

Iowa Cancer Consortium News

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www.CancerIowa.org



In This Issue

- | 2013 Iowa Cancer Control Awards
- | Exhibit at the 2013 Summit
- | New Spanish/English Radon Brochure
- | Free Materials from Iowa Get Screened
- | NCI Patient Education E-Books
- | New Videos on CoC Standards
- | LLS First Connection Program
- | Organizational Member Spotlights: Cedar County Public Health & Nassif Community Cancer Center

Nominate An Outstanding Iowan for a Cancer Control Award!

Nominations are now being accepted for two awards given each year at the Iowa Cancer Summit.

Iowa Cancer Champion Award

The Iowa Cancer Champion award is given to an individual or organization who demonstrates commitment to reducing the burden of cancer in Iowa through work on policy, systems, and environmental change.

The recipient may be, but is not required to be, a member of the Iowa Cancer Consortium.

Nominate

Karen Packer Spirit of Collaboration Award

The Karen Packer Spirit of Collaboration Award honors an Iowan with an outstanding commitment to collaborative cancer control efforts in the state.

The recipient must be a member of the Iowa Cancer Consortium.

Nominate

Nominations for either award may be made by ICC members or non-members by completing a short online form (click on "nominate" buttons above). The ICC Conference Planning Committee makes nominee recommendations to the ICC Board of Directors, who makes the final selections. Awards are presented at the annual [Iowa Cancer Summit](#).

Exhibit at the 2013 Iowa Cancer Summit

The ICC offers you the opportunity to exhibit your cancer- or health-related materials to a captive audience of more than 125 participants at the 2013 Iowa Cancer Summit.

More

Radon & Usted

A new Spanish/English version of the Iowa-specific *Radon & You* brochure is now available. Click on the image below for an electronic version, or visit the ICC's website to order free hard copies.



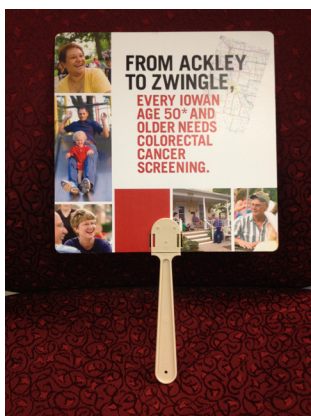
Order
Copies

Free Materials Available from Iowa Get Screened Program

These materials are available to order at no cost by emailing the Iowa Department of Public Health's Iowa Get Screened program.



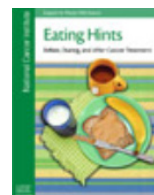
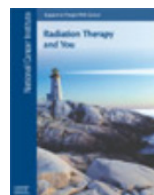
Jeanna.Jones@idph.iowa.gov
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NCI Patient Education E-Books

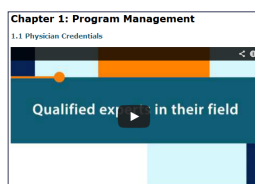
The National Cancer Institute (NCI) now offers some of its patient education publications as e-books for mobile devices.

Available titles include *Chemotherapy and You*, *Pain Control*, *Eating Hints*, *Radiation Therapy and You*, *When Your Parent Has Cancer*, and others. Some titles are also available in Spanish.



More Info

New Videos on CoC Standards Now Available



The American College of Surgeons (ACoS) Commission on Cancer (CoC) now offers a series of free videos to help interpret the CoC's new standards. The series of 28 videos describe eligibility requirements and select standards. View the series on the [CoC Website](#) or on [YouTube](#).

Receive Support From a Peer Volunteer



Request a First Connection Match

The Leukemia & Lymphoma Society's First Connection program provides newly diagnosed patients, caregivers, and their families the opportunity to speak with a trained peer volunteer who has had a similar experience.

More Info

ICC Organizational Member Spotlight: Cedar County Public Health



What is your organization's mission?

Cedar County Public Health (CCPH) is committed to promoting, protecting, and preserving the health of the community by providing leadership and direction as advocates for the individual, the family, the community, and the environment we serve.

What does your organization do?

Cedar County Public Health provides services through two separate, but collaborative, divisions. The Public Health Division focuses on prevention, while the Home Health Division focuses on providing in-home direct care to members of our county. Both of these functions are particularly important because Cedar County is one of only nine Iowa counties without a hospital and is designated by Health Resources and Services Administration (HRSA) as a Primary Care Professional Shortage area, having a patient to provider ratio of 4,624:1. Our agency also connects residents with those services that we do not provide, both within Cedar County and outside of the county.

Who do you serve?

Cedar County Public Health serves all of the 18,499 residents of our county. Prevention and safety efforts such as tobacco prevention, radon education, lead poisoning prevention, communicable disease surveillance and emergency preparedness are directed at the entire county. Individuals in need of direct support can access WIC clinic, immunization services, blood pressure screening, and senior foot health clinics. The Home Health Division of CCPH provides care in the patients' homes, delivered by Registered Nurses and Home Care Aides. Homemaking and respite services are also available.

How does your work support the Iowa Cancer Plan?

CCPH supports all four goals of the Iowa Cancer Plan to some degree, but is most involved in the prevention of cancer.

We have increased our efforts to educate residents about the dangers of radon. By creating promotions specific to our rural community, we have been able to significantly increase the number of test kits sold. To remove barriers to testing, we have made radon test kits available at a very reasonable cost.

We have also been instrumental in tobacco prevention in Cedar County, providing technical assistance with policy

change. By the end of the year all school districts in the county will have 100% tobacco-free grounds policies. The Tipton City Park was one of the first parks in the state to implement a tobacco-free policy. We are currently working with multi-unit housing managers to write policies that will protect residents from exposure to second- and third-hand tobacco. We also provide support for cessation efforts by linking tobacco users to resources.

Our most recent prevention effort is in the beginning stages as we address healthy eating habits and increased physical activity. We have developed a presentation highlighting the County Health Rankings to educate people about the impact of healthy behaviors on health outcomes, including information on reducing cancer risk. Through presentations in each community in the county we will raise awareness and suggest steps to improve the health of our citizens. One of those action steps will be an opportunity to join in the formation of the Wellness Coalition.

Why are you an ICC organizational member?

Although the cancer mortality rate is relatively low in Cedar County, the cancer incidence rate is higher than the state average. At CCPH, we recognize that we can influence this number by advocating preventative measures in our county. Membership in the Iowa Cancer Consortium gives CCPH an opportunity to collaborate with other members, strengthening our efforts to fight cancer and the health behaviors that increase a person's risk of cancer. ICC provides us with timely, measurable data that supports and directs our efforts to educate residents. ICC also offers resources to which we may refer residents in need.

Connect with Cedar Co. Public Health



CCPH will host their second **Annual Health Fair** on **August 2nd** on the courthouse lawn in Tipton. There will be health information, blood pressure checks, prevention resources, educational giveaways, preparedness information, games, and activities. The fair will run concurrently with the Hardacre Film Festival and Tipton's sidewalk sale.

ICC Organizational Member Spotlight: Nassif Community Cancer Center (NCCC)



HELEN G. NASSIF
COMMUNITY
CANCER CENTER
of Iowa

What is your organization's mission?

To provide cancer care that places the patient at the center of all we do.

What does your organization do?

The Nassif Community Cancer Center (NCCC) is dedicated to improving the quality of life for all cancer patients and their families through its philosophy of physician-driven, patient-centered cancer treatment and care.

Patients benefit from the experience and expertise of our collaborative team of cancer doctors, nurses, and support staff. Our team is committed to meeting the needs and expectations of our patients by offering comprehensive cancer diagnosis, treatment, psychological support, supportive care, and long-term, follow-up care. Doctors work together with cancer center staff to develop an individualized and comprehensive cancer treatment plan for each patient that may include surgery, chemotherapy, a combination of cancer treatments, or surveillance.

NCCC has one of the largest support teams in the area, consisting of four Care Coordinators, a dietitian, an oncology-certified social worker, a cancer exercise specialist, a risk assessment counselor, massage therapists, a Reiki professional, numerous exercise instructors, a psychologist, and a certified sex-therapist.

Who do you serve?

The Nassif Community Cancer Center provides services to

all individuals affected by a cancer diagnosis—patients, caregivers and support persons.

How does your work support the Iowa Cancer Plan?

The Nassif Community Cancer Center supports the Iowa Cancer Plan by assuring we are providing care utilizing the most recent advances in cancer care across the continuum. The care provided at the NCCC includes prevention and early detection, specialty clinics in collaboration with local specialists, and supportive and complimentary services. As with the Iowa Cancer Plan, NCCC focuses on addressing the needs of not only cancer survivors, but their families and caregivers as well.

Why are you an ICC organizational member?

As an organizational member, NCCC is able to show its support of initiatives that positively impact the lives of those with cancer or those at risk for developing cancer. As an ICC organizational member, we are able to be involved on Implementation Groups and Committees, which allows for networking with other cancer experts across the state, and collaboration on programs and projects.

Nassif Community Cancer Center At A Glance

- Located within the 200,000 square-foot PCI Medical Pavilion in Cedar Rapids.
- Works collaboratively with more than 200 local specialists.
- Offers a variety of classes and events. Caregivers and family members are encouraged to attend all classes.



Connect with Nassif Community Cancer Center



Join our secure/private Facebook group just for cancer survivors. For more information call (319) 369-7816, or email Julie at thompsja@crstlukes.com.



Opportunities and Resources

Funding Opportunity Announcement: Tribal Public Health Capacity Building and Quality Improvement

This funding opportunity announcement seeks to strengthen and improve the infrastructure and performance of tribal public health agencies and tribal health systems through the provision of capacity building and quality improvement.

Letters of Intent (LOI) due: June 17, 2013 | [More information](#).

Cultural Competency and LGBT Health Disparities: Identifying Barriers and Tailoring Strategies (R2R Cyber Seminar)

Understanding and improving the health, safety, and well-being of lesbian, gay, bisexual, and transgender (LGBT) individuals is a growing public health concern and is a goal for Healthy People 2020. This cyber seminar explores several health disparities this population faces across the cancer continuum, and features research, programs, and resources designed to assess and address cancer health disparities facing sexual minorities.

June 18, 2103 | 1-2 p.m. CST | [More information](#).

Colon Cancer Alliance Sapphire Awards

Do you know an individual or organization that has gone above and beyond in the fight against colorectal cancer? Nominate them for one of five Colon Cancer Alliance Sapphire Awards.

Deadline: July 12, 2013 | [More information](#).

Seventh Annual Conference on Health Communication, Marketing, and Media

August 20-22, 2013 | Atlanta, GA | Sponsored by the National Public Health Information Coalition | [More information](#).

Casting for Recovery Retreat

Casting for Recovery is a national, nonprofit support and educational program for breast cancer survivors. This FREE two-and-a-half day retreat is for Iowa women of all ages and in all stages of breast cancer.

October 11-13, 2013 | Decorah, IA | [More information and registration](#).

American Public Health Association (APHA) 141st Annual Meeting and Exposition

November 2-6, 2013 | Boston, MA | [More information and registration](#).

Save the Date: Iowa Rural Health Association and Iowa Association of Rural Health Clinics 2013 Joint Fall Meeting

November 21, 2013 | Des Moines, IA | [More information](#).

Cancer Clinical Trials Collaborative Learning Network

The Education Network to Advance Cancer Clinical Trials (ENACCT) is pleased to announce the launch of the Cancer Clinical trials Collaborative Learning Network (CCTCLN). The goal of the CCTCLN is to identify practical, patient-centered approaches to increase accrual overall and, in particular, for ethnic/racial minorities and people over 65. Institutions who join this network will learn to improve their accrual practices in a cost-effective manner. [More information](#).

HHS Releases Blueprint to Advance Culturally and Linguistically Appropriate Services in Health and Health Care

The U.S. Department of Health and Human Services (HHS) recently released the enhanced National Standards for Culturally and Linguistically Appropriate Services (CLAS) Standards. The National CLAS Standards provide a blueprint to help organizations reduce disparities and improve health care quality, while serving our nation's diverse communities. [More information](#).

Results from the 2012 Iowa Youth Survey

More than 70,000 Iowa 6th, 8th, and 11th graders from 255 public and 21 non-public Iowa schools took the Iowa Youth Survey in the fall of 2012, answering questions about their perceptions of themselves and their communities. [See the results](#).

ICC Events

Southeast Iowa Cancer Forum

June 12, 2013 | Fort Madison Community Hospital | Fort Madison, IA
[More information and registration](#).

Johnson County Cancer Forum

June 14, 2013 | Iowa City, IA
[More information and registration](#).

Webinar: Survivorship Resources—Improving the Quality of Life for Iowa Cancer Survivors

June 18, 2013 | 12-1 p.m. | [More information and registration](#).

The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

The ICC welcomes membership from all individuals and organizations interested in reducing the burden of cancer in Iowa. Visit www.cancerIowa.org/Membership.aspx for membership information. Scholarships are available.

ICC Board of Directors:

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Lorrie Graaf | Des Moines
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Ron Nielsen | Des Moines
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