



October  
Volume 4 Issue 11

## Iowa Cancer Consortium News

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### Updates from the Iowa Cancer Consortium

#### ICC Google Site now LIVE

The Iowa Cancer Consortium has created a website for its members to share meeting minutes, work collaboratively to edit documents, view an ICC calendar and post comments. Members have expressed interest in a forum such as this in partnership surveys. This site will only be available for ICC members while [www.CancerIowa.org](http://www.CancerIowa.org) will remain the website for the public to receive information.

To learn more about the site we are hosting a webinar on Friday, November 13<sup>th</sup> from 11:00 – 11:30 to learn the basics of using the site. RSVP to [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org) to receive login information.

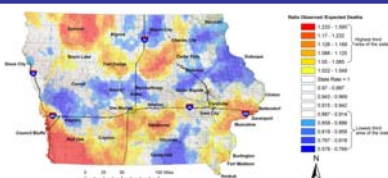
Members will receive an e-mail inviting them to join the site – you must respond to this e-mail if you want to be able to access the site. Please contact [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org) if you have any questions.

#### Face of Cancer Report

The 2009 Changing Face of Cancer in Iowa report was unveiled at the Cancer Summit. Thank you to everyone who assisting with preparing this report. Special thanks to the five Iowans who share their experience with cancer, the State Health Registry of Iowa for providing data for the report and to all the Consortium members who helped shape the document. Hard copies are available by ordering from [Rollins@CancerIowa.org](mailto:Rollins@CancerIowa.org) and an electronic copy is now available at: <http://www.canceriowa.org/news/ChangingFaceOfCancerRpt09.pdf>.

#### New on [www.CancerIowa.org](http://www.CancerIowa.org):

Presentations from the 2009 Iowa Cancer Summit are now available at <http://www.canceriowa.org/news/cancersummit.asp>



### Cancer Mapping Webinar

Wednesday, November 11th  
10:00 – 11:30 C.S.T.

Learn how disease maps are created and what software and data is required. Use of the maps has been helpful in bringing attention to cancer place-based disparities and in motivating communities to engage in cancer control efforts.

Visit the following link for examples of cancer maps created for Iowa: <http://www.uiowa.edu/iowacancermaps>

#### Presentation by:

Chetan Tiwari, Assistant Professor, Department of Geography, University of North Texas  
Gerard Rushton, Professor, Department of Geography, University of Iowa

RSVP to [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org) or 319-335-8144.

Once you RSVP instructions for the session will be e-mailed to you.

## Implementation Group Updates

### Membership & Nominating: Outreach in Northeast Iowa

The ICC Membership & Nominating Committee will be conducting 4 town-hall type meetings in northeast Iowa to engage community members in a cancer control discussion and to present cancer data and resources for the area. Meetings will be held with local community healthcare providers and advocates, especially those interested in cancer control.

#### Dates & Locations

**Monday, November 16<sup>th</sup>**

8:00 a.m. – 9:30 a.m.

Winneshiek Medical Center

Conference Room B – Lower Level

901 Montgomery St.

Decorah, Iowa

Breakfast will be provided.

**Wednesday, December 2nd**

8:00 a.m. – 9:30 a.m.

Grand River Center

Meeting Room 3

500 Bell St.

Dubuque, Iowa

Breakfast will be provided.

**Monday, November 16<sup>th</sup>**

12:30 – 2:00

Mercy Medical Center – North Iowa

East Campus Auditorium

1000 4<sup>th</sup> Street SW

Mason City, Iowa

Lunch will be provided.

**Wednesday, December 2nd**

12:00 – 1:30

Grout Museum

Board Room

503 South St.

Waterloo, IA

Lunch will be provided.

To RSVP, or if you have any contacts in this area who would be interested in attending, please contact the Consortium at [Rollins@CancerIowa.org](mailto:Rollins@CancerIowa.org) or 319-335-8144.

### New Consortium Members

The Membership & Nominating Committee would like to welcome the following new members to the Iowa Cancer Consortium:

Karen Clark Griffith, Iowa City Veterans Affairs

Heidi Goodman, Iowa Medical Society

Carma Herring, Medical Oncology & Hematology Associates

Georgia Hodge, Beyond Pink

Karen Van De Steeg, June E. Nylen Cancer Center

Stephanie Baker, Employee and Family Resources

Bobbie Buckner Bentz, Iowa Department of Public Health

Warren Dukes, Urban Dreams

Ann Short, Iowa Department of Public Health

Rebecca Swanson, Alegant Health

Janelle Their, American Lung Association

Linda Abbott, University of Iowa Hospitals and Clinics

If you know of anyone interested in learning more about becoming a Consortium Member please contact Sara at [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org) or 319-335-8144.

### Cancer in the Latino Community: Tuesday, November 10<sup>th</sup> 2 - 4

A dialogue will be held in Des Moines at the State Historical Building in Meeting Room B. Join the ICC Disparities Group and members of the Latino community as we discuss cancer in the Latino Community. RSVP to [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org) or 319-335-8144.

## Iowa Cancer Events & Resources

### **Funding** Iowa Colorectal Cancer Screening Web-based Registry Pilot Project - Iowa Department of Public Health

Request for Proposal

Proposal Due Date: December 2, 2009

Project Period: January 1, 2010- June 29, 2014

Initial Contract Period: January 1, 2010- June 29, 2010

<http://www.idph.state.ia.us/IdphGBP/IdphGBP.aspx>

## Living with Myeloma: An Overview of Diagnosis and Treatment

Bradley S. Lair, M.D.

November 19, 2009

6:00 - 8:00 PM

**REGISTER BY PHONE:** (515) 270.6169 ext.13

**REGISTER ONLINE:** Register at [www.lls.org/iaprograms](http://www.lls.org/iaprograms)

**LOCATION:** Mercy Medical Center Des Moines East Tower  
Conference Room #1 (6th and University)

Topics covered include:

- Overview of myeloma
- Current and emerging drug therapies and stem cell transplantation
- Disease and treatment-related side effects
- Emotional aspects and resources available for support
- Clinical trial options for myeloma patients
- Question-and-answer session

Pre-Registration for this free program is required.

Complimentary light dinner will be served.

## Leukemia & Lymphoma Society Support Groups

### 2009-10 MONTHLY TELEPHONE SUPPORT GROUP

The Iowa chapter of LLS, in partnership with the Nebraska chapter, is offering a telephone support group for adults affected by leukemia, lymphoma, or myeloma. Please encourage all interested individuals to participate.

**Second Tuesday mornings 10:00 - 11:00AM: November 10, December 8, January 12, February 9, March 9, April 13**

This group will provide an opportunity to talk with a small group of people who are affected by a blood cancer. No special equipment is needed - just a telephone. Relax in the comfort and privacy of your own home and treat yourself to an hour of interesting conversation, information, and support. The sessions will be facilitated by Marilyn

Kile, Advanced Nurse Practitioner, and Brenda Winkler, Licensed Master-level Social Worker.

**REGISTER:** Contact Wendy Sontag, Patient Services Manager, (515)270-6169 or (800)347-1074 or email [wendy.sontag@lls.org](mailto:wendy.sontag@lls.org).

### Upcoming Events

November 10<sup>th</sup>

**Cancer in the Latino Community**

State Historical Building

Des Moines, Iowa

2 - 4

November 11<sup>th</sup>

**Disease Mapping Webinar**

10 - 11:30

RSVP to [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org)

November 11<sup>th</sup>

2:00 - 3:00

**ICC Governmental Relations Call**

1-888-290-7502 Code:9648762#

November 13<sup>th</sup>

11:00 - 11:30

**Introduction to ICC Google Sites - Webinar**

RSVP to [Comstock@CancerIowa.org](mailto:Comstock@CancerIowa.org)

November 16<sup>th</sup>

**ICC Cancer Forum**

Winneshiek Hospital

8:00 - 9:30

Decorah, Iowa

November 16<sup>th</sup>

**ICC Cancer Forum**

Mercy North Iowa

12:30 - 2:00

Mason City, Iowa

November 17<sup>th</sup>

1:00 - 2:00

**ICC Patient & Family Resources**

1-888-290-7502 Code:9648762#

November 19<sup>th</sup>

**Living with Myeloma**

Mercy Medical Center

6:00 - 8:00 PM

Des Moines, Iowa

December 2<sup>nd</sup>

**ICC Cancer Forum**

Grand River Center

8:00 - 9:30

Dubuque, Iowa

December 2<sup>nd</sup>

**ICC Cancer Forum**

Grout Museum

12:00 - 1:30

Waterloo, Iowa

April 22, 2010

**Iowa Cancer Consortium**

**Spring Meeting**

Carroll, Iowa

September 20 & 21, 2010

**Iowa Cancer Summit**

West Des Moines, Iowa

# State Indicator Report on Fruits & Vegetables

The first-ever [State Indicator Report on Fruits and Vegetables, 2009](http://www.fruitsandveggiesmatter.gov/downloads/StateIndicatorReport2009.pdf) provides information for each state on how many fruits and vegetables people are eating, and it highlights three key areas within communities and schools that can be improved to increase access, availability, and affordability of fruits and vegetables.

Report: Available at:

<http://www.fruitsandveggiesmatter.gov/downloads/StateIndicatorReport2009.pdf>



## Three key areas that can be improved

### 1) Retailers, such as supermarkets and grocery stores that stock a variety of high-quality fruits and vegetables, are an important asset for the health of residents.

- Only 8 states have a state-level policy for healthier food retail improvements, which can help increase the number of full-service grocery stores in areas where they are unavailable, increase the availability of healthier foods in small food stores, and promote healthier foods through information at the point of purchase.

### 2) Schools are in a unique position to influence and promote fruit and vegetable intake among youth, school staff, parents, and other community members.

- Only 1 in 5 (21%) middle and high schools offer fruits and non-fried vegetables in vending machines, school stores, or snack bars.
- Only 21 states have a state-level policy for farm-to-school programs that can increase fruit and vegetable access in schools, as well as increase nutrition and agriculture knowledge among children in school.

### 3) Food policy councils, which are organized, multi-stakeholder organizations, support systems changes to improve food environments. A systems approach to food considers many factors involved in getting fruits and vegetables from farms to consumers, including the roles of growers, processors, and retailers.

- Only 20 states have a state-level food policy council, and 59 local food policy councils exist across the nation.

## CDC Health-e-Cards

Several new eCards are now available from the CDC. New eCards include flu prevention eCards and breast cancer awareness eCards

<http://www2c.cdc.gov/ecards/index.asp>



## New! SPANISH Promotional Tools Increase Awareness of Clinical Trials

Recently, NCI announced the availability of new, promotional posters and pins for clinical trials. The response to these materials from clinical trial staff across the country has been very enthusiastic. NCI has had requests for the materials to be translated into Spanish and to also have an African American health care provider featured on the English version of the poster.



We are pleased to announce that these additional materials are **now available**. Reducing health care disparities is central to NCI's mission and having clinical trial promotional materials that connect with our minority audiences is critical.

To get more information about these posters and pins, call the National Cancer Institute's Cancer Information Service toll-free at 1-800-4-CANCER or visit [www.cancer.gov](http://www.cancer.gov). To order posters directly, please click: [POSTERS](#) and for pins, please click: [PINS](#).



**NCI National Outreach Network Webinar –  
Thursday, November 19, 2009 from 1:00 – 2:00 p.m. CST**

Join the NCI live on Thursday, November 19, 2009 to discuss the new Network and ask questions. You may join the audio portion of the program by calling 1-877-918-9240 with passcode: Outreach or you can join the full webinar by going to <https://www.mymeetings.com/nc/join.php?i=PW9059772&p=OUTREACH&t=c> in addition to calling 1-877-918-9240 with passcode: Outreach.

Webinar speakers will be:

- Dr. Sanya Springfield, Director, NCI Center to Reduce Cancer Health Disparities
- Mr. James Hadley, Director, National Outreach Network
- Ms. Claudia M. Hardy, Program Director-Community Outreach, University of Alabama, Birmingham Comprehensive Cancer Center

## **Cancer in the News**

**David McCluskey, Consortium Member, is featured on local news.**

See the full story at:

<http://www.whotv.com/news/who-story-colon-club-102209.0.518420.story>

**Mapping the Link Between Alcohol, Cancer**

How it affects tumor cells is becoming less of a mystery, study finds.

<http://www.healthday.com/Article.asp?AID=632384>

**Firestorm over smokeless cigarette**

[http://www.usatoday.com/news/nation/2009-10-25-ecigarettes\\_N.htm](http://www.usatoday.com/news/nation/2009-10-25-ecigarettes_N.htm)

**American Cancer Society Stands By Cancer Screening Guidelines**

Group has no plans to rethink testing for breast, prostate tumors, contrary to published report

<http://www.healthday.com/Article.asp?AID=632232>

**CDC Panel Says No to Routine Use of Gardasil for Boys**

Doctors are free to offer HPV shot to males but widespread vaccination not advised

<http://www.healthday.com/Article.asp?AID=632231>

**Stigma part of breast cancer's grip on poor**

<http://www.washingtonpost.com/wp-dyn/content/article/2009/11/02/AR2009110201964.html>

**Drug-radiation Combo Eradicates Lung Cancer In Mice**

<http://www.sciencedaily.com/releases/2009/10/091029113754.htm>

**NSAIDs tied to reduced death after colon cancer**

<http://www.reuters.com/article/healthNews/idUSTRE59S3WQ20091029>

## **Iowa Cancer Consortium**

Tina Devery  
Executive Director

[devery@CancerIowa.org](mailto:devery@CancerIowa.org)

Sara Comstock  
Associate Director

[comstock@CancerIowa.org](mailto:comstock@CancerIowa.org)

Tunde Brady  
Project Assistant

[brady@CancerIowa.org](mailto:brady@CancerIowa.org)

100 Oakdale Boulevard, N320 OH, Iowa City, IA 52242  
Phone: 319-384-1741; 1-800-237-1225 Fax: 319-335-4072

For suggestions for future editions or corrections please contact [comstock@CancerIowa.org](mailto:comstock@CancerIowa.org).