



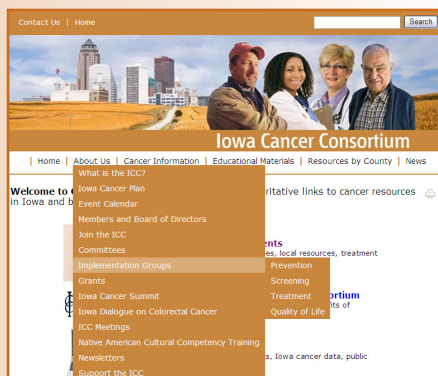
September 2011
Volume 6 | Issue 9

Iowa Cancer Consortium *News*

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Find it on
www.CancerIowa.org



Find summaries of ICC Implementation Groups and Committees, including current projects.

State Plan Implementation Projects Leave Their Mark on Cancer Control in Iowa

FY2012 is well under way, and eight projects are being funded through Iowa Cancer Consortium (ICC) Cancer Plan implementation grants:

Bringing Together Cancer Health Educators

The ICC's Quality of Life Implementation Group will organize and implement an educational forum for cancer educators to positively enhance the quality of life for people affected by cancer. [More...](#)

Community and Worksite Mentoring Project

The ICC's Prevention Implementation Group will offer a community webinar and a worksite health conference to educate Iowans Fit for Life partners, local public health agencies, and others on the importance of worksite wellness programs and community-based efforts to improve the health of Iowa residents. [More...](#)

Confronting a Silent Killer: Radon Awareness Lessons for Iowa High School Science Teachers

In this project, materials will be adapted and developed for Iowa high school science teachers (biology, chemistry, general science, health), who will use them to build student awareness of the dangers of radon. [More...](#)

Increasing Screening Rates in Primary Care Clinicians' Practices

The ICC Screening Implementation Group will develop a training program based on the existing evidence-based toolbox and guide, *to Increase Preventive Screening Rates in Practice*. [More...](#)

(Continued on p. 2)



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The Iowa CoC Network Development

The ICC's Treatment Implementation Group created this project which consists of two parts. In Project 1, leaders from Commission on Cancer (CoC) accredited facilities will be brought together at an invitation-only networking dinner in conjunction with the Iowa Cancer Summit. Project 2, a luncheon meeting for Clinical Trial Coordinators will develop a network to facilitate and increase clinical trial enrollment in Iowa.

[More info...](#)

Promoting and Educating Iowans on Testing Homes for Radon

This project educated Iowa residents who attended the 2011 Iowa State Fair. More than 2000 people visited a State Fair booth where they learned about the dangers of radon and how to test their homes and businesses for radon.

[More info...](#)

Smoke-Free Casinos

With investments from the ICC and the Americans for Nonsmokers' Rights Foundation (ANRF), the Iowa Tobacco Prevention Alliance (ITPA) has

recently completed air quality testing at Iowa's casinos, and public opinion polling of Iowans' support of the Smoke Free Air Act respectively. This year's project leverages these accomplishments to advance ITPA's efforts to achieve support for smoke-free casinos in Iowa. [More info...](#)

Sun Safety: Skin Cancer Prevention, Education, and Screening

To address the rapid increase in skin cancer incidence, the Sun Safety project will pilot a collaborative effort within Linn County. The project takes a multi-faceted approach that focuses on prevention through awareness and education while providing skin cancer screening and early detection opportunities. A social media and marketing campaign will target children and young adults, while also reaching adults could influence children and young adults' exposure to ultraviolet radiation (UVR) from both sunlight and artificial sources such as tanning beds.

[More info...](#)

Project To Use Social Media to Discover Women's Feelings About Breast Cancer Screening

The American Cancer Society (ACS) recommends yearly mammograms starting at age 40 and continuing for as long as a woman is in good health. A new project, funded by the American Cancer Society (ACS), will use social media to gather themes regarding factors that contribute to the choices women (age 40+) make to get - or not get - a mammogram according to ACS guidelines.

For more information, or to partner with the ICC on this project, contact Sara Comstock at Comstock@CancerIowa.org, or Kelly Sittig at Sittig@CancerIowa.org.

Speaking of Social Media...

Have you caught the social media bug, or is it not for you? Tell us what you do - or don't - use in a brief survey at:

<http://www.surveymonkey.com/s/TSN5HY2>



Welcome, New Members!

The ICC extends a warm welcome to its newest members! The following individuals and organizations have joined the ICC since July:

Barbara Chadwick, Cedar Rapids

Eileen Fisher, Solon

Kelley Leonard, Bettendorf

Mary Merchant, Iowa City

Partnership for Better Health

Threase Harms, Des Moines

Jenny Schulte, Des Moines

St. Luke's Hospital

Emi Chapman, Cedar Rapids

Nancy Hagensick, Cedar Rapids

Matt Schmitz, Cedar Rapids

Julie Thompson, Cedar Rapids

Susan G. Komen for the Cure

- Iowa Affiliate

Kylie Davidson, West Des Moines

Pam Davis, West Des Moines

Sally Dix, West Des Moines

Stacey Vance, Charles City

Jeanna Voelker, Iowa City

Laura Wynohrad, Osage

The Clock is Ticking! Have You Registered for These Upcoming ICC Events?

Iowa Dialogue on Colorectal Cancer

Sept. 16 | Johnston | [Info & Registration](#)

Native American Cultural Competency Training

Sept. 19-20 | Johnston | [Info & Registration](#)

2011 Iowa Cancer Summit

Oct. 3-4 | West Des Moines | [Info & Registration](#)



New Member Orientation at the Iowa Cancer Summit

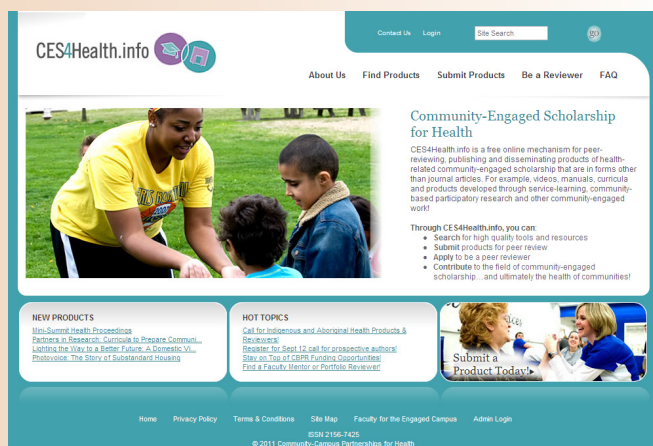
12-12:30 p.m. | October 4, 2011
West Des Moines Marriott, West Des Moines

Lunch provided.

RSVP before September 29th to Kelly Sittig at Sittig@CancerIowa.org.

Check Out This Website...

www.CES4Health.info



...where you'll find "a free online mechanism for peer-reviewing, publishing and disseminating products of health-related community-engaged scholarship that are in forms other than journal articles. For example, videos, manuals, curricula and products developed through service-learning, community-based participatory research and other community-engaged work!"

"Through CES4Health.info, you can:

- Search for high quality tools and resources
- Submit products for peer review
- Apply to be a peer reviewer
- Contribute to the field of community-engaged scholarship...and ultimately the health of communities!"

Networking, Action, and Education

Updated NCI Site for Adolescents and Young Adults (AYA) with Cancer

The NCI has updated its AYA Portal, based on input from young people.

<http://www.cancer.gov/cancertopics/aya>

The Community Guide: A Resource to Improve Health and Prevent Cancer in your Area | R2R Cyber Seminar Series

The Guide to Community Preventive Services (Community Guide), a free resource, provides evidence-based recommendations and findings of the Community Preventive Services Task Force to help identify approaches and policies for improving health and preventing cancer in your community. This cyber-seminar will discuss what the Community Guide is, its history, many helpful ways to use this resource, and future directions for the Community Guide. Additionally, a community practitioner will be interviewed to discover how the Community Guide is being used at the local level to improve her organization's breast and cervical cancer programs.

September 20, 2011 | 1-2 p.m. CST | <https://researchtoreality.cancer.gov/cyber-seminars>

Psychosocial Oncology Care Conference

November 2, 2011 | The Hotel at Kirkwood | Cedar Rapids, IA | [Download a copy of the brochure.](#)

Iowa Governor's Conference on Public Health: Call for Abstracts

Conference partners encourage you to submit a proposal for a concurrent session or a poster session at the 2012 Iowa Governor's Conference on Public Health.

Call for abstracts closes October 7, 2011

More information: <http://www.iowapha.org/Default.aspx?pageId=127969>

Save the Date for the First Annual Komen Siouxland Breast Health Symposium

February 11, 2012 | 8:30 a.m. - 3:30 p.m. | Western Iowa Tech Community College

<http://www.komensiouxland.org>



Looking Ahead...

ICC Treatment Implementation Group Meeting (Teleconference)

September 7 | 10 a.m.

[More info...](#)

Iowa Dialogue on Colorectal Cancer

September 16 | 8:30 a.m. | Johnston, IA

[More info...](#)

Native American Cultural Competency Training

September 19-20 | Johnston, IA

[More info...](#)

ICC Screening Implementation Group Meeting (Teleconference)

September 27 | 10 a.m.

[More info...](#)

Iowa Cancer Summit

October 3-4 | West Des Moines, IA

[More info...](#)

Have News to Share?

Ask your organization to add sittig@canceriowa.org to its news release list!

Follow the ICC on Facebook!

Visit www.facebook.com/IowaCancerConsortium



The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

ICC Board of Directors:

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Lorrie Graaf | Des Moines
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Please send corrections or suggestions for future issues to Sittig@CancerIowa.org.