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Iowa Cancer Consortium News

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FY 2011 ICC Grants Awarded

The ICC received the largest number of state plan implementation proposals in its history. Seventeen proposals were submitted to the Iowa Cancer Consortium in response to the FY2011 Invitation for Proposals. Proposals have been scored by comprehensive cancer control experts from outside of Iowa and were reviewed by the ICC Board of Directors on June 4th. Applicants were notified of the Board's decision by June 15th. The project period for FY 2011 runs from July 1, 2010 – June 1, 2011.

FY 2011 funded proposals include:

- Smoke-Free Casinos
- Cancer Outreach to Native American Communities in Iowa
- Improving Patient & Family Resources in Iowa
- Preventing Cancer in the Latino Community
- Worksite Wellness Toolkit – Implementation and Pilot Project
- Breathing Easier – Increasing Public Awareness of Radon
- Establishing an Iowa Clinical Trials Network
- P-CASES: Prostate Cancer Awareness, Screening, Education & Survivorship
- “The More You Know Too” Radio Program

If you would like more information on the projects funded please contact Sara Comstock, Comstock@CancerIowa.org.

ICC Membership Dues

In 2008, when the ICC incorporated as a non-profit organization the Board, then called the Executive Committee, voted to implement a dues structure for membership. The dues would assist with ICC general operations and mission delivery. A few months later when it came time to implement the membership dues the economic climate had shifted and the Board voted to suspend membership dues until a later date. This past year the Board voted to reinstate the dues, so effective this fall, ICC individual membership dues will be \$20 and an organization can become a member for \$250 and name up to 5 individual representatives.

Membership benefits include lower registration fees for the Cancer Summit, free CEUs, ICC voting rights, ability to serve on the Board of Directors and as project/implementation chairs, networking opportunities, access to ICC resources and materials and cancer control technical assistance from ICC staff. Membership waivers are available for those who would be otherwise unable to participate.

Membership Dues

- \$20 Individual Membership (effective through December 31, 2011)
- \$250 Organizational Membership (effective through December 31, 2011)

Contact Sara Comstock for more information, 319-335-8144, Comstock@CancerIowa.org

ICC Updates

Outreach to Iowa Women's Prison

ICC members Judy Morrison, Sara Comstock and Louanne Williams provided breast cancer education to more than 150 women at the Iowa Women's Correctional Institute (ICIW) in Mitchellville, Iowa on Saturday, June 19th. The attendees were provided an overview of breast cancer risk, screening, prevention and treatment. After the session interested women were able to sign up for the Breast and Cervical Early Detection Program. Wednesday, July 14th a mobile mammography unit from Mercy Women's Center in Cedar Rapids will travel to Mitchellville to provide mammograms to women who qualify for the program. Any women who are diagnosed with breast cancer will be treated through ICIW healthcare.



A special component to the program is that culturally appropriate breast cancer education was provided the Native American offenders by the Pink Shawl Project. Women involved with the project were able to create shawls that they sent to family members along with information on breast cancer screening.

Migrant Farm-worker Cancer Prevention Event

A cancer prevention evening is planned for August 9th in Williamsburg, Iowa. The evening will feature speakers on nutrition, physical activity and cancer prevention. If you are interested in learning more about the event please contact Daniel Hoffman-Zinnel, DanielZ@proteusinc.net.

Outreach to Iowa Libraries

In June, the ICC provided over 500 Iowa libraries with information about the Consortium, free cancer resources and links to CancerIowa.org. The response from the libraries has been tremendous and we are attempting to fill the requests that are coming in. Many librarians have mentioned that rural Iowans without internet are coming to the librarians for cancer information. As your organization does outreach across the state, keep in mind libraries as a contact point, especially in rural Iowa.



Body & Soul Statewide Event

The ICC is partnering with the American Cancer Society to host a statewide Body Soul event in the fall of 2010. The gathering would have speakers on nutrition, physical activity and Body & Soul implementation. If you or your organization is interested in serving on the planning committee, attending or providing resources for the event please contact Sara Comstock, Comstock@CancerIowa.org.

Iowa Cities & Counties

The ICC is partnering with Iowans Fit for Life – Iowa Department of Public Health to provide a resource to communities to assist in free and low-cost ways to improve the health of communities. A copy of the resources is being sent to all Iowa County Public Health Officials along with local city and county government staff. If you are interested in viewing the resource, please visit

http://www.idph.state.ia.us/iowansfitforlife/common/pdf/low_cost_ways.pdf



2010 Cancer Summit

working together to conquer cancer...

September 20 & 21, 2010
West Des Moines Marriott

Registration:

Registration is now open for the 2010 Iowa Cancer Summit.

Deadline for Registration is September 1st.

\$35 ICC Member

\$65 Non-Member

Exhibits: \$250 For Profit/\$100 Non-Profit

Contact comstock@canceriowa.org for more information.

Accommodations:

Rooms are reserved under 'Iowa Cancer Summit' at a rate of \$79 a night. Please call 1-515-267-1500 to make reservations. Reservations must be made by **September 1, 2010** for the rate to apply.

Continuing Education Credit:

CHES: Application has been made to the National Commission for Health Education Credentialing, Inc. (NCHEC) for Certified Health Education Specialists (CHES) 9.5 Category I Continuing Education Contact Hours (CECH) for 9/20 and 9/21.

Social Workers: The Iowa Board of Social Work Examiners no longer requires prior approval for continuing education programs. It is up to each social worker to follow the criteria in the administrative rules pertaining to continuing education. The administrative rules can be obtained from www.idph.state.ia.us/licensure.

Nurses: 1.01 CEUs will be granted (0.27 CEUs for 9:30 - 12:30 session on 9/20 and 0.74 CEUs for 9/21) by the University of Iowa Hospitals and Clinics Department of Nursing (IBN Approved Provider #34). Participants must attend each session in its entirety to receive full credit. Questions concerning nursing credits should be directed to the Nursing Clinical Education Center at (319) 356-4304.

Pre-Summit Cancer Education Event:

The Patient and Family Resources Implementation Group is hosting a pre-summit networking and educational event for health educators across Iowa. The event is free and Nursing and CHES CEUs will be provided to attendees. See the Iowa Cancer Summit Brochure for more information.



The brochure for the 2010 Iowa Cancer Summit features a yellow and blue color scheme. At the top, it reads "2010 IOWA CANCER SUMMIT" and "Working Together to Conquer Cancer". Below this, a list of topics includes PREVENTION, EARLY DETECTION, TREATMENT, SURVIVORSHIP, and RESEARCH. A central photograph shows a woman and a young girl smiling. To the right of the photo, text describes the summit's purpose and lists the opening keynote speaker, Alan Thorson, MD, along with his credentials. At the bottom, it provides the registration deadline (September 1, 2010) and the event location (West Des Moines Marriott).

2010 IOWA CANCER SUMMIT
Working Together to Conquer Cancer

PREVENTION
EARLY DETECTION
TREATMENT
SURVIVORSHIP
RESEARCH

This summit brings together oncology providers, academia, public health, private sector and survivors to provide a dialogue and exchange of best cancer control practices across Iowa. The summit is an excellent way to meet with colleagues from across the state to reduce the burden of cancer in Iowa.

Opening Keynote Speaker: Alan Thorson, MD

Dr. Thorson is a Clinical Professor of Surgery at Graceland University and the University of Nebraska. He serves as Program Director for the Section of Colon and Rectal Surgery at Graceland University.

Dr. Thorson is currently Chair of the Nebraska Cancer Coalition, the Comprehensive Cancer Control Program of Nebraska, a Member of the Board of Directors of the High Plains Division, President of the National Board of Directors of the American Cancer Society, Past President of the American Cancer Society, Cancer Action Network (ACN CAN), Treasurer of the American Society of Colon and Rectal Surgeons and the Research Foundation of the American Society of Colon and Rectal Surgeons, and Past President of the Southeastern Surgical Congress.

During his opening keynote address Dr. Thorson will discuss national comprehensive cancer control efforts, identify national comprehensive cancer control partners and resources, and discuss opportunities for individuals to make an impact in state comprehensive cancer control efforts.

Registration deadline is September 1, 2010.

West Des Moines Marriott
1250 Jordan Creek Parkway
West Des Moines, Iowa 50266
September 20 & 21, 2010

www.CancerIowa.org

Nominations Open for Iowa CCC Awards

Nominations are now open for the 4th Annual Karen Packer Spirit of Collaboration Award. The award is given in memory of Karen Packer and her exemplary work on cancer control efforts in Iowa. ICC members are encouraged to nominate fellow Consortium members who exemplify collaboration in cancer control efforts. This will be the third year for the Iowa Cancer Champion Award which will be presented to an individual or organization that has led the way for cancer control policy initiatives.

If you would like to submit a nomination for either award, please write a paragraph describing the individual or organizational efforts and e-mail it to Sara Comstock at Comstock@CancerIowa.org. A full description of the award and nomination process is also available. The recipient of the Karen Packer Spirit of Collaboration Award and the Iowa Cancer Champion will be announced at the ICC Fall Meeting.

CCC Updates

Cancer Survivorship Resource Center

A new funding opportunity entitled “**Cancer Survivorship Resource Center** “ has been published on www.grants.gov. The funding opportunity is competitive and open to domestic, national organizations. The application due date is **August 02, 2010**. Please see the funding announcement for details.

To access the announcement and application package go to www.grants.gov and search for Funding Announcement Number: **CDC-RFA-DP10-1015**

Iowa e-Health Summit

The sixth annual Iowa e-Health Summit will be held on Thursday, August 5, 2010 at the Meadows Events and Conference Center in Altoona, Iowa. Come hear cutting edge updates on meaningful use, electronic health records and health information exchange in Iowa.

http://www.ifmchitrec.com/news_events/item/2010-e-health-summit

Body & Soul Webinar

Registration for the next (July 13, 2010) Cyber-Seminar [*Faithfully Fit: Promoting Healthy Eating and Living in African American Churches*](#) remains open. This Cyber-Seminar will explore the researcher and practitioner perspective of Body & Soul: A Celebration of Healthy Eating and Living, an evidence-based intervention that promotes healthy eating and physical activity through African American churches. Join Dr. Marlyn Allicock, Debbie Pfeiffer, and Del Doss-Hemsley, as they demonstrate how they moved the Body & Soul program from “research to reality” through the development of Faith Communities Joined for Health (FCJH), a consortium designed to build capacity, leverage resources, and provide technical assistance.

The Iowa Comprehensive Cancer Control Program is featured in CDC Success Story

<http://www.cdc.gov/cancer/ncccp/pdf/success/Iowa.pdf>

Find more success stories at: <http://www.cdc.gov/cancer/ncccp/state.htm>

Cancer Facts and Figures

The American Cancer Society has released the 2010 Facts and Figures. Read the entire report at: <http://www.cancer.org/acs/groups/content/@nho/documents/document/acspc-024113.pdf>

Staff News – Welcome Luke!

Tina and Matt Devery have added a new baby boy to their family. Luke Emerson Devery was born on Tuesday, June 15. He weighed 7'4" and was 21.25 inches long. He was welcomed home by his big brother, Jack, who is now 4 years old and his big sister, Kiley who is 2.

Iowa Cancer Consortium

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For suggestions for future editions or corrections please contact comstock@CancerIowa.org.

National Cancer Updates

Millions Need to Be Screened for Cancer, According to Reports in *CDC Vital Signs*TM

Most adults are getting recommended breast and colon (colorectal) cancer screenings. Yet more than 22 million adults have not had [screening tests for colon cancer](#), and more than 7 million women have not had a recent [mammogram](#) to screen for breast cancer as recommended, according to reports in a new monthly scientific publication called [CDC Vital Signs](#).

Colon Cancer

- **Screening tests can find colon cancer.** Colon cancer screening tests can find precancerous polyps so they can be removed before they turn into cancer, thus preventing the disease. Screening tests can also find colon cancer early, when treatment works best.
- **About a third of people are not getting screened as recommended.** This could be because they don't know they can get colon cancer, they don't have insurance or a doctor, or their doctor hasn't recommended screening.

Breast Cancer

- **Mammograms save lives.** The best way to find breast cancer is by having a mammogram (an X-ray of the breasts). Mammograms can find breast cancer early, before it is big enough to feel or cause symptoms and when it is easier to treat.
- **Some women are not getting mammograms as recommended.** About one of five women between the ages of 50 and 74 has not had a mammogram in the past two years. This may be because their doctor didn't tell them to get one, they don't have insurance and can't afford one, or they don't think mammograms work.

What Can Be Done?

- **Health departments** can find out why some groups of people are not being screened, and create programs to solve these problems and increase screening.
- **Doctors and other health care providers** can tell patients who should be screened about test options, make sure patients who can't afford tests know about free screening services in their area, and remind patients when a screening test is due.
- **People** can ask their doctor about getting screened, get screened as recommended, and see their doctor promptly if a screening test shows there might be a problem.

For more information, please read the reports:

- [Vital Signs: Colorectal Cancer Screening Among Adults Aged 50–75 Years—United States, 2008](#)
- [Vital Signs: Breast Cancer Screening Among Women Aged 50–74 Years—United States, 2008](#)

Get Cancer Information from CDC on Twitter!

CDC's Division of Cancer Prevention and Control has launched a new profile on Twitter to promote effective, science-based strategies to prevent and control cancer. Follow us at [CDC Cancer](#) for credible cancer information from CDC.