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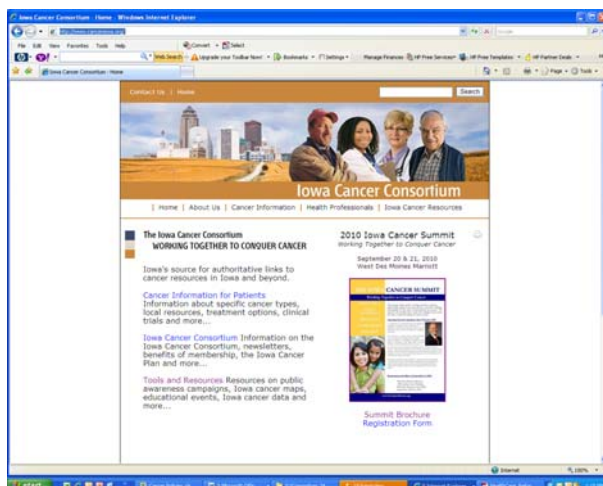
Iowa Cancer Consortium News

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Improvements to www.CancerIowa.org

When was the last time you needed quick access to cancer resources in a rural Iowa county? Or Iowa specific cancer data for a grant application? www.CancerIowa.org is your one-stop shop for all your Iowa cancer control resources. If you have not been on the website in awhile, you're in for a surprise. We've been hard at work trying to update and add resources to make it easier for the public, patients and healthcare professionals to find the resources they're looking for. Please send any suggestions, updates or comments to info@canceriowa.org. The ICC team will also be working on a members section.



New Features:

- Search function
- Drop down menus
- Health professionals section
- Calendar of events
- ICC Member's Section

Healthcare Reform

C-Change, the national comprehensive cancer control organization, compiled a list of Healthcare Reform initiatives as they relate to CCC efforts. C-Change put the list together as a link to their strategic initiatives, which mirror those of the local coalitions.

The list covers:

- Access to Care
- Prevention & Early Detection
- Quality of Care
- Workforce

*Please see the end of the ICC newsletter for the full list of Healthcare Reform initiatives as they relate to CCC efforts.

2010 Cancer Summit

working together to conquer cancer...

September 20 & 21, 2010
West Des Moines Marriott

Registration:

Registration is now open for the 2010 Iowa Cancer Summit.

Deadline for Registration is September 1st.

\$35 ICC Member

\$65 Non-Member

Exhibits: \$250 For Profit/\$100 Non-Profit

Contact comstock@canceriowa.org for more information.

Accommodations:

Rooms are reserved under 'Iowa Cancer Summit' at a rate of \$79 a night. Please call 1-515-267-1500 to make reservations. Reservations must be made by **September 1, 2010** for the rate to apply.

Continuing Education Credit:

CHES: Application has been made to the National Commission for Health Education Credentialing, Inc. (NCHEC) for Certified Health Education Specialists (CHES) 9.5 Category I Continuing Education Contact Hours (CECH) for 9/20 and 9/21.

Social Workers: The Iowa Board of Social Work Examiners no longer requires prior approval for continuing education programs. It is up to each social worker to follow the criteria in the administrative rules pertaining to continuing education. The administrative rules can be obtained from www.idph.state.ia.us/licensure.

Nurses: 1.01 CEUs will be granted (0.27 CEUs for 9:30 - 12:30 session on 9/20 and 0.74 CEUs for 9/21) by the University of Iowa Hospitals and Clinics Department of Nursing (IBN Approved Provider #34). Participants must attend each session in its entirety to receive full credit. Questions concerning nursing credits should be directed to the Nursing Clinical Education Center at (319) 356-4304.

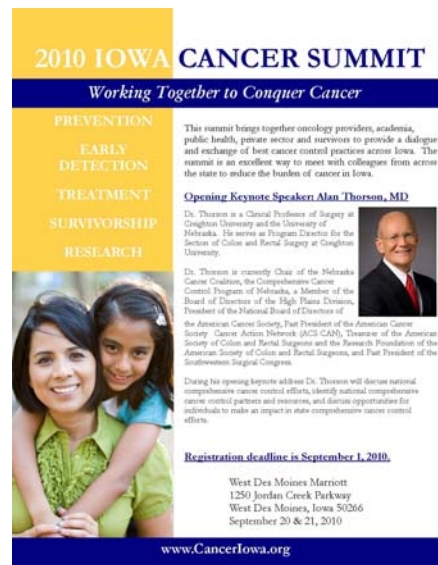
Pre-Summit Cancer Education Event:

The Patient and Family Resources Implementation Group is hosting a pre-summit networking and educational event for health educators across Iowa. The event is free and Nursing and CHES CEUs will be provided to attendees. See the Iowa Cancer Summit Brochure for more information.

Nominations Open for Iowa CCC Awards

Nominations are now open for the 4th Annual Karen Packer Spirit of Collaboration Award. The award is given in memory of Karen Packer and her exemplary work on cancer control efforts in Iowa. ICC members are encouraged to nominate fellow Consortium members who exemplify collaboration in cancer control efforts. This will be the third year for the Iowa Cancer Champion Award which will be presented to an individual or organization that has led the way for cancer control policy initiatives.

If you would like to submit a nomination for either award, please write a paragraph describing the individual or organizational efforts and e-mail it to Sara Comstock at Comstock@CancerIowa.org. A full description of the award and nomination process is also available. The recipient of the Karen Packer Spirit of Collaboration Award and the Iowa Cancer Champion will be announced at the ICC Fall Meeting.



The brochure for the 2010 Iowa Cancer Summit features a yellow and blue color scheme. At the top, it reads "2010 IOWA CANCER SUMMIT" and "Working Together to Conquer Cancer". Below this, a list of topics includes PREVENTION, EARLY DETECTION, TREATMENT, SURVIVORSHIP, and RESEARCH. A central photograph shows a woman and a young girl smiling. To the right of the photo, text describes the summit's purpose and lists the opening keynote speaker, Alan Thorson, MD, along with his credentials. At the bottom, it states the registration deadline is September 1, 2010, and provides the location: West Des Moines Marriott, 1250 Jordan Creek Parkway, West Des Moines, Iowa 50266, for September 20 & 21, 2010. The website www.CancerIowa.org is listed at the very bottom.

CCC Updates

ICC Membership Dues

In 2008, when the ICC incorporated as a non-profit organization the Board, then called the Executive Committee, voted to implement a dues structure for membership. The dues would assist with ICC general operations and mission delivery. A few months later when it came time to implement the membership dues the economic climate had shifted and the Board voted to suspend membership dues until a later date. This past year the Board voted to reinstate the dues, so effective this fall, ICC individual membership dues will be \$20 and an organization can become a member for \$250 and name up to 5 individual representatives.

Membership benefits include lower registration fees for the Cancer Summit, free CEUs, ICC voting rights, ability to serve on the Board of Directors and as project/implementation chairs, networking opportunities, access to ICC resources and materials and cancer control technical assistance from ICC staff. Membership waivers are available for those who would be otherwise unable to participate.

Membership Dues

\$20 Individual Membership (effective through December 31, 2011)

\$250 Organizational Membership (effective through December 31, 2011)

Contact Sara Comstock for more information, 319-335-8144, Comstock@CancerIowa.org

Migrant Farm-Worker Cancer Prevention Event

A cancer prevention evening is planned for August 9th in Williamsburg, Iowa. The evening will feature speakers on nutrition, physical activity and cancer prevention. If you are interested in learning more about the event please contact Daniel Hoffman-Zinnel, DanielZ@proteusinc.net.

Body & Soul Statewide Event

The ICC is partnering with the American Cancer Society to host a statewide Body Soul event in the fall of 2010. The gathering would have speakers on nutrition, physical activity and Body & Soul implementation. If you or your organization is interested in serving on the planning committee, attending or providing resources for the event please contact Sara Comstock, Comstock@CancerIowa.org. The first planning session is scheduled for August 4th at 10:00 a.m.

Cancer Updates

- Featured Article: FDA Advisory Committee Recommends against Bevacizumab for Metastatic Breast Cancer [read more](#)
- PSA Screening Leads to Aggressive Treatment, Even in Older Men at Low Risk [read more](#)
- Chemotherapy Regimen Benefits Men with Metastatic Penile Cancer [read more](#)
- Hormone Therapy Increases Breast Cancer Risk for Women with Dense Breasts [read more](#)
- Brain Cancer Incidence Trends Do Not Support Link to Cell Phones [read more](#)
- Expert Panel Reports on Knowledge Gaps for 20 Suspected Carcinogens [read more](#)
- Using e-Health Tools to Improve Quality of Life for Cancer Patients [read more](#)
- The Evolving Science of Cancer Stem Cells [read more](#)

Iowa Cancer Consortium

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For suggestions for future editions or corrections please contact comstock@CancerIowa.org.

You're Invited to join us!

Please RSVP to Daniel at 515-271-5303

DATE: MONDAY, AUGUST 9, 2010

TIME: 7:00 PM–9:00 PM

WHERE:

MONSANTO EAST CAMP
2396 U AVE.

WILLIAMSBURG, IOWA

SCHEDULE OF EVENTS:

7:00PM—REGISTRATION

FARMER'S MARKET

DOOR PRIZES

7:30PM—FOOD DEMONSTRATIONS

DINNER SERVED

ADULT FRISBEE GOLF

YOUTH GAMES

8:00PM—PRIZE GIVEAWAYS



IF YOU ARE UNABLE TO ATTEND, BUT WOULD LIKE TO SEND MATERIALS WITH PROTEUS, INC.

PLEASE EMAIL DANIEL AT danielz@proteusinc.net

Cancer Awareness Night

Linkage of Selected Health Care Reform Law Provisions to C-Change Strategic Initiatives (Comprehensive Cancer Control - CCC)

ACCESS TO CARE	
Health Care Reform Law Provisions	
Health Insurance Reforms for Individual and Group Policies	
- Claim Cap prohibition [2010]	
- Pre-existing prohibition-Children [2010]/ Adults [2014]	
- Rescission prohibition [i.e. Bans insurance companies from dropping people from coverage when they sick] [2010]	
- Insurance mandate [2014]	
- Dependent coverage for children up to age 26 [2010]	
Temporary reinsurance program for employers providing health insurance for retirees over age 55 and not eligible for Medicare [2010]	
Medicaid eligibility expansion [2014]	
Community Health Centers Expansion [2011]	
Indian health Care Improvement Act [reauthorization and enhancement] [[2010]	
Medicaid cap increase for territories [i.e. Puerto Rico, Virgin Islands, Guam, American Samoa and Northern Marianas Islands [2014]	
Health insurance exchanges development and implementation [2014]	
Monitoring of health disparities trends through the enhanced collection, reporting of data on race, ethnicity, sex, primary language, disability status and for underserved rural and frontier populations as well as access to treatment data for people with disabilities [2012]	
PREVENTION & EARLY DETECTION	
Health Care Reform Law Provisions	
Insurance coverage of evidenced-based prevention & early detection services/prohibits patient cost sharing	
- Medicare [2011]	
- Medicaid [2011]	
- New group or individual health insurance plans [2010]	
- Existing group or individual health insurance plans [2014]	
Medicaid coverage for comprehensive tobacco cessation services for pregnant women/prohibits patient cost sharing [2010]	
Medicaid beneficiaries' incentives for prevention of chronic disease/grants to states [2011]	
Establishment of a National Prevention, Health Promotion and Public Health Council [2011]	
Development and implementation of a National Prevention and Health Promotion Strategy [2011]	
Establishment of a Prevention and Public Health Trust Fund:	
- Support programs authorized by the public health service act [2010]	
- Community transformation grant program [2010]	
- Education and outreach campaign for preventative benefits and immunization programs [2011]	
Healthy aging living well grant program (55-64 years of age) [2011]	
Evaluation of community based prevention and wellness programs for Medicare beneficiaries [2011]	
Removing barriers and improving access to wellness for individuals with disabilities [2012]	
Nutrition labeling of standard menu items at chain restaurants [2011]	
Community health center patient wellness plan demonstration project [2011]	
Optimizing the delivery of public health research [2011]	

Linkage of Selected Health Care Reform Law Provisions to C-Change Strategic Initiatives (Comprehensive Cancer Control - CCC)

PREVENTION & EARLY DETECTION (*cont'd*)

Health Care Reform Law Provisions

Employer wellness technical assistance/consultation-CDC [2012]
Small business grants to provide comprehensive workplace wellness programs [2011]
Childhood obesity demonstration project grants [2010]
Evaluation of federal health and wellness initiatives [2011]
Young women's breast health public and healthcare professional education campaign [2010]
Establishment of an independent preventative services task force (AHRQ) [2010]
Establishment of an independent community preventative services task force (CDC) [2010]
Permit employers to offer employee rewards [e.g. premium discounts, waivers of cost sharing requirements] of up to 30% of the cost of coverage for participating in wellness program and 10 State Pilot for individual insurance market [2014]

QUALITY OF CARE

Health Care Reform Law Provisions

Establish non-profit Patient-Centered Outcomes Research Institute to support comparative effectiveness research to help identify research priorities and conducts research that compares the clinical effectiveness of medical treatments [2010]
Develop a national quality improvement strategy that includes priorities to improve the delivery of health care services, patient health outcomes an population health [2011]
Establish the Community-based Collaborative Care Network Program to support consortiums of health care providers to coordinate and integrate health care services for low income uninsured and underinsured populations [2011]
Grants, contracts or intergovernmental agreements to develop, improve, update or expand quality measures [2010]
Bonus payments of 0.5% of national per capita cost for individuals enrolled under the original Medicare fee-for-service program based on care coordination/management performance beginning in 2014

WORKFORCE

Health Care Reform Law Provisions

Establishment of National Health Care Workforce Commission [2010]
Establishment of National Center for Health Workforce Analysis [2010]
Establishment of State and Regional Centers for Health Workforce Analysis [2010]
State health care workforce development grants [2010]
Health care workforce loan repayment programs [2010]
National Health Services Corps reauthorization and funding increase [2010]
Primary care training grants [2010]
Cultural and disability competency training [2010]
Community health workforce promotion grants [2010]
Centers of Excellence Program reauthorization [i.e. develops minority health careers application pool] [2010]
Scholarship and loan repayment program to enhance diversity within the health professions [2010]
Area Health Education Centers training and education grants [2010]
Nursing workforce diversity grants [2010]
Development of methodology and criteria for designating medically underserved populations and health professions shortage areas [2010]



Linkage of Selected Health Care Reform Law Provisions to C-Change Strategic Initiatives (Comprehensive Cancer Control - CCC)

WORKFORCE (<i>cont'd</i>)
Health Care Reform Law Provisions
State grants to health care providers who provide services to a high percentage of medically underserved population or other special population [2010]
Rural Physician Training Grants [HRSA] [2010]
Preventative Medicine and Public Health Training Grant Program [HRSA in consultation with CDC] [2011]
Pain Management education and training grants [2010]
Medicaid payment increases for primary care physicians [2013]
Medicare 10% bonus payment to primary care physicians [2011]

[] - Implementation Year