MD, returning as vice president; and Kimberly Ivester, MS, RN, BSN, OCN, at large.

Free Radon Test Kits!

The ICC is giving away free radon test kits to Iowans during the remainder of January. Supplies are limited. Details and order form at www.CancerIowa.org/RadonTestKitOrderForm.aspx.



Mary Charlton, PhD



Vincent Reid, MD

New Communications Committee Chair Upcoming Capacity-Building Sessions



Augusta Sires has accepted the position of chair of the Communications Committee. Augusta is public relations and marketing coordinator for Wheaton Franciscan Healthcare-Iowa.

Registration is open for the following webinars in the ICC's FREE Capacity-Building Series:

Worksite Wellness—Preventing Chronic Disease

Noon | January 28, 2014

Lung Cancer Screening in Iowa

Noon | February 18, 2014

Public Health Collaboration

Noon | March 11, 2014



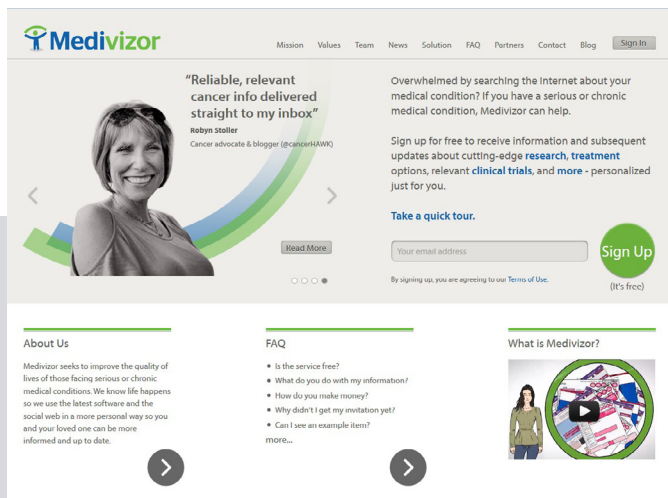
Read about the sessions, register to participate, and view recordings of past webinars at

www.CancerIowa.org/CapacityBuildingSeries.aspx.

Medivizor's mission is to "Improve the lives of people with serious or chronic medical conditions and of those who care for them," and to "Effectively apply software and the social web to the field of health for the betterment of humanity."

The site provides personalized information—including updates on research, treatment, clinical trials, and more—for people with chronic and/or serious medical conditions.

Sign up for free at <https://medivizor.com>.



Check Out This Site:
www.Medivizor.com

Welcome, ICC Members!

The ICC extends a warm welcome to new and renewing members since November 2013:

Teresa Adams-Tomka, Above + Beyond Cancer, Des Moines
Debbie Avitt, Above + Beyond Cancer, Des Moines
Deane Baldwin, Mercy Cancer Center, Des Moines
Susan Beck, Mercy Medical Center, Des Moines
Shannon Becker, Mercy Cancer Center Des Moines
Julie Bleecker, Johnson County Public Health, Iowa City
Jane Caes, RN, BSN, Cedar County Public Health, Tipton
Mary Charlton, PhD, University of Iowa College of Public Health, Iowa City
Carisa Cross, Hall-Perrine Cancer Center, Cedar Rapids
Rachel Dow, John Stoddard Cancer Center, Des Moines
Ashley Engelbrecht, RN, BSN, JD, Iowa Medical Society, West Des Moines
Sarah Erickson, MHA, John Stoddard Cancer Center, Des Moines
Carolyn Ettinger, Wings of Hope Cancer Support Center, Council Bluffs
Rita Harris, Hall-Perrine Cancer Center, Cedar Rapids
Marcia Holley, American Cancer Society, Cedar Rapids

Lindsey Jones, Iowa Department of Public Health, Des Moines
Cory Kelly, Iowa Medical Society, West Des Moines
Kevin Murray, MD, Mercy Medical Center, Cedar Rapids
Sandy Nelson, Iowa Medical Society, West Des Moines
Jeanne Noble, Hall-Perrine Cancer Center, Cedar Rapids
Askar Qalbani, MD, Mercy Medical Center, Sioux City
Rose Richman, Mercy Medical Center, Des Moines
Cody Shafer, Johnson County Public Health, Iowa City
Lori Tassin, Above + Beyond Cancer, Des Moines
Craig Tassin, Above + Beyond Cancer, Des Moines
Kara Urlis, Mercy Medical Center/Katzmann Breast Center, Clive
Shelley Walker, American Cancer Society, Cedar Rapids
Andy Weigel, Johnson County Public Health, Iowa City
Tomoko Yajima, Above + Beyond Cancer, Des Moines
Amy Yoder, RTT, Hall-Perrine Cancer Center, Cedar Rapids
Kent Zimmerman, Above + Beyond Cancer, Des Moines



Questions?

Kelly Rollins

Rollins@CancerIowa.org

Get Involved on a Policy, Systems, & Environmental Change Level

ICC Systems & Environmental Change Committee Meeting

January 27, 2014, Noon-1 p.m.

888-290-7502, 9648762#

Iowa Public Health Day on the Hill

February 4, 2014

Registration: <http://iowapha.org/events>

Leukemia & Lymphoma Society's Day at the Capitol

February 12, 2014

Information: wendy.sontag@lls.org

American Cancer Society's Day at the Capitol

February 19, 2014

Information: cassie.furlong@cancer.org

ICC Systems & Environmental Change Committee Meeting

February 24, 2014, Noon-1 p.m.

888-290-7502, 9648762#

Colorectal Cancer Awareness Month Proclamation Signing

February 27, 2014

Information: victoria.brenton@idph.iowa.gov

ICC Systems & Environmental Change Committee Meeting

March 24, 2014, Noon-1 p.m.

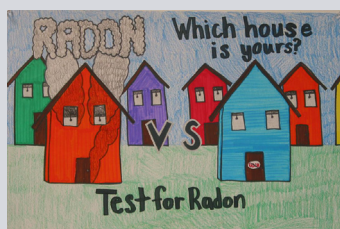
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Radon Action Month News in Iowa

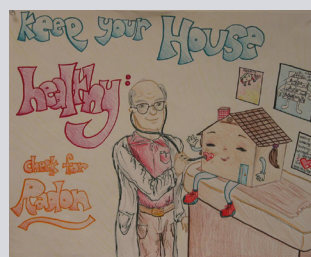
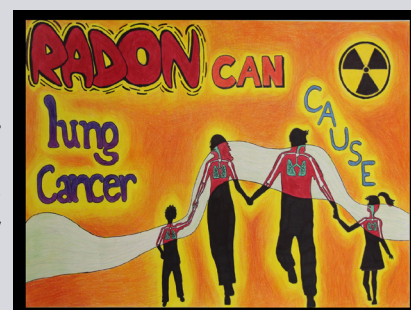


Governor Terry E. Branstad signed a proclamation on January 9, 2014, declaring Radon Action Month in Iowa. Onlookers included ICC Member Gail Orcutt.



Second-place Iowa Radon Poster Contest winner. By Tina G., Boone, IA.

First-place Iowa Radon Poster Contest winner, and Special Mention recipient in the national contest. Poster by Natalie S., Winthrop, IA.



Third-place Iowa Radon Poster Contest winner. By Lexie Z., Cedar Falls, IA.

January Awareness Messages

January is Cervical Cancer Awareness Month and Radon Action Month. Download related messages for social media, newsletters, and more at www.CancerIowa.org/Jan2014Messages.aspx.

Opportunities and Resources

New LLS Mantle Cell Lymphoma Disease Co-Pay Assistance Program

The Leukemia & Lymphoma Society (LLS) has announced a new mantle cell lymphoma disease Co-Pay Assistance Program fund for patients who have health insurance—including Medicare and Medicaid—and who meet specific financial criteria. The program provides direct financial assistance to help patients living with a blood cancer pay for eligible out-of-pocket expenses.

Toll free: 877-557-2672

For patients: www.lls.org/copaypatients

For providers: www.lls.org/copayproviders

R2R Cyber Seminar: Using New/Social Media for Cancer Control and Prevention, Part II

This webinar is the second in a two-part series on using new/social media for cancer control and prevention interventions.

January 21, 2014 1-2 p.m. CST. More information and registration at <https://cyberseminar.cancercontrolplanet.org/register.aspx?ID=44>.

Webinar: Questions and Answers on the ACA

January 30, 2014, 2-3 p.m. CST. Register at <https://www4.gotomeeting.com/register/633393375>. Submit questions for the webinar to ACA101@hhs.gov.

Webinar: How to Enroll in the Health Insurance Marketplace

February 4, 2014, 2-3 p.m. CST. Register at <https://www4.gotomeeting.com/register/632262767>. Submit questions for the webinar to ACA101@hhs.gov.

LLS Announces Blood Cancer Symposium

The Iowa Chapter of the Leukemia & Lymphoma Society (LLS) has announced its annual Blood Cancer Symposium on February 22, 2014.

Information for patients, family members, and friends: www.CancerIowa.org/LLSPatientSurvivorshipFlier.aspx.

Information for oncology nurses, social workers, and other healthcare professionals: www.CancerIowa.org/LLSProfessionalFlier2014.aspx.

IPHA Seeks Candidates for Board of Directors Office

The Iowa Public Health Association (IPHA) will hold elections for office at its annual meeting on April 1, 2014. IPHA by-laws state that an individual must be a member of the association for at least one year to be eligible for office. Open positions include president elect, treasurer, and IPHA district four representative. Position descriptions and requested candidate biosketch form are posted on the IPHA members-only section at www.iowapha.org. Biosketch forms are due by February 26, 2014.

Training Community Nurses and Administrators to Implement Cancer Clinical Trials

This two-day workshop is funded by the National Cancer Institute (NCI), and is open to nurses and cancer program administrators.

City of Hope, June 5-6, 2014. More information and application: <https://www.surveymonkey.com/s/6JQ52GW>.

Preparing Professional Nurses for Cancer Survivorship Care

This NCI-funded program in cancer survivorship aims to educate competitively chosen professional nurses in survivorship topics within the “four domains of quality of life” model.

September 11-13, 2014, Historic Inns of Annapolis, Annapolis, MD

More information: <http://cityofhope.org/survivorship-training-course-for-nurses>

ICC Events

Tobacco Topic Team Teleconference

January 21, 2014 | 10-11 a.m. | 888-290-7502, 9648762#

UV/Sun-Safety Topic Team Teleconference

January 23, 2014 | 9-10 a.m. | 888-290-7502, 9648762#

Health Equity & Disparities Committee Teleconference

January 23, 2014 | 12-1 p.m. | 888-290-7502, 9648762#

Nutrition/Activity Topic Team Teleconference

January 23, 2014 | 10-11 a.m. | 888-290-7502, 9648762#

Systems & Environmental Change Committee Teleconference

January 27, 2014 | Noon-1 | 888-290-7502, 9648762#

Webinar: Worksite Wellness—Preventing Chronic Disease

January 28, 2014 | Noon-1 p.m. | [Register](#)

Screening Implementation Group Teleconference

January 29, 2014 | Noon-1 | 888-290-7502, 9648762#

Communications Committee Teleconference

February 5, 2014 | 10-11 a.m. | 888-290-7502, 9648762#

Conference Planning Committee Teleconference

February 5, 2014 | 1-2 p.m. | 888-290-7502, 9648762#

Radon Topic Team/Iowa Radon Coalition Teleconference

February 6, 2014 | 1-2 p.m. | 888-290-7502, 9648762#

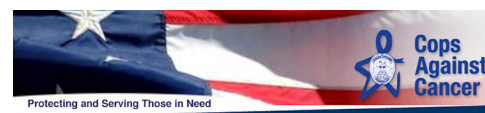
The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

The ICC welcomes membership from all individuals and organizations interested in reducing the burden of cancer in Iowa. Visit www.canceriowa.org/Membership.aspx for membership information. Scholarships are available.

Board of Directors: George Weiner | Iowa City | President
 Mary Charlton | Iowa City
 Richard Deming | Des Moines
 Lorrie Graaf | Des Moines
 Kimberly Ivester | Cedar Rapids
 Amber Leed-Kelly | Council Bluffs
 Ron Nielsen | Des Moines
 Vincent Reid | Cedar Rapids
 Norm Van Klompenburg | Newton

Meet the ICC staff at www.CancerIowa.org/Staff.aspx.

Organizational Members:



Public Health



Physicians' Clinic
of Iowa, P.C.
Together in health.

State Health
Registry of Iowa



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