



ICCCC: Iowa Consortium for Comprehensive Cancer Control

NEWS

March 2008

Volume 3, Issue 2

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Upcoming Events:

**March is Colorectal
Cancer Awareness
Month**

Marching Toward Cancer Prevention

March 27-29 Rochester,
Minnesota

[http://www.mayoclinic.org/
cancer-education-
rst/specialevents.html](http://www.mayoclinic.org/cancer-education-rst/specialevents.html)

**6th Annual Breast
Cancer Symposium**
April 2, West Des Moines

**11th Annual Biennial
Symposium on
Minorities, the
Medically Underserved
& Cancer**
April 3-6, Washington,
D.C. [link](#)

Spring ICCCC Meeting
April 8th, Iowa City

R.S.V.P.

ICCCC Spring Meeting

April 8, 2008

9:00-4:00

East Room

University of Iowa Hospitals and Clinics

RSVP at [Spring Consortium Registration](#) or call 319-335-8144.

Project Update: Barriers to Screening

Collaboration is key to the Barriers to Screening (BTS) Implementation Group FY 2008 project. The Barriers group has partnered with the [Iowa Breast and Cervical Cancer Early Detection Program](#) (BCCEDP) to reach out to women enrolled in BCCEDP to provide education on colorectal cancer screening guidelines. The BCCEDP women will not only receive educational information but a map of locations that offer free and reduced cost colorectal cancer screenings.

Providers enrolled with BCCEDP will also receive a toolkit from the American Cancer Society – "[How to Increase Colorectal Cancer Screening Rates in Practice: A Primary Care Clinician's Evidence-Based Toolkit and Guide.](#)" This project is currently targeting the following counties with a higher than expected rate of late-stage colorectal cancer cases: Adair, Buena Vista, Pocahontas, Cedar, Cerro Gordo, Franklin, Fayette, Floyd, Hamilton and Kossuth. The Barriers Implementation Group will report on their most recent progress at the spring Consortium meeting along with the other FY 08 projects.

Iowa Colorectal Cancer Resources:

[Iowa Colorectal Cancer Monograph](#)

[Iowa Cancer Maps](#)

[Iowa CRC Social Marketing Campaign](#)

[CDC Screen for Life Campaign](#)

<http://www.canceriowa.org/>

[IDPH Comprehensive Cancer Control Program](#)

For information on materials available at no charge contact
Holly Smith at 515-281-0925 or hsmith@idph.state.ia.us



No Symptoms Required.

Every Iowan Age 50* and Older Needs
Colorectal Cancer Screening.



Question of the Month: How many cancer survivors are estimated to be living in the United States?

CancerCare: Telephone
Education Workshop Series.
CST 12:30-1:30
1-800-813-4673

Recorded calls are available
at 1-888-337-7533

March

5: Living with Metastatic
Colorectal Cancer: Update
from the 2008 American
Society of Clinical Oncology
Gastrointestinal Cancers
Symposium

11: Caring for Your Bones
When You Have Prostate
Cancer

April

25: Dental Health During
Cancer Treatments

June

19: Medical Update on Ovarian
Cancer from the American
Society of Clinical Oncology
Annual Meeting

Questions, comments,
corrections, meeting dates
and times, and/or story
ideas, contact:

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or

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Partner Spotlight:



The Iowa Foundation for Medical Care (IFMC) has been a member of the Iowa Consortium for Comprehensive Cancer Control since 2002, including participation on the Executive Committee and Barriers to Screening Implementation Group.

For more than 35 years, IFMC has been dedicated to the delivery of innovative health care value management solutions. As Iowa's Medicare Quality Improvement Organization IFMC works with physicians, hospitals, nursing homes and home health agencies to improve care for more than 500,000 Iowa Medicare Beneficiaries. In the outpatient setting, IFMC has long been focused on increasing breast cancer screening rates. An upcoming initiative will expand this focus to include increasing colorectal cancer screening rates.

IFMC's mission is to optimize the quality of medical care and health through collaborative relationships, education, and health information management. Membership in the ICCCC allows us to create these relationships to improve the quality of cancer prevention services, early detection, treatment, and cancer survivorship. This statewide, population-level collaborative approach benefits all Iowans.

For more information, you may contact IFMC's ICCCC representative:
Lori Hilgerson, MPH
(515) 457-3737

lhilgerson@iaqio.sdps.org <http://www.internetifmc.com/>



In the headlines...

Oral Contraceptives Reduce Long-Term Risk of Ovarian Cancer [link](#)

Phillip Morris International Spin-off Could Have Devastating Health Effects in Developing Nations [link](#)

Racial Disparities Persist in Cancer Care [link](#)



Funding Opportunities



Wellmark Releases RFP with Focus On:

Childhood Obesity Prevention & Community Based Wellness and Prevention

March 5th: Prospective grant applicant conference call

April 2nd: Letters of Interest, Cycle 1

August 21st: Letter of Interest, Cycle 2

[Wellmark RFP Link](#)

Lance Armstrong Foundation accepting proposals for 2008 grants:

March 14th: Research Letter of Intent due

March 24th: Community Program Letter of Intent due

To view the complete Request for Proposals, visit www.livestrong.org/GrantCycle

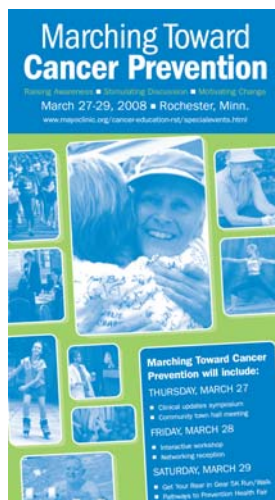
Distance Learning and Telemedicine Grant Program

The Distance Learning and Telemedicine (DLT) Program is specifically designed to meet the educational and health care needs of rural Americans through the use of advanced telecommunications technologies. The focus is on funding end-user equipment that operates via telecommunications to connect students and teachers or medical providers and patients in separate rural locations. [Distance Learning Grant](#)

April 14th: Closing date for applications.

LOCAL – REGIONAL – NATIONAL Events

Marching Toward Cancer Prevention Conference March 27-29th, Rochester, MN



Cancer Prevention
Event Brochure.pdf

[Marching Towards Cancer Prevention Conference](#)



2008 LIVESTRONG Summit

The 2008 LIVESTRONG Summit will take place July 24-27, 2008, at the Ohio State University campus in Columbus, Ohio. The LIVESTRONG Summit will bring together delegates from across the country to be inspired, empowered and trained to lead community-centered efforts to help make cancer a national priority.

Through an application process, the Lance Armstrong Foundation will identify 1,000 current and potential leaders who are willing to champion the cause in their communities. The 1000 delegates will select one of three concurrent tracks to attend sessions that best suit their interests: Grassroots and Advocacy, Grassroots and Elections or Grassroots and Fundraising.

Anyone affected by cancer – from those recently diagnosed through post-treatment, to caregivers, family and friends – is encouraged to apply to attend the LIVESTRONG Summit. Apply today – because once we have identified our 1,000 delegates, the application will close! [2008 LIVESTRONG Summit](#)

April 16, 2008

The Truth About Cancer will air on PBS

<http://www.pbs.org/wgbh/takeonestep/request.html> www.pbs.org/takeonestep

Partner with your local PBS or library on events surrounding this film.

May 10, 2008

Des Moines, Iowa

[National Ovarian Cancer Coalition - Iowa Chapter](#)

National Ovarian Cancer Coalition's first walk at Grays Lake Park in Des Moines. Call (515) 289-0971 for more information.



Answer to Question of the Month: In the recently released National Cancer Institute (NCI) publication, *The Nation's Investment in Cancer Research – An Annual Plan and Budget Proposal for 2009* (<http://plan.cancer.gov>), the NCI now lists the estimated number of cancer survivors living in the United States at **nearly 12 Million** (specifically – 11,941,043 – found on page 19 of the publication). This is a 14% increase from the 10.5 Million survivors usually cited.