



February 2010  
Volume 5 Issue 2

## Iowa Cancer Consortium News

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### ICC Awards Mini-Grants

The Iowa Cancer Consortium Board of Directors awarded over \$16,000 in grants for activities to address the Iowa Cancer Plan. Activities must be complete by June 1, 2010. Below you will find a brief description of the funded projects.

### Iowa Get Screened Transportation Assistance

The ICC will provide transportation for a second year to Iowans enrolled in the Iowa Get Screened Program at the Cedar Rapids location at St. Luke's Hospital. Uninsured and underinsured Iowans who are 50 years and older and are at 250 percent of the federal poverty level and have not been screened for colorectal cancer according to national guidelines are eligible for the program. Transportation assistance will be available to reduce barriers to screening for program participants. The Iowa Department of Public Health is partnering with the ICC to provide funding for this project.

Contact: Kimberly Ivester, [ivesteka@crstlukes.com](mailto:ivesteka@crstlukes.com)

### Cancer Prevention

Iowans Fit for Life will be implementing three strategies to reduce cancer risk through nutrition and physical activity.

a. Family Support Training: Four trainings sessions will be held for in-home family support staff on early childhood nutrition, physical activity, and breastfeeding.

b. Higher Education Wellness Coordinator Training: One training session will be conducted for wellness coordinators at Iowa universities,

colleges and community colleges on student wellness services. The training will focus on sharing current ideas, successes, and lessons learned as well as creating a statewide higher education wellness coordinator communication group.

c. Development of a resource for low cost ways to make communities healthier. The resource will be made available to local public health agencies completing their upcoming Community Health Needs Assessment to help identify ways they can reasonably improve the nutrition and physical activity environment.

Contact: Dennis Haney, [ghaney@idph.state.ia.us](mailto:ghaney@idph.state.ia.us)

### African American Breast Cancer Awareness and Support

The Beyond Pink Team is partnering with community organizations and individuals in the Cedar Valley area to provide education and support to African American breast cancer survivors. Funds will go to support the formation of an African American Women's Breast Cancer Support Group through the national program Sisters Network.

Contact: Georgia Hodge, [gdolly73@hotmail.com](mailto:gdolly73@hotmail.com)

## ICC NEWS

### Iowa Clinical Trials Legislation Moves Through House



HF2075 passed 96 – 0 in the Iowa House of Representatives on January 25<sup>th</sup>. This Bill would insure that cancer patients enrolled in clinical trials would still be covered by their insurance for usual care. Usual care would be tests and procedures that would take place even if they were not on the trial. Trial sponsors would continue to pay the costs associated with the trial. Read the language in the Bill at [HF2075](#) or read more at [The Des Moines Register](#).

If you would like to receive legislative updates from the American Cancer Society – e-mail [Kathy.Gallo@cancer.org](mailto:Kathy.Gallo@cancer.org) and request to be added to their update list.

## ICC Spring Meeting

Thursday, April 22

Carroll, Iowa

9:00 – 4:00

Iowa Cancer Consortium Members are invited to attend the 2010 ICC Spring Meeting in Carroll, Iowa at the St. Anthony Regional Hospital Education Center on April 22nd. Registration and continental breakfast will begin at 9:00 am. The meeting will begin at 9:30am and will end at 4:00 pm. Lunch will be provided.

#### **Registration:**

Please RSVP to [Rollins@CancerIowa.org](mailto:Rollins@CancerIowa.org) or 319-384-1741 by April 8th. There is no fee to attend.

#### **Location:**

St. Anthony Regional Hospital Education Center, 311 South Clark Street, Carroll, IA 51401

#### **Hotel:**

A block of rooms is reserved at the Carrollton Inn under 'Iowa Cancer Consortium' for April 21st. Room rates are \$64.95 for meeting participants and \$50.00 for state employees. **Rooms must be reserved by April 1st to receive these rates.** Contact the hotel directly at 1-800-798-3535. [www.carrolltoninn.com](http://www.carrolltoninn.com)

#### **Carpooling:**

If you are willing to drive others, or are looking for a ride to the meeting, please contact Kelly Rollins, [Rollins@CancerIowa.org](mailto:Rollins@CancerIowa.org) or 319-384-1741.

## ICC Events & Resources

### Iowa Cancer Consortium Request for Proposals

The ICC plans to release a Request for Proposals (RFP) for collaborative projects to address the [Iowa Cancer Plan](#). Funding for proposals are dependent on continued funding from a State appropriation.

#### Tentative timeline for the RFP is:

March 15, 2010: RFP is released  
May 14, 2010: Proposals due  
June 15, 2010: Notice of Award

#### Project Period:

July 1, 2010 – June 1, 2011

### Latino Community Cancer Forums, Polk County

The ICC is partnering with organizations throughout the Des Moines metro area that serve the Latino community. Four forums focusing on cancer in the Latino community will be held throughout spring 2010. RSVP to [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org) to attend any of the forums.

Thursday, February 11<sup>th</sup>  
Breast & Cervical Cancer  
United Way  
11:30 – 1:00  
1111 9th St # 100  
Des Moines, Iowa

Thursday, March 11<sup>th</sup>  
Colorectal Cancer  
United Way  
11:30 – 1:00  
1111 9th St # 100  
Des Moines, Iowa

Thursday, April 8<sup>th</sup>  
Physical Activity & Nutrition  
United Way  
11:30 – 1:00  
1111 9th St # 100  
Des Moines, Iowa

Tuesday, May 11<sup>th</sup>  
Cancer Resources  
United Way  
11:30 – 1:00  
1111 9th St # 100  
Des Moines, Iowa

If you are interested in assisting with planning or implementation efforts of any of the above efforts please contact Sara Comstock, [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org) or Sieglinde Prior, [sprior@idph.state.ia.us](mailto:sprior@idph.state.ia.us).

### Iowa Cancer MAPS

#### *Mentors Assisting & Preparing Survivors*

The MAPS program originated as a collaboration between the ICC Patient & Family Resources Implementation Group and Gilda's Club of the Quad Cities. The goal of the program is to provide one-on-one support to cancer survivors, family members, and/or caregivers that live in the state of Iowa.

If you are a cancer survivor and would like to mentor a newly diagnosed cancer survivor or be matched with someone who has had a similar experience, please call 1-888-99-4-MAPS (6277) or visit [www.IowaCancerMAPS.org](http://www.IowaCancerMAPS.org).

### Upcoming Events

February 1<sup>st</sup>  
**ICC Conference Planning Committee**  
Teleconference  
10:00

February 9<sup>th</sup>  
**The Human Side of Cancer**  
Genesis Hospital/Gilda's Club  
Davenport, Iowa  
Melissa Wright,  
[Melissa@gildasclubgqc.org](mailto:Melissa@gildasclubgqc.org)

February 10<sup>th</sup>  
**Cultural Competency Planning Mtg.**  
Teleconference  
10:00

February 10<sup>th</sup>  
**ICC Board Meeting**  
American Cancer Society  
12:00 – 1:30  
Des Moines, Iowa

February 11<sup>th</sup>  
**Cancer in the Latino Community**  
United Way  
11:30 – 1:00  
Des Moines, Iowa

March 1<sup>st</sup>  
**ICC Cancer Forums in SE Iowa**  
Great River Medical Center  
Burlington, IA  
8:00-9:30

Henry County Health Center  
Mount Pleasant, IA  
11:00-12:30

Washington County Hospital  
Washington, IA  
2:30-4:00

March 5<sup>th</sup>  
**ICC Cancer Forums in SE Iowa**  
Mercy Medical Center  
Centerville, IA  
8:00-9:30

Ottumwa Regional  
Ottumwa, IA  
11:00-12:30

Mahaska Health Partnership  
Oskaloosa, IA  
2:00-3:00

Calendar continued on next page...

Contact [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org) for information on any of the listed events unless otherwise noted.

## Membership & Nominating: Outreach in Southeast Iowa

The ICC Membership & Nominating Committee will be hosting 8 town-hall type meetings in southeast Iowa to engage community members in a cancer control discussion and to present cancer data and resources for the area. Meetings will be held with local community healthcare providers and advocates, especially those interested in cancer control.

### March 1<sup>st</sup>

Great River Medical Center  
Burlington, IA  
8:00 – 9:30 AM

Henry County Health Center  
Mount Pleasant, IA  
11:00 – 12:30

Washington County Hospital  
Washington, IA  
2:30 – 4:00

### March 10<sup>th</sup>

Genesis Medical Center - West  
Davenport, IA  
8:30 – 10:00 AM

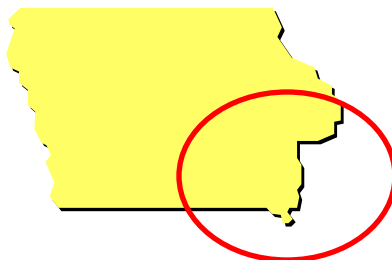
Muscatine Community College  
Muscatine, IA  
11:30 – 1:00

### March 5<sup>th</sup>

Mercy Medical Center  
Centerville, IA  
8:00 – 9:30 A.M.

Ottumwa Regional  
Ottumwa, IA  
11:00 – 12:30

Mahaska Health Partnership  
Oskaloosa, IA  
2:00 – 3:00



For more information about any location or to RSVP, please contact Kelly Rollins at [Rollins@CancerIowa.org](mailto:Rollins@CancerIowa.org) or 319-384-1741.

## ICC Welcomes New Staff Member

Please help us welcome Kelly Rollins as the newest member of the ICC staff. Many of you met Kelly during the 2009

Cancer Summit as she worked at the registration table. Kelly had been filling in temporarily for Tunde during her leave of absence and has now started officially. Welcome Kelly!

Tunde Brady, who has been with the ICC since November 2009, will now be staying at home with her new baby boy, Dexter. We congratulate Tunde and the rest of her family on their latest addition.



March 6<sup>th</sup>

### **Survivorship Conference**

Holiday Inn NW  
Des Moines, Iowa

[www.childrenscancerprograms.com](http://www.childrenscancerprograms.com)

March 9<sup>th</sup>

### **ICC Patient & Family Resources**

St. Luke's Hospital  
Cedar Rapids, Iowa  
10:00 – 2:00

March 10<sup>th</sup>

### **ICC Cancer Forums in SE Iowa**

Genesis Medical Center  
Davenport, IA  
8:30-10:00

Muscatine Community College  
Muscatine, IA  
11:30-1:00

March 11<sup>th</sup>

### **Cancer in the Latino Community**

11:30 – 1:00  
United Way, Des Moines, Iowa

March 23<sup>rd</sup>

### **End of Life Communication and Collaboration**

12:00 – 4:00  
Williamsburg, Iowa

April 8<sup>th</sup>

### **Cancer in the Latino Community**

11:30 – 1:00  
United Way, Des Moines, Iowa

April 13<sup>th</sup> & 14<sup>th</sup>

### **Governor's Conference on Public Health**

Ames, Iowa

April 22, 2010

### **Iowa Cancer Consortium Spring Meeting**

Carroll, Iowa

May 11<sup>th</sup>

### **Cancer in the Latino Community**

United Way  
11:30 – 1:00  
Des Moines, Iowa

May 18 & 19

### **Building Relationships with Native American Populations**

Iowa City, Iowa

September 20 & 21, 2010

### **Iowa Cancer Summit**

West Des Moines, Iowa

## ICC Events & Resources

### Iowa Educational Program for Oncology Professionals *The Institute of Medicine Report: Recommendations to Reality*

Tuesday, February 9<sup>th</sup>

Cancer can disrupt every aspect of daily living for patients and their families. Their psychological, social, spiritual and financial resources are challenged due to prolonged treatments and potentially long-term recovery and rehabilitation. This presentation will provide a theoretical and practical approach based upon the Institute of Medicine's *Cancer Care for the Whole Patient* to implement a prospective, rather than a reactive, model of quality cancer care.

Tuesday, February 9, 2010  
11:30 – 1:00 – Buffet Luncheon  
Genesis Medical Center  
Adler Health Education Center  
East Campus  
1236 E. Rusholme Street,  
Davenport, Iowa

Presenter:  
James R. Zabora, Sc.D.  
Dean and Professor  
The Catholic University of America  
Washington, D.C.

**Registration Contact:** Melissa Wright, 563-326-7504, [Melissa@gildasclubqc.org](mailto:Melissa@gildasclubqc.org)  
Kathy Magoon, 563-421-1909

**Program brought to you by:** Genesis Cancer Care Institute & Gilda's Club of the Quad Cities  
**Sponsor:** Iowa Cancer Consortium



### March is National Colorectal Cancer Awareness Month

March is Colorectal Cancer Awareness Month – many national organizations have resources available for use at the local level. The Iowa Cancer Consortium also has many resources available for local communities, organizations and coalitions to promote colorectal cancer awareness. A list of these local and national resources has been compiled and is available from the ICC. Please contact [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org) to receive an electronic copy of the resource listing.

### *End of Life Communication & Collaboration*

Multidisciplinary forum addressing issues affecting long-term care facility staff  
Williamsburg, Iowa  
March 23, 2010

Are you prepared to respond to patients and guide families about end-of-life choices? What is your role in helping people at this stage of their life? How do you overcome regulatory, organizational and personal barriers involved with end-of-life care?

Receive specialized training on:

- Explaining and accessing palliative care services
- Goal setting with families
- Care of the actively dying
- Collaborating with hospice

**Registration:**

\$15 per person, includes lunch, CEUs and \$10 in travel assistance for participants who complete the training. Contact Tina Devery, [Devery@CancerIowa.org](mailto:Devery@CancerIowa.org) or 319-335-8816 for more information.

**Sponsors:** C-Change [www.c-changetogether.org](http://www.c-changetogether.org) and Iowa Cancer Consortium [www.CancerIowa.org](http://www.CancerIowa.org)



## The Iowa HPV Vaccination Project: Reducing Barriers to Care

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During the past year, the work of the Iowa HPV Vaccination Project focused on research. The intent of the research was to determine barriers to receipt of the HPV vaccine for women in Iowa, ages 19-26. That work is completed. The hard work to determine feasible options to reduce barriers to care is underway and I am more excited than ever to be serving as this project's coordinator at this pivotal time. I am also excited about the opportunity to reach out to members of the Iowa Comprehensive Cancer Control Consortium to share the success of this project.

### **The Iowa HPV Vaccination Project research suggests several areas of greatest need:**

1. Women in Iowa want to receive the HPV vaccine (92.3%), but have mixed levels of understanding about HPV and its connection to cervical cancer & genital warts
2. Women *without* health insurance face a greater barrier to care. This obstacle could be partially addressed through utilization of Merck & Co., Inc.'s Patient Assistance Program if family planning clinics had resources available to build initial inventories of vaccine.
3. Women need assistance to receive the HPV vaccine. In fact, 52% of respondents *with* health insurance self-reported that they "could not afford" the vaccine without help

To address two identified needs listed above, the Family Planning Council of Iowa has produced and published some helpful resources for download from our website. The first item, the *HPV Media Advocacy Toolkit*, is a source to help professionals discuss HPV-related issues with the general public. The second item for download is the *Patient Assistance Program Template* which can be used to help clinics set up a system to fully utilize the Patient Assistance Program provided by Merck & Co., Inc. Both of these items can be downloaded at <http://www.fpcouncil.com/FPCI-Projects.aspx>. Please note: If you would like to request hard copies of either of these items free of charge, contact the Family Planning Council of Iowa directly at 515-288-9028.

The third need identified through the Iowa HPV Vaccination Project's research is the need to provide assistance to women to receive the HPV vaccine. Work to identify public and private sources of funding to address this barrier is taking place at family planning clinic sites around Iowa. The HPV Project Coordinator is working to identify clinic-specific needs that include fund development, as well as assistance programming development and implementation planning.

Please do not hesitate to contact the Family Planning Council of Iowa with questions or for more information.

Respectfully submitted,

Karith A. Humpal, HPV Project Coordinator  
Family Planning Council of Iowa  
108 3<sup>rd</sup> Street, Suite 220  
Des Moines, Iowa 50309  
Phone: 515-288-9028 ext. 16  
Email: [khumpal@fpcouncil.com](mailto:khumpal@fpcouncil.com)  
Website: <http://www.fpcouncil.com>

## National Cancer Control News & Resources

**CancerCare**, in collaboration with the National Cancer Institute, LIVESTRONG, Intercultural Cancer Council, Living Beyond Breast Cancer and National Coalition for Cancer Survivorship, will present a four-part telephone workshop series, The Eighth Annual Cancer Survivorship Series: Living With, Through & Beyond Cancer. This free series, made possible by support from the National Cancer Institute and LIVESTRONG, offers cancer survivors, their families, friends and health care professionals practical information to help them cope with concerns and issues that arise after treatment ends. We are very excited to offer this program to you.

**Part I** entitled, Trouble Sleeping? Sleep Better to Feel Better: Tips You Can Use, will take place on Tuesday, April 13th, from 1:30 – 2:30 pm, Eastern Time.

**Part II**, Communicating with Your Health Care Team After Treatment: Making the Most of Your Visit, will take place on May 18th.

**Part III**, Survivorship and Workplace Transitions, will take place on June 22nd.

**Part IV**, Survivors Too: Communicating With and Among Family, Friends and Loved Ones, will take place on July 13th.

All of the workshops take place from 12:30 to 1:30 pm Central Time.

These workshops are free – no phone charges apply. However, pre-registration is required. To register simply go to the **CancerCare** website click [here](#).

### National Native American Youth Initiative Scholarship

The Association of American Indian Physicians (AAIP) is now accepting applications from American Indian/Alaska Native (AI/AN) high school students ages 16-18 who have an interest in the health field and/or biomedical research for the 13th Annual Patty Iron Cloud National Native American Youth Initiative (NNAYI). The George Washington University campus in Washington, D.C. will be the site for NNAYI from June 19-27, 2010. Student Application Deadline Date: April 16, 2010. For more information and to access the on-line applications click [here](#).

### The National Center on Minority Health and Health Disparities (NCMHD) in the National Institutes of Health

announced a Funding Opportunity announcement (FOA) to solicit exploratory and developmental research project grant (R21) applications that propose innovative and transdisciplinary interventions on health disparities, social determinants of health, health behavior and promotion, and disease prevention that is jointly conducted with faith-based organizations or faith-motivated programs and the research community. To see excerpts below from the full announcement click [here](#)

**Key dates:** Letters of Intent Receipt Date(s): February 9, 2010 Application Due Date(s): March 17, 2010 Peer Review Date(s): June July 2010 Council Review Date(s): August 2010 Earliest Anticipated Start Date(s): October 2010

# National Cancer Control Events & Activities

## **12th Annual National *Dialogue for Action***

March 24-26, 2010

Baltimore, MD

<http://preventcancer.org/>

## **Regional Workshops on Community-Engaged Research**

April 9-10, 2010: University of Houston, Houston, TX

<http://www.uh.edu/cpp/SavetheDateJERHREannouncement.pdf>

April 23, 2010: University of Michigan, MI Institute for Clinical and Health Research, Ann Arbor, MI [http://www.michr.umich.edu/news&events/children\\_health.html](http://www.michr.umich.edu/news&events/children_health.html)

## **Second Annual International Telehealth Palliative Care Symposium**

April 27-29, 2010

<http://www.palliativeak.org/>

## **Community-Campus Partnerships for Health's 11th Conference "Creating the Future We Want to Be: Transformation through Partnerships"**

May 12-15, 2010

Portland, Oregon

<http://www.ccpb.info>

## **Cancer, Culture & Literacy – 7th Biennial Conference**

May 20-22, 2010

Clearwater Beach, FL

<http://moffitt.org/ccl>

## **CALL FOR ABSTRACTS — 138th American Public Health Association Annual Meeting**

(November 6-10, 2010) Cancer Forum Submission Deadline: Tuesday, February 2, 2010. The Cancer Forum encourages students and those who have never presented at an APHA annual meeting, especially minorities, to become "new presenters" in 2010. For more information or to submit an abstract click [here](#). The Community-Based Public Health Caucus invites abstracts related to the science and practice of community-based public health. Further information about the Caucus and its guiding principles click [here](#).

## **Iowa Cancer Consortium**

Tina Devery  
Executive Director

[Devery@CancerIowa.org](mailto:Devery@CancerIowa.org)

Sara Comstock  
Associate Director

[Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org)

Kelly Rollins  
Project Assistant

[Rollins@CancerIowa.org](mailto:Rollins@CancerIowa.org)

100 Oakdale Boulevard, N320 OH, Iowa City, IA 52242  
Phone: 319-384-1741; 1-800-237-1225 Fax: 319-335-4072

For suggestions for future editions or corrections please contact [comstock@CancerIowa.org](mailto:comstock@CancerIowa.org).