ICCCC Spring Meeting
April 8, 2008
9:00-4:00
East Room
University of Iowa Hospitals and Clinics
RSVP at Spring Consortium Registration or call 319-335-8144.

Project Update: Barriers to Screening

Collaboration is key to the Barriers to Screening (BTS) Implementation Group FY 2008 project. The Barriers group has partnered with the Iowa Breast and Cervical Cancer Early Detection Program (BCCEDP) to reach out to women enrolled in BCCEDP to provide education on colorectal cancer screening guidelines. The BCCEDP women will not only receive educational information but a map of locations that offer free and reduced cost colorectal cancer screenings.

Providers enrolled with BCCEDP will also receive a toolkit from the American Cancer Society — "How to Increase Colorectal Cancer Screening Rates in Practice: A Primary Care Clinician's Evidence-Based Toolkit and Guide." This project is currently targeting the following counties with a higher than expected rate of late-stage colorectal cancer cases: Adair, Buena Vista, Pocahontas, Cedar, Cerro Gordo, Franklin, Fayette, Floyd, Hamilton and Kossuth. The Barriers Implementation Group will report on their most recent progress at the spring Consortium meeting along with the other FY 08 projects.

Iowa Colorectal Cancer Resources:
Iowa Colorectal Cancer Monograph
Iowa Cancer Maps
Iowa CRC Social Marketing Campaign
CDC Screen for Life Campaign
http://www.canceriowa.org/
IDPH Comprehensive Cancer Control Program

For information on materials available at no charge contact Holly Smith at 515-281-0925 or hsmith@idph.state.ia.us

Question of the Month: How many cancer survivors are estimated to be living in the United States?
The Iowa Foundation for Medical Care (IFMC) has been a member of the Iowa Consortium for Comprehensive Cancer Control since 2002, including participation on the Executive Committee and Barriers to Screening Implementation Group.

For more than 35 years, IFMC has been dedicated to the delivery of innovative health care value management solutions. As Iowa’s Medicare Quality Improvement Organization IFMC works with physicians, hospitals, nursing homes and home health agencies to improve care for more than 500,000 Iowa Medicare Beneficiaries. In the outpatient setting, IFMC has long been focused on increasing breast cancer screening rates. An upcoming initiative will expand this focus to include increasing colorectal cancer screening rates.

IFMC’s mission is to optimize the quality of medical care and health through collaborative relationships, education, and health information management. Membership in the ICCCC allows us to create these relationships to improve the quality of cancer prevention services, early detection, treatment, and cancer survivorship. This statewide, population-level collaborative approach benefits all Iowans.

For more information, you may contact IFMC’s ICCCC representative:
Lori Hilgerson, MPH
(515) 457-3737
lhilgerson@iaqio.sdps.org
http://www.internetifmc.com/

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**Partner Spotlight:**

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**Funding Opportunities**

**Wellmark Releases RFP with Focus On:**
*Childhood Obesity Prevention & Community Based Wellness and Prevention*
March 5th: Prospective grant applicant conference call
April 2nd: Letters of Interest, Cycle 1
August 21st: Letter of Interest, Cycle 2
[Wellmark RFP Link](http://www.livestrong.org/GrantCycle)

**Lance Armstrong Foundation accepting proposals for 2008 grants:**
March 14th: Research Letter of Intent due
March 24th: Community Program Letter of Intent due
To view the complete Request for Proposals, visit [www.livestrong.org/GrantCycle](http://www.livestrong.org/GrantCycle)

**Distance Learning and Telemedicine Grant Program**
The Distance Learning and Telemedicine (DLT) Program is specifically designed to meet the educational and health care needs of rural Americans through the use of advanced telecommunications technologies. The focus is on funding end-user equipment that operates via telecommunications to connect students and teachers or medical providers and patients in separate rural locations. [Distance Learning Grant](http://www.internetifmc.com/)
April 14th: Closing date for applications.
The 2008 LIVESTRONG Summit will take place July 24-27, 2008, at the Ohio State University campus in Columbus, Ohio. The LIVESTRONG Summit will bring together delegates from across the country to be inspired, empowered and trained to lead community-centered efforts to help make cancer a national priority.

Through an application process, the Lance Armstrong Foundation will identify 1,000 current and potential leaders who are willing to champion the cause in their communities. The 1000 delegates will select one of three concurrent tracks to attend sessions that that best suit their interests: Grassroots and Advocacy, Grassroots and Elections or Grassroots and Fundraising.

Anyone affected by cancer – from those recently diagnosed through post-treatment, to caregivers, family and friends – is encouraged to apply to attend the LIVESTRONG Summit. Apply today – because once we have identified our 1,000 delegates, the application will close! 2008 LIVESTRONG Summit