

Iowa Cancer Consortium News

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www.CancerIowa.org



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Take the Annual ICC Member or Non-Member Survey

Your opinion is needed! If you haven't already, please take five minutes of your time to give feedback to the ICC staff and Board of Directors before April 12th via one of two surveys (links below): one for ICC members, and one for non-members. All results of this survey are anonymous and will go through a third-party evaluator at the University of Iowa. The ICC will receive the results as an aggregate. Thank you for your time!

**Member
Survey**

**Non-Member
Survey**



Questions?

Kellee McCrory | kellee-mccrory@uiowa.edu

Easy Ways to Promote Clinical Trials

**April is
Cancer Clinical
Trials Awareness
Month!**



Clinical trials are research studies that test how well new medical approaches work in people. These studies test new methods of screening, prevention, diagnosis, or treatment of a disease. Cancer clinical trials help researchers and health professionals understand what cancer is, and play an important role in developing new approaches to cancer.

April is Clinical Trials Awareness Month in Iowa, and is a time for promoting awareness of Cancer Clinical Trials and their role in reducing the socioeconomic burden of cancer in Iowa.

Learn more about Cancer Clinical Trials in Iowa and how you can participate in Cancer Clinical Trials Awareness Month by downloading a Cancer Clinical Trials Awareness Month

Media/Tool Kit (link below). The toolkit includes customizable flyers, a news release, radio announcement scripts, suggested activities, and other resources.

The ICC, American Cancer Society, and Iowa Department of Public Health have also put together a set of monthly messages promoting Clinical Trials Awareness Month and National Minority Cancer Awareness Week (April 15-21, 2013). The messages are easily customizable, and can simply be copied and pasted into social media platforms, newsletters, web pages, emails, or other materials.

Access the Clinical Trials Awareness Month Toolkit and the April coordinated messages below.

**Clinical Trials
Toolkit**

**April
Messages**



Questions?

Kelly Sittig | sittig@canceriowa.org

Funding Applications Due May 3rd

The ICC's invitation for proposals (IFP) for fiscal year 2014 Iowa Cancer Plan implementation opened early last month, and proposals are due May 3, 2013. The project period runs July 1, 2013-June 1, 2014.

This year, distinct application forms will be used for project funding requests and event funding requests.

Applications and instructions can be downloaded at www.CancerIowa.org/FY2014-IFP.aspx.

Spring Meeting Registration Deadline Coming Soon

Registration is open for the 2013 Iowa Cancer Consortium Spring Meeting.

ICC Spring Meeting Tuesday, April 23, 2013

Iowa Methodist Medical Center
Education and Research Center
1415 Woodland Ave. | Des Moines, IA

Through April 15th, registration is free for ICC members or \$25 for non members. Alternatively, non-members may purchase an annual ICC membership and Spring Meeting registration for \$20.

After April 15th, registration is \$25 regardless of membership status.

The ICC Spring Meeting will feature a keynote presentation on perspectives in breast cancer screening by Roger Dahl, executive director of Susan G. Komen for the Cure Iowa affiliate. ICC evaluator, Kellee McCrory, will also be available to provide assistance and support to applicants seeking Iowa Cancer Plan implementation grant funding.

Register



Welcome, ICC Members!

The ICC extends a warm welcome to new and renewing members since January 2013 (bold denotes organizational members):

Stephanie Anderson-Jakobitz, Astellas Oncology, Urbandale

Dick Beck, Huxley

Melanie Brown, Leukemia & Lymphoma Society, Clive

Lilian Buch, Bristol Myers Squibb, Ankeny

Barry Coleman, Johnston

Nilani Downs, American Cancer Society, Des Moines

Gyobanna Driver, MD, Allen Wound Hyperbaric Center, Waterloo

Robin Elliott, Grinnell

Eileen Fisher, CAFE Iowa CAN, Solon

Justin Kahler, Holden Comprehensive Cancer Center, Iowa City

Sister M. Gertrude Keefe, RSM, Trinity Regional Medical Center, Fort Dodge

Gina Mandernach, RN, BSN, OCN, John Stoddard Cancer Center, Des Moines

Debra McClung, RN, OCN, Mercy Medical Center North—Iowa Cancer Center, Mason City

Kandice Nedved, Mercy Medical Center North—Iowa Cancer Center, Mason City

Frann Otte, Telligon, West Des Moines

Daniel Patton, Pleasant Hill

Stephanie Picken, John Stoddard Cancer Center, Des Moines

Meaghan Rooney, RN, BSN, Genentech, Des Moines

Jen Schulte, MPH, American Cancer Society Cancer Action Network, Des Moines

Julie Sikorski, Champaign, Illinois

Ashley Small, Iowa City

David Tellner, West Des Moines

Join the ICC for A Conversation on Spirituality and Cancer

Join the ICC for a discussion on the importance of spirituality when facing a disease like cancer.

A Conversation on Spirituality and Cancer

April 22, 2013

Raccoon River Nature Lodge

West Des Moines, IA

More Info
& Register

Cancer in Iowa 2013 Report Released



The State Health Registry of Iowa issued the latest annual report on cancer in Iowa. The report estimates 6,400 Iowans will die from cancer in 2013, and includes a special section on breast cancer.

Read
the Report

Check Out this Organization: Giving Comfort

Why it matters

1,600,000 1.6 Million newly diagnosed cases of cancer every year in the United States

22% of Americans with cancer exhaust all savings (even with insurance)

22% 11% 11% of cancer patients cannot afford food or necessities due to treatment costs

Recent Donors

noel knight	\$10.00
Timmy Hoang	\$25.00
Gulnara Bleydili	\$50.00
Tracy Webb	\$10.00
Lenise Robinson	\$10.00

From www.GivingComfort.org:

Giving Comfort, a program of the McKesson Foundation, provides cancer patients with the comfort items they need during treatment.

GivingComfort.org

Workshop: Improving Cancer Care for Latino Patients Through Cultural & Linguistic Competency

You're invited to a **free** workshop.

Thursday, May 2, 2013 | 9:30 a.m.-3:30 p.m.
Raccoon River Nature Lodge | 2500 Grand Ave.
West Des Moines, Iowa

Presenters:

Alicia Riley, MA, MPH | Think Cultural Health
Darci Graves, MPP, MA | Think Cultural Health



More Info
& Register

April Brings A Focus on Minority Health

From the Deputy Assistant Secretary for Minority Health, U.S. Office of Minority Health:

I am pleased to announce the theme for April's National Minority Health Month for 2013: "Advance Health Equity Now: Uniting our Communities to Bring Health Care Coverage to All."

This theme embodies our dynamic efforts that continue to close the gap in health care disparities and usher in a new era that improves access to high quality health care for all Americans. As a unifying collaboration between federal, state, nonprofit, academic and private sector partners for Minority Health Month, it builds on implementation of the Affordable Care Act to engage all consumers as advocates for their own health care and that of their families and communities.



More Info

ICC Organizational Member Spotlight: Leukemia & Lymphoma Society Iowa Chapter



What is your organization's mission?

The Leukemia & Lymphoma Society (LLS) Iowa Chapter exists to find cures and improve the

quality of life of blood cancer patients and their families.

What does your organization do?

LLS research, patient services, and advocacy professionals work together to provide professional and patient education, patient services and support, and to represent patients' healthcare access concerns and medical research interests to government policy makers. Last year, Iowa patients received over half a million dollars in financial and co-pay assistance from LLS. The Patti Robinson Kaufmann Peer Connection Program provides peer support to newly diagnosed patients and family members. Three general family support groups are available, as well as telephone support and online chats. Iowa chapter patient services makes over 1,000 contacts a year with patients, caregivers, healthcare professional and the general public.

LLS Iowa chapter advocates recently visited with legislators at the Iowa Statehouse to encourage the expansion of Medicaid and support the development of an essential health benefits package that ensures cancer patients have affordable access to comprehensive cancer care and prescription drugs.

Who do you serve?

Any Iowa residents affected by blood cancer, including patients, their families, and healthcare providers.

How does your work support the Iowa Cancer Plan?

Our work falls under the treatment and quality-of-life goals of the Iowa Cancer Plan. LLS is committed to

improving access to information and enhancing quality of life, and to promoting health-seeking behaviors and coping skills for all people affected by blood cancer. The Patient Services staff helps people to connect with financial, emotional, and educational support. LLS sponsors several professional and patient education programs throughout the year that focus on treatment updates, treatment-related side effects, disease management, and survivorship issues. Most recently the chapter held the seventh annual Blood Cancer Symposium entitled "Surviving and Thriving," which featured a wide array of breakout sessions on topics such as the Importance of Exercise, Music Therapy for Self Care, and Survivorship of Treatment for Childhood Cancer. One hundred forty-nine people participated in this day-long conference.

Why are you an ICC organizational member?

The Iowa Chapter is a charter member of the ICC. We find that being a member is a great way to network and partner with other organizations and cancer treatment centers who share the same goals and mission as we do.

Events

A Conversation on Spirituality and Cancer (Sponsor)
April 22, 2013 | [More...](#)

Improving Cancer Care for Latino Patients—Cultural Competency (Sponsor)
May 2, 2013 | [More...](#)

Staying Connected: Facilitating the Learning Experience During and After Childhood Cancer
May 14, 2013

Connect:



American Cancer Society Cancer Action Network Seeks Volunteers!

The American Cancer Society Cancer Action Network in Iowa is looking for dedicated volunteers throughout the state, but especially in Davenport/Bettendorf, Mt. Pleasant, Ottumwa, Dubuque, Council Bluffs, Ames, Sioux City, and Iowa City.

Many different types of volunteer roles are available. For descriptions and information about opportunities, contact Cassie Furlong at cassie.furlong@cancer.org.

Opportunities and Resources

Collaborating for Impact: Public Health Genomics and Cancer Control (Research to Reality Cyber Seminar)

Explore opportunities and advances in the exciting field of genomics and the opportunities for collaboration between state and local health departments, cancer registries, and research institutions, to improve the care and programs provided across the states.

April 16, 2013 | 1-2 p.m. | [More information.](#)

Prevent Cancer Foundation 2013 Community Grants Cycle

The Community Grants is a national program that provides needed resources and support to organizations that have strong ties to their local communities and programs focused on helping people prevent cancer or find it earlier. The Prevent Cancer Foundation expects to fund four one-year awards of \$10,000. Deadline: April 19, 2013 | [Application](#)

American Lung Association Freedom From Smoking® Facilitator Training

Freedom From Smoking® is designed to offer the group support and encouragement many need to quit smoking for good. This training is for facilitators interested in implementing the Freedom From Smoking® program in a worksite or community.

May 9, 2013 | 8:30 a.m.-4:00 p.m. | American Lung Association in Iowa | Des Moines | [More information.](#)

RWJF Roadmaps to Health Prize

Is your community taking bold steps to create a culture of health? Tell the Robert Wood Johnson Foundation (RWJF) how by applying for the annual Roadmaps to Health Prize. Winning communities each receive \$25,000 to honor their outstanding community efforts to help people live healthier lives. Phase I applications due May 23, 2013. | [More information.](#)

Cancer Survivors Needed for Free Online Workshop and Study

The *Cancer: Thriving and Surviving* workshop is a self-management online program developed at Stanford University for post-treatment cancer survivors. Help support your cancer patients after treatment by recommending they participate in a national study of this free online workshop. [More information.](#)

ICC Events

A Conversation on Spirituality and Cancer

April 22, 2013 | Raccoon River Nature Lodge

West Des Moines

[Register online.](#)

ICC Spring Meeting

April 23, 2013 | Iowa Methodist Medical Center Education & Research Center | Des Moines, IA

[Register online.](#)

Systems & Environmental Change Committee (teleconference)

April 29, 2013 | 12-1 p.m. | 1-888-290-7502, 9648762#

Southwest Iowa Cancer Forum

May 1, 2013 | 8-9:30 a.m. | Red Oak, IA

[More information and registration.](#)

Webinar: Making the Most of Your ICC Membership

May 8, 2013 | 12-1 p.m. | [More information and registration.](#)

Webinar: Writing Survey Questions, How to Get Responses, and What to Do with Them

May 22, 2013 | 12-1 p.m. | [More information and registration.](#)

Workshop: Improving Cancer Care for Latino Patients Through Cultural & Linguistic Competency

May 2, 2013 | Raccoon River Nature Lodge

West Des Moines

[Register online.](#)

The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

The ICC welcomes membership from all individuals and organizations interested in reducing the burden of cancer in Iowa. Visit www.cancerIowa.org/Membership.aspx for membership information. Scholarships are available.

ICC Board of Directors:

George Weiner | Iowa City | President
Richard Deming | Des Moines
Lorrie Graaf | Des Moines
Kimberly Ivester | Cedar Rapids

Amber Leed-Kelly | Council Bluffs
Ron Nielsen | Des Moines
Norm Van Klompenburg | Newton

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