



September 2012
Volume 7 | Issue 9

Iowa Cancer Consortium *News*

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gaps in Iowa's cancer prevention and control efforts. Successful proposals will support priorities, strategies, and/or action steps within the [2012-2017 Iowa Cancer Plan](#).

Proposals are due at 5 p.m. on October 22, 2012. The project period for the mini grants begins November 15, 2012. Download an application at www.canceriowa.org/Files/IFP/FY13-Mini-Grant-Application.aspx. For more information contact Tina Devery at devery@canceriowa.org or 319-335-8144.

ICC Calls for Mini-Grant Proposals

The Iowa Cancer Consortium (ICC) Board of Directors is pleased to announce a call for proposals for mini-grants for fiscal year 2013. It is anticipated that the Board will make up to three awards. Applicants may request up to, but not to exceeding \$5,000.

The intent of the call for proposals is to fund smaller collaborative projects that address and identify



A Message from Sara Comstock



ICC Members and Partners,

I have been so fortunate to have worked with the ICC over the past five years in many different capacities, most recently as director. It is with mixed emotions that I resign from my position with the ICC to spend more time with my young (and growing) family. I have been truly amazed at the collaborative spirit exhibited by ICC members. While there is much left to be done in reducing the burden of cancer in Iowa, I leave this position with the hope and optimism that a dedicated group of Iowans continue to make a difference in the lives of those affected by cancer and of all those lives saved through prevention and screening.

I will continue to work with the ICC in a part-time supporting role and may be reached at Comstock@CancerIowa.org.

While I am stepping down I would like to welcome back someone familiar to many of you. Tina Devery, MHA, served as ICC Director from 2008-2010 and the ICC is lucky to have her back in the role as of September 4th. Moving forward Tina may be reached at Devery@CancerIowa.org or 319-335-8144.

Tina Devery, MHA



ICC Funds Twelve Iowa Cancer Plan Implementation Projects

The ICC Board of Directors has funded twelve implementation projects that address priorities, strategies, and/or action steps within the [2012-2017 Iowa Cancer Plan](#). Applicants competed for up to \$25,000 each for fiscal year 2013 (July 1, 2012-June 30, 2013).

Funded projects for fiscal year 2013 include

- | A Conversation on Spirituality and Cancer**
 Applicant: ICC Quality of Life Implementation Group
- | Cancer Care for the Whole Patient: Importance of Psychosocial Care**
 Applicant: St. Luke's Healthcare Foundation for St. Luke's Hospital
- | Caregivers Quality of Life Retreat**
 Applicant: Helen G. Nassif Community Cancer Center of Iowa
- | Clinical Trials Awareness, Leadership Education, and Reaching Out to Iowa's Rural Populations**
 Applicant: ICC Treatment Implementation Group
- | Early Colorectal Cancer Screening**
 Applicant: Linn County Public Health
- | Healthy Vending and Salad Bars in Private and Public Worksites**
 Applicant: Iowans Fit for Life, Iowa Department of Public Health
- | Increasing Screening Rates in Primary Care Clinician's Practices: A Quality Improvement Toolkit for Busy Office Practices**
 Applicant: ICC Screening Implementation Group
- | Independent Economic Impact Study & Tobacco-Free Schools**
 Applicant: Iowa Tobacco Prevention Alliance

| Rediscovering the Joy in Eating: A Tasting and Learning Event—Polk County

Applicant: John Stoddard Cancer Center

| Rediscovering the Joy in Eating: A Tasting and Learning Event in Eastern Iowa

Applicant: University of Iowa Holden Comprehensive Cancer Center

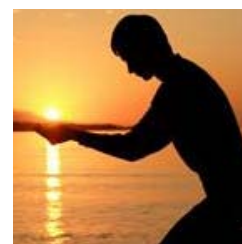
| State Health Registry Website

Applicant: University of Iowa

| Telemedicine Dysphagia-Related Clinical Interventions in Patients with Head and Neck Cancer

Applicant: University of Iowa Hospitals and Clinics

More information and updates about these projects will be available at www.CancerIowa.org within the next months.



The ICC Is Hiring!

The ICC is seeking an Outreach Specialist to oversee statewide cancer outreach activities; participate and provide leadership in the design, plan, promotion and implementation of the comprehensive cancer prevention and control state plan; and coordinate strategies with ICC partners to reach diverse populations.

For more information, search for requisition #61523 at <http://jobs.uiowa.edu/jobSearch/index.php>.

Iowa Cancer Summit Deadlines Approach!

- I Register by Sept. 21st to avoid a significant late-registration fee (regardless of membership status): <http://iowacancerconsortium.wildapricot.org>.
- I Reserve your hotel room at the West Des Moines Marriott by Sept. 21st to take advantage of the special \$94 rate under "IA Cancer Consortium". (515) 267-1500

Call for Board of Directors Nominations

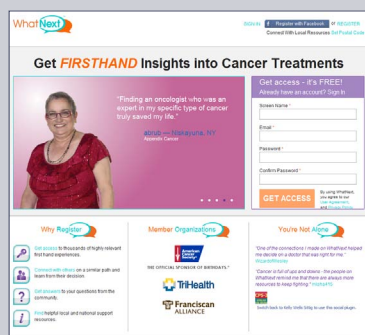
This winter, the Iowa Cancer Consortium will hold elections for the 2013 Board of Directors. Nominations are now being accepted for three seats. A call for nominations will also be made at the ICC Fall Meeting on Oct. 3rd.

Board members up for re-election are Lorrie Graaf, Amber Leed-Kelly, and Norm Van Klompenburg.



Nominate yourself or someone you know by emailing Tina Dev-ery at devery@canceriowa.org. The official Board slate will be announced in late October or early November. ICC members will be asked to vote electronically on the Board slate in December 2012.

Check Out This Site: www.WhatNext.com



Anonymous (or not) share details about your cancer journey and WhatNext will instantly connect you to others on a similar path – and to relevant resources, expert opinions and peer recommendations based on your specific situation.

Ask the Policy Makers!



The 2012 Iowa Cancer Summit will wrap-up with a Cancer Policy Panel feature for Iowa legislators: Senator Jack Hatch (D), Representative Lisa Heddens (D), Representative Kevin Koester (R), and Senator Pat Ward (R).

Have a question or topic you'd like to see the panel discuss? [Submit it online](#) before Sept. 14th.

(Note: The ICC can't guarantee that every question or topic will be discussed.)

Save the Dates!



I ICC 2013 Spring Meeting

April 23, 2013

John Stoddard Cancer Center, Des Moines, IA

I 2013 Iowa Cancer Summit

October 10-11, 2013

Mercy Cancer Center, Des Moines, IA

We're Tweeting!

The ICC has joined the Twitterverse! Follow our tweets:

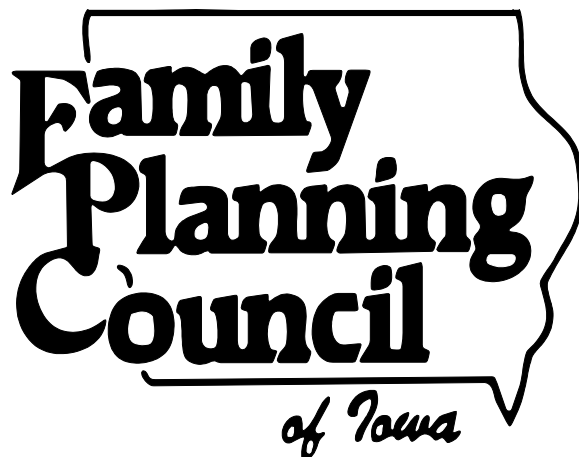
[@CancerIowa](https://twitter.com/CancerIowa)



New CDC Worksite Health Scorecard

According to the CDC, "The newly released CDC Worksite Health ScoreCard (HSC) is designed to help employers assess the extent to which they have implemented evidence-based health promotion interventions in their worksites." Download the scorecard tool at www.cdc.gov/dhds/pubs/worksites_scorecard.htm.

ICC Organizational Member Spotlight: Family Planning Council of Iowa



What is your organization's mission?

The mission of the Family Planning Council of Iowa (FPCI) is to provide reproductive health care and family planning services to all people who desire such services.

In your own words, what does your organization do?

FPCI is a statewide private, non-profit organization that is focused on ensuring access and availability of family planning and reproductive health services for Iowans. One of our primary functions is to administer the Federal Title X Family Planning Program for 55 of Iowa's 99 counties. Our provider network consists of six delegate agencies to provide direct family planning services at 25 clinic sites located throughout Iowa. As the non-governmental grantee for Iowa's Title X program, our responsibilities include monitoring, reporting, and administrative oversight of services to ensure quality of care and compliance with federal guidelines. We also provide training and professional development for health care professionals. FPCI is an approved provider of the Iowa Board of Nursing continuing education units.

How does your work support the Iowa Cancer Plan?

FPCI, through our statewide provider network, provides breast and cervical cancer screening for women and testicular cancer screening for men. Most of our clinic sites administer and all sites encourage the HPV vaccinations to eligible men and women. We also provide referrals for advanced care. Our work directly connects with the Consortium's goals centered on cancer prevention and early detection. At the state and local level, FPCI sponsors community education programs and training opportunities to educate Iowans and reduce the incidence of cancer in Iowa.

Whom do you serve?

Title X family planning services are provided to women, men and teens in Iowa. There is no eligibility requirement to receive services. Costs are determined by a sliding fee scale however, no one is turned away due to inability to pay. Last year, 51,953 women and 3,138 men received family planning services through our provider network.

Why are you an Iowa Cancer Consortium organizational member?

FPCI values the organizational membership with the Iowa Cancer Consortium. We strongly believe in the need to be united and connected in the fight against cancer. Our clinicians and health educators see firsthand the difference that prevention and early detection can make for so many Iowans, particularly as it relates to breast and cervical cancer screening. Sharing life-saving information and keeping the collective partnership engaged on prevention efforts is essential to our vision of keeping all Iowans safe and healthy.

Connect with the Family Planning Council of Iowa



On the web at www.fpcouncil.com



On [Facebook](#)



Sign up to receive a quarterly newsletter at www.fpcouncil.com

Iowa Family Planning Update: Prisms of Possibilities

The annual *Iowa Family Planning Update: Prisms of Possibilities* will take place on September 18-19, 2012 at the Ramada Tropics Resort and Conference Center. This conference is sponsored by the U.S. Department of Health and Human Services, FPCI, and the Iowa Department of Public Health. The target audience is administrators, nurses, nurse practitioners, physician's assistants, counselors, educators and others who work in family planning and family health.

ICC Organizational Member Spotlight: June E. Nylen Cancer Center



The June E. Nylen Cancer Center was born out of a desire by the Sioux City medical community to work together to bring the best in cancer treatment services to the people of Siouxland. Sioux City's two health systems – St. Luke's Regional Medical Center and Mercy Medical Center along with the city's medical and radiation oncologists united for a common goal: To provide the best and most up-to-date cancer care for patients in one central location.

The June E. Nylen Cancer Center is one of only a few facilities of its kind in the United States. As a front-runner in freestanding treatment centers, the June E. Nylen Cancer Center houses two separate doctor's offices: Siouxland Hematology-Oncology Associates, LLP is the Medical Oncology Group and the June E. Nylen Cancer Center is the Radiation Oncology Center.

What is your organization's mission?

The mission of the June E. Nylen Cancer Center is to provide the highest quality, compassionate cancer care through prevention, treatment and research for the people of Siouxland.

In your own words, what does your organization do?

The June E. Nylen Cancer Center is Siouxland's Center for Hope and Healing and prides itself on providing a wide range of important services to assist our patient and their families. Our holistic approach offers: Expert care from our healthcare team of physicians, nurses, therapist and staff - The latest in radiation oncology technology - Compassionate care and support - Access to clinical trials - A resource center for health information - expert medical oncology care and chemotherapy.

The Cancer Center has the ability to treat cancers more precisely than before, treat smaller tumors earlier with the potential for higher cure rates, and reduce the need for more invasive procedures. Due to our latest additions of Trilogy, On-Board Imaging and a PET/CT, the most advanced technology is available today for our patients.

We recognize that cancer patients and their families need holistic care which includes physical, emotional and spiritual care. Current support services provided to help patients feel less overwhelmed and fearful are: Patient Navigator, Education/Resource Coordinator, Dietitian/Herbalist, Spiritual Care Coordinator, Acupuncturist and Massage Therapist. Additional services include: educational seminars, support groups, screenings, patient transportation, library, and wig boutique, the serenity of a Garden of Hope, prayer quilt and patient assistance fund. Aromatherapy and care kits were introduced in November, 2008, the Wellness & Survivorship Program was implemented in 2009 and Obtain Optimal Health fitness program was introduced in 2010.

How does your work support the Iowa Cancer Plan?

The four goals set forth by the Iowa Cancer Plan are in alignment with the goals and mission of the June E. Nylen Cancer Center. By conducting free cancer screenings and educational programs to providing state-of-the-art cancer treatment and care we are improving the accessibility, availability and quality of life for people impacted by cancer.

Whom do you serve?

Our service area encompasses 33 counties in northwest Iowa, eastern Nebraska and southeaster South Dakota with a total population of 340,000. Patient visits exceed 35,000 a year or approximately 175 visits per day.

Why are you an Iowa Cancer Consortium organizational member?

Ryunosuke Satoro says it best "Individually, we are one drop. Together, we are an ocean."

Connect with June E. Nylen Cancer Center



On the web at www.nylencancercenter.com



www.facebook.com/NylenCancerCenter



www.youtube.com/NylenCancerCenter

Training, Events, and Information

Free Strategic Planning Sessions

The Iowa Public Health Association and partners have partnered to offer strategic planning workshops to local public health agencies.

September 25, 2012 | Cherokee, IA | No charge.

September 28, 2012 | Dubuque, IA | No charge.

Registration at www.iowapha.org.

John Stoddard Cancer Center Pink Days Program

John Stoddard Cancer Center has partnered with the National Breast Cancer Foundation and Bras for the Cause to offer "Pink Days"—a free mammogram program for uninsured and underinsured women in the Des Moines area. Upcoming Pink Days include Saturday, September 29, 2012, and on an as-needed basis.

More information: www.johnstoddardcancer.org/pink-days.aspx

American Cancer Society Cancer Prevention Study-3

To help researchers better understand the genetic, environmental and lifestyle factors that cause or prevent cancer, the American Cancer Society is recruiting men and women across the U.S. and Puerto Rico for a landmark new research study.

Quad Cities enrollment: www.cps3quadcities.org | Cedar Rapids enrollment: www.cps3cedarrapids.org

Native American Cancer Support Training

Join the Iowa Cancer Consortium and the Office of Minority and Multicultural Health at the Iowa Department of Public Health for the second gathering of the Native American Cancer Support Coalition. This free two-day training will build upon skills to create and sustain a cancer support group within Native American communities from Iowa and the Midwest. Travel scholarships are available to those who register by Oct. 1.

October 9-10, 2012 | Download a registration form at www.canceriowa.org/Files/Misc/2012NativeCancerSupportRegistrationTravelForm.aspx and submit it via email to rollins@canceriowa.org or by fax at 319-335-4072.

MPOWERED: Best and Promising Practices for LGBT Tobacco Prevention and Control

Recently launched by the Network for LGBT Health Equity, this groundbreaking report is the result of a scientifically-based process to identify and compile best and promising practices that address high smoking rates in the LGBT community. The report is structured around the World Health Organization's MPOWER model—Monitor, Protect, Offer, Warn, Enforce, and Raise—and builds upon it by adding an E for Evaluate and D for Diversify. This enhanced model can be adapted for use with other specific populations that are disproportionately affected by tobacco industry marketing and high tobacco use rates.

Read the announcement and download the report [here](#).

Cutting Tobacco's Rural Roots: Tobacco Use in Rural Communities

The American Lung Association's latest health disparity report, "Cutting Tobacco's Rural Roots: Tobacco Use in Rural Communities," examines the prevalence of tobacco addiction and exposure to secondhand smoke in rural America, particularly among rural youth. Tobacco use is higher in rural communities than in suburban and urban communities, and smokeless tobacco use is shockingly twice as common. Rural youth are more likely to use tobacco and to start earlier than urban youth, perpetuating the cycle of tobacco addiction and death and disease.

Read the report [here](#).

Upcoming ICC Meetings & Events

Iowa Radon Coalition Teleconference

Sept. 13th | 1-2 p.m. | [More info...](#)

Communications Committee Teleconference

Sept. 21st | 10-11 a.m. | [More info...](#)

Conference Planning Committee Teleconference

Sept. 24th | 2-3 p.m. | [More info...](#)

Treatment Implementation Group Teleconference

Sept. 26th | 10-11 a.m. | [More info...](#)

Implementation Group Leader Teleconference

Sept. 26th | 3-4 p.m. | [More info...](#)

ICC Fall Meeting and Iowa Cancer Summit

Oct. 3rd & 4th | [More info...](#)

The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

The ICC welcomes membership from all individuals and organizations interested in reducing the burden of Cancer in Iowa. Visit <http://canceriowa.org/Membership.aspx> for membership information. Scholarships are available.

ICC Board of Directors:

George Weiner | Iowa City | President
Richard Deming | Des Moines
Lorrie Graaf | Des Moines
Kimberly Ivester | Cedar Rapids

Amber Leed-Kelly | Council Bluffs
Ron Nielsen | Des Moines
Norm Van Klompenburg | Newton

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