

# Iowa Cancer Consortium News

January 2013 | Volume 8 | Issue 1

[www.CancerIowa.org](http://www.CancerIowa.org)



## In This Issue

- New Outreach Specialist at the ICC
- Grant-Year 2012 Annual Report
- Leadership opportunities
- 2013 ICC Board of Directors
- January is Radon Action Month
- Tips from Former Smokers campaign continues
- And more!

## Welcome Allie Lamb, ICC's Newest Outreach Specialist



The ICC staff has grown by one! Allie Lamb has joined the team as an outreach specialist and will soon become a familiar face and voice to many of you.

Allie grew up in North English, Iowa, and currently lives in Davenport. She recently earned a Masters in Public Health with an emphasis in program development, and is passionate about cancer prevention and health behavior modification, including physical activity and nutrition.

As Allie settles in she will begin to work with the Prevention Implementation Group, Data and Evaluation Committee, and the Iowa Radon Coalition, among other groups and projects.

When she's not at her ICC desk, you might find her working out, cooking, or cheering for the Hawkeyes.



[alamb@canceriowa.org](mailto:alamb@canceriowa.org)  
(319) 335-4609

## Also New to the ICC Family...

Sara Comstock and husband Josh Livermore recently welcomed another sweet baby girl to their family! Isabel Mary was born on December 29<sup>th</sup>, and was welcomed home by big brother Abram, 3½, and big sister Stella, 1½.

Isabel and her wonderful family are tired, but very happy.



## Grant-Year 2012 Annual Report

ICC members and partners work year round to implement priorities and strategies in the [Iowa Cancer Plan](#). A new annual report released by the ICC outlines this work from July 1, 2011, though June 30, 2012.

Hard copies of the report may be [ordered online](#), or an electronic version is available for download. A two-page executive summary is also available for download.



Annual Report: [PDF](#)

Executive Summary: [PDF](#)

## Leadership Opportunity: Health Equity & Disparities Committee

The ICC Health Equity & Disparities Committee is seeking a committee co-chair to provide group leadership with current co-chair, Daniel Hoffman-Zinnel.

This year, the committee plans to hold a Latino Cultural Competency Training for healthcare providers, organize a community health stakeholder meeting for leaders across the state, and contribute thoughts and ideas to reduce health disparities in Iowa through work with other ICC implementation groups.

For more information about this opportunity, contact Daniel Hoffman-Zinnel or Rachel Schramm.

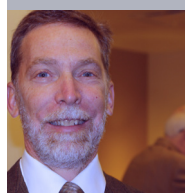


Rachel Schramm  
[schramm@canceriowa.org](mailto:schramm@canceriowa.org)  
(319) 467-4569

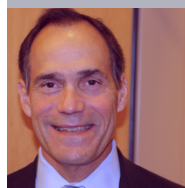


Daniel Hoffman-Zinnel  
[iccregion3@gmail.com](mailto:iccregion3@gmail.com)

## 2013 ICC Board of Directors



**George Weiner, MD**  
University of Iowa Holden  
Comprehensive Cancer Center  
President  
Term: 1/1/2012-12/13/2013



**Richard Deming, MD**  
Mercy Cancer Center Des Moines  
Vice President  
Term: 1/1/2012-12/13/2013



**Norm Van Klompenburg, MSW**  
Treasurer  
Term: 1/1/2013-12/13/2014



**Amber Leed-Kelly, MA, CHES**  
Alegent Creighton Health Cancer Center  
Secretary  
Term: 1/1/2013-12/13/2014



**Ron Nielsen**  
Term: 1/1/2013-12/13/2014



**Kimberly Ivester, MS, BSN, RN, OCN**  
Helen G. Nassif Community Cancer  
Center  
Term: 1/1/2012-12/13/2013



**Lorrie Graaf, RN**  
American Cancer Society  
Term: 1/1/2013-12/13/2014

## January: National Radon *Action* Month

**Take Action:** Test your home for radon at least every two years. Short-term tests are inexpensive (as little as \$10) and easy to perform. Follow through with recommended steps based on test results. [www.healthhouse.org/radon/ia.cfm](http://www.healthhouse.org/radon/ia.cfm)

**Take Action:** Be 'social' and 'like' or share your favorite organizations' social media posts about radon. Each 'like,' 'share,' or 'retweet' helps the information reach more people. Try these (click on the icons to view pages):



**Take Action:** Physicians ask patients about diet and exercise habits, seat belt use, and many other important health topics. Asking if a patient has tested his or her home for radon, and what the results were, is just as important. Doctors can find important radon-related resources including an informational video and downloadable clinic fliers at [www.breathingeasier.info](http://www.breathingeasier.info). Physicians can put these resources to work, and patients can share the important information with their doctors.

**Take Action:** Your governmental representatives want to know what issues are important to you. Talk to them about radon and why it's a danger to Iowans. Find your legislator: [www.legis.iowa.gov/Legislators/find.aspx](http://www.legis.iowa.gov/Legislators/find.aspx)

**Take Action:** Educate others! Free radon educational materials (and other cancer-related materials) are available at [www.canceriowa.org/Free-Materials.aspx](http://www.canceriowa.org/Free-Materials.aspx).

## Welcome, ICC Members!

The ICC extends a warm welcome to new and renewing members since November 2012 (bold denotes organizational members):

**Beth Beckett, Helen G. Nassif Community Cancer Center of Iowa, Cedar Rapids**

Lou Ellen Brown, Tama

**Bonnie Butler, Cedar County Public Health, Tipton**

Barry Coleman, Johnston

Jason Daniel-Ulloa, University of Iowa College of Public Health, Iowa City

Brenda Deroo, Cherokee Regional Medical Center, Cherokee

**Julie Hewitt, Trinity Regional Medical Center, Fort Dodge**

**Kimberly Ivester, Helen G. Nassif Community Cancer Center of Iowa, Cedar Rapids**

**Gina Mandernach, John Stoddard Cancer Center, Des Moines**

Carole McClanahan, University of Iowa, West Des Moines

**Carla Jo Morgan, June E. Nylen Cancer Center, Sioux City**

Kathleen Ollinger, Mercy Cancer Center, Clive

Colleen Reardon, University of Iowa Health Care, Iowa City

**Amanda Smith, Helen G. Nassif Community Cancer Center of Iowa, Cedar Rapids**

**Barb Smith, Cedar County Public Health, Tipton**

Kara Vogelsson, Cerro Gordo County Department of Public Health, Mason City

**Andrea Watkinson, St. Luke's Hospital, Cedar Rapids**

## Governor Proclaims January 2013 Radon Action Month

On January 10, 2013, Gov. Terry E. Branstad proclaimed the month to be Radon Action Month. Thanks to all the Iowa Radon Coalition partners who attended!





## TIPS FROM FORMER SMOKERS

### Tips From Former Smokers Media Campaign Continues

The Centers for Disease Control and Prevention (CDC) is continuing its Tips from Former Smokers campaign.

During the first year of the campaign, the number of calls to National Quitline (1-800-QUIT-NOW) rose 132% compared to the same period in 2011. In addition, the number of people who visited [www.smokefree.gov](http://www.smokefree.gov) increased by 428%.

January is a great time to spread the word about Tips, since smoking cessation is one of the most popular new year's resolutions.

Go to [www.cdc.gov/tobacco/campaign/tips](http://www.cdc.gov/tobacco/campaign/tips) to see the campaign materials.

### U.S. Cancer Screening Rates Drop

A new study in the Journal of the National Cancer Institute found that overall cancer death rates continue to decrease. For some HPV-associated cancers, however, incidence rates have increased. The authors recommend increasing HPV vaccination coverage. To read the full report, click [here](#).

### *I'm Your Community Guide! Contest*

The Public Health Foundation's (PHF) 2013 [I'm Your Community Guide! Contest](#) is open for entries. Public health organizations are encouraged to share their successes with [The Guide to Community Preventive Services](#) (*The Community Guide*) for a chance to win a conference scholarship and other prizes.

State, tribal, local, and territorial health departments; community health coalitions; and other organizations that have used or are currently using findings and recommendations outlined in *The Community Guide* are urged to submit their stories or testimonials for contest consideration to [communications@phf.org](mailto:communications@phf.org) through January 31, 2013.

**The Community Guide**  
What works to promote health



### Cancer Topic Calls: Coming in February

In preparation for the ICC Spring Meeting and the grant-year 2014 Invitation for Proposals, the ICC will hold a series of teleconferences to stimulate collaboration and idea generation among passionate ICC members interested in specific priorities of the Iowa Cancer Plan.

To participate in any of the following conversations, dial **888-290-7502** and enter pass code **9648762#**.

**Physical Activity:** Feb. 7 | 9 a.m.

**Nutrition:** Feb. 7 | 10 a.m.

**Radon:** Feb. 8 | 11 a.m.

**Cancer Risk Assessments:** Feb. 8 | 12 p.m.

**Colorectal Cancer:** Feb. 14 | 11 a.m.

**Tobacco:** Feb. 14 | 1 p.m.

**Breast Cancer:** Feb. 15 | 11 a.m.

**Vaccinations:** Feb. 15 | 12 p.m.

**Cervical Cancer:** Feb. 19 | 9:30 a.m.

**UV Exposure/Sun-Safety:** Feb. 19 | 11 a.m.

Questions? Contact [Rachel Schramm](#) or [Allie Lamb](#).

### Check Out this Website: [CHNA.org](http://CHNA.org)

This new, free resource is designed to assist hospitals, non-profit organizations, health departments, and others with conducting community health needs assessments and making improvements.

According to the website, "CHNA.org is developed and operated in trust for the social and economic well-being of the nation. It supports collaboration and action to improve health and health equity by providing informative, detailed and easy-to-understand data on the health of communities that are available to all organizations and individuals."

### Tired of the Same Old Vending Machine Junk?

The National Alliance for Nutrition and Activity created new materials to help worksites offer healthier options in their vending machines. The Alliance created a [healthier model vending machine standards](#) and a model policy.



## Events

### American Cancer Society Legislative Breakfast

January 16, 2013 | 7:30-9:30 a.m. | Capitol Building | Des Moines, IA | RSVP to [Cassie.Furlong@Cancer.org](mailto:Cassie.Furlong@Cancer.org).

### American Cancer Society Day at the Capitol

February 26, 2013 | Capitol Building | Des Moines, IA | RSVP to [Cassie.Furlong@Cancer.org](mailto:Cassie.Furlong@Cancer.org).

### Save the Date: Iowa Governor's Conference on Public Health

April 9-10, 2013 | Scheman Conference Center | Ames, IA | [More information...](#)

### Sustainability Dialogue & Action: Academia & Community Looking to the Future

April 12-13, 2013 | University of Northern Iowa | RSVP to [UNISustainabilityConf@uni.edu](mailto:UNISustainabilityConf@uni.edu)

## Upcoming ICC Meetings

### Radon 101 and Programs Available in Iowa (webinar)

January 17, 2013 noon - 1:00 pm | Part of the ICC's capacity-building series | To register, [click here](#)

### Membership & Nominating Committee (teleconference)

January 18, 2013 noon - 1:00 pm | 1-888-290-7502, 9648762#

### Quality of Life Implementation Group (teleconference)

January 25, 2013 9 - 10 am | 1-888-290-7502, 9648762#

### Systems & Environmental Change Committee (teleconference)

January 28, 2013 noon - 1:00 pm | 1-888-290-7502, 9648762#

### Gearing Up for Colorectal Cancer Month: Available Resources and Tools (webinar)

February 12, 2013 noon - 1:00 pm | Part of the ICC's capacity-building series | To register, [click here](#)

### A Conversation on Spirituality and Cancer

April 22, 2013 | Raccoon River Nature Lodge, West Des Moines | For more information, email [jones@canceriowa.org](mailto:jones@canceriowa.org)

## Calls for Abstracts

### American Public Health Association "Cancer Forum"

Accepting abstracts until February 7, 2013 | [More information...](#)

### Institute for Healthcare Advancement's 12th Annual Health Literacy Conference

Accepting poster abstracts until March 1, 2013 | [More information...](#)

## Funding Opportunities

### Iowa Get Screened: Colorectal Cancer Program Request for Proposals

Proposals due February 14, 2013 | Project and contract period: March 1, 2013-June 30, 2014

Details: [www.idph.state.ia.us/IdphGBP/IdphGBP.aspx](http://www.idph.state.ia.us/IdphGBP/IdphGBP.aspx)

## Other Resources and Opportunities

### American Cancer Society's Guidelines and Patient Pages Flipbook

Click here to flip through ACS's Guidelines and Patient Pages online.

### Collecting Sexual Orientation and Gender Identity Data in Electronic Health Records - Workshop Summary

Click [here](#) to read this report, which was released December 20, 2012. This report summarizes what happened at the Institute of Medicine's workshop that was held on October 12, 2012.

The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

The ICC welcomes membership from all individuals and organizations interested in reducing the burden of cancer in Iowa. Visit [www.cancerIowa.org/Membership.aspx](http://www.cancerIowa.org/Membership.aspx) for membership information. Scholarships are available.

## ICC Board of Directors:

George Weiner | Iowa City | President  
Richard Deming | Des Moines  
Lorrie Graaf | Des Moines  
Kimberly Ivester | Cedar Rapids

Amber Leed-Kelly | Council Bluffs  
Ron Nielsen | Des Moines  
Norm Van Klompenburg | Newton

## ICC Staff:

Sara Comstock | Special Projects | (574) 855-3809 | [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org)  
Tina Devery | Executive Director | (319) 335-8144 | [Devery@CancerIowa.org](mailto:Devery@CancerIowa.org)  
Katie Jones | Project Coordinator | (319) 467-4568 | [Jones@CancerIowa.org](mailto:Jones@CancerIowa.org)  
Allie Lamb | Outreach Specialist | (319) 335-4609 | [ALamb@CancerIowa.org](mailto:ALamb@CancerIowa.org)  
Kelly Rollins | Project Assistant | (319) 384-1741 | [Rollins@CancerIowa.org](mailto:Rollins@CancerIowa.org)  
Rachel Schramm | Outreach Specialist | (319) 467-4569 | [Schramm@CancerIowa.org](mailto:Schramm@CancerIowa.org)  
Kelly Sittig | Communications & Membership Coordinator | (319) 335-8816 | [Sittig@CancerIowa.org](mailto:Sittig@CancerIowa.org)

## Organizational Members:



100 MTP4, Iowa City, IA 52242  
(800) 237-1225 | Fax: (319) 335-4072  
[www.CancerIowa.org](http://www.CancerIowa.org)  
Please send corrections or suggestions for future issues to [Sittig@CancerIowa.org](mailto:Sittig@CancerIowa.org).

