

Iowa Cancer Consortium News

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www.CancerIowa.org



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Now Accepting Proposals for FY 2014 Iowa Cancer Plan Implementation Grants

The ICC Board of Directors has released an invitation for proposals (IFP) for fiscal year 2014 Iowa Cancer Plan implementation grants. The intent of the IFP is to fund collaborative projects that address identified gaps in Iowa's cancer prevention and control efforts. Multi-year, higher-impact projects are encouraged.

Proposals are due May 3, 2013. The project period runs July 1, 2013-June 1, 2014.

This year, distinct application forms will be used for project funding requests and event funding requests.

The ICC will host an **IFP overview webinar on March 27, 2013 at 10:00 a.m.** Applicants with questions about either type of proposal are invited to attend. Registration is not necessary. Use the following information to participate in the webinar (it is possible to participate via telephone only, or via web *and* telephone):

On the web: <http://iacancerconsortium.adobeconnect.com/fy14ifp/>

On the phone: 888-290-7502, pass code 9648762#

Applications and instructions can be downloaded at www.CancerIowa.org/FY2014-IFP.aspx.

We've Moved!

870

The ICC office has moved. Please update your records to the following address:



**870 South Capitol Street
Iowa City, Iowa 52240**



Questions?

Tina Devery

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Need IFP Inspiration?

The online Iowa Cancer Plan tool outlines previous and current projects that support priorities, strategies, and action steps in the plan. Visit www.CancerIowa.org/IowaCancerPlan.aspx and click on "See Other Projects" to see examples of work being done throughout the state.



A Conversation on Spirituality & Cancer ICC Spring Meeting

Spirituality is one dimension of quality of life that is often not discussed for people living with cancer. Join the ICC's Quality of Life Implementation Group for a conference focusing on this important dimension of the cancer experience.

A Conversation on Spirituality and Cancer

Monday, April 22, 2013 | 12:40-7:00 p.m.

Raccoon River Nature Lodge | West Des Moines, IA

Health care providers, caregivers, cancer survivors, health educators, members of faith-based organizations, and members of the general public are all welcome to attend. Registration deadline is April 18th. The event includes an afternoon workshop and an evening event. Anyone may attend either or both events, although health care providers may be most interested in the workshop.

Nursing CEUs are available for the workshop. Certified Health Education Specialist (CHES) CEUs are available for both the workshop and evening event.

Register

Registration is also open for the 2013 Iowa Cancer Consortium Spring Meeting.

ICC Spring Meeting

Tuesday, April 23, 2013

Iowa Methodist Medical Center
Education and Research Center
1415 Woodland Ave. | Des Moines, IA

Through April 15th, registration is free for ICC members or \$25 for non members. Alternatively, non-members may purchase an annual ICC membership and Spring Meeting registration for \$20.

The ICC Spring Meeting will feature a keynote presentation on perspectives in breast cancer screening by Roger Dahl, executive director of Susan G. Komen for the Cure Iowa affiliate. ICC evaluator, Kellee McCrory, will also be available to provide assistance and support to applicants seeking Iowa Cancer Plan implementation grant funding.

Register

Make it a Two-Day Event

If you're planning to attend the Spirituality Conference *and* ICC Spring Meeting, or want to travel into town the night before the Spring Meeting, a block of rooms has been reserved on April 22nd at the Holiday Inn Downtown Mercy Campus, 1050 6th Ave. in Des Moines. Rooms are available under "Iowa Cancer Consortium" and must be reserved before April 1st by calling 515-283-0151.

Resources for Colorectal Cancer Awareness Month

**Colorectal Cancer is
Preventable.
Treatable.
Beatable.** Find out how.



March is National Colorectal Cancer Awareness Month. The following resources can be used to educate the public and help prevent the second leading cause of cancer deaths in Iowa.

- I View a map of free and low-cost colorectal cancer screening locations in Iowa [here](#).
- I The Iowa Department of Public Health's Iowa Get Screened Program, the American Cancer Society, and the Iowa Cancer Consortium have put together simple messages that can be used to promote the importance of colorectal cancer screening in Iowa. Download the messages [here](#).
- I Check out these websites for more information about colorectal cancer screening:

www.cancer.org/cancer/colonandrectumcancer/index

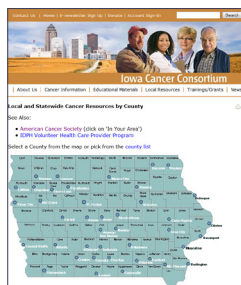
www.idph.state.ia.us/IGS/Promotion.aspx

www.cancerIowa.org/ColorectalCancerScreening.aspx

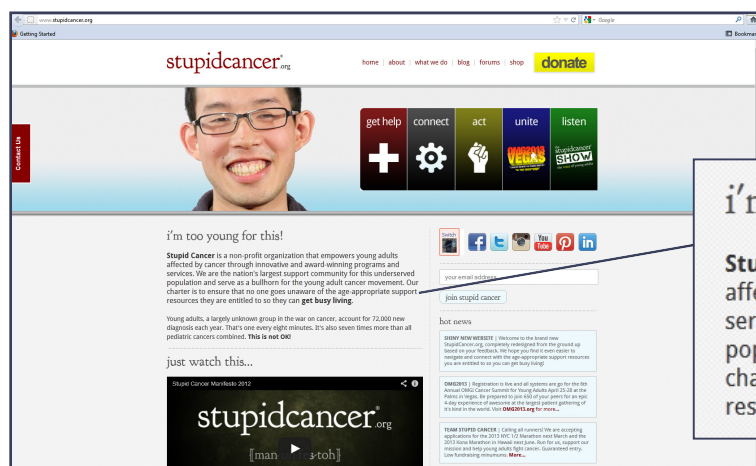
Find it on CancerIowa.org

Iowans can search for cancer-related resources in their county at www.cancerIowa.org/LocalResources.aspx. Here they'll find services like transportation, medical equipment, financial support, counseling, and lodging.

Know of a resource that's missing? Let us know about it by emailing sittig@cancerIowa.org.



Check Out This Site: StupidCancer.org



i'm too young for this!

Stupid Cancer is a non-profit organization that empowers young adults affected by cancer through innovative and award-winning programs and services. We are the nation's largest support community for this underserved population and serve as a bullhorn for the young adult cancer movement. Our charter is to ensure that no one goes unaware of the age-appropriate support resources they are entitled to so they can **get busy living**.

Workshop: Reducing Cancer Disparities & Promoting Health Equity

You're invited to a **free** workshop:

Reducing Cancer Disparities & Promoting Health Equity Among Socioeconomically Disadvantaged Populations

Thursday, April 4, 2013 | 9 a.m.-4 p.m.
Raccoon River Nature Lodge | 2500 Grand Ave.
West Des Moines, IA 50265

Please note: Registration is restricted to two participants per organization. Seating is limited; a waiting list will be activated once we reach capacity.

Nursing and CHES CEUs will be provided.

[More information and registration.](#)

A Medicaid Expansion Q&A with Dr. Keith Mueller

Confused about the Medicaid expansion issue? You're not alone! Recently, Keith Mueller of the University of Iowa College of Public Health's Department of Health Management and Policy answered some questions about the basics of the issue for ICC staff member Katie Jones:

Q. Who is currently covered by Medicaid in Iowa?

A. Medicaid currently covers people who are in eligible categories (children, adult caregivers of children in Medicaid, pregnant women, Medicare beneficiaries, disabled) with varying income levels for different groups, starting at a low of 82% of federal poverty level (FPL) for parents and to a high of 300% for young children. Under the Affordable Care Act (ACA) the eligibility is 133% of FPL for all groups, plus a 5% income offset, so effectively at 138%.

Q. What is(are) the issue(s) surrounding Medicaid Expansion? The ACA will expand Medicaid to the 133%

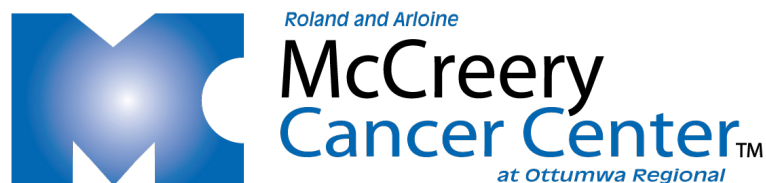
beginning Jan. 1, 2014. It sounds like states have the ability to bypass that expansion completely (as the Supreme Court decided) – is that true? If Iowa is able to bypass the expansion, will Medicaid remain the same as it is now?

A. States do have the option to expand or not; Iowa's governor has said no to expansion, but his new Iowa Health Care Plan would cover people up to 100% of the poverty level regardless of life situation (so that includes categories not in traditional Medicaid), but with a benefit design that is not the current Medicaid benefit design. Doing so requires a waiver to receive the Medicaid federal match; it's not clear if that will happen.

Q. How does IowaCare fit into this?

A. IowaCare would not continue under expansion, but will continue if the state does not expand and the state gets the waiver.

ICC Organizational Member Spotlight: McCreery Cancer Center at Ottumwa Regional Health Center



What is your organization's mission?

Ottumwa Regional Health Center is a regional hospital committed to providing exceptional care in a compassionate manner.

What does your organization do?

Ottumwa Regional Health Center (ORHC) is a privately owned, for profit, 100 bed hospital and is proud to provide compassionate quality specialized care to patients and their families in Southeast Iowa and Northeast Missouri. ORHC has been accredited by the American College of Surgeons Commission on Cancer (ACoS/CoC) since 1990 as a Community Cancer Program. The most recent survey awarded ORHC with a three-year approval with commendations in such areas as clinical trial accrual, prevention, and early detection programs.

McCreery Cancer Center's staff are highly trained and dedicated personnel who provide compassionate, knowledgeable and specialized care to our patients. 100% of our chemotherapy nurses hold the Oncology Nurse Certification. Our spacious suites are designed with many touches of comfort such as lots of natural lighting, individualized televisions, a guest area, and a flower garden.

Recent improvements include the purchase of a da Vinci robotically assisted surgery system to provide minimally invasive approach to surgery, and a Philips 128 slice CT Scan, the first such scan available in Southeast Iowa. ORHC's quality of patient care has been recently recognized by the American College of Radiology who granted accreditation for Mammography, Magnetic

Resonance Imaging (MRI), and Nuclear Medicine imaging and testing.

Additional hospital and support services available to patients include stereotactic breast biopsy, sentinel node injections and localizations, Wound Healing and Hyperbaric Center, Home Care Services, rehabilitation services (including lymphedema therapy), dietary consultations, American Cancer Society's Look Good Feel Better monthly program and the Cancer Resource Network, cancer support groups, and pastoral care. A patient library is available in the McCreery Cancer Center and hats and wigs available at no cost to patients if needed.

How does your work support the Iowa Cancer Plan?

The Ottumwa Regional Health Center provides support of the goals of the Iowa Cancer Plan through many activities that cover screening, treatment, and prevention. A few of our recent activities include participation in community health fairs; providing a monthly community lecture series covering such topics as diabetes and cooking, sleep disorders, and breast health; and performing screening colonoscopies. Screening mammograms, through the Komen Foundation for underinsured and the Breast and Cervical Cancer Early Detection Program, are available. We have also worked closely with the American Cancer Society to increase the number of patients referred to the Cancer Resource Network.

Why are you an Iowa Cancer Consortium organizational member?

Our facility has the opportunity to participate in cancer topics with support and guidance from ICC staff. Being a member allows us to network with other facilities and professionals to provide high quality cancer care in our rural population to reach a common goal; reduce cancer and cancer burden in our state.



ORHC.com

ICC Organizational Member Spotlight: Physicians' Clinic of Iowa



PHYSICIANS' CLINIC
of Iowa, P.C.

Together in health.

What is your organization's mission?

Physicians' Clinic of Iowa (PCI) one of Iowa's largest, private multispecialty physician groups. As a whole, we offer medical and surgical care in nearly 20 different specialties and subspecialties. PCI has more than 80 health care providers who's central philosophy is helping others achieve lifelong health. We promise our patients partnerships grounded in individual attention, tailored solutions, and successful outcomes. More specifically, PCI Hematology & Oncology works together with patients to provide them the best care possible and bring hope to their lives.

What does your organization do?

PCI Hematology & Oncology provides a range of patient services. We see all types of cancer and blood disorders, working with the patients from diagnosis through to survivorship, or end-of-life care. We provide a medication dispensary, wide variety of research protocols, and a comforting infusion therapy suite. In addition, PCI also offers in-house diagnostic imaging (including a new 64 slice CT machine that offers patients the lowest dose of radiation available in Eastern Iowa) and full laboratory services right on-site. A family of loving and caring staff also provides a comprehensive education program to educate patients on their care.

Who do you serve?

PCI serves patients from over 21 Eastern Iowa counties. We receiving patients from as far as Manchester to the north, Dubuque to the east, Iowa City to the south and Marshalltown to the west.

How does your work support the Iowa Cancer Plan?

PCI supports preventative and early screening and detection programs. We also participate in free breast

exams for patients and offer a wide variety of early detection services. Our comprehensive survivorship program, for patients who are finished with active treatment, helps screen for other potential cancers and closely monitor recurrence. We believe in education and awareness as the cornerstones for early detection.

Why are you an Iowa Cancer Consortium organizational member?

We feel it is important to promote and support the mission of the Iowa Cancer Consortium and the patients that it serves. We strongly believe in early detection and prevention and heightening awareness of cancer among the Iowa population.

New PCI Medical Pavilion Opening in April

On April 15th the new Physicians' Clinic of Iowa Medical Pavilion will open for patient care at 202 10th Street SE in Cedar Rapids.

At 221,000 square feet, this premier specialty medical center will bring together over 100 providers, plus on-site lab, advanced imaging, and the Helen G. Nassif Community Cancer Center of Iowa. PCI is committed to easy access to specialty care all in one location with multiple same day appointments, easy drop-off, close parking, and more. This space was designed for increased interaction among providers, better coordination of care across disciplines, and ample space for educational and screening programs.

You can tour the PCI Medical Pavilion at our Community Open House on Saturday, April 6th from 10 a.m.-2 p.m.

[www.pcofiowa.com/
oncology](http://www.pcofiowa.com/oncology)

Across the Board: How Multilevel Interventions Can Improve the Health of our Communities

NCI Research to Reality Cyber Seminar | March 19, 2013 | 1-2 p.m. CST | [More information and registration.](#)

Leukemia & Lymphoma Society Mission Day

You are invited to join The Leukemia & Lymphoma Society Iowa Chapter to visit the Iowa State Legislature and talk about issues that are important to blood cancer patients and their families.

March 20, 2013 | 10:30 a.m. | State Historical Building | Heritage Room | 600 East Locust | Des Moines, IA

[More information and registration.](#)

Escape Fire: The Fight to Rescue American Healthcare

In honor of National Public Health Week (April 1-7, 2013) Des Moines University will hold a free showing of *Escape Fire: The Fight to Rescue American Healthcare*.

April 2, 2013 | 7:00 p.m. | Des Moines University | SEC-Auditorium | [Watch the movie trailer.](#)

In the Know: Social Media for Public Health (Webcast Series)

The National Prevention Information Network presents this series of six webcasts, each focusing on a different social media channel and providing basic information, tips, and hints for how to use them to meet your needs. Webcasts are live events, but will be archived for viewing later. [More information, registration, and recorded webcasts.](#)

Preparing Professional Nurses for Cancer Survivorship Care

NCI funded program in cancer survivorship to educate competitively chosen professional nurses from cancer settings across the nation.

October 17-19, 2013 | Anaheim, CA | Application deadline: June 21, 2013 | [More information and registration.](#)

Presentations from the 2012 Biennial Survivorship Conference (June 14-16) Now Available

The NCI, ACS, LIVESTRONG, and CDC are pleased to announce that many of the speakers at the 2012 Biennial Cancer Survivorship Conference have agreed to provide public access to the slides from their podium presentations. [View available presentations.](#)

Healthy People 2020 Webinar Slides Available

Slides from a webinar on February 6, 2013—*Healthy People 2020 Progress Review: Cancer and Genomics*—are now available for viewing.

[Download the slides.](#)

National Cancer Survivorship Resource Center Webinar Slides

The National Cancer Survivorship Resource Center recently hosted a webinar—Improving Quality of Life for Post-Treatment Survivors.

[Download the webinar slides.](#)

New “What Works” Fact Sheets for Cancer Screening and Skin Cancer Prevention

The Community Guide has announced two new “What Works” fact sheets that summarize the Community Preventive Services Task Force findings, and systematic reviews on which they are based, for cancer screening and skin cancer prevention. [Access the fact sheets.](#)

Policy Brief: Figuring Out Federally Facilitated Exchanges

A new policy brief from the Robert Wood Johnson Foundation examines challenges associated with establishing government run health exchanges. [Read the brief.](#)

Article: Implications of Lessons Learned From Tobacco Control for Tanning Bed Reform

Tanning beds used according to the manufacturer’s instructions expose the user to health risks, including melanoma and other skin cancers. Applying the MPOWER model (monitor, protect, offer alternatives, warn, enforce, and raise taxes), which has been used in tobacco control, to tanning bed reform could reduce the number of people at risk of diseases associated with tanning bed use. [Read the article from the CDC.](#)

ICC Events

Systems & Environmental Change Committee (teleconference)

March 25, 2013 | 12-1 p.m. | 1-888-290-7502, 9648762#

ICC Invitation for Proposals Overview Webinar

March 27, 2013 | 10-11 a.m. | [More information.](#)

Treatment Implementation Group (teleconference)

March 28, 2013 | 10-11 a.m. | 1-888-290-7502, 9648762#

ICC New Member Orientation

March 28, 2013 | 12-1 p.m. | 1-888-290-7502, 9648762#

Conference Planning Committee (teleconference)

April 1, 2013 | 1-2 p.m. | 1-888-290-7502, 9648762#

Communications Committee (teleconference)

April 1, 2013 | 2-3 p.m. | 1-888-290-7502, 9648762#

Prevention Implementation Group (teleconference)

April 2, 2013 | 10-11 a.m. | 1-888-290-7502, 9648762#

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A Conversation on Spirituality and Cancer

April 22, 2013 | Raccoon River Nature Lodge, West Des Moines
[Register online.](#)

ICC Spring Meeting

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[Register online.](#)

The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

The ICC welcomes membership from all individuals and organizations interested in reducing the burden of cancer in Iowa. Visit www.cancerIowa.org/Membership.aspx for membership information. Scholarships are available.

ICC Board of Directors:

George Weiner | Iowa City | President
Richard Deming | Des Moines
Lorrie Graaf | Des Moines
Kimberly Ivester | Cedar Rapids

Amber Leed-Kelly | Council Bluffs
Ron Nielsen | Des Moines
Norm Van Klompenburg | Newton

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