



September
Volume 4 Issue 9

Iowa Cancer Consortium News

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Consortium Board of Directors Election

Elections for the 2010 Fiscal Year will occur at the October 1st Iowa Cancer Consortium Meeting in Ankeny, Iowa. You will find the slate for the Board listed below. If you are a member and would like to vote in the election, but will not be present at the meeting, please contact Comstock@CancerIowa.org and a ballot will be sent to you. Ballots must be returned before October 1st.

In order to have staggered terms, half of the Board will be voted on for a one-year term, and the other half for a two-year term.

Director	Term
George Weiner, Iowa City	1/1/2010 – 12/31/2011
Ron Nielsen, Des Moines	1/1/2010 – 12/31/2011
Claudia Robinson, Davenport	1/1/2010 – 12/31/2011
Richard Deming, Des Moines	1/1/2010 – 12/31/2011
Norm Van Klompenburg, Newton	1/1/2010 – 12/31/2010
Amber Leed-Kelly, Council Bluffs	1/1/2010 – 12/31/2010
Peggy Huppert, Des Moines	1/1/2010 – 12/31/2010

Advocacy Training

The Partnership for Better Health in cooperation with the Iowa Public Health Association is hosting an advocacy training for volunteers to learn how Iowans can actively shape national health reform. The training will focus on developing a consistent advocacy message to assure public health is the foundation of national health reform. This training will build off the tenants of the American Public Health Association's Agenda for Health Reform and the Partnership for Better Health triple solution to reduce the cost of chronic disease through prevention, intervention and innovation.

Wednesday, September 2, 2009

12:00 – 12:30 PM – lunch
12:30 – 1:30 PM – training
Washington County Conservation Education Center
2943 Hwy. 92
Ainsworth, IA

Thursday, September 3, 2009

12:00 – 12:30 PM – lunch
12:30 – 1:30 PM – training
Regional Medical Center
709 W. Main St., Veteran's Education Center
Manchester, IA

Tuesday, September 15, 2009

12:00 – 12:30 PM – lunch
12:30 – 1:30 PM – training
Siouxland District Health Department
1014 Nebraska St.
Sioux City, IA

Registration:

Register online at www.iowapha.org. Click on Registration for IPHA Sponsored Events. There is no cost to attend, but advance registration (two business days in advance of each meeting) is required. Attendance is limited. A light lunch will be served.

2009 Iowa Cancer Summit

October 1st and 2nd

Registration:

Registration is \$35 and includes both days. Deadline for registration is September 15th. Contact Sara Comstock, Comstock@CancerIowa.org or 319-335-8144 to register.

Location:

Courtyard by Marriott, 2405 SE Creekview Drive, Ankeny, Iowa 50021

Accommodations:

Rooms are reserved under 'Iowa Cancer Summit' at a rate of \$99 a night. State employees will receive the state rate of \$86 a night with an I.D. Please call 1-515-422-5555 to make reservations. Room rates apply until September 10th.

Exhibits:

Exhibit space is still available. Organizations interested in exhibiting at the 2009 Iowa Cancer Summit, October 1st and 2nd may call Sara Comstock to reserve a table 319-335-8144 or comstock@CancerIowa.org.

Cost: \$100

Exhibitors will receive:

- 1 Exhibitor table for both days of the Summit
- 1 Complimentary registration for the Summit

October 1st

- 8:30 – 9:00 Registration
- 9:00 – 1:00 Leadership Workshop: Collaborative Skill Building
- 10:00 – 2:00 Clinical Trials Statewide Mini-Summit
- 12:30 – 1:00 Registration for Afternoon Session
- 1:00 – 1:10 Welcome
- 1:10 – 2:00 Clinical Trials Discussion
- 2:00 – 2:15 Break and Exhibits
- 2:15 – 2:30 Cancer Workforce – Strategic Plan Presentation
- 2:30 – 2:50 Committees Meet
- 2:50 – 3:00 Committee Reports
- 3:00 – 4:30 Implementation Groups Meet
- 4:30 – 5:00 Implementation Group Reports & ICC Business Meeting
- 5:00 – 6:00 Reception

October 2nd

- 8:00 – 8:30 Registration, Breakfast and Exhibits
- 8:30 – 8:45 Welcome
- 8:45 – 9:45 Keynote, The Power of Collaboration
- 9:45 – 10:00 Break: Exhibits & Refreshments
- 10:00 – 10:50 Breakouts: Advocacy vs. Lobbying, Connecting with NCI Tools and Programs to Enhance Community Outreach and Education, Technology to Enhance Collaboration & Bridge Distances.
- 10:50 – 11:00 Break and Exhibits
- 11:00 – 11:50 Breakouts: Physical Activity & Nutrition, Early Detection, Creation of a Colorectal Cancer Social Marketing Campaign
- 11:50 – 12:30 Lunch & Exhibits: Announcement of Cancer Control Awards
- 12:30 – 1:00 The Changing Face of Cancer in Iowa
- 1:00 – 2:00 Putting it All Together, Creating An Impactful Message
- 2:00 – 2:20 Wrap-up

Looking for Patient Navigator Input

The American Cancer Society is looking for participation in a national survey of patient navigators and those who provide navigation services. The purpose of the survey is to 1) understand what types of activities patient navigators do in their daily work, and 2) learn about the types of patient navigator programs that exist around the country, 3) be able to better describe the scope and number of navigation programs in the country.

The American Cancer Society and Institute for Alternative Futures – Disparities Reducing Advances (DRA) Project have joined forces with academic partners at the University of Illinois at Chicago, Denver Health and the Colorado Patient Navigator Training Program in this effort. Together, we will better inform the public at large and the healthcare field about the important work navigators accomplish to help ease the burden on communities and individuals interfacing with the healthcare system.

If you provide Navigation services please click on the link below to launch the National Patient Navigator Survey Website, you will be able to complete the survey and find an information sheet and contact information regarding this national effort. The survey is intended for all navigators, from around the nation, working with any type of health condition (cancer, diabetes, cardiovascular disease, etc). www.patientnavigatorsurvey.org

If you have any questions please feel free to contact the Principal Investigator for the study, Dr. Elizabeth Calhoun, 312-355-1572.

The Human and Economic Burden of Cancer

In 2009, an estimated 1,479,350 Americans will be diagnosed with cancer, and 562,340 will die from the disease. Billions of dollars are spent on health care costs each year by individuals, the health care industry, and federal, state, and local governments. Cancer has emotional and physical costs as well. It affects everyone involved from the patient to family members, friends, and coworkers. Find out more at: <http://www.cancer.gov/aboutnci/servingpeople/burden>

Cancer in the News

NIH Researchers Identify Key Factor that Stimulates Brain Cancer Cells to Spread [Read more...](#)

Heavy Drinking and Prostate Cancer [Read more...](#)

FDA Grants Approval for Use of Bevacizumab [Read more...](#)

Promoting Clinical Trials [Read more...](#)

New Bone-Building Drug Promising Against Prostate Cancer [Read more...](#)

Upcoming Events

September is:

- Childhood Cancer Month
- Leukemia & Lymphoma Awareness Month
- National Mesothelioma Awareness Day (26th)
- Ovarian Cancer Awareness Month
- Prostate Cancer Awareness Month

September 2

Advocacy Training
Ainsworth, Iowa

September 3

Advocacy Training
Manchester, Iowa

September 14

New Member Orientation
10:00 – 10:30

September 15

Advocacy Training
Sioux City, IA

October 1 & 2

Iowa Cancer Summit
Ankeny, IA

October 29 & 30

Northern Plains Tribal
Cancer Coalition
Workshops
Winnebago, NE

National Cancer Events & Conferences

Health Information National Trends Survey (HINTS) Data Users Conference

September 24-25, 2009

Hilton Silver Spring, Silver Spring,

International Cancer Education Conference – The Art and Science of Cancer Education and Evaluation

October 15-17, 2009

Houston, TX

<http://aace.cpsonline.info>

American Institute for Cancer Research Annual Research Conference on Food, Nutrition, Physical Activity and Cancer

November 5-6, 2009

Washington, DC

http://www.aicr.org/site/PageNavigator/Research/ResearchConference/res_conference_home

Save the Date: Society for Public Health Education (SOPHE) 60th Annual Conference

November 5-7, 2009

Philadelphia, PA

http://www.sophe.org/singlenews.asp?item_ID=13414

American Public Health Association (APHA) 137th Annual Meeting and Exposition – Water and Public Health

November 7-11, 2009

Philadelphia, PA

<http://www.apha.org/meetings>

Rural Multiracial and Multicultural Health Conference, National Rural Health Association - Blueprints for Success: Ideas for Change

December 9-11, 2009

Memphis, TN

<http://www.ruralhealthweb.org/go/left/programs-and-events/nrha-conferences/rural-minority-and-multicultural-health-conference>

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