



May 2010
Volume 5 Issue 5

Iowa Cancer Consortium News

In This Issue...

- ICC Moves
- ICC Spring Meeting
- Policy Request
- ICC Releases IFP
- Latino Forum
- Iowa Cancer MAPs
- CBPR Workshop
- Iowa Cancer Summit
- CancerCare Series
- Pink Shawl Project
- What's New in Cancer Control?
- Skin Cancer Awareness Month
- Cancer Control Planet Webinar

NEW LOCATION

The ICC has moved to a new location – please change our address to:

Iowa Cancer Consortium, 100 MTP4 RM 162, Iowa City, IA 52242-5000

Please contact us before sending packages through UPS or FedEx as they require a different address.

ICC Spring Meeting

ICC members gathered for the yearly spring meeting at St. Anthony Hospital in Carroll, Iowa. St. Anthony staff were wonderful hosts and made our group feel truly welcome. The full agenda started with a welcome from ICC President, George Weiner, M.D. and Executive Director, Tina Devery. June Ryan, Program Manager for Nebraska CARES gave the keynote address which focused on building partnerships with cancer centers across the state.

Attendees participated in an interactive progress update of the state cancer plan. The current strategic plan runs through the end of 2011. Please contact Tina Devery if you are interested in participating on the cancer plan revision committee. The revision committee will start meeting in the fall of 2010.

Over lunch ICC members learned of the American Cancer Society Cancer Prevention Study which will be recruiting for participants during the Cedar Rapids and Carroll, Iowa Relay for Live events. The afternoon continued with a legislative update from Peggy Huppert, American Cancer Society and updates from ICC committees and implementation groups. Thank you to the planning committee for another successful ICC meeting. If you are interested in participating on future conference planning committees please contact Sara Comstock.

ICC Wants Your Policy Input

The ICC Governmental Relations Committee would like to coordinate with our partner organizations for the upcoming year. Please contact Comstock@CancerIowa.org if you are aware of your organizational plans for: A) Legislative Priorities for 2011, B) 2010 Electoral plans, C) Contact information for your governmental/legislative liaison.

Iowa Cancer Consortium Releases Invitation for Proposals

The ICC released an Invitation for Proposals (IFP) for collaborative projects to address the Iowa Cancer Plan. Funding for proposals is dependent on continued funding from a State appropriation.

Contact Comstock@CancerIowa.org for a copy of the IFP.

Timeline for the RFP is:

May 14, 2010: Proposals due

June 15, 2010: Notice of Award

Project Period:

July 1, 2010 – June 1, 2011

Cancer Events & Resources

Latino Community Cancer Forums, Polk County

The ICC is partnering with organizations throughout the Des Moines metro area that serve the Latino community. The final forum will focus on cancer resources and will be held May 11th. RSVP to Comstock@CancerIowa.org to attend any of the forums.

Tuesday, May 11th
Cancer Resources
United Way
11:00 – 1:00
1111 9th St # 100
Des Moines, Iowa

If you are interested in assisting with planning or implementation efforts, please contact Sara Comstock, Comstock@CancerIowa.org or Sieglinde Prior, sprior@idph.state.ia.us.

Iowa Cancer Survivor Mentorship Program

If you are aware of cancer survivors, family or caregivers that are interested in mentoring newly diagnosed patients or if you know of newly diagnosed patients or caregivers looking for someone to talk to, contact the Iowa Cancer Mentors Assisting and Preparing Survivors (MAPS) Project. Call 1-888-994-6277 or visit www.IowaCancerMaps.org for more information about this valuable program. This service is free to all Iowans.

This program was created through Lance Armstrong Foundation planning and implementation grants. The program is receiving on-going support from the Iowa Cancer Consortium and is housed and supported by Gilda's Club of the Quad Cities. If you are interested in providing a training for mentors in your local area please contact Melissa Wright, Melissa@gildasclubqc.org.



Partners in Research Workshop June 3 and 4, 2010

The workshop is intended to enhance general understanding of CBPR, identify and address the challenges and opportunities of the CBPR approach, and provide opportunities for collaboration and partnership between communities and researchers to address community-identified issues.

Location: University Center, Rochester, Minnesota

Registration: <http://ctsa.mayo.edu/community/partners-in-research-2010.html>

Fee: \$25

Upcoming Events

Contact Comstock@CancerIowa.org for information on any of the listed events unless otherwise noted.

May 11th
**Cancer in the Latino Community
Patient Resources**
United Way
11:30 – 1:00
Des Moines, Iowa

May 14th
ICC Invitation for Proposals
Due to Devery@CancerIowa.org

May 18 & 19
**Building Relationships with Native
American Populations**
Iowa City, Iowa
Lbigeagle@aatchb.org

June 4th
ICC Board Meeting
Des Moines, Iowa

September 20 & 21, 2010
Iowa Cancer Summit
West Des Moines, Iowa

Iowa Cancer Control News & Resources

Working Together to Conquer Cancer

Save the Date
9/20 & 9/21

2010 Iowa Cancer Summit

Prevention

Early Detection

Advances in Treatment

Survivorship

Research

September 20th and 21st, 2010
West Des Moines Marriott
West Des Moines, Iowa
www.CancerIowa.org/summit

This summit brings together oncology providers, academia, public health, private sector and survivors to provide a dialogue and exchange of best cancer control practices across Iowa. The summit is an excellent way to meet with colleagues from across the state to reduce the burden of cancer in Iowa.



CancerCare Telephone Workshops

CancerCare is a national nonprofit, 501 c(3) organization that provides free, professional support services to anyone affected by cancer: people with cancer, caregivers, children, loved ones, and the bereaved.

May 18, 2010: [The Eighth Annual Cancer Survivorship Series: Living With, Through and Beyond Cancer, Part II: Communicating with Your Health Care Team After Treatment: Making the Most of Your Visit](#)

May 20, 2010: [Progress in the Treatment of Renal Cell Cancer](#)

May 21, 2010: [Chronic Myelogenous Leukemia \(CML\): Current Perspectives and Treatment Update](#)

May 25, 2010: [Breast Cancer Treatment Update](#)

May 26, 2010: [Medical Update on Metastatic Lung Cancer](#)

All of the workshops take place from 12:30 to 1:30 pm Central Time. These workshops are free – no phone charges apply. However, pre-registration is required. To register simply go to the **CancerCare** website, http://www.cancercare.org/get_help/tew_calendar.php.

Pink Shawl Project

Native American women with breast cancer and their families were honored at Homecoming Pow Wow for the Sauk and Meskwaki Nations held May 1st and 2nd at Black Hawk State Park in the Quad Cities.

The project is a collaboration between the Native American Coalition of the Quad Cities, the Iowa Department of Public Health's Office of Multicultural Health and the ICC.



The Pink Shawl/ICC booth at the Pow Wow, staffed by NACQC members.

Pink Shawl Projects have been hosted in nearby states including South Dakota and Michigan. The

Project brings together Native American women during a sewing gathering to create the shawls. During the gathering culturally appropriate education is provided along with information about the Iowa Breast and Cervical Early Detection Program. The culmination of the project is an honor dance during a community Pow Wow that honors women with breast cancer and their families and caregivers.

The collaborative is currently making plans for next year and seeking funding to continue hosting sewing/educational gatherings in other parts of the state.



Women entering the arena during the Pink Shawl Honor Dance.

What's New in Cancer Control?

Diabetes is the Most Common Risk Factor for Liver Cancer in the U.S

The incidence of hepatocellular carcinoma (HCC), the most common type of primary liver cancer, has been increasing in the United States for several decades. [Read more...](#)

New CDC Study Finds Colorectal Cancer Screening Practices Need Improvement

More than 75 percent of primary care physicians in the United States who order or perform the fecal occult blood test (FOBT) as a screening option for colorectal cancer perform an in-office test rather than relying on the home-based test, even though the home-based test is more accurate, a study by the Centers for Disease Control and Prevention has found. [Read more...](#)

New CDC Report – Tobacco Control State Highlights 2010

Tobacco Control State Highlights 2010 guides states in developing and implementing high-impact strategies and assessing their performance. [View report...](#)

County Health Rankings Report

County Health Rankings Report is collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. The report provides comprehensive data and action steps on multiple factors that determine the health of a county. The County Health Rankings Report web site <http://www.countyhealthrankings.org/> provides access to the 50 state reports, ranking each county within each of the respective states according to its health outcomes and the multiple health factors that determine a county's health.

American Pain Foundation (APF) Unveils New Educational Initiative to Raise Awareness about Cancer Pain

To increase awareness of breakthrough cancer pain about people with cancer, caregivers and healthcare professionals, APF has launched the following new resources:

- **Survey results** on breakthrough cancer pain
- An **online toolkit** with information about the basics of breakthrough pain, tips for addressing pain management as an integral part of cancer care, treatment options, answers to commonly asked questions and much more
- A dedicated **online chat and interactive webinar**, When Cancer Pain Breaks Through, will offer more insight on breakthrough cancer pain
- A **planned roundtable discussion** with leading oncology and professional medical allies to help renew dialogue about the issue and spark action steps for improving care

For more information, visit www.painfoundation.org

National Lab Day

National Lab Day is a new program that will make it easy for researchers to spend some time with a local middle or high school science teacher and her or his classroom. Learn more at:

<http://www.nationallabday.org/>

ARRA - Equipment to Enhance Training for Health Professionals Programs

Several funding opportunities for the Equipment to Enhance Training for Health Professionals (EETHP) program, hereby known as EETHP Equipment Initiative. <http://www.hrsa.gov/grants/#hp>
Application deadline: May 17, 2010

The Financial Burden of Cancer

Experts suggest that the financial burden of cancer will only get larger as the U.S. population ages and grows, cancer survival improves, and cancer treatments become more expensive. [Read more...](#)

May is Skin Cancer Awareness Month

Skin Cancer Resources



If you, your community or organization is interested in planning events or providing information for the upcoming summer months or for Skin Cancer Awareness Month many tools already exist. Links to some of the materials available can be found below. Of special note is the new American Cancer Society's [Sun Safety Toolkit](#) for workplaces.

American Cancer Society:

- [Sun Safety Toolkit](#) - **NEW**
- [Skin Cancer Facts](#)
- [Skin Cancer Prevention and Early Detection](#)
- [Skin Cancer Prevention and Early Detection Video](#)
- [Sun Safety Quiz](#)

National Cancer Institute

- [What You Need to Know About Skin Cancer](#)

Iowa Cancer Consortium's Resource List

- [The ABCD's of Skin Cancer](#)
- [Skin Cancer Primary Prevention and Education Initiative](#)
- [Prevention of Skin Cancer](#)
- [Skin Cancer: Today's Epidemic](#)
- [Ultraviolet Light and Your Skin](#)
- [Safe Sun Tips for Adults](#)
- [Sun Protection and Sunscreens](#)
- [Skin cancer prevention-Johnson County](#)
- [Sun Safety at Schools: What You Can Do](#)
- [Remember Sun Safety in the Field](#)
- [Medline Plus: Sun Exposure](#)
- [CDC: Choose Your Cover](#)
- [Sun Exposure and Agriculture](#)

Prevent Cancer Foundation

- [Prevent Cancer Foundation](#)
- [Fact Sheet](#)
- [Skin Cancer Quiz](#)

Skin Cancer Foundation

- <http://www.skincancer.org/>



Reduce your risk
for skin cancer.

Limit sun exposure between 10 a.m.–4 p.m.
Wear sunscreen & protective clothing
Have an annual skin exam*



*You can detect skin cancer early by routinely examining your skin & having an annual skin exam by a health care professional. Learn more about lowering your risk at www.preventcancer.org.



ICC NEWS

Partnering to Adapt and Implement Evidence-Based Tobacco Control Interventions: Two Lessons in “Fit and Fidelity”

Tuesday, May 25, 2010 – 1:00-2:00 p.m. CST

The National Cancer Institute (NCI) is pleased to announce the fifth presentation in the Cancer Control P.L.A.N.E.T. Step 2 Cyber-Seminar Series.

This cyber-seminar highlights two evidence-based tobacco control programs and the strong partnerships that fostered their development, implementation, and sustainability. The first will describe an effort to adapt *Enough Snuff*, a self-help smokeless tobacco cessation program, in rural Northwest Pennsylvania. The second presentation will explore the cultivation of successful community-academic partnerships to deliver tobacco control services to pregnant and postpartum women in high risk communities in New York City and Long Island.

Both programs demonstrate how evidence-based tobacco control interventions can be adapted and implemented with “fit and fidelity” at the community level to meet the specific needs of high-risk populations. Please join us as we discuss this important topic and see what work is being done at the local level to move tobacco control research into practice.

Presenters:

Cheryl Merzel, DrPH, MPH
Director, Master of Public Health Program
Institute for Public Health Sciences of Yeshiva University
Department of Epidemiology and Population Health
Albert Einstein College of Medicine

Evelyn González, MA
Director, Community Programs
Health Communications & Health Disparities
Fox Chase Cancer Center

Merrilynn Cushman, MA
Tobacco Programs Coordinator
Titusville Area Hospital
Crawford County Cancer Coalition

Register Now!

Please click on the following link to register for this event at http://ccplanet.cancer.gov/cs_tobacco-control.html. This cyber-seminar will be archived on the Cancer Control P.L.A.N.E.T. Step 2 web site at <http://ccplanet.cancer.gov/cyber-seminars.html> approximately one week following the presentation.

Iowa Cancer Consortium

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For suggestions for future editions or corrections please contact comstock@CancerIowa.org.