

# Iowa Cancer Consortium News

May 2013 | Volume 8 | Issue 5

[www.CancerIowa.org](http://www.CancerIowa.org)



## In This Issue

- | Ballpark Sun Safety Program Spreads to RAGBRAI
- | ICC Spring Meeting in Pictures
- | Sponsor the 2013 Iowa Cancer Summit
- | Order Free Prevention Postcards
- | Check Out this Site: [www.IconArray.com](http://www.IconArray.com)
- | Upcoming Capacity-Building Sessions
- | Opportunities and Resources



## Spring and Summer Require Skin Cancer Awareness

Most skin cancers are caused by ultraviolet (UV) radiation from the sun, and the negative effects of UV radiation build up over a person's lifetime. We cannot completely avoid the sun, but we can be aware of its risks and protect our skin. We can also help educate others on the risks of UV exposure and how to prevent skin cancer.

The ICC, American Cancer Society, and Iowa Department of Public Health have released a set of messages focusing on sun safety and skin cancer awareness that can be copied and pasted and freely shared with others (including the images pictured below). These messages can be used throughout the peak sun season to encourage Iowans to protect their skin.



## Sun Safety Messages



### Questions?

Kelly Sittig

[sittig@canceriowa.org](mailto:sittig@canceriowa.org)

## Ballpark Sun Safety Program Spreads to RAGBRAI

Iowa's Minor League Baseball teams and local organizations are working together for the second year in a row to enhance sun-safety awareness. Fans will once again find free sunscreen and educational resources waiting for them at the ballpark.

Teams involved in this initiative include the Burlington Bees, Cedar Rapids Kernels, Clinton LumberKings, Iowa Cubs, and Quad Cities River Bandits.

This year, a new partnership between the ICC, Alegent Creighton Health, Beekman's Ice Cream, Bristol-Myers Squibb, the Iowa Public Health Association, McCreery Cancer Center, and Mercy Medical Center-Des Moines will also make free sunscreen available to RAGBRAI participants!

Thank you to the many partners who are helping Iowans keep their skin safe, and preventing deadly skin cancer.



## 2013 ICC Spring Meeting in Pictures

The 2013 Spring Meeting was held on April 23<sup>rd</sup> at Iowa Methodist Medical Center in Des Moines.

Click on any of the thumbnails on this page to view the Spring Meeting photo gallery at [www.facebook.com/IowaCancerConsortium](http://www.facebook.com/IowaCancerConsortium).





## Sponsor the 2013 Iowa Cancer Summit

The ICC will host the 2013 Iowa Cancer Summit at Mercy Medical Center in Des Moines on October 10-11, 2013.

The Iowa Cancer Summit is a great opportunity for attendees to learn how the ICC and its partners are taking action to reduce the burden of cancer in Iowa, and how the Iowa Cancer Plan can guide cancer control practices in our state. More than 150 participants are anticipated to join us for this year's event.

The ICC is able to provide this quality conference to Iowans—with reduced registration fees—because of generous support from compassionate organizations who know the event is worth an investment.

Consider being an important part of Iowa's only comprehensive cancer conference through sponsorship.

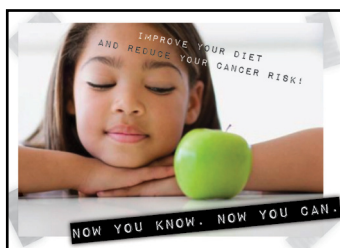
**Sponsorship  
Form**



**Questions?**

Kelly Sittig  
[sittig@canceriowa.org](mailto:sittig@canceriowa.org)

## Order Free Prevention Postcards



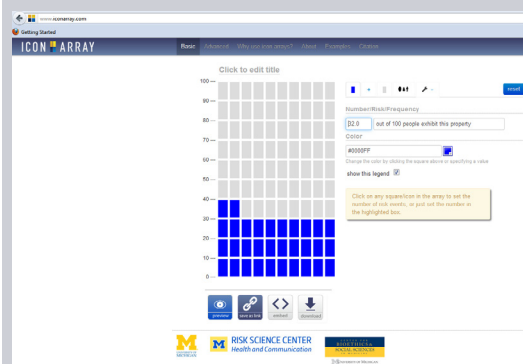
These great prevention postcards are available to order FREE from the ICC. Order them and other materials at [www.CancerIowa.org/Free-Materials.aspx](http://www.CancerIowa.org/Free-Materials.aspx).

## Farewell, Katie!

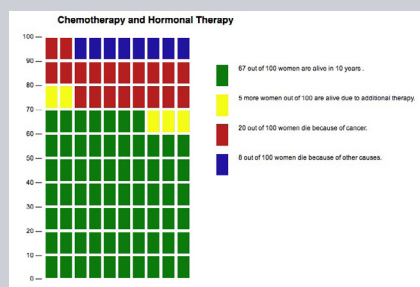
This month we said "see you soon" to our amazing friend and coworker, Katie Jones. Katie started with the ICC as a Masters of Public Health student, and has blown everyone away with her smarts, her ambition, her compassion, and her YouTube skills. We wish her the very best as she starts a full-time position with Linn County Public Health (they are SO LUCKY to have her), but we know she won't be a stranger to the ICC. We expect to see her awesome face around quite a bit. THANK YOU FOR EVERYTHING, KATIE!



## Check Out this Site: [www.IconArray.com](http://www.IconArray.com)



IconArray.com is an online tool that allows users to instantly create, save, embed, and download icon arrays for communicating risk. Check out the cancer-related example (below) provided on the site, then visit [www.IconArray.com](http://www.IconArray.com) to try it yourself.



**IconArray  
.com**

## Upcoming Capacity-Building Sessions Focus on Evaluation & Survivorship

Two remaining webinars will round out this year's FREE capacity-building series, offering participants an opportunity to sharpen survey writing and data collection skills, and build knowledge about survivorship resources. Register for the following sessions at [www.CancerIowa.org/CapacityBuildingSeries.aspx](http://www.CancerIowa.org/CapacityBuildingSeries.aspx):

### Writing Survey Questions

May 22, 2013 | 12-1 p.m.

Presented by Kellee McCrory, University of Iowa

### Survivorship Resources

June 18, 2013 | 12-1 p.m.

Presented by Rebecca Cowens-Alvarado, National Cancer Survivorship Resource Center

Don't miss these chances to build your skills!

**More Info**



## Opportunities and Resources

### Health Rankings and Assessment: Tools of the Trade (Research to Reality Cyber Seminar)

Having an understanding of the health of your community in relation to other communities/states can be an important factor in health planning and programming. This free webinar explores two resources designed to help users assess the health of their communities using a variety of data sources, and then to use that data to create solutions and implement programs for a healthier community.

May 21, 2013 | 1-2 p.m. CST | [More information.](#)

### Iowa Get Screened Request for Proposals (RFP)

The purpose of this RFP is to provide colorectal cancer awareness, outreach, and colonoscopy screening services to uninsured and underinsured Iowans ages 50-64 who are at or below 250% of federal poverty level and who are at average risk.

Deadline: May 30, 2013 | [More information.](#)

### LGBT Health and Wellness Conference

Join the LGBT Health Initiative for a conference to educate health care professionals and organizations in cultural competency for LGBTQ people. The conference will also educate members of the LGBTQ community on methods to assist clinics and health professionals in becoming culturally competent to LGBTQ people.

June 7, 2013 | 8:00 a.m.-5:00 p.m. | Des Moines University Student Education Center (SEC) Auditorium | Des Moines | [More information.](#)

### Iowa Discovering Cures Discussion Panel

Iowa Bio, Partnership for Better Health, and Discovering Cures Iowa invited you to this educational meeting regarding biotech and patient advocacy issues relative to the state of Iowa. Attending members will engage in dialogue and understand how these issues affect their industry and research. June 7, 2013 | 8:30 a.m.-10:00 a.m. | Renaissance Des Moines Savery Hotel | Des Moines | [More information.](#)

### Great Plains Public Health Leadership Institute

The Great Plains Public Health Leadership Institute is a regional institute focusing on public health leadership development in Nebraska, Iowa, Kansas, and South Dakota. The Institute encourages a mix of emerging, mid-level, and senior leaders from all sectors who play a role in the public health system from governmental public health to insurance companies, from community health centers to civic and elected leaders.

Application deadline: June 14, 2013 | [More information.](#)

### Cancer Survivors Needed for Free Online Workshop and Study

The *Cancer: Thriving and Surviving* workshop is a self-management online program developed at Stanford University for post-treatment cancer survivors. Help support your cancer patients after treatment by recommending they participate in a national study of this free online workshop. [More information.](#)

### University of Nebraska Medical Center College of Public Health Professional Advancement Clusters (PACs)

PACs are a cluster of three online MPH courses related to one of the core competency domains for public health professionals from *The Council on Linkages Between Academia and Public Health Practice*. | [More information.](#)

## ICC Events

### Native American Cancer Control Gathering

May 16, 2013 | Stoney Creek Inn | Sioux City, IA

[More information and registration.](#)

### Webinar: Writing Survey Questions, How to Get Responses, and What to Do with Them

May 22, 2013 | 12-1 p.m. | [More information and registration.](#)

### ICC Board of Directors Meeting

June 3, 2013 | 10 a.m.-2 p.m.

American Cancer Society | Des Moines, IA

### New Member Orientation

June 11, 2013 | 12-12:30 p.m.

[More information.](#)

### Southeast Iowa Cancer Forum

June 12, 2013 | Fort Madison Community Hospital | Fort Madison, IA

[More information and registration.](#)

### Johnson County Cancer Forum

June 14, 2013 | Iowa City, IA

[More information and registration.](#)

### Webinar: Survivorship Resources—Improving the Quality of Life for Iowa Cancer Survivors

June 18, 2013 | 12-1 p.m. | [More information and registration.](#)

The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

The ICC welcomes membership from all individuals and organizations interested in reducing the burden of cancer in Iowa. Visit [www.cancerIowa.org/Membership.aspx](http://www.cancerIowa.org/Membership.aspx) for membership information. Scholarships are available.

## ICC Board of Directors:

George Weiner | Iowa City | President  
Richard Deming | Des Moines  
Lorrie Graaf | Des Moines  
Kimberly Ivester | Cedar Rapids

Amber Leed-Kelly | Council Bluffs  
Ron Nielsen | Des Moines  
Norm Van Klompenburg | Newton

## ICC Staff:

**Sara Comstock** | Special Projects | (574) 855-3809 | [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org)  
**Tina Devery** | Executive Director | (319) 335-8144 | [Devery@CancerIowa.org](mailto:Devery@CancerIowa.org)  
**Allie Lamb** | Outreach Specialist | (319) 335-4609 | [ALamb@CancerIowa.org](mailto:ALamb@CancerIowa.org)  
**Kelly Rollins** | Project Assistant | (319) 384-1741 | [Rollins@CancerIowa.org](mailto:Rollins@CancerIowa.org)  
**Rachel Schramm** | Outreach Specialist | (319) 467-4569 | [Schramm@CancerIowa.org](mailto:Schramm@CancerIowa.org)  
**Kelly Sittig** | Communications & Membership Coordinator | (319) 335-8816 | [Sittig@CancerIowa.org](mailto:Sittig@CancerIowa.org)

## Organizational Members:

**ABOVE+BEYOND**  
CANCER

**American Cancer Society**

**AMERICAN LUNG ASSOCIATION**  
IN IOWA

**Public Health**  
Prevent. Promote. Protect.  
Cedar County

**Covenant Cancer Treatment Center**  
Wheaton Franciscan Healthcare

**Family Planning Council**  
of Iowa

**GILDA'S CLUB**  
QUAD CITIES  
An Affiliate of the  
CANCER SUPPORT COMMUNITY

**HALL-PERRINE**  
CANCER CENTER

**MERCY**  
CEDAR RAPIDS

**HELEN G. NASSIF**  
COMMUNITY  
CANCER CENTER  
of Iowa

**IDPH**  
Iowa Department  
of Public Health

**IORA**

**UnityPoint Health**  
John Stoddard Cancer Center

**June E. Nylen**  
CANCER CENTER

**LEUKEMIA & LYMPHOMA SOCIETY**  
fighting blood cancers

**McCreery Cancer Center**  
at Ottumwa Regional

**Mercy**  
CANCER CENTER  
A service of Mercy Medical Center—Des Moines

**PHYSICIANS' CLINIC**  
of Iowa, P.C.  
Together in health.

**UnityPoint Health**  
St. Luke's Hospital

**State Health**  
Registry of Iowa

**susan G. Komen**  
FOR THE cure  
IOWA

**TRINITY REGIONAL**  
MEDICAL CENTER  
IOWA HEALTH SYSTEM  
Trinity  
Cancer Center

**UNIVERSITY OF IOWA**  
HOLDEN  
COMPREHENSIVE  
CANCER CENTER  
University of Iowa Health Care

**William R. Bliss**  
Cancer Center

870 S. Capitol Street | Iowa City, IA 52240  
(800) 237-1225 | Fax: (319) 335-4072  
[www.CancerIowa.org](http://www.CancerIowa.org)  
Please send corrections or suggestions for future issues to [Sittig@CancerIowa.org](mailto:Sittig@CancerIowa.org).

**Iowa Cancer Consortium**