



October  
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## Iowa Cancer Consortium News

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### Updates from the Iowa Cancer Consortium

#### Second Round of Proposals

The Board of Directors of the Iowa Cancer Consortium would like to invite a second round of collaborative proposals that address strategies in the [State Cancer Plan](#). Letters of Interest should be no longer than one page in length and include a preliminary budget. Proposals may request up to \$20,000 for implementation of the state plan, significant equipment purchases and staff time are not covered by this funding opportunity. The funding cycle would run until June 1, 2010.

**Letters of Interest Due: November 1, 2009.**

#### Board of Directors

The 2010 slate for the Board of Directors was unanimously approved at the October 1<sup>st</sup> Consortium meeting. Pat Ouversen will be ending her term with the Board on December 31<sup>st</sup>, 2009 and Dr. Richard Deming will fill her vacancy. Pat was thanked for her many contributions to cancer control efforts in Iowa. The Consortium will have yearly elections with Board members rotating off in staggered terms. If you are interested in serving on the Board of Directors or chairing an Implementation Group please contact Tina Devery, [Devery@CancerIowa.org](mailto:Devery@CancerIowa.org) or 319-335-8816.

### 2009 Iowa Cancer Summit

Thank you to everyone who helped make the 2009 Iowa Cancer Summit a successful event. October 1<sup>st</sup> started off with a Collaborative Skill-building Training and a summit of clinical trials staff from around the state. After lunch the groups combined to listen to Karen Van De Steeg from June E. Nylen Cancer Center in Sioux City, Iowa describe their commitment to clinical trials and their recruitment and enrollment process. Tina Devery presented baseline data from an Iowa Oncology Workforce Assessment and then attendees had the opportunity to join a committee and an implementation group as efforts are well underway for the 2010 fiscal year. The day ended with the presentation of the Iowa Cancer Control Awards. Amber Leed-Kelly was presented the Karen Packer Spirit of Collaboration Award for her many collaborative efforts in Iowa cancer control initiatives and Gary Streit was named the 2009 Iowa Cancer Champion for his many years of dedication to reducing the burden of cancer in Iowa and nationally.

Tina Gill opened up the second day of the Summit with examples of collaborative efforts nationally and provided a framework for reaching out to new partners. Attendees had the opportunity to attend 6 different breakout sessions in the morning. Dr. Chuck Lynch from the State Health Registry provided information on the latest Iowa cancer data and how to access the data and Julie Swanson finished out the day with how to take the data and make a meaningful message for your audience. Materials from the Summit will soon be available on [www.CancerIowa.org](http://www.CancerIowa.org).

Thank you to everyone who attended the Summit and a special thanks to the planning committee. Save the date for the Spring Meeting, Thursday, April 22<sup>nd</sup> in Carroll, Iowa and the 2010 Iowa Cancer Summit September 20<sup>th</sup> and 21<sup>st</sup> at the West Des Moines Marriott.

## Pictures from the 2009 Iowa Cancer Summit



Amber Leed-Kelly, Alegent Health Cancer Center, receiving the *Karen Packer Spirit of Collaboration Award*



Pat Ouverson receiving recognition for her contributions to cancer control efforts in Iowa



Mary Michaud kicking off the Collaborative Leadership Session



Dr. Weiner congratulating Gary Streit on being named the 2009 Iowa Cancer Champion

## Project Spotlight: True Bible Baptist Kicks off Body & Soul



Left to right, Joann Williams, Coordinator, Gloria Franklin and Vanessa Dukes, Co-Coordinator.

An estimated 300 – 400 community members helped Pastor Roderick Bradley and True Bible Baptist Church in Des Moines kick off their Body & Soul activities on Saturday, August 22 with their first Neighborhood Outreach Carnival. The goal of the event was to introduce programs available at True Bible to the communities surrounding the church. Nearby schools were provided school supplies and a variety of booths and games were part of the festivities.

Body & Soul Committee members hosted a table and distributed health information from many organizations including the American Cancer Society, American Heart Association,

American Diabetes Association, exercise information, healthy eating tips and information on the benefits of fruits and vegetables.

Attendees were given apples, Body & Soul placemats, pens, vegetable scrubbers, carb calculators and Frisbees. Prize drawings were held for reusable grocery bags, shopping lists and Fit and Healthy Journals. Church members who participated in a prayer walk were given a water bottle and pedometer.

True Bible Baptist Church participated in a Body & Soul training in the spring of 2009 hosted by the Iowa Cancer Consortium, Iowans Fit for Life and the National Cancer Institute's Cancer Information Service.

If you are interested in more information on Body & Soul you can visit <http://www.bodyandsoul.nih.gov/index.shtml> or contact Sara Comstock, [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org).

### Upcoming Events

October is Breast Cancer Awareness Month

#### **October 20**

Iowans Fit for Life  
Partnership Meeting  
Grinnell, Iowa

<http://www.idph.state.ia.us/iowansfitforlife/>

#### **October 22**

Healthy People 2020  
Regional Meeting  
Kansas City, Kansas

<http://www.healthypeople.gov/hp2020/regional/default.asp>

#### **October 29 & 30**

Northern Plains Tribal  
Cancer Coalition  
Workshops  
Winnebago, NE

#### **April 22, 2010**

Iowa Cancer Consortium  
Spring Meeting  
Carroll, Iowa

#### **September 20 & 21, 2010**

Iowa Cancer Summit  
West Des Moines, Iowa



## October is Breast Cancer Awareness Month Resources

### **8 Ways to Reduce Your Risk of Breast Cancer**

<http://www.msnbc.msn.com/id/33080081/ns/health-cancer/>

### **10 Mammogram Excuses Busted**

<http://www.webmd.com/breast-cancer/features/10-mammogram-excuses-busted>

### **National Breast Cancer Awareness Month website**

[www.nbcam.org/](http://www.nbcam.org/)

### **American Cancer Society:**

[www.cancer.org/docroot/CRI/content/CRI\\_2\\_4\\_6X\\_Are\\_there\\_other\\_organizations\\_addressing\\_breast\\_cancer\\_5.asp?sitearea](http://www.cancer.org/docroot/CRI/content/CRI_2_4_6X_Are_there_other_organizations_addressing_breast_cancer_5.asp?sitearea)

### **National Cancer Institute**

<http://www.cancer.gov/cancertopics/types/breast>

## Cancer in the News

Iowa Cancer Consortium Member, David McCluskey, featured in 2010 Colondar

<http://www.davidsfight.org/id42.html>

Most Childhood Cancer Survivors Have Healthy Babies

But pregnancies should be closely monitored, researchers say

[www.healthday.com/Article.asp?AID=631612](http://www.healthday.com/Article.asp?AID=631612)

New Test Assesses Individual Breast Cancer Risk

Number of milk sacs, size of lobules determine findings, study shows

[www.healthday.com/Article.asp?AID=631611](http://www.healthday.com/Article.asp?AID=631611)

FDA Panel Backs Kidney Cancer Drug

[www.msnbc.msn.com/id/33184474/ns/health-cancer/](http://www.msnbc.msn.com/id/33184474/ns/health-cancer/)

New Classification Proposed for Stomach Cancers

Categorizing by pathway, not cell type, may lead to better treatments, researchers say

[www.healthday.com/Article.asp?AID=631490](http://www.healthday.com/Article.asp?AID=631490)

Non-AIDS-Related Cancers Growing Among HIV Patients

Possible reasons for increased rates explored by researchers

<http://www.healthday.com/Article.asp?AID=631412>

Leukemia Drug in High Dose Helps Survival

Two trials find daunorubicin benefits certain subsets of patients

<http://www.healthday.com/Article.asp?AID=631275>

## **NEW** on [www.CancerIowa.org](http://www.CancerIowa.org)

**New Look!** Check out the new look of CancerIowa.org and let us know if you have suggestions for improving navigation of the site.

**2009 Iowa Cancer Summit:** Presentations and handouts from the Summit will soon be available on CancerIowa.org.

**Request:** If you know of any Loan Closets in your community where patients can borrow wheelchairs, hospital beds, commodes, etc., please e-mail Joan Felkner at [joan-felkner@uiowa.edu](mailto:joan-felkner@uiowa.edu). This information will be posted on [www.CancerIowa.org](http://www.CancerIowa.org) under state-wide resources.

## National Cancer Events & Conferences

### **International Cancer Education Conference – The Art and Science of Cancer Education and Evaluation**

October 15-17, 2009

Houston, TX

<http://aace.cpsonline.info>

### **American Institute for Cancer Research Annual Research Conference on Food, Nutrition, Physical Activity and Cancer**

November 5-6, 2009

Washington, DC

[http://www.aicr.org/site/PageNavigator/Research/ResearchConference/res\\_conference\\_home](http://www.aicr.org/site/PageNavigator/Research/ResearchConference/res_conference_home)

### **Rural Multiracial and Multicultural Health Conference, National Rural Health Association - Blueprints for Success: Ideas for Change**

December 9-11, 2009

Memphis, TN

<http://www.ruralhealthweb.org/go/left/programs-and-events/nrha-conferences/rural-minority-and-multicultural-health-conference>

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