



July 2011  
Volume 6 | Issue 7

# Iowa Cancer Consortium *News*

## In This Issue...

- | Pow Wow Honors Women
- | ICC Grants to be Awarded in July
- | Remembering Rev. Barry Thongvanh
- | Resources and Opportunities

## Pow Wow Honors Women of the Sweet Grass Path

On June 11th and 12th, the 7 Feathers Foundation held a Pow Wow in Iowa City honoring women of the Sweet Grass Path, women who have had breast cancer, and those who participated in the Pink Shawl Project - a program funded by the Iowa Cancer Consortium that brings Native American Women together to sew shawls and talk about breast health.

Find it on  
[www.CancerIowa.org](http://www.CancerIowa.org)



[Local and Statewide Cancer Resources by County](#)



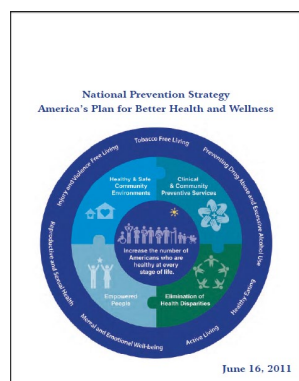
The event was supported by the Iowa Cancer Consortium, the Northern Plains Comprehensive Cancer Control Program, Susan G. Komen for the Cure, and the Iowa Department of Public Health Office of Minority and Multicultural Health.

## Consortium Grants to be Awarded in July

Funding in the state of Iowa has followed a different timeline than usual for FY12. Because state budgets have been set later than in past years, applicants for FY12 State Plan Implementation Grants from the Iowa Cancer Consortium have had to wait longer than usual to learn the outcome of their applications.

However, the waiting is almost over, and applicants should learn their results by the end of July. The ICC thanks you for your patience!

## National Prevention Strategy: America's Plan for Better Health and Wellness

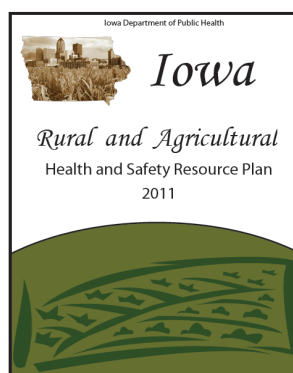


U.S. Surgeon General Regina Benjamin and members of the National Prevention Council released the first-ever National Prevention Strategy at a news conference in Washington, D.C. The National Prevention Strategy, called for under the Affordable Care Act, outlines the ways that

public and private partners can help Americans stay healthy and fit.

For more information, or to download a copy of the report, visit [www.healthcare.gov/center/councils/nphpphc/index.html](http://www.healthcare.gov/center/councils/nphpphc/index.html).

## Iowa Rural and Agricultural Health and Safety Resource Plan



The Iowa Department of Public Health recently released the Iowa Rural and Agricultural Health and Safety Resource Plan to assess availability of health resources in Iowa's rural areas, assess unmet needs, and evaluate how federal/state reimbursement policies can be modified to meet these needs.

The report offers valuable information, data, maps, and graphics to assist communities, agencies, and health-care organizations with assessments, reports, and grants.

The report is available online at [www.idph.state.ia.us/hpcdp/rural\\_health.asp](http://www.idph.state.ia.us/hpcdp/rural_health.asp).

## Rev. Barry Thongvanh, 1950-2011

The Iowa Cancer Consortium was saddened to learn of the death of Pastor Barry K. Thongvanh, 60, of Storm Lake, IA. He was a founding member of the Central Asian Pacific Islander Commission and the Iowa Commission on Asian Pacific Affairs.

Thongvanh was a participant in a project of the Iowa Cancer Consortium resulting in a 2007 report entitled *Community Conversations on Cancer in Storm Lake, Iowa* funded by the Iowa Department of Public Health CCC Program and the CDC. He was instrumental in producing the first baseline study around attitudes, beliefs, and opinions about cancer in the Tai Dam community of Iowa.

It was reportedly the first cancer study of its kind anywhere in the world with the Tai Dam community. It was presented at the Intercultural Cancer Council's 2008 Biennial Symposium on Cancer, Minorities, and the Medically Underserved.

Read more about Rev. Thongvanh and his life at <http://multiculturallife.org/?p=3438>.

## Save the Date for These Important Events!

### SAVE THE DATE

The **Iowa Dialogue on Colorectal Cancer** aims to bring Iowans together in order to identify comprehensive and coordinated strategies to improve Iowa's colorectal cancer screening rate.

Mark your calendars!

Brought to you by:



## Iowa Dialogue on Colorectal Cancer

September 16th, 2011

**Stoney Creek Inn**  
5291 Stoney Creek Court  
Johnston, Iowa 50131

Registration information coming soon. Watch for additional information at [www.CancerIowa.org](http://www.CancerIowa.org)



### A Captive Audience for Your Exhibit!

This year, more than 100 participants are expected to attend Summit activities. The Iowa Cancer Consortium offers you the opportunity to exhibit your cancer- or health-related materials to this captive audience throughout the two-day Summit.

More information and a downloadable exhibitor form is available at [www.canceriowa.org/2011-Iowa-Cancer-Summit.aspx](http://www.canceriowa.org/2011-Iowa-Cancer-Summit.aspx).

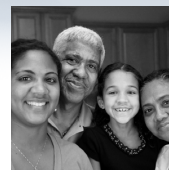


### 2011 Iowa Cancer Summit *Collaborating for the Future: Unveiling Iowa's New Cancer Plan*

October 3-4, 2011  
West Des Moines Marriott  
1250 Jordan Creek Parkway  
West Des Moines, Iowa

Plus, special meeting events for:

- ▶ Iowa cancer patient educators
- ▶ Iowa cancer clinical trials coordinators
- ▶ ACoS CoC cancer center directors, administrators, and cancer liaison physicians (dinner meeting).





## Funding Opportunities

### The Wellmark Foundation 2011 Healthy Communities Grant Program - Level II

Letters of Intent due August 2, 2011

[www.wellmark.com/foundation/apply/2011HealthyCommunitiesRFPLLevel\\_II.pdf](http://www.wellmark.com/foundation/apply/2011HealthyCommunitiesRFPLLevel_II.pdf)

## Networking, Action, and Education

### From the Seaside to the Slopes: Implementing Sun Safety Interventions through Partnerships | R2R Cyber Seminar Series

Creating alliances can be a key strategy in implementing research-tested interventions. This month's NCI Research to Reality Cyber-Seminar will highlight the work of Dr. Dave Buller from Klein Buendel, and Dr. Vernon Sondak and Ms. Lois Rendina from Moffitt Cancer Center. They will explain how engaging ski resorts, a professional baseball team (the Tampa Bay Rays), and local beaches led to the successful dissemination and implementation of their respective sun safety programs.

Tuesday, July 19, 2011 | 2-3 p.m. | <https://researchtoReality.cancer.gov/cyber-seminars>

### The Northern Plains American Indian Regional Cancer Conference

Conference topics include data and prevention; outreach, early detection, and navigation; and policy and survivorship.

August 26-28, 2011 | Creighton University | Omaha, NE | <http://www.natamcancer.org>

### Conference: The State of Weight in Iowa

The Iowa Public Health Association (IPHA) and The Wellmark Foundation are collaborating to deliver a one-day conference entitled *The State of Weight in Iowa – Tools for Communities to Address Obesity*. The conference will include a full day of speakers, will raise awareness of the importance of a healthy lifestyle, and will be an opportunity to share best-practices around community policies and environmental approaches that encourage people and organizations to take action to better address obesity.

September 28, 2011 | Des Moines, IA | <http://www.iowapha.org/Default.aspx?pageId=1066404>

### Free to Breathe 5K FUN Run/Walk and Kids' Dash

An opportunity for lung cancer advocates, survivors, and the community to come together to raise awareness and support to fight lung cancer. 100% of the net proceeds from this event will benefit the National Lung Cancer Partnership's research, education, and awareness programs.

October 8, 2011 | Racoon River Park | West Des Moines, IA

[http://participate.freetobreathe.org/site/TR?fr\\_id=1471&pg=entry](http://participate.freetobreathe.org/site/TR?fr_id=1471&pg=entry)

### Research To Reality Mentorship Program

The Research to Reality (R2R) Mentorship Program is a pilot program by the National Cancer Institute's (NCI) Office of Communications and Education and the Division of Cancer Control and Population Sciences. The purpose of the Program is to help build the capacity of cancer control practitioners to effectively navigate the complex, "real world" context in which evidence-based decision making occurs. Mentees will be matched with experienced public health professionals. Mentees, with guidance from their mentor, will work on a year-long cancer control and prevention project (examples on FAQs) relevant to their current jobs to learn and apply the skills and knowledge of evidence-based public health (EBPH). In addition to the mentor, participants will receive ongoing technical assistance and training, virtually and in-person, from the NCI.

<https://researchtoReality.cancer.gov/mentorship>

## Follow the ICC on Facebook!



Visit [www.facebook.com/IowaCancerConsortium](http://www.facebook.com/IowaCancerConsortium)

## Have News to Share?

Ask your organization to add [sittig@canceriowa.org](mailto:sittig@canceriowa.org) to its news release list!

The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

## ICC Board of Directors:

**George Weiner** | Iowa City | *President*  
**Richard Deming** | Des Moines  
**Lorrie Graaf** | Des Moines  
**Amber Leed-Kelly** | Council Bluffs

**Ron Nielsen** | Des Moines  
**Claudia Robinson** | Davenport  
**Norm Van Klompenburg** | Newton

## ICC Staff:

**Sara Comstock**  
Executive Director  
(319) 335-8144  
[Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org)

**Kelly Rollins**  
Project Assistant  
(319) 384-1741  
[Rollins@CancerIowa.org](mailto:Rollins@CancerIowa.org)

**Rachel Schramm**  
Outreach Specialist  
(319) 467-4569  
[Schramm@CancerIowa.org](mailto:Schramm@CancerIowa.org)

**Kelly Sittig**  
Communications &  
Membership Coordinator  
(319) 335-8816  
[Sittig@CancerIowa.org](mailto:Sittig@CancerIowa.org)

100 MTP4, Iowa City, IA 52242 | (319) 335-8144/(800) 237-1225 | Fax: (319) 335-4072

[www.CancerIowa.org](http://www.CancerIowa.org)

