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Iowa Cancer Consortium **News**

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Watch for Your ICC Board Ballot

In early December, ICC members will receive an electronic ballot in their e-mail in boxes, and will be asked to vote on the following 2012 Board of Directors slate:



- **Dr. Dick Deming**, Mercy Cancer Center, Des Moines
Running for two years as Vice-President, followed by two years as President.
Term: 1/1/12-12/31/15
- **Kimberly Ivester**, St. Luke's Hospital, Cedar Rapids
Running for At-Large seat.
Term: 1/1/12-12/31/13
- **Ron Nielsen**, Johnston
Running for At-Large seat.
Term: 1/1/12-12/31/13
- **Dr. George Weiner**, University of Iowa Holden Comprehensive Cancer Center, Iowa City
Running for President.
Term: 1/1/12-12/31/13

ICC Capacity-Building Series

This spring the Iowa Cancer Consortium will host a series of webinars and in-person sessions to increase the capacity of cancer advocates and organizations in Iowa.

Planning is currently underway – please contact Sara Comstock, comstock@canceriowa.org, to

- Host a session at your organization.
- Suggest a topic or speaker.
- Volunteer to lead or co-lead a session in your area of interest.

Topics currently under consideration include: grant writing, program planning and evaluation, social media, presenting data to influence change, persuasive presentations, and communication power tools.

These sessions will be FREE to ICC Members and available for a charge to non-members. Please take [this short survey](#) if you would like to provide input into the planning sessions.



Take Action!

...working together to conquer cancer.

Affordable Care Act: What Every Cancer Control Advocate Should Know

The Affordable Care Act (ACA) affects all Americans, but health advocates have an even greater responsibility to educate themselves about the legislation and its outcomes. The ICC Board of Directors and Governmental Relations Committee asks you to listen to the following previously recorded webinars:

CCC Policy Webinar #1: *The Affordable Care Act and Cancer Control: National and State Implications and CCC Coalition Opportunities.* Topics include

- I.** Major provisions from the Affordable Care Act that impact cancer across the continuum of care.
 - Access to care
 - Prevention and early detection
 - National Strategies for quality, prevention, workforce, and disparities
- II.** Opportunities for CCC coalitions to influence and leverage current and forthcoming ACA provision implementation.
 - Coalition advocacy efforts to influence federal and state decision-making
 - Coalition planning efforts to maximize the impact of implementation
 - Timeline for evaluating priorities and taking action

Access this webinar: <http://bit.ly/CCCPolicyWebinar1>



CCC Policy Webinar

#2: *The Affordable Care Act: Implications for Comprehensive Cancer Control Coalitions – Medicaid & Health Exchanges* was held on July 13, 2011 and presented by Melissa Bianchi, JD, and Hogan Lovells. Topics covered included

- I.** Medicaid Provisions in ACA
 - Eligibility and services
 - State-specific implementation decisions
 - State budget considerations
- II.** Health Insurance Exchange Provisions in ACA
 - Standard requirements
 - State-specific implementation decisions
- III.** Opportunities for CCC coalitions to influence and leverage ACA provision implementation
 - Coalition advocacy efforts to influence state decision-making
 - Examples of current state dynamics and decisions
 - Important dates and milestones

Access this webinar: <http://bit.ly/CCCPolicyWebinar2>



Celebrate the Power of Rural!

According to the National Organization of State Offices of Rural Health (NOSORH), approximately 62 million people – nearly one in five Americans – live in rural and frontier areas. Yet, “Rural communities face accessibility issues, a lack of healthcare providers, growing percentages of underinsured citizens and other unique challenges.”

These issues are the driving force behind the first annual National Rural Health Day, November 17, 2011.

More about National Rural Health Day, including tools and resources, can be found at www.celebratepowerofrural.org.



Does Your Legislator Know About the Dangers of Radon?

The Iowa Cancer Consortium and the Environmental Health Sciences Research Center at the University of Iowa are partnering to present two workshops to help state legislators understand radon and the threat it poses to Iowans.

Contact your state representatives and encourage them to attend:

RADON: Iowa's Silent Killer, A Legislative Workshop to Find Solutions That Work

November 10, 2011 | American Cancer Society
8364 Hickman Road Suite D | Des Moines
10 a.m. - 2:30 p.m.

OR

November 11, 2011 | Bioventures Center
2500 Crosspark Road | Coralville
10 a.m. - 2:30 p.m.

An informational flyer is available at
<http://bit.ly/RadonLegislativeWorkshop>.

Find your legislators and their contact information at <http://www.congress.org/congressorg/officials/congress/>.

For assistance contacting your legislator, e-mail Cassandra Furlong, Government Relations Specialist, American Cancer Society, at Cassie.Furlong@Cancer.org.



Iowa Community-Based Cancer Prevention Project

A partnership between the University of Iowa, Iowa Cancer Consortium (ICC), and the Iowa Research Network resulted in the establishment of an Iowa Community-Based Cancer Prevention Project. The three-year project is funded by the National Institutes of Health and aims to better understand and address the burden of cancer in Iowa by creating an infrastructure to support community-based, cancer control research across Iowa.

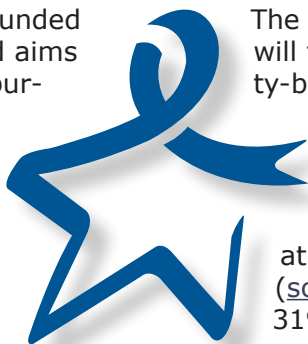
The initial focus of this program is geared toward understanding and addressing colorectal cancer disparities across Iowa. Currently, five community assistants are engaging communi-

ties and community leaders across Iowa at special colorectal cancer forums to highlight the importance of early detection and to gather insight and feedback as to why more Iowans aren't screened.

The infrastructure built as part of this program will then be applied to other areas of community-based research addressing cancer prevention and other specific cancers.

If your organization is interested in holding a community forum or learning more about this project, please contact Rachel

at the Iowa Cancer Consortium
(schramm@canceriowa.org or 319-467-4569).



mHealth Initiatives: Mobilizing Cancer Prevention and Control (R2R Cyber-Seminar)

November 15, 2011 | 1-2 p.m. CST

Explore the role of mobile health (mHealth) technologies in cancer prevention and control and learn about some new innovative tools and resources that public health practitioners and researchers can use.
<https://researchtooreality.cancer.gov/node/507>

Iowans Fit for Life, Webinar

November 16, 2011 | 1:30 - 2:30 p.m.

Featuring Jon Morgan, Wisconsin's Physical Activity Coordinator. Jon will present various community strategies that help shape the environment to be conducive to health eating and active living.

<http://www.idph.state.ia.us/iowansfitforlife/Default.asp>

IPHA Legislative Forum

November 29, 2011 | 9:30 a.m. - 3 p.m. | Iowa Laboratories Facility

2220 S. Ankeny Blvd. | DMACC Ankeny Campus

Includes a presentation of the IPHA 2011 State & Federal Advocacy Issues, Caucus Training, Networking Lunch, Iowa Legislator Panel, and State Agency Legislative Updates.

Registration is currently open to IPHA members, and will be open to everyone beginning Nov. 7.

<http://bit.ly/IPHALegislativeForum>

Save the Date: Eleventh Annual Institute for Healthcare Advancement (IHA) Health Literacy Conference

May 9-11, 2012 | Irvine, California

<http://bit.ly/IHAHealthLiteracyConference>

Save the Date: Eighth Biennial Cancer, Culture & Literacy Conference

May 17-19, 2012 | Sheraton Sand Key Resort | Clearwater Beach, Florida

<http://www.moffitt.org/ccl>

DavidsFight.org New 'Snow Angels' Program

Iowa citizens undergoing oxaliplatin chemotherapy treatment between the months of November and April qualify for snow removal assistance.

<http://www.davidsfight.org/id49.html>

Save The Date for the 2012 ICC Spring Meeting

April 25, 2012 | Mercy Cancer Center | Des Moines, IA



The Mammotives Project is continuing through November! Find out more at www.Mammotives.org. To partner, e-mail mammotives@canceriowa.org.

Looking Ahead...

ICC Membership & Nominating Committee Meeting (Teleconference)

November 10 | 3-4 p.m.

[More info...](#)

ICC Implementation Group Leader Meeting (Teleconference)

November 16 | 10-11 a.m.

[More info...](#)

ICC New Member Orientation

December 1 | 1 p.m.

[More info...](#)

Iowa Radon Coalition In-Person Meeting

December 5 | 9:30-11:30 a.m. | Grinnell, IA

[More info...](#)

The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

ICC Board of Directors:

George Weiner | Iowa City | *President*
Richard Deming | Des Moines
Lorrie Graaf | Des Moines
Amber Leed-Kelly | Council Bluffs

Ron Nielsen | Des Moines
Claudia Robinson | Davenport
Norm Van Klompenburg | Newton

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