

Iowa Cancer Consortium News

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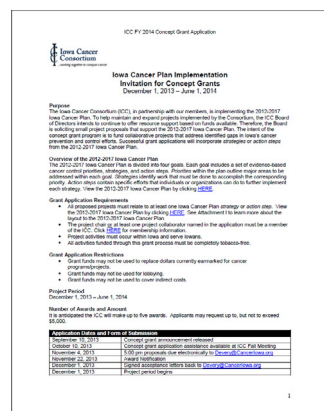
www.CancerIowa.org



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ICC Board of Directors Releases Concept Grant Request for Proposals



The Iowa Cancer Consortium (ICC) Board of Directors has announced the release of a Request for Proposals (RFP) for FY14 Concept Grants. The grants will fund compelling cancer control projects that advance collaboration and innovation. These community-based grants support the implementation of the Iowa Cancer Plan and advance evidence-based activities that will be accelerated or enhanced by this funding.

Formerly referred to as mini-grants, this funding is non-renewable, features a streamlined application, and has a maximum budget of \$5,000.

Applications are due November 4, 2013. Project period is December 1, 2013-June 1, 2014.

Complete instructions and an application can be downloaded at www.CancerIowa.org/FY14ConceptGrant.aspx.



Questions?

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Save the Date: 2014 Spring Meeting

March 27, 2014

Physicians' Clinic of Iowa Medical
Pavilion | Cedar Rapids, IA



Register for the Summit, Win a Copy of *How We Do Harm*

The deadline for early registration for the 2013 Iowa Cancer Summit is September 27th, after which the registration fee increases considerably for all registrants.

Need even more motivation to get your registration in before this deadline? Five early registrants will be chosen at random to receive a free copy of Dr. Otis Brawley's book *How We Do Harm: A Doctor Breaks Ranks About Being Sick in America*. Dr. Brawley, chief medical and scientific officer of the American Cancer Society, will give the keynote presentation at the Summit on October 11th. Don't miss your chance to get a copy of this thought-provoking book!

2013 Iowa Cancer Summit | October 10-11, 2013

Mercy Medical Center—Des Moines | www.CancerIowa.org/IowaCancerSummit.aspx



View the electronic Summit brochure at www.CancerIowa.org/2013SummitBrochure.aspx

RAGBRAI Sun Safety Project Reach

Cyclists from around the world benefitted from free sunscreen during the Register's Annual Great Bike Ride Across Iowa (RAGBRAI) this past July.

Check out this map, created by ICC staff member Allie Lamb (email her at alamb@CancerIowa.org) via www.zeemaps.com. Areas highlighted in yellow show where the more than 340 sunscreen users on RAGBRAI in 2013 originate from.

Congrats to program partners on a truly far-reaching and successful project!



Correction

The August ICC newsletter incorrectly listed the collaborators for the "Celebrating Survivorship" Blood Cancer Symposium implementation grant.

The correct collaborators for this project are Leukemia & Lymphoma Society, Mercy Medical Center—Des Moines, John Stoddard Cancer Center, and Blank Children's Hospital.

We apologize for the mistake.

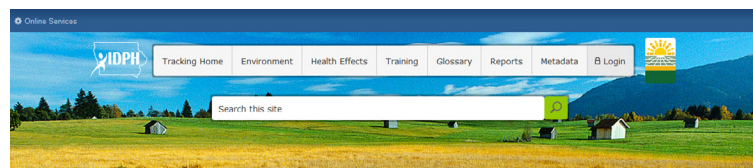


The ICC, the American Cancer Society, and the Iowa Department of Public Health offer FREE, customizable messages for professional or personal use to promote awareness of various cancer issues. Use the links to the right to download message sets for September and October.



The **Iowa Radon Coalition** is interested in partnering with a utilities company or cooperative to distribute information about radon with customers' bill. If you know someone who works with or at one of these organizations, please contact Allie Lamb at alamb@cancerIowa.org.

IDPH Launches Iowa Public Health Tracking Program



The Iowa Department of Public Health (IDPH) has announced the launch of the Iowa Public Health Tracking (IPHT) Program. This systems maximizes new technology to integrate environmental and public health data, and will replace the current Data Warehouse system, while including more data and functionality.

Public and secure data users will be able to use IPHT to access data sets and information on cancer, water quality, air and health outcomes, interactive county health snapshots, and many more public health topics.

The IPHT project initiated from a grant awarded to the Division of Environmental Health, which resulted in the creation of the Environmental Public Health Tracking (EPHT) Program. The initiative is supported by the Centers for Disease Control and Prevention (CDC), and has already been carried out in 23 other states.

For more information, or to access the IPHT portal, visit www.idph.state.ia.us/EHS/EPHT.aspx.

September

www.CancerIowa.org/SeptemberCancerAwareness.aspx
(Leukemia & Lymphoma, Ovarian Cancer, & Prostate Cancer)

October

www.CancerIowa.org/BreastCancerMessages.aspx
(Breast Cancer)

**In 1968, Congress authorized President Lyndon B. Johnson to proclaim a week in September as National Hispanic Heritage week. The observance expanded in 1988 to a month-long celebration.*

My Perspective: Cancer Among Latinos in Iowa

By ICC member Jason Daniel-Ulloa, University of Iowa College of Public Health



According to the Iowa Center for Immigrant Leadership and Integration, the term “Latino” is commonly used in the U.S. to describe people born in Central or South America, or those who are descendants from individuals born in those regions. Latino immigrants come from many countries including Mexico, Guatemala, El Salvador, Honduras, Puerto Rico, Peru,

Argentina, Colombia, Brazil, and Venezuela. While the language is often similar (Spanish or Portuguese), Latinos have diverse cultural backgrounds and personal experiences.

In 1910 there were only 590 Latino immigrants in Iowa. As of 2012 the Latino population in the state is estimated to be over 160,000—contributing to over 5.3% of Iowa’s total population.

As Latino communities grow in Iowa, it is important for us to consider socioeconomic status—measured by income and education—as one of the most critical factors affecting health. Socioeconomic factors influence the underlying risk factors for cancer, insurance access, preventive care, and treatment. Compared to non-Hispanic whites nationally, Latinos often have lower levels of educational attainment, are more likely to live in poverty, and are less likely to have health insurance. These situations are true in Iowa. The 2011 median income in Latino households was \$33,295, compared to the state median income of \$49,427. Additionally, an estimated 25.4% of Iowa’s Latino population had no health insurance coverage in 2011. These socioeconomic factors, coupled with other barriers to care, influence the rates of cancer we see today.

Heart disease is the overall leading cause of death in the U.S. Yet among Latinos, cancer is number one. To gain a better understanding of cancer health disparities experienced by Latinos in Iowa, the University of Iowa College of Public Health, in collaboration with the Iowa Cancer Consortium, hosted a one-day workshop to bring together concerned community members and health organizations interested in cancer. Leading up to the Latino Cancer Summit, a team spent several months interviewing key individuals from Latino communities to discuss strategies to improve health equity. A final report synthesizing informa-

tion from the interviews and Summit will be available in Fall/Winter of 2013.

Latino workers, and other minority and low-income workers, have higher rates of occupational disease than other workers, with a disproportionate number employed in more hazardous occupations (e.g. construction, manufacturing, and migrant farm work). While interviewing Latino men in North Carolina, we found that few really understood the cancer risk their occupations presented. In their minds, family always came first. Working in these risky occupations meant their families were fed and housed, leaving little time and money for disease prevention.

My family was no exception. My Uncle Robert was diagnosed with non-Hodgkins lymphoma a couple of years after my Aunt Teri died from lung cancer. Working in the fields of the Imperial Valley in California as a child, one of his jobs was guiding pesticide planes across the fields. It is likely that this exposure contributed to his diagnosis.

Communication between family members about cancer has high implications for healthcare treatment, social support, and survival rates as related to cancer prevention, screening, and treatment. While there are many issues that we will have to tackle over the next few years to adequately address cancer incidence and mortality among Latinos, we have the opportunity to make great strides by partnering with community members and community based organizations to meet the needs of the community.



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Additional Resources

Latinos in Iowa: 2013, State Data Center of Iowa
www.iowadatacenter.org/Publications/latinos2013.pdf

New Iowans: Latinos, Iowa Public Television
www.iptv.org/iowapathways/mypath.cfm?ounid=ob_000212

New Americans in Iowa, Immigration Policy Center
www.immigrationpolicy.org/just-facts/new-americans-iowa

Expert Voices: Cancer Statistics About Hispanics, American Cancer Society
www.cancer.org/cancer/news/expertvoices/post/2012/09/17/cancer-statistics-about-hispanics-released.aspx

Opportunities and Resources

2013 CMS Health Insurance Marketplace Workshop

September 25, 2013 | 8:30 a.m.-5:00 p.m. | Wallace Building | 502 East 9th St. | Des Moines, IA
No charge. | Information and registration at <https://iacmsmarketplaceworkshop.eventbrite.com/>.

Call for Proposals: Community Practice for Public Health Improvement (COPPHI) Kaizen Event Program

The National Network of Public Health Institutes (NNPHI), in partnership with Continual Impact, LLC, is pleased to announce this call for proposals. Selected health departments will receive training in quality improvement (QI) and kaizen event methodology for rapid improvement in public health. Additionally, those selected will have a QI coach to co-lead a kaizen event at their health department. State, tribal, local, and territorial health departments are eligible to apply. Deadline: October 1, 2013 at 3:00 p.m. ET.

<http://www.nnphi.org/program-areas/accreditation-and-performance-improvement/copphi-kaizen-event-program>

C-Change CCC Awards

To further encourage the effective implementation of quality CCC plans and sustainment of CCC coalitions, C-Change presents annual awards in the categories of CCC Coalition Impact, CCC Champion, and Exemplary CCC Leadership by an Elected Official Award.

Nominations due October 4, 2013. | https://adobeformscentral.com/?f=Irvx6Ua8DQjnORnOILg*Hg#

William R. Bliss Cancer Center's Couples Celebrating Life Retreat Weekend

Women living with metastatic breast cancer are invited to get away with their spouses or partners for a weekend of education, meditation, recreation, and refreshment. This free retreat includes meals, lodging, use of the facility, and educational programs. Space is limited.

October 11-13, 2013 | MonteBello Bed & Breakfast Inn | Ames, IA

<http://www.mgmc.org/services/cancer/cancer-resource-center/couples-celebrating-life-retreat/>

Rebalancing Health Care in the Heartland 6: Public-Private Sector Strategies

The University of Iowa has announced the sixth in a series of forums that supports Iowa's policy makers in their efforts to improve the health care of all Iowans. This nonpartisan discussion will focus on the significant health-related changes, challenges, and opportunities in Iowa.

October 15, 2013 | 8 a.m.-3 p.m. | Embassy Suites | Des Moines, IA | <http://rebalancinghealthcare.uiowa.edu>

Iowa Primary Care Association Outreach and Enrollment Seminar

The Outreach & Enrollment Seminar will bring together leaders and experts to discuss the most current information on outreach and enrollment policies and practices. Speakers will address the national, statewide, and local perspectives, through an overview of new health coverage options provided by the Affordable Care Act. Individuals who will be serving in Navigator, Certified Application Counselor (CAC), or outreach roles are encouraged to attend. This Outreach and Enrollment Seminar is open to the public.

October 23, 2013 | Drake University | Des Moines, Iowa | For more information, email jconner@iowapca.org.

Health and Human Services (HHS) Marketplace Educational Tools

From the Department of Health and Human Services: *The Obama administration today kicked off the Health Insurance Marketplace education effort with a new, consumer-focused HealthCare.gov website and the 24-hours-a-day consumer call center to help Americans prepare for open enrollment and ultimately sign up for private health insurance. The new tools will help Americans understand their choices and select the coverage that best suits their needs when open enrollment in the new Health Insurance Marketplace begins October 1.*

www.Healthcare.gov | 1-800-318-2596

Patient Advocate Foundation Launches Komen Treatment Assistance Fund

Breast cancer patients now have access to financial support in the form of grants that contribute towards the expenses resulting from treatment including lymphedema care and supplies, childcare and/or eldercare, or transportation costs necessitated by treatment.

www.patientadvocate.org/help.php.

New IOM Report and Videos Released

The IOM examined the quality of cancer care in the United States and concluded that the cancer care delivery system in crisis due to a growing demand for cancer care, increasing complexity of treatment, a shrinking workforce, and rising costs. Read the new report, *Delivering High-Quality Cancer Care: Charting a New Course for a System in Crisis*, [here](#).

ICC Events

Health Equity Committee Teleconference

Sept. 19, 2013 | 12-1 p.m. | 888-290-7502, 9648762#

Systems & Environmental Change Committee Teleconference

Sept. 23, 2013 | 12-1 p.m. | 888-290-7502, 9648762#

Membership & Nominating Committee Teleconference

Sept. 24, 2013 | 10:30-11:30 a.m. | 888-290-7502, 9648762#

New Member Orientation

September 30, 2013 | 12-12:30 p.m.

<http://iowacancerconsortium.wildapricot.org/Default.aspx?pageId=1229963&eventId=744639&EventViewMode=EventDetails>

Conference Planning Committee Teleconference

Oct. 2, 2013 | 1-2 p.m. | 888-290-7502, 9648762#

Iowa Radon Coalition Teleconference

Oct. 3, 2013 | 1:30-2:30 p.m. | 888-290-7502, 9648762#

Iowa Cancer Summit

Oct. 10-11, 2013 | Mercy Medical Center | Des Moines, IA

www.CancerIowa.org/IowaCancerSummit.aspx

The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

The ICC welcomes membership from all individuals and organizations interested in reducing the burden of cancer in Iowa. Visit www.canceriowa.org/Membership.aspx for membership information. Scholarships are available.

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