

# Iowa Cancer Consortium News

November 2013 | Volume 8 | Issue 11

[www.CancerIowa.org](http://www.CancerIowa.org)



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## 2014 Iowa Cancer Consortium Board of Directors Slate

ICC members will receive an electronic ballot in their email in-boxes in early December, and will be asked to vote on the following 2014 Board of Directors slate for a term of January 1, 2014 through December 31, 2015:

- **George Weiner, MD**  
Holden Comprehensive Cancer Center, Iowa City  
*President*
- **Richard Deming, MD**  
Mercy Cancer Center, Des Moines  
*Vice President*
- **Mary Charlton, PhD**  
University of Iowa College of Public Health, Iowa City  
*At-large*

- **Kimberly Ivester, MS, RN, BSN, OCN**  
Helen G. Nassif Community Cancer Center,  
Cedar Rapids | *At-Large*
- **Vincent Reid, MD**  
Hall-Perrine Cancer Center, Cedar Rapids  
*At-large*



### Questions?

Tina Devery  
[Devery@CancerIowa.org](mailto:Devery@CancerIowa.org)

## Notice the 'Mo's?

The ICC News is sporting some mustaches in observance of "November," a time when facial hair can draw attention to men's health issues. Find more tools for cancer-awareness topics on page three.

## Seeking Ideas for 2014 Summit Speakers and Topics

The ICC Conference Planning Committee needs your input in order to continue to provide Iowa Cancer Summit speakers and topics that are relevant and engaging.

Please send your ideas for 2014 Summit speakers and breakout sessions to ICC staff member Kelly Sittig at [Sittig@CancerIowa.org](mailto:Sittig@CancerIowa.org).

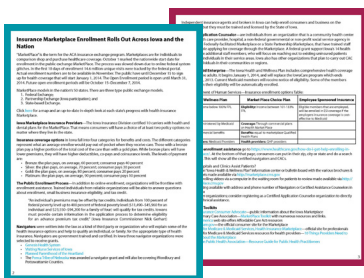
## Best Wishes, Holly!

The ICC said "See you soon!" to a long-time partner and advocate in October, as Holly Smith, ended her tenure as Comprehensive Cancer Control Program Coordinator at the Iowa Department of Public Health (IDPH) to move on to new and exciting adventures in Minnesota.

ICC staff, members, and partners wish Holly the very best, and thank her for years of dedication to reducing the burden of cancer in Iowa.



## Confused about the Insurance Marketplace in Iowa?



Check out this thorough yet easy-to-understand article from [ACCESS Update](#), a bimonthly newsletter by the Iowa Department of Public Health for health care professionals and organizations interested in healthcare access for all Iowans:

[www.CancerIowa.org/ACCESSUpdateNovArticle.aspx](http://www.CancerIowa.org/ACCESSUpdateNovArticle.aspx)

## Build Your Knowledge!

The ICC's FY2014 Capacity-Building Series continues at noon on December 11<sup>th</sup> with *Twitter 101: #Dont-FearTheTwitterverse*, a free webinar to help you comfortably join cancer control (and other!) conversations happening on Twitter.

More information and a link to registration, plus links to recordings of previous webinars, can be found at [www.CancerIowa.org/CapacityBuildingSeries.aspx](http://www.CancerIowa.org/CapacityBuildingSeries.aspx).



## Welcome, ICC Members!

The ICC extends a warm welcome to new and renewing members since July 2013:

Diane Asmussen, Unity Point Health Finley Hospital, Dubuque, IA  
 Denise Attard Sacco, MPH, CHES, Urbandale, IA  
 Wendy Ballou, RN, BS, CCM, OCN, Genesis Cancer Care Institute, Davenport, IA  
 Jane Beatty, Care Initiatives Hospice, Cedar Rapids, IA  
 Karen Buechler, Iowa Department of Public Health, Des Moines, IA  
 Maria Ana Canaya-Voskov, MD, Fairfield, IA  
 Suning Cao, Iowa Department of Public Health, Des Moines, IA  
 Paulette Clark, Mt. Zion Missionary Baptist Church, Cedar Rapids, IA  
 Barry Coleman, Johnston, IA  
 Harriette Cooper, Cedar Rapids, IA  
 Angela Doran, William R. Bliss Cancer Center, Ames, IA  
 Stef Dreher, RN, OCN, Genesis Medical Center, Davenport, IA  
 Nancy Eatmon, RN, CHES, Unitypoint at Home, Urbandale, IA  
 Marcia Erickson, MHA, Genesis Health System, Davenport, IA  
 Anne Ersig, PhD, RN, CPNP, University of Iowa College of Nursing, Iowa City, IA  
 Carolyn Ettinger, Wings of Hope Cancer Support Center, Council Bluffs, IA

Patty Grossnickle, Unity point Health TRMC, Fort Dodge, IA  
 Sarah Heikens, William R. Bliss Cancer Center, Ames, IA  
 Teresa Heitland, Mason City, IA  
 Michel Kelly, RTT, Finley Hospital, Dubuque, IA  
 Chris Laubenthal, University of Iowa Holden Comprehensive Cancer Center, Iowa City, IA  
 Princess Lee, RN, Fairfield, IA  
 Kathleen Magoon, CTR, Genesis Medical Center, Davenport, IA  
 Astra Morris, CPC, CP-H, Avon, IA  
 Vincent Reid, Hall-Perrine Cancer Center, Cedar Rapids, IA  
 Jane Schadle, Iowa Department of Public Health, Des Moines, IA  
 Meagan Schorr, MPH, CHES, University of Iowa College of Public Health, Iowa City, IA  
 Kimberlee Turner, RN, MSN, Genesis Cancer Care Institute, Davenport  
 Praveen Vikas, MD, McCreery Cancer Center, Ottumwa, IA  
 Briana Woods-Jaeger, PhD, University of Iowa, Iowa City, IA



### Questions?

Kelly Rollins

[Rollins@CancerIowa.org](mailto:Rollins@CancerIowa.org)

## Share Your Legislative Priorities

Has your organization set legislative priorities for the upcoming year? The ICC Systems and Environmental Change Committee would like to see them! To share your priorities with the committee, please email them to Allie Bain at [abain@cancerIowa.org](mailto:abain@cancerIowa.org).



## FREE Tool for November Awareness

The Iowa Cancer Consortium, the American Cancer Society, and the Iowa Department of Public Health are pleased to share free, customizable messages you can use throughout November to prompt discussions and promote awareness of lung cancer, palliative care, and pancreatic cancer—awareness topics observed during the month of November.

Follow this link to access the messages:

<http://bit.ly/Nov2013Messages>

## Correction

The October ICC newsletter incorrectly listed the authors of the article entitled “My Perspective.” The article was written by Marlene Kautzky and Tara von Walden, and submitted by Jaquie Easley McGhee.

We apologize for the mistake.

Quitline Iowa is offering 8 weeks of free NRTs (patches, gum, and lozenges) while supplies last.



**QUITLINE IOWA**

1 800 QUIT NOW | 1 800 784 8669

*National Native American History Month is observed each November. ICC member Lou Ellen Brown shares her perspective on health as a member of the Native American community.*

## Guiding Our Destiny with Heritage & Traditions: Leading the Way to Healthier Nations

By Lou Ellen Brown

As our tradition has transcended many generations, our compliment to mother Earth and her representatives of life, from animal to plant and water, forms an obligation.

Our practice of dance, historical diet, taking the traditional time to process our respects to mind, body, and spirit guides us daily. When short cuts or no custom is completed we cut the full benefit of our culture.

We were healthy in practicing our lengthy and time consuming cultural practices. Our hunting and gathering was a long walk. Our reaching heights and carrying animals who sacrificed themselves for our benefit took time and energy.

We now go to the market instead of bending, tilling, and working with the land to provide a healthy vegetable.

Practice our tradition full force and you will have a healthier red path as you walk in both worlds that impact our current existence.



Lou Ellen Brown speaks with Dr. Otis Brawley (L) and Dr. Richard Deming (R) at the 2013 Iowa Cancer Summit.



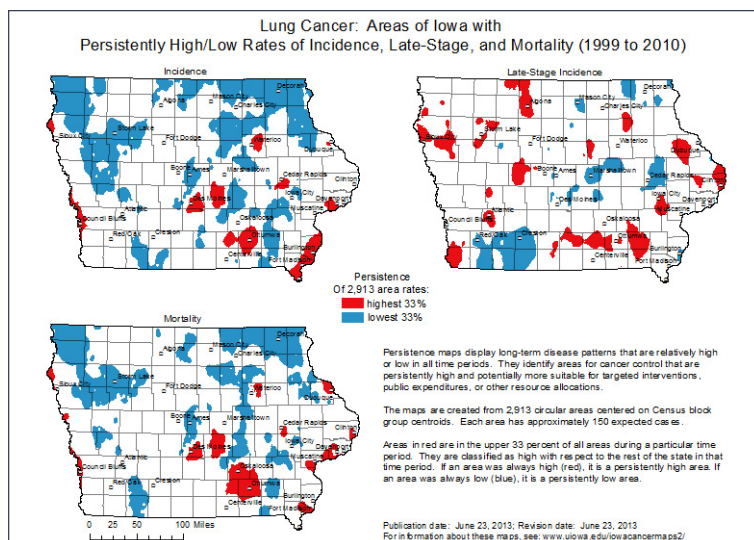
## Iowa Cancer Maps 2.0

If you were lucky enough to catch the Iowa Cancer Summit breakout session with Gerard Rushton, PhD, you already know about an outstanding new resource available to anyone with an interest in cancer control in Iowa: updated GIS-Smoothed Iowa cancer maps.

The maps, developed by the University of Iowa Department of Geography, show incidence, late-stage, and mortality for breast, colorectal, lung, and prostate cancers over three time periods. Incidence maps are also available for cervical cancer, and incidence and mortality maps are available for non-Hodgkin lymphoma.

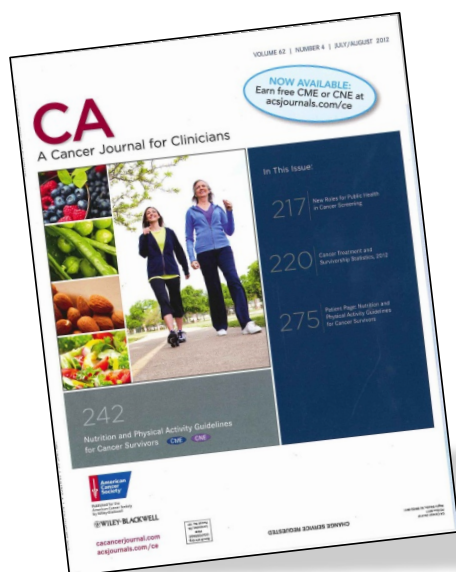
One especially useful update has been the addition of persistence maps for all of the cancers listed above. According to the Iowa Cancer Maps 2.0 website, “Persistence maps display long-term disease patterns that are relatively high or low in all time periods. They identify areas for cancer control that are persistently high and potentially more suitable for targeted interventions, public expenditures, or other resource allocations.”

To view all of the maps, and download PowerPoint presentations and high-resolution images of the maps, visit [www.uiowa.edu/iowacancermaps2](http://www.uiowa.edu/iowacancermaps2). The maps were supported in part by the Iowa Cancer Consortium.



# CA

## A Cancer Journal for Clinicians



- CA offers a host of content on cancer prevention, early detection, treatment, palliation, advocacy, quality of life, and other areas essential for clinicians and healthcare professionals working on the front lines of oncology care.
- CA publishes the latest American Cancer Society Guidelines and Statistics.
- CA offers journal-based continuing education.
- CA's content is **freely** available online without a subscription.



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## Opportunities and Resources

### 2013 Snow Angels

DavidsFight.org offers its Snow Angels snow removal program for patients undergoing Oxaliplatin chemotherapy treatments during the winter months in Iowa. No financial restrictions or requirements for assistance. Find information and an application at [www.davidsfight.org/snow-angels.html](http://www.davidsfight.org/snow-angels.html).

### Leukemia and Lymphoma Adopt-A-Family Nominations

Each year, The Leukemia & Lymphoma Society (LLS) asks volunteers to adopt families fighting cancer for the holidays and make their season brighter by purchasing needed clothing, household items, food, grocery store gift cards, and toys. The LLS Iowa Chapter is now taking nominations for families who need this type of support. Contact Wendy Sontag at [wendy.sontag@lls.org](mailto:wendy.sontag@lls.org) for more information.

### Leukemia and Lymphoma Society Offers Online Chats

The Leukemia and Lymphoma Society's live weekly online chats provide a friendly forum to share experiences and visit with others. Chats are moderated by an oncology social worker and are password protected. Chat groups/topics include caregivers, chronic myeloid leukemia, myeloma, non-Hodgkin lymphoma, and young adults. More information and a chat schedule are available at [www.lls.org/#/diseaseinformation/getinformationsupport/onlinechats/](http://www.lls.org/#/diseaseinformation/getinformationsupport/onlinechats/).

### Open Call for Presentations on Creativity and Medicine

A call for presentations has been announced for The Examined Life: Writing, Humanities, and the Art of Medicine conference, which focuses on the links between the science of medicine and the creative arts.

More information can be found at [www.medicine.uiowa.edu/theexaminedlife/](http://www.medicine.uiowa.edu/theexaminedlife/).

### Webinar Focuses on New IOM Report

Join C-Change for a webinar on the Institute of Medicine's (IOM's) new report *Delivering High-Quality Cancer Care: Charting a New Course for a system in Crisis*. IOM Committee Chair, Dr. Patricia Ganz, along with IOM Staff Expert Laura Levit will share the findings and recommendations of this report to begin a dialogue on the implications for cancer care.

Webinar: November 21, 2013, 2:30-3:30 CST

[Register for the webinar.](#) | [Download the IOM report.](#)

### Commonwealth Fund to Release Inventory Reports on Health Care Safety Net

A collection of 13 reports that inventory the background data collected by the University of Iowa Public Policy Center Health Policy program regarding the safety net providers and payers in Iowa has been released by the Commonwealth Fund. These reports are part of a larger project supported by the CMWF to assess the impact of the Affordable Care Act (ACA) on the primary care safety net using Iowa as a model for the country.

Access the reports at <http://ppc.uiowa.edu/health/study/health-care-safety-net-iowa-post-health-care-reform/inventory-reports>.

### Susan G. Komen Iowa Affiliate Accepting 2014-2015 Grant Applications

Susan G. Komen Iowa Affiliate is now accepting applications for breast cancer and breast health programs from non-profit organizations, government agencies, health care agencies, and educational institutions in its 81-county services area.

Applications due by December 20, 2013 | Information at [www.KomenIowa.org/grants/](http://www.KomenIowa.org/grants/).

Grantee Workshop: Monday, November 18, 2013, 1-4 p.m. Direct questions and RSVPs to [scoen@komeniowa.org](mailto:scoen@komeniowa.org).

### Save the Dates for these ACSCAN Events

Legislative Breakfast: January 14, 2014 | Legislative Dining Room | State Capitol Building | Des Moines

Day at the Capitol: February 19, 2014 | Holiday Inn Downtown-Mercy Campus | Des Moines

## ICC Events

### Health Equity Committee Teleconference

Nov. 21, 2013 | 12-1 p.m. | 888-290-7502, 9648762#

### Communications Committee Teleconference

December 4, 2013 | 10-11 a.m. | 888-290-7502, 9648762#

### Conference Planning Committee Teleconference

December 4, 2013 | 1-2 p.m. | 888-290-7502, 9648762#

### Radon Topic Team Teleconference

December 5, 2013 | 1-2 p.m. | 888-290-7502, 9648762#

### Webinar: Twitter 101

December 11, 2013 | 12-1 p.m. | [Register](#)

### Health Equity Committee Teleconference

December 19, 2013 | 12-1 p.m. | 888-290-7502, 9648762#

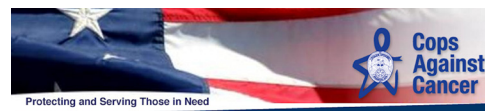
The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

The ICC welcomes membership from all individuals and organizations interested in reducing the burden of cancer in Iowa. Visit [www.canceriowa.org/Membership.aspx](http://www.canceriowa.org/Membership.aspx) for membership information. Scholarships are available.

**Board of Directors:** George Weiner | Iowa City | President  
 Richard Deming | Des Moines  
 Lorrie Graaf | Des Moines  
 Kimberly Ivester | Cedar Rapids  
 Amber Leed-Kelly | Council Bluffs  
 Ron Nielsen | Des Moines  
 Norm Van Klompenburg | Newton

Meet the ICC staff at [www.CancerIowa.org/Staff.aspx](http://www.CancerIowa.org/Staff.aspx).

## Organizational Members:



Public Health



State Health  
Registry of Iowa



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