

July 2009

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Implementation Projects FY2010

Congratulations! The following implementation teams were awarded ICC grants for July 1, 2009-June 1, 2010. To learn more about these projects or to join an implementation team, contact devery@CancerIowa.org.

Clinical Trials- plans to host a statewide meeting of clinical trials staff in conjunction with the ICC Fall Cancer Summit. This effort is led by Deborah Spaeth, Dr. Richard Deming and Joan Felkner.

Cancer Wellness Program- is defining and implementing a new comprehensive, coordinated curriculum and program for cancer survivors and is based at St. Luke's Hospital in Cedar Rapids. It is led by Kimberly Ivester, Christy Thurman and Melissa Wright.

Healthcare Provider Education and Outreach- coordinated by the Barriers to Screening Implementation Group. this team will develop and test intervention tools with one or more pilot physician practices to influence health care providers to recommend cancer prevention and early detection services to patients. This effort is led by Keri Mercer and Angie Rolle.

Human Side of Cancer- increasing providers' knowledge about cancer support and psychosocial needs of cancer patients is the goal of an educational workshop being planned by Melissa Wright and Claudia Robinson of Gilda's Club of the Quad Cities.

Worksite Wellness Initiative- the Nutrition and Physical Activity Implementation Group plans to increase the number of businesses implementing effective worksite wellness programs by providing support, tools and education that links physical activity and nutrition with the prevention of chronic diseases including cancer. This effort is led by Dennis Haney, Stephanie Neff and Lauren Lukaszewski.

Partnership Profile Survey Reminder

If you haven't already done so, please complete your partnership profile online at: <http://survey.uiowa.edu/wsb.dll/439/FY09partnerprofile.htm> or contact brady@canceriowa.org and a hard copy will be mailed to you.

The survey will allow the Consortium to better utilize the strengths and interests of our members. Completing the profile should take about 10 minutes. Thank you for your time!

Upcoming Events:

ICCCC Board Meeting
August 26, 2009

October 1st
ICCCC Fall Meeting
Courtyard by Marriott
Ankeny, Iowa

October 2nd
2009 Iowa Cancer Summit
Courtyard by Marriott
Ankeny, Iowa

Iowa Cancer Workforce Strategic Planning Meetings Summer 2009

Please plan to join us for a multidisciplinary meeting related to the Iowa Cancer Workforce. There are two more strategic planning meetings scheduled to foster a dialogue among key stakeholders which will result in an Iowa specific strategic plan to address the Cancer Workforce needs of 2015 and 2020. We value your insight and input and hope to see you there.

RSVP: Please RSVP to brady@canceriowa.org or 319-384-1741.

Meeting dates and sites:



Sioux City Area

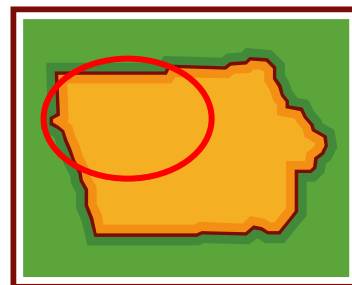
August 5, 2009 9 am to 1 pm
Sioux City Public Library
529 Pierce Street
Sioux City, IA 50322

Iowa City Area

August 19, 2009 10 am to 2 pm
Gold Room
Oakdale Hall
100 Oakdale Blvd
Coralville, IA 52241

Cancer Control Forums in Northwest Iowa

The ICCCC Membership & Nominating Committee conducted 4 town-hall type meetings in Sioux City, Spencer, Fort Dodge and Carroll to engage community members in a cancer control discussion and to present cancer data and resources for the area. The meetings were well attended by local community healthcare providers and advocates interested in cancer control, with 15-30 attendees at each location.



Cancer Control News & Resources

Grant Opportunity through Wellmark Foundation

Grant opportunities are available through the Wellmark Foundation for physical activity and healthy nutrition projects. Proposals addressing community-based wellness and prevention will be considered in the second funding opportunity through the **Healthy Communities Grant Program: Supporting a Culture of Wellness and Prevention**. Mark your calendar for these key dates.

July 29, 2009	Prospective grant applicant conference call
September 3, 2009	Letters of Interest due
September 15, 2009	Invitations to submit a full proposal are issued
October 6, 2009	Full proposal due – by invitation only
November 16, 2009	Board of Directors selects final grant awardees
December 1, 2009	Initial project funding released/start of grant period

Go to <http://www.wellmark.com/foundation/apply/downloadRFPs.htm> for more information.

Disparities Conference, Health Equity: Through the Cancer Lens

July 28-29, 2009

Mandalay Bay Hotel, Las Vegas, NV

<http://thecancerlens.org/>

Joint CPEN-AACE-EACE Meeting October 15-17, 2009 in Houston

The **American Association for Cancer Education (AACE)**, the **Cancer Patient Education Network (CPEN)**, and the **European Association for Cancer Education (EACE)** invites students, educators, researchers, health professionals, and community members to submit their research, practice, education and evaluation findings for dissemination at the annual conference.

- [Register by September 11, 2009 for Early Bird Rate](#)
- [Reserve a Room](#) at the Crowne Plaza-Houston Reliant Park by September 30, 2009 for Discounted Rate

Cancer Education Materials in Asian and Pacific Islander Languages

A resource to find cancer education materials in Asian and Pacific Islander (API) languages has been updated. Called the Asian & Pacific Islander Cancer Education Materials (APICEM) Web Tool, it was developed by a partnership between the Asian American Network for Cancer Awareness, Research, and Training (AANCART) and the American Cancer Society (ACS). The resource offers health care providers, patients, and the public a place to search nearly 300 materials in 18 API languages and covering dozens of topics and different cancers. The materials have been screened for medical accuracy and cultural relevance. To search for materials, go to <http://www.aancart.org/apicem>.

Press Releases and Publications

Cancer and Men (CDC) (6/8/09)

<http://www.cdc.gov/Features/CancerAndMen>

Lung Cancer Screening Leads to High Rates of False Positives (NCI Cancer Bulletin, 6/2/09)

<http://www.cancer.gov/ncicancerbulletin/060209/page3>

Steady Increases in Tobacco Taxes Promote Quitting, Discourage Smoking (CDC) (5/27/09)

<http://www.cdc.gov/Features/SecondhandSmoke>

Cancer Screening and Treatment in Women: Recent Findings (AHRQ) (April 2009)

<http://www.ahrq.gov/research/cancerwom.htm>