



December 2011
Volume 6 | Issue 12

Iowa Cancer Consortium *News*

In This Issue...

- Learning Opportunities from the ICC
- January is Radon Action Month
- Get Your Copy of the New Cancer Plan
- What Do You Want Your Legislators to Focus On?
- ICC Logo Guidelines
- Plan Now for Colorectal Cancer Awareness

Congratulations, Sara!

ICC Executive Director Sara Comstock was recently honored as the recipient of the 2011 Iowa Nonprofit Board/Staff Leadership Award. Sara was nominated by the ICC staff for inspiring others to work collaboratively, championing cancer education and outreach, and making the ICC a transparent and successful organization.



Sara received her award from Governor Terry E. Branstad at the 2011 Iowa Nonprofit Summit in Ames, Iowa on November 16th.

Welcome New Members!

The ICC extends a warm welcome to its newest members! The following individuals have joined the ICC since September 2011:

Suzanne Allen, Bennington
Janee Anderson, Washington
Stephanie Anderson-Jakobitz, Urbandale
Gabbi DeWitt, Cedar Falls
Cynthia Fiester, Cedar Rapids
Ian Fox, Cedar Rapids
Chris Hink, Coal Valley
Michelle Kaufman, Council Bluffs
Lynette Kooker, Altoona

Ruth Long, Creston
Sara Maduka, Iowa City
Michael Murray, Dubuque
Philip Rocca, Iowa City
Elizabeth Rubert Pugh, Carlisle
Mary Schall, Iowa City
Kristine Van Kleek, Spencer
Deb VanderPlas, Orange City
Michael Zlomke, Council Bluffs

Speaking of Membership...

2011 ICC memberships will expire on December 31st. If you haven't renewed your membership yet, you can do it easily by visiting www.canceriowa.org/Membership.aspx. Questions? Contact Kelly Rollins at (319) 384-1741 or Rollins@CancerIowa.org.



Build Your Skills with Learning Opportunities from the ICC

Don't worry if you missed the recent webinar - ***The Affordable Care Act: Implications for Comprehensive Cancer Control*** - held by the ICC on Nov. 30th. A recording can be downloaded at <http://bit.ly/ACAWebinar1>.

But don't let your learning stop there! Several more free educational opportunities presented by the ICC and its partners can help you sharpen your knowledge and skills:

- **Affordable Care Act Webinar 2: *Implications for Comprehensive Cancer Control - Medicaid and Health Exchanges***
Dec. 19th | 10 a.m.
Details and registration:
<http://bit.ly/ACAWebinar2Reg>
- **Health Insurance Exchange Forum**
Dec. 20th | 8:45 a.m.-Noon
Sponsored by [Partnership for Better Health](#)
Renaissance Des Moines Savery Hotel
401 Locust Street, Des Moines
Details and registration information:
http://bit.ly/PBH_Exchange_Forum

Save The Date

...for these future capacity-building webinars:



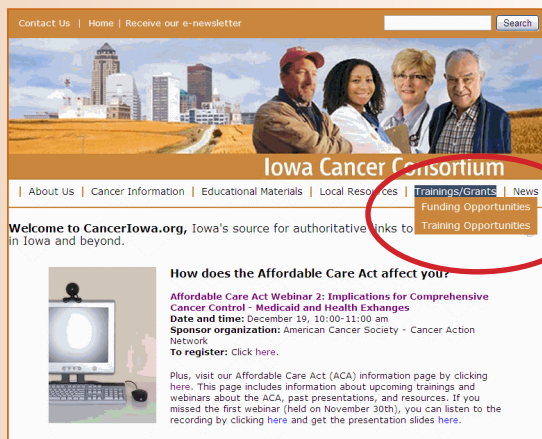
- ***Persuasive Presentations***
Feb. 15th at 10 a.m.
- ***Effective Meetings***
Mar. 21st at 10 a.m.
- ***Help Your Data Tell A Story***
Apr. 18th at 10 a.m.

(Registration information will be available in upcoming newsletters.)

Future in-person trainings include ***Program Planning & Evaluation***, and ***Grant Writing***. Dates to be determined.

Questions? Contact Sara Comstock at (319) 335-8144 or Comstock@CancerIowa.org.

Find it on www.CancerIowa.org



Check out these new pages on CancerIowa.org:
[Funding Opportunities](#)
[Training Opportunities](#)

If you have training and funding opportunities to share, please submit them to sittig@canceriowa.org.

Cancer Education Survey

The Iowa Cancer Consortium is partnering with the University of Iowa Department of Family Medicine to improve cancer core competencies in Iowa's non-oncology health workforce.

We are seeking input on how best to meet the needs of Iowa's health-care professionals. The survey covers questions on delivery format, number of sessions, CEUs, incentives, and topics. Those who complete the survey will have a chance to provide their contact information in order to receive updates about the project.

Please take a few minutes to take our nine question survey:

<https://www.surveymonkey.com/s/XT9F6XW>



Learn how you can take action at <http://bit.ly/RadonActionMonth>.



Get Your Copy of the New Iowa Cancer Plan



The 2012-2017 Iowa Cancer Plan was unveiled at the Iowa Cancer Summit on Oct. 4th. If you did not attend the Summit, or didn't receive your printed copy of the plan at the event, we would be happy to send you one along with the FY2011 Annual Report, which will be mailed out later this month.

If you would like a copy of the plan mailed with your Annual Report, please contact Kelly Rollins at (319) 384-1741 or Rollins@CancerIowa.org by Dec. 15th.

Electronic copies of the new plan can be downloaded at <http://bit.ly/NewCancerPlan>.

Don't Forget to Vote!

An email with a link to an electronic ballot for the 2012 ICC Board of Directors election was sent to all ICC members on Dec. 7th. In addition to the Board election, members may vote on the 2012 ICC Policy Priorities drafted by the Governmental Relations Committee and Board of Directors.

If you are a member and did not receive the link to the ballot, or if you have any questions, please contact Sara Comstock at (319) 335-8144 or Comstock@CancerIowa.org.

Voting ends on Dec. 21st at 5 p.m.

What Do You Want Your Lawmakers to Focus On?

From www.desmoinesregister.com:

The Iowa Legislature is scheduled to convene Jan. 9 for its 2012 session. During December, The Des Moines Register opinion page will be gathering ideas from readers about what they want lawmakers to work on and why.

We plan to run a selection of these responses in early January in the Sunday Register.

Iowans (that's you!) may send their thoughts about what they would like their lawmakers to do next year to adominick@dmreg.com. Please include your full name, home town, and contact information.



Refresher: ICC Logo Guidelines

The ICC has guidelines for the use of its logo by funded projects, implementation groups, committees, and other entities.

Brush up on the guidelines and check your usage of the logo at http://bit.ly/ICC_Logo_Guidelines.



Plan Now for Colorectal Cancer Awareness Month Activities

By Gena Hodges and Carol Frazell



Under the leadership of Dr. Michael Page, Colorectal Surgeon at The Iowa Clinic, several Des Moines area colorectal surgeons and gastroenterologists have partnered to provide free colonoscopies to 96 uninsured men and women age 50-64 in the central Iowa area during Colorectal Cancer Awareness Month. The Iowa

Digestive Disease Center, Iowa Endoscopy Center, Iowa Lutheran Hospital Endoscopy Department, Iowa Methodist Medical Center (IMMC) Endoscopy Department, Iowa Pathology Associates, John Stoddard Cancer Center, Pathology Laboratory at Iowa Methodist Medical Center, Polk County Health Department, The Iowa Clinic and The Iowa Clinic Endoscopy Center provided the free colonoscopies.

This project, known as **"SCOPE IT OUT"** will hold its next event on March 31st, 2012.

This year the CDC encourages all state Colorectal Cancer Control Programs (Iowa Get Screened: Colorectal Cancer program) to work with partners and members of the American Gastroenterologist Association (AGA) and any other interested associations to provide free colonoscopies to uninsured and underinsured individuals age 50 and older. The national free colorectal cancer screening event has been set for March 29th-31st, 2012.

Iowa Get Screened Program staff, including interns Carol Frazell (UNI) and Maile Corpus (Drake), put together a toolkit of best practices to plan and imple-

ment free screening events. The Iowa Department of Public Health hosted a planning and information call with volunteers from partnering agencies on November 1st, 2011. The planning committee is proposing Iowa Governor Terry E. Branstad, proclaim March as Colorectal Cancer Awareness Month. Included in the proposed gubernatorial proclamation is March 2nd, 2012, National Dress in Blue Day, encouraging all to "go blue" for the day to bring awareness of colorectal cancer to Iowa.

The Iowa Get Screened: Colorectal Cancer Program is asking each of your organizations to consider participating in one or more of the following initiatives:

- ➔ Hold a colorectal cancer education and awareness day at your facility or in your community. This could be a health fair or a challenge for the community or your co-workers to "go blue" on March 2nd, 2012.
- ➔ Consider funding and distributing Fecal Immunochemical Tests (FIT) or High-Sensitivity Fecal Occult Blood Tests (FOBT) at no charge to 50-64 years old patients that are uninsured or underinsured; any day March 29th-31st, 2012.
- ➔ Offer free colonoscopy screenings between March 29th and 31st, 2012 to uninsured or underinsured patients meeting pre-determined criteria. The AGA will help coordinate services with their members in your area, but they need help from people to coordinate the local events.

The toolkit will be available at www.idph.state.ia.us/IGS/ by January 2012.

If you would like a CD of the toolkit please request by sending your U.S. postal address to jeanna.jones@idph.iowa.gov.

Please join us in helping all Iowans live longer, healthier, more productive lives!



ICC Members Head to Kilimanjaro!

Congratulations to Dr. Dick Deming and Jeanna Jones who will climb to the summit of Kilimanjaro on January 2nd-15th along with a group of cancer survivors. The trip is part of the Above & Beyond Cancer Program, founded and chaired by Dr. Deming.

Cancer Plan Outreach Forums

The ICC is planning a series of forums to promote the 2012-2017 Iowa Cancer Plan. Sessions will be guided by ICC staff, and topics include the Iowa Cancer Plan and opportunities for community members to ask questions about cancer.

To schedule a forum in your community email Rachel Schramm at Schramm@CancerIowa.org.

Funding Opportunities from Susan G. Komen for the Cure

The Iowa Affiliate and Quad Cities Affiliates of Susan G. Komen for the Cure are both currently accepting applications for funding. Details and applications: [Iowa Affiliate](#) | [Quad Cities Affiliate](#)

R2R Cyber-Seminar: Using Systems Thinking and Tools to Solve Public Health Problems

Dec. 14th | 3-4 p.m. ET | Details and registration information: <https://researchtoreality.cancer.gov/cyber-seminars/using-systems-thinking-and-tools-solve-public-health-problems>.

American Public Health Association Call of Abstracts

The American Public Health Association's Call for Abstracts for their Annual Meeting on October 27-31, 2012 in San Francisco, CA, will open on Dec. 16th.

Details: <http://www.apha.org/meetings/AnnualMeeting/>

CDC Recruiting for National Healthy Worksite Program

The Centers for Disease Control and Prevention (CDC) recently began a program to engage and recruit 70-100 small, medium, and large businesses and lead them through the process of building a core workplace health program. A webinar will be held on Tuesday December 20, 2011, 2PM-3PM EST to discuss the goals, objectives, and activities involved in the National Healthy Worksite Program. Register at: <https://www3.gotomeeting.com/register/703198246>.

Coming Up...

ICC Membership & Nominating Committee Meeting (Teleconference)

Dec. 13th | 11 a.m.-Noon

[More info...](#)

ICC Conference Planning Committee (Teleconference)

Dec. 16th | 3-4 p.m.

[More info...](#)

Affordable Care Act Webinar 2

Dec. 19th | 10-11 a.m.

[More info...](#)



The ICC Staff THANKS YOU for a fantastic 2011. We look forward to the collaborations that 2012 brings!

The mission of the Iowa Cancer Consortium is to reduce cancer incidence and mortality in Iowa through collaborative efforts that provide services and programs directed toward comprehensive cancer prevention and control.

ICC Board of Directors:

George Weiner | Iowa City | *President*
Richard Deming | Des Moines
Lorrie Graaf | Des Moines
Amber Leed-Kelly | Council Bluffs

Ron Nielsen | Des Moines
Claudia Robinson | Davenport
Norm Van Klompburg | Newton

ICC Staff:

Sara Comstock | Executive Director | (319) 335-8144 | Comstock@CancerIowa.org
Katie Jones | MPH Student | (319) 467-4568 | Jones@CancerIowa.org
Megan Lessard | MPH Student | Megan-Lessard@uiowa.edu
Kelly Rollins | Project Assistant | (319) 384-1741 | Rollins@CancerIowa.org
Rachel Schramm | Outreach Specialist | (319) 467-4569 | Schramm@CancerIowa.org
Kelly Sittig | Communications & Membership Coordinator | (319) 335-8816 | Sittig@CancerIowa.org

Organizational Members:



State Health
Registry of Iowa



100 MTP4, Iowa City, IA 52242 | (319) 335-8144/(800) 237-1225 | Fax: (319) 335-4072

www.CancerIowa.org

