



March 2010
Volume 5 Issue 3

Iowa Cancer Consortium News

In This Issue...

- Call for Summit Speakers
- ICC Leadership
- Request for Proposals
- ICC Spring Meeting
- CRC Awareness Month
- Educational Opportunities
- Iowa Governor's Conference on Public Health
- Latino Community Forums
- Iowa Cancer MAPs
- Cultural Competency Training
- Culver Signs Clinical Trials Legislation
- National Cancer Resources

2010 Iowa Cancer Summit: *Working Together to Conquer Cancer* *Call for Speakers*

September 20 – 21, 2010
West Des Moines Marriott

Each year the Iowa Cancer Consortium hosts the Iowa Cancer Summit to showcase progress of Consortium partners in meeting objectives of the state cancer plan. The Summit allows for discussion, networking, skill building and collaboration among cancer prevention and control communities. Join fellow cancer community partners in sharing your cancer-related efforts, programs, projects and services through oral presentations or poster displays. With the evolution in cancer care, these displays will showcase the latest in current and emerging issues and findings as well as novel/effective approaches to serving cancer patients in Iowa. Whether you are a community organization, public health worker, researcher, or oncology professional, you're invited to share how your involvement is impacting Iowa's cancer community.

Contact Comstock@CancerIowa.org for the abstract application. The deadline for submission is March 26, 2010.

Sponsorships & Exhibits: If you are interested in sponsorship or exhibit opportunities for the 2010 Iowa Cancer Summit, please contact Tina Devery, Devery@CancerIowa.org or 319-335-8816 for more information.

ICC Leadership

Successes of the Iowa Cancer Consortium are based on the efforts of our members and the partnerships formed for strategic implementation of the state cancer plan. These efforts can not be accomplished without leadership from our members. The ICC is always interested in providing opportunities for growth and experience for our members. If you are interested in co-chairing an implementation group, leading a specific project, serving on a committee, there are a number of ways to become more involved. Please contact Sara Comstock, 319-335-8144 or Tina Devery, 319-335-8816 to learn more about current opportunities for leadership within the Consortium.

Iowa Cancer Consortium Request for Proposals

The ICC plans to release a Request for Proposals (RFP) for collaborative projects to address the [Iowa Cancer Plan](#). Funding for proposals is dependent on continued funding from a State appropriation.

Timeline for the RFP is:

| | |
|-----------------|-----------------|
| March 15, 2010: | RFP is released |
| May 14, 2010: | Proposals due |
| June 15, 2010: | Notice of Award |

Project Period:

July 1, 2010 – June 1, 2011

ICC Updates

ICC Spring Meeting

Thursday, April 22

9:00 – 4:00

Iowa Cancer Consortium Members are invited to attend the 2010 ICC Spring Meeting in Carroll, Iowa at the St. Anthony Regional Hospital Education Center on April 22nd. Registration and continental breakfast will begin at 9:00 am. The meeting will begin at 9:30am and will end at 4:00 pm. Lunch will be provided.

Registration:

Please RSVP to Rollins@CancerIowa.org or 319-384-1741 by April 8th. There is no fee to attend.

Location:

St. Anthony Regional Hospital Education Center, 311 South Clark Street, Carroll, IA 51401

Hotel:

A block of rooms is reserved at the Carrollton Inn under 'Iowa Cancer Consortium' for April 21st. Room rates are \$64.95 for meeting participants and \$50.00 for state employees. **Rooms must be reserved by April 1st to receive these rates.** Contact the hotel directly at 1-800-798-3535.

www.carrolltoninn.com

Carpooling:

If you are willing to drive others, or are looking for a ride to the meeting, please contact Kelly Rollins, Rollins@CancerIowa.org or 319-384-1741.

March is National Colorectal Cancer Awareness Month



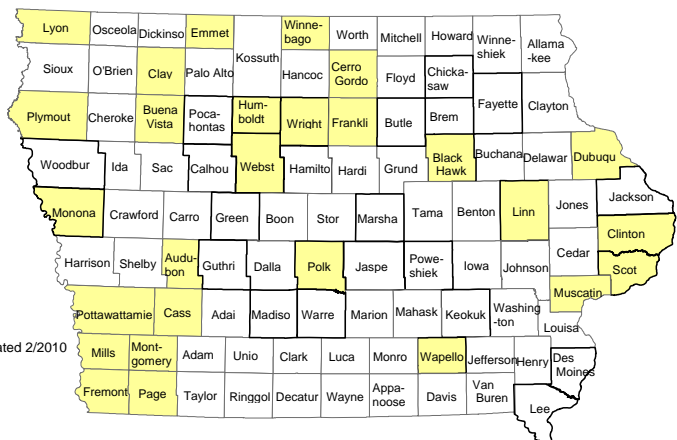
March is Colorectal Cancer Awareness Month – many national organizations have resources available for use at the local level. The Iowa Cancer Consortium also has many resources available for local communities, organizations and coalitions to promote colorectal cancer awareness. A list of these local and national resources has been compiled and is available from the ICC. Please contact Comstock@CancerIowa.org to receive an electronic copy of the resource listing.

Screening Locations

Members of the ICC Barriers to Screening have updated a list of free and reduced cost colorectal cancer screening locations in Iowa. The map is available at www.CancerIowa.org.

Please contact Comstock@CancerIowa.org with any corrections or additions to the map.

Map updated 2/2010



ICC Sponsored Educational Events

Iowa Educational Program for Oncology Professionals *The Institute of Medicine Report: Recommendations to Reality*

Wednesday, March 31st

This event was originally scheduled for February 9th and was rescheduled due to weather:

Cancer can disrupt every aspect of daily living for patients and their families. Their psychological, social, spiritual and financial resources are challenged due to prolonged treatments and potentially long-term recovery and rehabilitation. This presentation will provide a theoretical and practical approach based upon the Institute of Medicine's *Cancer Care for the Whole Patient* to implement a prospective, rather than a reactive, model of quality cancer care.

Wednesday, March 31, 2010
11:30 – 1:00 – Buffet Luncheon
Genesis Medical Center
Adler Health Education Center
East Campus
1236 E. Rusholme Street,
Davenport, Iowa

Presenter:
James R. Zabora, Sc.D.
Dean and Professor
The Catholic University of America
Washington, D.C.

Registration Contact: Melissa Wright, 563-326-7504, Melissa@gildasclubqc.org
Kathy Magoon, 563-421-1909

Program brought to you by: Genesis Cancer Care Institute & Gilda's Club of the Quad Cities
Sponsor: Iowa Cancer Consortium

End of Life Communication & Collaboration

Multidisciplinary forum addressing issues affecting long-term care facility staff

Williamsburg, Iowa
March 23, 2010

Are you prepared to respond to patients and guide families about end-of-life choices? What is your role in helping people at this stage of their life? How do you overcome regulatory, organizational and personal barriers involved with end-of-life care?

Receive specialized training on:

- Explaining and accessing palliative care services
- Goal setting with families
- Care of the actively dying
- Collaborating with hospice

Registration:

\$15 per person, includes lunch, CEUs and \$10 in travel assistance for participants who complete the training. Contact Tina Devery, Devery@CancerIowa.org or 319-335-8816 for more information.

Sponsors: C-Change www.c-changetogether.org and Iowa Cancer Consortium www.CancerIowa.org

Iowa Cancer Events & Resources

Iowa Governor's Conference on Public Health

April 13 & 14, 2010

Scheman Conference Center, Ames, Iowa

[Conference Website](#)

A few of the many breakout sessions include:

- "Reverse" Cultural Competency Training: A Model Training Program to Orient Foreign-Born Physicians to Iowa's Health Care System and Patient Culture
- Cultivating a LEAN Culture
- ACHIEVE Communities: Trying to Build Healthier Communities through Policy and Partnerships
- The Iowa Healthy Communities Wellness Initiative Program

A limited number of conference scholarships are available.

Latino Community Cancer Forums, Polk County

The ICC is partnering with organizations throughout the Des Moines metro area that serve the Latino community. Four forums focusing on cancer in the Latino community will be held throughout spring 2010. RSVP to Comstock@CancerIowa.org to attend any of the forums.

Thursday, March 11th
Colorectal Cancer
United Way
11:30 – 1:00
1111 9th St # 100
Des Moines, Iowa

Thursday, April 8th
Physical Activity & Nutrition
United Way
11:30 – 1:00
1111 9th St # 100
Des Moines, Iowa

Tuesday, May 11th
Cancer Resources
United Way
11:30 – 1:00
1111 9th St # 100
Des Moines, Iowa

If you are interested in assisting with planning or implementation efforts of any of the above efforts please contact Sara Comstock, Comstock@CancerIowa.org or Sieglinde Prior, sprior@idph.state.ia.us.

Iowa Cancer MAPS

Mentors Assisting & Preparing Survivors

The goal of the program is to provide one-on-one support to cancer survivors, family members, and/or caregivers that live in the state of Iowa.

If you are a cancer survivor and would like to mentor a newly diagnosed cancer survivor or be matched with someone who has had a similar experience please call 1-888-99-4-MAPS (6277) or visit www.IowaCancerMAPS.org.

Upcoming Events

Contact Comstock@CancerIowa.org for information on any of the listed events unless otherwise noted.

March 5th
ICC Cancer Forums in SE Iowa

March 6th
Survivorship Conference
Holiday Inn NW
Des Moines, Iowa
www.childrenscancerprograms.com

March 9th
ICC Patient & Family Resources
St. Luke's Hospital
Cedar Rapids, Iowa
10:00 – 2:00

March 10th
Clinical Trials Group Meeting
7:30 AM
Teleconference

March 10th
Cultural Competency Planning Meeting
10:00
Teleconference

March 11th
Cancer in the Latino Community
United Way
11:30 – 1:00
Des Moines, Iowa

March 15th
ICC Governmental Relations Call
11:00 – 12:00
Teleconference

March 23rd
End of Life Communication and Collaboration
11:30 – 4:00
Williamsburg, Iowa

March 26th
Clinical Trials Statewide Meeting
10:00 – 3:00
Mercy West Lakes Hospital
West Des Moines, Iowa

March 30th
ICC Disparities Group Call
10:00

March 31st
ICC Physical Activity & Nutrition Call
10:00

March 31st
Iowa Cancer Summit Planning Call
11:30 – 12:30

Iowa Cancer Control News & Resources

Native American Cultural Competency Training May 18 & 19, 2010

Coralville, Iowa

The Iowa Cancer Consortium is partnering with the Northern Plains Comprehensive Cancer Control Program (NPCCCP) to host cultural competency training for public health officials working with or looking to partner with Native American populations in Iowa. The training is scheduled for May 18 & 19 in Coralville, Iowa.

CEUs and CMEs will be provided along with all meals. There is no cost to attend the training.

Partners include: Leukemia & Lymphoma Society, Novartis Oncology, the Iowa Department of Public Health Office of Multicultural Health and the Comprehensive Cancer Control Program and the Iowa Commission on Native American Affairs.

The program is funded in part through a grant from the Centers for Disease Control and Prevention, Iowa Cancer Consortium and the Leukemia & Lymphoma Society through a grant from Novartis Oncology.

Contact Comstock@CancerIowa.org or lbigeagle@aatchb.org for registration information.

In the News

Governor Culver Signs Legislation to Help Cancer Patients in Clinical Trials

Governor Chet Culver signed a bill into law that will help Iowans who are enrolled in clinical trials for cancer treatments. House File 2075, which passed unanimously out of the House and Senate, provides clarity and consistency of insurance coverage, and will help patients and families better plan their course of treatment.

The law requires insurers to continue to cover routine patient care costs incurred for cancer treatment in an approved cancer clinical trial to the same extent coverage is provided for treating any other injury, disease, or condition under that policy. The law also sets requirements outlining the scope of the costs to be covered, as well as the definition of an approved cancer trial.

The legislation will help cancer patients who stand to benefit from clinical trials by providing more treatment opportunities, and will allow patients to make decisions related to their health in consultation with their doctors and families with certainty as to what is covered. By clarifying insurers' liabilities for coverage, it also limits the likelihood of disputes between patients and insurance companies. [read more...](#)

Upcoming Events Continued...

March 31st – NEW Date

The Human Side of Cancer
Genesis Hospital/Gilda's Club
Davenport, Iowa
Melissa Wright,
Melissa@gildasclubgqc.org

April 8th
**Cancer in the Latino Community
Physical Activity & Nutrition**
11:30 – 1:00
United Way, Des Moines, Iowa

April 9th
**ICC Implementation Group
Leaders**
1:00
Teleconference

April 13th & 14th
**Governor's Conference on Public
Health**
[Conference Website](#)
Ames, Iowa

April 22nd
**Iowa Cancer Consortium
Spring Meeting**
Carroll, Iowa
RSVP: Rollins@CancerIowa.org

April 29th
**Region VI Multicultural Health
Regional Meeting**
1:00 – 3:00
Oakdale Hall, Coralville, Iowa

May 11th
**Cancer in the Latino Community
Patient Resources**
United Way
11:30 – 1:00
Des Moines, Iowa

May 18 & 19
**Building Relationships with
Native American Populations**
Iowa City, Iowa
Lbigeagle@aatchb.org

June 4th
ICC Board Meeting
Des Moines, Iowa

September 20 & 21, 2010
Iowa Cancer Summit
West Des Moines, Iowa

National Cancer Control News & Resources

Colorectal Cancer Updates

The South Dakota Council on Colorectal Cancer is offering two CME webinars:

March 11, 2010
Colorectal Cancer Screening Update
12:00 – 1:00 C.S.T.

March 30, 2010
Colorectal Cancer Screening Toolkit for Office-Based Practices
12:00 – 1:00 C.S.T.

Target Audience: Primary Care Providers, Nurses, Clinic Managers

Presented by: Dale Bachwhich, MD, gastroenterologist, Rapid City Regional Medical Center

To Register: www.cancer.org/MwColonCancerWebinars

or contact Denise Kolba at denise.kolba@cancer.org, 605-323-3548

Online Tool for Sharing Oncology Videos

Oncology Tube is a new online forum for oncology professionals to share, upload and view videos by other health professionals. View this resource at: <http://www.oncologytube.com>.



CancerCare Telephone Workshops

Part I entitled, Trouble Sleeping? Sleep Better to Feel Better: Tips You Can Use, will take place on Tuesday, April 13th, from 1:30 – 2:30 pm, Eastern Time.

Part II, Communicating with Your Health Care Team After Treatment: Making the Most of Your Visit, will take place on May 18th.

Part III, Survivorship and Workplace Transitions, will take place on June 22nd.

Part IV, Survivors Too: Communicating With and Among Family, Friends and Loved Ones, will take place on July 13th.

All of the workshops take place from 12:30 to 1:30 pm Central Time. These workshops are free – no phone charges apply. However, pre-registration is required. To register simply go to the **CancerCare** website click [here](#).

Iowa Cancer Consortium

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For suggestions for future editions or corrections please contact comstock@CancerIowa.org.