



ICCCC: Iowa Consortium for Comprehensive Cancer Control

NEWS

March 2009

www.canceriowa.org

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ICCCC Updates:

Spring Meeting:

The Spring Meeting is planned for Tuesday, April 21st at Iowa Methodist Medical Center, Kelley Conference Room, in Des Moines, Iowa. Please RSVP by April 7th, [registration](#), [invitation](#) and [agenda](#).

Change of Address:

ICCCC staff have moved to a new location. You can reach us at:

Iowa Consortium for Comprehensive Cancer Control
100 Oakdale Blvd.
N319 OH
Iowa City, IA 52242

Tina Devery: devery@canceriowa.org, 319-335-8816

Sara Comstock: comstock@canceriowa.org 319-335-8144

Tunde Brady: brady@canceriowa.org 319-384-1741

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FY2010 ICCCC Invitation for Proposals:

The ICCCC will be releasing an Invitation for Proposals (IFP) for FY2010 projects that address the state cancer plan. Funding will be based on the availability of state appropriated financial resources. Project timelines will begin July 1, 2009 and be renewable for up to two additional one year terms based on funding availability.

In order to assist with preparation and planning for the IFP a timeline is provided below. The actual IFP will not be released until March 30th. The IFP will be sent electronically to all ICCCC members with an active e-mail account.

Timeline:

| | |
|----------------|------------------------|
| March 30, 2009 | IFP Released |
| May 15, 2009 | Full Proposal Due |
| June 15, 2009 | Notification of Awards |
| July 1, 2009 | Awarding of Funds |

Upcoming Events:

MARCH

March 18th

ACS – Day at the Capital

Iowa State Capital, Des Moines

All Day Event

Contact

Kathy.gallo@cancer.org or 515-727-0057 for more info.

March 20th

Body & Soul Training

Des Moines Botanical Center 10-3

Contact

comstock@canceriowa.org

or 319-335-8144 for more info.

March 28th

Survivorship Conference

Hotel Fort Des Moines

www.childrenscancerprograms.com

APRIL

April 6th

Seventh Annual Breast Cancer Symposium

Marriott West Des Moines West Des Moines, Iowa

April 21st

ICCCC Spring Meeting

Iowa Methodist Medical Center Des Moines, Iowa

October 1st

ICCCC Fall Meeting

Courtyard by Marriott Ankeny, Iowa

October 2nd

2009 Iowa Cancer Summit

Courtyard by Marriott Ankeny, Iowa

ICCCC Updates Continued...

ICCCC Board Meeting:

ICCCC Board of Directors met on February 27th in Des Moines. The Board reviewed mid-year implementation group process, the FY08 Evaluation Report, revisions to the FY10 IFP guidelines and adopted a conflict of interest policy and new fiscal policies. The Board was impressed by the great progress completed by implementation and project groups, they look forward to hearing further updates at the Spring 2009 Meeting. The ICCCC will be submitting a tax exempt application to the IRS in early March. The Board's next meeting will be prior to the ICCCC Spring Meeting, April 21st.



Open Leadership Positions:

As Fiscal Year 2009 is nearing an end several ICCCC implementation groups will be looking for new or additional leadership. The following groups will be seeking co-chairs to serve for two years.

- Tobacco Control
- Barriers to Screening
- Physical Activity and Nutrition
- Clinical Trials
- Cancer Workforce
- Youth Sun

We would like to thank the outgoing Chairs for these implementation groups for their hard-work and tireless efforts to reduce the burden of cancer in Iowa. If you are interested in learning more about any of these positions please contact the current Chairs or Sara Comstock at comstock@canceriowa.org.

Implementation Group Updates:

Youth Sun

The ICCCC Youth Sun Exposure Group has partnered with the Iowa Department of Public Health's Bureau of Family Health's Healthy Child Care Iowa to provide education to day care owners and directors. The initial education of Regional Consultants has been completed with the education of the owners and directors to be completed by the end of May 2009. The education of the consultants was done on February 10, 2009 using 119 ICN sites. Materials for the next phase will be distributed within the next month.



Membership & Nominating: SW Iowa Cancer Forums

The Membership & Nominating Committee held cancer forums in Council Bluffs, Shenandoah, Red Oak and Creston, Iowa. The forums provided an overview of the ICCCC, available statewide and national resources and a time for communities to share what is happening at the local level and what the ICCCC can do to help strengthen those efforts. Over 55 people were reached through these outreach efforts.

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Questions, comments,
corrections, meeting dates
and times, and/or story
ideas, contact:

Sara Comstock
319-335-8144 (phone)
comstock@canceriowa.org

Implementation Group Updates Continued...

Barriers to Screening: African American CRC Screening Campaign

The ICCCC Barriers to Screening Group has partnered with the Iowa Department of Public Health's Comprehensive Cancer Control Program to create and print an Iowa-specific African American Colorectal Cancer Screening Social Marketing Campaign. They are focusing distribution efforts during 2009 in Polk, Black Hawk, Linn and Scott counties. If you are aware of any organizations that would be interested in receiving materials or assisting with distribution, please contact comstock@canceriowa.org. You may order materials by calling 319-384-1741 or e-mailing brady@canceriowa.org. Materials will soon be available for download on www.canceriowa.org as well.

Materials Available:

11x17 Posters
5x7 Postcards
Fans



Patient & Family Resources: Recruiting Mentors

A sub-group of the Patient & Family Resources implementation group has been working on a project to provide one-on-one support to cancer survivors, family members, and/or caregivers that live in the State of Iowa.

Recruitment is underway for mentors. Please help us in this effort by promoting the program to cancer survivors, family members or friends of survivors who may be interested in providing emotional and social support for others undergoing treatment. Training will be provided for mentors.

Please call 1-888-994-6277 for more information or visit the programs website www.iowacancermaps.org.

Implementation Group Updates continued...



Physical Activity & Nutrition: Body & Soul Trainings in Des Moines & Waterloo

The Physical Activity & Nutrition Implementation Group in partnership with Iowans Fit for Life will be hosting a Body & Soul Training in Des Moines on March 20th. Body & Soul is an evidence-based program to reduce risk of chronic diseases such as cancer, through promotion of increased fruit and vegetable consumption in African American churches. The training is open to anyone in Iowa. Please pass on this information to those who may be interested. Contact Sara at comstock@canceriowa.org for more information.

March is Colorectal Cancer Awareness Month



Iowa Specific Colorectal Cancer Resources

Map of Iowa Free and Reduced Cost Colorectal Screening Sites

A subcommittee of the Colorectal Task Force compiled a list of Iowa free or low-cost screening sites. If you know of a site that is not listed, please send the screening site information to brady@canceriowa.org. The group will be continually updating the map. [Map of Screenings](#)

Smoothed Maps of Iowa CRC Incidence, Mortality and Late-Stage Diagnosis

The UI Department of Geography has created the latest version of smoothed cancer maps for Iowa, 2000-2005. You can access the maps at: [Smoothed Maps](#)

Other Iowa-specific colorectal cancer resources include the [Rural Iowa CRC Social Marketing Campaign](#), Iowa African American CRC Social Marketing Campaign, [Iowa Colorectal Cancer Monograph](#) and the [Iowa Survey of Endoscopic Capacity](#).

National Colorectal Cancer Resources

American Cancer Society

On www.cancer.org you can learn about colon and rectum cancer, risk factors, prevention, treatment, and more. You can also read stories of hope from people whose lives have been touched by cancer. [American Cancer Society](#).

Centers for Disease Control and Prevention

The CDC website has lots of resources including the ability to send a colorectal cancer screening e-card, watch the 'Don't Pass on this Test' Podcast and materials for the *Screen for Life Campaign*. [Centers for Disease Control and Prevention](#)

National Cancer Institute

The NCI has information about colorectal cancer prevention, screening, treatment, clinical trials and research. [National Cancer Institute](#).

Prevent Cancer Foundation

The Prevent Cancer Foundation has free downloadable CRC Fact Sheets, Public Service Announcement Flyers featuring Elvis, CRC brochures in Spanish, and Buddy Bracelets available for a cost, [Prevent Cancer Foundation](#).

Click [here](#) to send a personalized colorectal cancer screening e-card.

Cancer Control News & Resources

IDPH Releases Funding Opportunities

Request for Bids for Iowa Cancer Workforce Assessment

Timeline:

March 18, 2009 – Proposals Due

March 31, 2009 – Select successful Applicant

Funding:

Up to \$10,500 may be requested.

Project Period: April 15, 2009 – June 29, 2009

Should funding be available, option to renew the contract for up to three additional 1 year terms.

[Link to IDPH Grants & Bids Site](#)

Request for Bids for Sun Shade Structures for Playground Areas

Timeline:

March 27, 2009 – Proposals Due

April 8, 2009 – Select successful Applicant

Funding:

Up to \$4,000 may be requested by Iowa Schools.

Project Period: April 13, 2009 – June 29, 2009

[Link to IDPH Grants & Bids Site](#)

Request for Proposal Iowa Cancer Plan Implementation

Timeline:

March 10, 2009 – Written Questions Due

March 13, 2009 – Responses to Written Questions Issued

March 26, 2009 – Letters of Intent Due

April 15, 2009 – Proposals Due

May 15, 2009 – Issue Notice of Award

Funding:

Up to \$300,000 for the total 12 month period

Project Period: July 1, 2009 – June 30, 2015

Should funding be available, option to renew the contract for up to five additional 1 year terms.

[Link to IDPH Grants & Bids Site](#)

Validated Colorectal Cancer Risk Assessment Tool Available Online

NCI researchers have developed one of the first colorectal cancer (CRC) absolute risk assessment models for people aged 50 to 85 without known genetic susceptibility to the disease, using data from two large case-control studies and validating the model in the [NIH-AARP Diet and Health Study](#) population. The tool uses answers about lifestyle, screening, and family history of CRC to calculate a person's 5-year, 10-year, and lifetime risk of developing the disease. Both the [development](#) and [validation](#) papers were published December 29 in the *Journal of Clinical Oncology*, and an online risk assessment tool based on the model is now available for use by physicians at <http://www.cancer.gov/ColorectalCancerRisk/>

2nd Annual Ovarian Cancer Coalition Walk

May 9th, 2009

Grays Lake, Des Moines, Iowa

Website registration is now active for the walk. It is at: www.active.com, search "walk to break the silence."

Wellmark Releases RFP

Mark your calendar for these key dates in 2009. The Foundation will let two (2) distinct Requests for Proposals (RFP) this year, one for each priority funding area. Proposals addressing childhood obesity prevention will be considered in an initial funding opportunity of the year through the **Growing Up LEAN: Living to be Energetic, Active, & Nutritious** Grant Program. Proposals addressing community-based wellness and prevention will be considered in a second funding opportunity through the **Healthy Communities Grant Program: Supporting a Culture of Wellness and Prevention** grant cycle.

Growing Up LEAN:

Letter of Interest Due **April 21st**

Healthy Communities:

Letter of Interest Due **September 3rd**

<http://www.wellmark.com/foundation>

Iowa Consortium for Comprehensive Cancer Control

Spring Meeting

Iowa Methodist Medical Center

April 21, 2009

| | |
|-------------|--|
| 8:30-9:00 | Check-In |
| 9:00-9:30 | Welcome- New member and staff introductions Communications Committee Membership and Nominating Data and Evaluation Disparities Action Plan |
| 9:30-10:45 | Keynote address: Diane Finnerty <i>Changing Face of Iowa: Individual and Organizational Cultural Competence Strategies to Reduce Health Disparities</i> |
| 10:45-10:55 | Break |
| 10:55-11:05 | Government Relations (Legislative Update) |
| 11:05-11:45 | Implementation Group Reports on FY09 projects Patient and Family Resources (MAPs and Palliative Care) Barriers to Screening Nutrition and Physical Activity Clinical Trials Youth Sun Exposure Tobacco Control Iowa Tobacco Research Center |
| 11:45-12:00 | Speed Networking (facilitated networking bring 5 business cards) |
| 12:00-12:45 | Member spotlight: John Stoddard Cancer Center (video) <i>Lunch and optional Cancer Center tour</i> |
| 12:45-1:10 | Committee Meetings |
| 1:10-1:20 | Committee Reports on plans for FY10 |
| 1:20-1:30 | Planning for FY10 and FY11 IFP and Evaluation technical assistance |
| 1:30-3:00 | Implementation Group breakouts |
| 3:00-3:35 | Implementation Group Reports on plans for FY10 |
| 3:35-3:45 | Wrap up and Adjourn |