

Iowa Cancer Consortium News

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2013 Iowa Cancer Summit Wrap Up

Nearly 150 people attended the Iowa Cancer Summit held at Mercy Medical Center in Des Moines on October 10-11, 2013. This record attendance led to a productive, educational, and exciting event. A few highlights:

- The ICC welcomed Karin Hohman from Strategic Health Concepts, whose keynote on the first day set the stage for an engaging discussion about policy, systems, and environmental change.
- State Senator Joe Bolkcom and Representatives Kevin Koester, Rob Taylor, and Beth Wessel-Kroeschell dialogued with Summit participants about the role of policy in cancer prevention, early detection, treatment, and survivorship in Iowa.
- ICC member Gail Orcutt received the 2013 Iowa Cancer Champion Award, and ICC member Gabbi DeWitt received the Karen Packer Spirit of Collaboration Award.
- A networking reception celebrated 100 years of the American Cancer Society.
- Dr. Otis Brawley, Chief Medical Officer and Vice President of the American Cancer Society, and author of *How We Do Harm*, opened on the second day to a full house for his keynote *Cancer Control in the 21st Century*.
- Media coverage of the event included this great piece from WHO-TV in Des Moines:



<http://bit.ly/H1OwqL>

A very special thank you to Mercy Medical Center in Des Moines for being such welcoming hosts, and for so generously offering their wonderful facilities and the support of their staff. Thank you, thank you!!

Implementation Group and Committee Reports

Watch your inbox for an email coming soon with updates from committee and implementation group meetings at the Summit!



Check out the entire **Summit photo album** on the ICC's Facebook page (no Facebook account needed): <http://on.fb.me/1cCBMBE>.

Select slide decks from Summit presentations are available at www.CancerIowa.org/2013IowaCancerSummit.aspx.

Board of Directors Call for Nominations

The Iowa Cancer Consortium will soon hold elections for the 2014 Board of Directors. Nominations are now being accepted for three seats.

Board members up for re-election are Dr. Richard Deming of Mercy Cancer Center-Des Moines, Kimberly Ivester of Helen G. Nassif Community Cancer Center, and Dr. George Weiner of Holden Comprehensive Cancer Center.

Nominate yourself or someone you know by emailing Tina Devery at devery@cancerIowa.org. The official Board slate will be announced in early November. ICC members will be asked to vote electronically on the Board slate in December 2013. Board terms are two years long beginning January 1st.



Questions?

Tina Devery

Devery@CancerIowa.org

Check Out This Site:

CancerInsuranceCheckList.org

If you attended the Iowa Cancer Summit on October 10th, you may have heard Karin Hohman reference this great tool. The site, www.CancerInsuranceChecklist.org, is designed to help individuals shop for insurance on their state's Health Insurance Marketplace/Exchange if they have cancer, a history of cancer, or are at risk for cancer."

Don't Forget: Concept Grant Applications Due November 4th!

ICC FY14 Concept Grant proposals are due at 5 p.m. on November 4, 2013. The project period begins December 1, 2013.

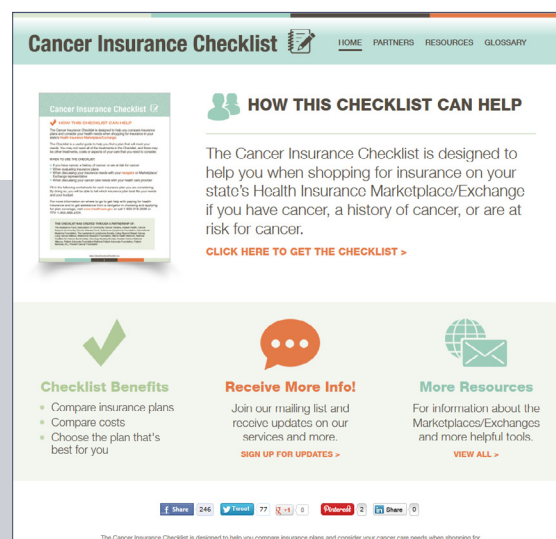
Download an application and complete instructions at www.CancerIowa.org/FY14ConceptGrant.aspx.



Questions?

Tina Devery

Devery@CancerIowa.org



Save the Date: 2014 Spring Meeting

March 27, 2014

Physicians' Clinic of Iowa Medical Pavilion | Cedar Rapids, IA

Plus: Provide Your Input!

What topic should take the focus of the 2014 Spring Meeting? **Take the survey:**

<https://www.surveymonkey.com/s/ICCSpring2014>

Capacity-Building Series Kicks off With Radon Webinar



Registration is now open for the first two webinars in the ICC's FREE FY14 Capacity-Building Series:

- **Radon Control Policy: Lessons from Across the Country**
November 12, 2013 | 11 a.m.
- **Twitter 101: #DontFearTheTwitterverse**
December 11, 2013 | Noon

More information and links to registration available at www.CancerIowa.org/CapacityBuildingSeries.aspx.

My Perspective

By Marlene Kautzky and Jaquie Easley McGhee



Marlene Kautzky and Dr. Susan Beck

My name is Marlene Kautzky. I was born on a family farm in rural Iowa in November of 1934. I became deaf at the age of two and was enrolled at the Iowa School for the Deaf (ISD) by the age of four. The memory of the day I was dropped off at the institution remains forever a part of me. I stood looking into the

sad eyes of my parents and the welcoming faces of the staff, yet I felt anything but welcome. I felt lost, alone, and frightened. I had no understanding of why I had been taken to the institution and no language for someone to explain the reasons. The next morning school officials found me at the large front doors watching and waiting for my parents return in the very spot I had last seen them. As they turned me back into the building, I had a realization that I was there to stay and an uneasy feeling that I would never see my parents again.

ISD quickly became a home away from home where I grew up with peers, my deaf brothers and sisters, who became life-long friends bonded by our shared experience and language. I fight to this day to keep the doors of ISD open. It was there I met my spouse, Don, of 53 years. I graduated in 1956 and went on to marry him February of 1960. We have three beautiful daughters; Diana, Debbie, and Dawn.

When we started having children, I experienced four miscarriages and lost one son three hours after delivery. With each of the losses and births, there were no interpreters available to explain what was happening. I again found myself feeling lost, alone, and frightened, even with my mother present. She tried her best to express details to me with her limited sign abilities, but I just wanted her comfort.

As our children grew and learned English as their second language, they served as the voice and ears of our home-based businesses. Our daughters understood that for us to put food on the table, they would need to pick up the phone and call customers each day after school and accompany us on weekend consults. We were thankful for their maturity and the fact that they still respected our parent authority, as I had witnessed so many other deaf

parents lose authority when their children were put in the role of controlling communication to their adult parents.

When our children were grown, we moved to the Des Moines area to be closer to them. In 2012, I found myself again facing another medical challenge in the form of breast cancer. The same feelings of being lost, alone, and frightened surfaced. Any medical issue becomes more of a challenge for deaf people because communication is often lacking. Communication serves as a huge part of the healing process, and if it isn't provided, the medical care the deaf and hard of hearing receive is inferior.

This time as I stood at those large institutional doors and turned to enter, there was an interpreter waiting to assist with communication. They explained everything, and I could ask my own questions and my concerns could be heard. This also freed our daughters from the burden of serving as my ears and voice, allowing them to stand at my side and ask their own questions and allowed them time to work and put food on their own table if they weren't able to be with me. I could schedule appointments at my convenience, not at theirs. Having clear, accessible sign language interpreters helped ease the stress of dealing with cancer. I am thankful for the quality of care Mercy provided and more thankful that they could provide me with quality interpreting services.

If I could impart something to each of you, I would have the following recommendations:

- Call for interpreters the moment the need is known
- Don't dismiss the need for an interpreter thinking you and I can 'get by'.
- Don't assume that a deaf person can read lips. When this happens, we feel dismissed, ignored, lost, alone, and frightened.

All in all, I am pleased with my Mercy experience and the quality interpreters on staff. This is just as important to me as the medical care that I receive. Thank you for hearing my story.

Additional Resources

Iowans with Disabilities: 2013

www.iowadatacenter.org/Publications/dis13.pdf

Iowa School for the Deaf:

www.iowaschoolforthe deaf.org

DauidsFight.Org Announces 2013 Snow Angels

This winter, DauidsFight.Org will again offer its Snow Angels program to provide snow removal for patients undergoing Oxaliplatin chemotherapy treatments during the winter months in Iowa. There are no financial restrictions or requirements to qualify for this assistance—all patients undergoing treatment with Oxaliplatin will qualify if they are a citizen of Iowa. Information and an application are available at www.dauidsfight.org/snow-angels.html.



Opportunities and Resources

From Numbers to Outcomes: Data Resources for Public Health

This free program will provide examples and strategies for effectively communicating the value of public health to policymakers, opinion leaders, and the public health. October 29, 2013 | College of Public Health Building | University of Iowa | Iowa City, Iowa | [Registration](#)

American Lung Association Healthy Lung Expo

This program is designed to inform patients, caregivers, and health-care providers of the latest trends, resources, and research surrounding lung health. November 8, 2013 | West Des Moines Sheraton | 1800 50th Street | West Des Moines, Iowa
http://action.lung.org/site/TR?fr_id=8311&pg=entry

FREE Radon Events

Radon & Lung Cancer (for the public) | Nov. 12, 2013 | 6:30 p.m. | Hall Perrine Cancer Center | Cedar Rapids, IA | [More information...](#)
Radon & Lung Cancer (for health providers) | **CEU's and CME's Offered!** | Nov. 13, 2013 | 6-8 p.m. | Mercy Medical Center | Cedar Rapids, IA | [More information...](#)

2013 Iowa Public Health Association Legislative Forum

This forum will present priority public health issues and will feature a presentation on the Iowa Health Insurance Marketplace, in addition to panel presentations from Iowa legislators and agency directors.
November 13, 2013 | Iowa Laboratories Facility on the DMACC Campus | Ankeny, IA | <http://www.iowapha.org/Events>

2013 Iowa Rural Health Association and Iowa Association of Rural Health Clinics Joint Fall Meeting

Celebrate living rural in Iowa! Presentations will focus on national and state issues, what is working in rural Iowa, and also some of the unique health challenges.
November 21, 2013 | ARL Conference Center | Des Moines, IA | <http://www.iaruralhealth.org/index.php/educational-events-mainmenu-34>

Health in All Policies: A Guide for State and Local Governments

This guide was created by the Public Health Institute, the California Department of Public Health, and the American Public Health Association in response to growing interest in using collaborative approaches to improve population health by embedding health considerations into decision-making processes across a broad array of sectors.
Download the guide: http://www.phi.org/uploads/files/Health_in_All_Policies-A_Guide_for_State_and_Local_Governments.pdf

Susan G. Komen Iowa Affiliate Accepting 2014-2015 Grant Applications

Susan G. Komen Iowa Affiliate is now accepting applications for breast cancer and breast health programs from non-profit organizations, government agencies, health care agencies, and educational institutions in its 81-county services area.
Applications due by December 20, 2013 | Information at www.komeniowa.org/grants/.
Grantee Workshop: Monday, November 18, 2013, 1-4 p.m. Direct questions and RSVPs to scoen@komeniowa.org.

RWJF New Careers in Nursing Releases Call for Applications

Through grants to schools of nursing, this program provides scholarships to college graduates without nursing degrees who are enrolled in accelerated baccalaureate and master's nursing programs.
Application deadline: January 9, 2014 | More details at www.rwjf.org/cfp/ncin7?cid=XEM_A7670.

ICC Events

Conference Planning Committee Teleconference

Nov. 6 | 1-2 p.m. | 888-290-7502, 9648762#

Iowa Radon Coalition Teleconference

Nov. 7, 2013 | 1:30-2:30 | 888-290-7502, 9648762#

Free Webinar: Radon Control Policy

Nov. 12, 2013 | 11-Noon | <http://bit.ly/18tsw1Y>

Health Equity Committee Teleconference

Nov. 21, 2013 | 12-1 p.m. | 888-290-7502, 9648762#

The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

The ICC welcomes membership from all individuals and organizations interested in reducing the burden of cancer in Iowa. Visit www.canceriowa.org/Membership.aspx for membership information. Scholarships are available.

ICC Board of Directors:

George Weiner | Iowa City | President
Richard Deming | Des Moines
Lorrie Graaf | Des Moines
Kimberly Ivester | Cedar Rapids

Amber Leed-Kelly | Council Bluffs
Ron Nielsen | Des Moines
Norm Van Klompenburg | Newton

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