

# Iowa Cancer Consortium News

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[www.CancerIowa.org](http://www.CancerIowa.org)



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## Where Will We Have the Greatest Impact?

With multiple funding sources, diverse partnerships, and unique programs, the Iowa Cancer Consortium (ICC) has always been a difficult organization to define. But, one thing that has been true from the beginning is that the ICC exists to establish and grow partnerships in comprehensive cancer control in Iowa, and to fill in gaps where gaps exist.

As an ICC partner, you guide these activities and carry out this important work. Now the ICC seeks your input into the focus of its work over the next year. Please take a moment to click on the "Take the Survey" button below and share your thoughts on the following:

***What areas should the ICC, its members, and partners focus on over the next year or two in order to have the greatest impact on the burden of cancer in Iowa?***

Your answer could be as broad as a prevention topic, or as narrow as an action step from the [Iowa Cancer Plan](#). There are no guidelines or limitations when providing your feedback.

Themes that develop from responses to this survey may be used as guidance for activities and to help set precedence for initiatives in the future. *They will not limit or preclude work in other areas or on other topics.* Thank you for your thoughts!

Take the  
Survey



### Questions?

Tina Devery

[devery@canceriowa.org](mailto:devery@canceriowa.org) | (319) 335-8144

## More Ways to Provide Input with Just a Click

Help encourage others to join by sharing a short statement about how your ICC membership has been valuable to you or your organization.

Here



Suggest a speaker or breakout topic for the **2013 Iowa Cancer Summit**, scheduled for October 10-11, 2013, at Mercy Cancer Center in Des Moines.

Here

## Tobacco Control in LGBT Communities

According to [LegacyforHealth.org](http://LegacyforHealth.org), the 2009-2010 National Adult Tobacco Survey (NATS) indicates higher rates of tobacco use by lesbian, gay, bisexual, and transgender (LGBT) adults compared to heterosexual adults. A new report by Legacy—*Tobacco Control in LGBT Communities*—spotlights this disparity and provides examples of projects that address it.

Read  
the Report

Plus...

[LGBT Tobacco fact sheet](#)  
[More LGBT resources from Legacy](#)

## Additional LGBT Health Resources

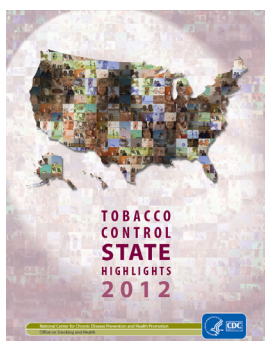


[Collecting Sexual Orientation and Gender Identity Data in Electronic Health Records—Workshop Summary](#)

[The Health of Lesbian, Gay, Bisexual, and Transgender People: Building a Foundation for Better Understanding](#)



## 2012 Tobacco Control State Highlights



How does Iowa compare to other states in efforts to reduce smoking rates? The *Tobacco Control State Highlights 2012* from the CDC answer this question with interactive features that allow users to explore factors such as excise tax rates on cigarette packs, and smoke-free indoor air laws.

So, how *does* Iowa stack up compared to other states? In 2011 Iowa ranked 21<sup>st</sup> in the percentage of adults (ages 18+) who currently smoke cigarettes (20.4%). The state ranked 23<sup>rd</sup> in the percentage of adults who currently use smokeless tobacco (4.2%).

Explore the data for these and other factors through interactive maps, fact sheets, and more at [www.cdc.gov/tobacco/data\\_statistics/state\\_data/index.htm](http://www.cdc.gov/tobacco/data_statistics/state_data/index.htm).

## Advancing Healthy Housing

On February 4, 2013, U.S. federal agencies unveiled *Advancing Healthy Housing—A Strategy for Action*. The strategy represents a new vision for addressing the nation's health and economic burdens within the home, including unintentional injuries, lead poisoning, and respiratory illnesses like asthma and radon-induced lung cancer. Included in the strategy are new radon testing and mitigation requirements for U.S. Housing and Urban Development (HUD) housing. To learn more, please visit [www.HUD.gov/healthyhomes](http://www.HUD.gov/healthyhomes).

Similarly, the Iowa Cancer Consortium and Polk County Health Department have partnered to provide radon education, testing, and mitigation assistance for homes in the Drake Neighborhood of Des Moines. Project funding comes from a grant from the Environmental Protection Agency (EPA) in cooperation with current HUD funding. In 2013, the project is expected to distribute radon tests to approximately 30 homes, and provide education to community stakeholders within the area. To learn more about this project, please e-mail the ICC's Allie Lamb at [alamb@canceriowa.org](mailto:alamb@canceriowa.org), or call (319) 335-4609.



## American Cancer Society Cancer Action Network (ACS CAN) Day at the Capitol

February 26<sup>th</sup> | 7:30 a.m.-3 p.m.

Holiday Inn Mercy Campus | Des Moines, IA

Featuring ICC member and radon expert Dr. William Field from the University of Iowa College of Public Health.

- ➔ Spend the day learning about the American Cancer Society's legislative priorities.
- ➔ Meet other cancer advocates from around the state.
- ➔ Talk with your legislators about what they can do to reduce the burden of cancer in Iowa.

*If you live more than two hours from Des Moines, ACS CAN will provide you with a hotel room the night before.*

Register

## ICC Organizational Member Spotlight: Above + Beyond Cancer



### What is your organization's mission?

*To elevate the lives of those touched by cancer to create a healthier world.*

### What does your organization do?

Above + Beyond Cancer pursues its mission through a series of innovative adventure-based programs that create transformational experiences for cancer survivors, while educating the public about specific cancer issues, and raising money to fund important research and support programs.

Next summer, Above + Beyond Cancer will present "The Million Dollar Marathon," a 4,000-mile run from Seattle to Washington, DC that is being undertaken by a team of 160 cancer survivors and supporters from across the United States. The event is being used to educate the public about the connections between cancer and diet and exercise, while raising money for cancer research and programs that support cancer survivors and their families.

### How does your work support the Iowa Cancer Plan?

Each year, our organization establishes a set of priorities around which our programs are designed. Our priorities always include several of those identified by the ICC, as well as other partners, such as the American Cancer Society and LIVESTRONG.

### Who do you serve?

Above + Beyond Cancer is a national organization that serves cancer survivors across the United States, but a majority of our program participants live in central Iowa.

### Why are you an Iowa Cancer Consortium organizational member?

The ICC is a terrific resource that creates a forum for collaboration among the member organizations as we pursue our shared mission. The unification it provides among the many charities serving our population is tremendous.

## Connect with Above + Beyond Cancer

Learn more about Above + Beyond Cancer at [www.AboveAndBeyondCancer.org](http://www.AboveAndBeyondCancer.org).

Learn more about the Million Dollar Marathon, or apply to participate, at [www.CoastToCoastForCancer.org](http://www.CoastToCoastForCancer.org).

Check out Above + Beyond on Facebook and Twitter:





## American Cancer Society Day at the Capitol

February 26, 2013 | Capitol Building | Des Moines, IA | RSVP to [Cassie.Furlong@Cancer.org](mailto:Cassie.Furlong@Cancer.org).

## Webinar: The Impact of Social and Economic Factors on Health

Dr. Brian Smedley of the Health Policy Institute at the Joint Center for Political and Economic Studies will provide a general orientation to demonstrate how social and economic factors affect health outcomes using initiatives like PLACE MATTERS. He will also describe selected case studies of situations where social and economic factors were applied to measure progress using examples like Moving to Opportunity, and recommend opportunities for NACDD members to partner with organizations like the Joint Center for Political and Economic Studies. As a result of the Webinar, participants will recognize the impact of an intervention that addresses a social or economic factor resulting in a positive health outcome.

February 28, 2013 | 2-3 p.m. CST | [Register online](#).

## The Research Consortium: Funding Opportunity

The Research Consortium is calling for original research proposals designed to provide evidence related to student outcomes for participating in the Physical Best youth fitness education program. Evidence should address health-related fitness knowledge and/or attitudes toward health-related fitness. Proposals due March 1, 2013 | [More information](#).

## Leukemia & Lymphoma Society Iowa Chapter Annual Blood Cancer Symposium

An educational event for leukemia and lymphoma patients, family, and friends.

March 2, 2013 | Mercy Medical Center Main Campus | East Tower Conference Center | Des Moines, IA  
[More information](#). | [Register online](#).

## Davids Fight Bottoms Up Blues Bash

March 2, 2013 | Val Air Ballroom | 301 Ashworth Road | West Des Moines, IA | [More information](#).

## Iowa Governor's Conference on Public Health—Registration Open

April 9-10, 2013 | Scheman Conference Center | Ames, IA | [More information...](#)

## IPHA Seeks Candidates for Board of Directors

The Iowa Public Health Association (IPHA) will hold elections for office at the annual meeting on April 9, 2013. Individuals must be an IPHA member for at least one year to be eligible for office. Position descriptions, requested candidate biosketch, and other guidelines are posted on the IPHA Members-Only Section at [www.iowapha.org](http://www.iowapha.org). Questions? Contact Jeneane Moody at [iowapha@gmail.com](mailto:iowapha@gmail.com).

## Wellmark Funding Opportunity: Matching Assets to Community Health (MATCH)

Funding focus is childhood obesity prevention and community-based wellness and prevention.

Letters of interest due April 30, 2013 | [More information](#).

## Free Cancer Clinical Trials Training for Nurses and Program Administrators

The National Cancer Institute offers this training to help community nurses and cancer program administrators conduct cancer clinical trials. Offered at no charge for competitively selected trainees.

May 18-19, 2013 | City of Hope National Medical Center | Duarte, California

October 5-6, 2013 | Mount Sinai Medical Center | New York City

Information at <http://clinical-trials-training.org/>.

## A Healthier America 2013: Strategies to Move from Sick Care to Health Care in Four Years

A report from the Robert Wood Johnson Foundation, the W.K. Kellogg Foundation, and the Kresge Foundation | [Read the report](#).

## ICC Events

### Topic Calls

**Colorectal Cancer:** February 14, 2013 | 11 a.m.-Noon

**Tobacco:** February 14, 2013 | 1-2 p.m.

**Breast Cancer:** February 15, 2013 | 11 a.m.-Noon

**Vaccinations:** February 15, 2013 | Noon-1 p.m.

**Cervical Cancer:** February 19, 2013 | 9:30-10:30 a.m.

**U/V Exposure/Sun Safety:** February 19, 2013 | 11 a.m.-Noon

### Systems & Environmental Change Committee (teleconference)

February 25, 2013 | Noon-1 p.m. | 1-888-290-7502, 9648762#

### Conference Planning Committee (teleconference)

February 27, 2013 | 1-2 p.m. | 1-888-290-7502, 9648762#

### A Conversation on Spirituality and Cancer

April 22, 2013 | Raccoon River Nature Lodge, West Des Moines | [Register online](#).

### ICC Spring Meeting

April 23, 2013 | Iowa Methodist Medical Center Education & Research Center | Des Moines, IA | Registration coming soon.

### Participation information:

1-888-290-7502, pass code 9648762#

<http://iacancerconsortium.adobeconnect.com/topic/>

The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

The ICC welcomes membership from all individuals and organizations interested in reducing the burden of cancer in Iowa. Visit [www.cancerIowa.org/Membership.aspx](http://www.cancerIowa.org/Membership.aspx) for membership information. Scholarships are available.

## ICC Board of Directors:

George Weiner | Iowa City | President  
Richard Deming | Des Moines  
Lorrie Graaf | Des Moines  
Kimberly Ivester | Cedar Rapids

Amber Leed-Kelly | Council Bluffs  
Ron Nielsen | Des Moines  
Norm Van Klompenburg | Newton

## ICC Staff:

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## Organizational Members:



**ABOVE+BEYOND**  
CANCER

**American Cancer Society**

**AMERICAN LUNG ASSOCIATION**  
IN IOWA

**Public Health**  
Prevent. Promote. Protect.  
Cedar County

**Covenant Cancer Treatment Center**  
Wheaton Franciscan Healthcare

**Family Planning Council**  
of Iowa

**GILDA'S CLUB**  
QUAD CITIES  
An Affiliate of the  
CANCER SUPPORT COMMUNITY

**HALL-PERRINE**  
CANCER CENTER

**HELEN G. NASSIF**  
COMMUNITY  
CANCER CENTER  
of Iowa

**IDPH**  
Iowa Department  
of Public Health

**IORA**

**JOHN STODDARD**  
CANCER CENTER  
IOWA METHODIST MEDICAL CENTER

**June E. Nylen**  
CANCER CENTER

**LEUKEMIA & LYMPHOMA SOCIETY**  
fighting blood cancers

**McCreery Cancer Center**  
at Ottumwa Regional

**Mercy**  
CANCER CENTER  
A service of Mercy Medical Center—Des Moines

**PHYSICIANS' CLINIC**  
of Iowa, P.C.  
Together in health.

**ST. LUKE'S HOSPITAL**  
IOWA HEALTH SYSTEM

**State Health Registry of Iowa**

**susan G. Komen**  
FOR THE cure  
IOWA

**TRINITY REGIONAL MEDICAL CENTER**  
IOWA HEALTH SYSTEM  
Trinity Cancer Center

**UNIVERSITY OF IOWA**  
HOLDEN  
COMPREHENSIVE  
CANCER CENTER  
University of Iowa Health Care

**William R. Bliss**  
Cancer Center

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