



ICCCC: Iowa Consortium for Comprehensive Cancer Control

NEWS

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In This Issue

- Consortium Welcomes New Staff
- ICCCC Releases Priority Strategies
- Outreach in SW Iowa
- ICCCC Updates
- Cancer Workforce Funding
- Cancer in the News
- Announcements

Dates to Remember

April 21st
ICCCC Spring Meeting
Iowa Methodist Medical
Center
Kelly Conference Room
Des Moines, Iowa

October 1st
ICCCC Fall Meeting
Courtyard by Marriott
Ankeny, Iowa

October 2nd
2009 Iowa Cancer Summit
Courtyard by Marriott
Ankeny, Iowa



Consortium Welcomes New Staff

The ICCCC Board of Director's would like to introduce **Tina Devery** as the Consortium's Executive Director and **Tunde Brady** as ICCCC Project Assistant. Sara Comstock, Partnership Program Coordinator will begin spending 40% of her time in the role as ICCCC Associate Director. She will spend the other 60% of her time in the continued capacity serving the National Cancer Institute's Cancer Information Service's Coordinator in Iowa and assisting the Iowa Department of Public Health's Comprehensive Cancer Control Program.

Funding for the positions is made possible through a legislative appropriation given to the Iowa Department of Public Health. IDPH then contracted with the University of Iowa Holden Comprehensive Cancer Center to house the positions. These positions are funded through the end of June 2009.



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ICCCC Releases Priority Strategies

Reducing the burden of cancer in Iowa requires collaboration and commitment from organizations and individuals with a variety of skills and backgrounds. The Iowa Consortium for Comprehensive Cancer Control (ICCCC) created a statewide cancer plan to help guide these efforts in 2006. Significant progress has been made in some, but not all, of the strategies outlined in that plan. ICCCC members will continue to build upon past successes in areas such as tobacco control. In addition, at the fall 2008 ICCCC meeting, the ICCCC identified the following issues as being of particularly high priority at this point in time.

Clinical trials network

- The ICCCC recognizes research progress is essential if we are to continue to improve our ability to prevent cancer from occurring when possible, detecting cancer in its earliest stages when it does occur, developing better approaches to treating cancer, and enhancing the quality of life for every cancer survivor. With this in mind, the ICCCC will work towards developing a statewide clinical trials network that will enhance awareness of clinical cancer trials, and provide improved access to such trials for all Iowans.

Prevention:

- The ICCCC will work to increase awareness of the link between cancer and obesity, nutrition and physical activity through public education.

Early Detection:

- The ICCCC will continue to work to promote access to early detection cancer screenings for all Iowans irrespective of their ability to pay.

Cancer Workforce

- Each of these efforts, and many other strategies outlined in the ICCCC cancer control plan, requires a well-trained workforce in Iowa to support all aspects of cancer control. By working together to address these high priority issues, as well as the other strategies outlined in the ICCCC plan, the members of the ICCCC feel we can make even faster progress decreasing the burden of cancer in Iowa.

Membership & Nominating: Outreach in Southwest Iowa

The ICCCC Membership & Nominating Committee will be conducting town-hall type meetings in southwest Iowa to present cancer data and resources for the area. Meetings will be held with local community healthcare providers and advocates, especially those interested in cancer control.

The Committee's goals are to:

- Increase ICCCC membership in rural areas
- Increase involvement of local officials in cancer control planning
- Introduce and encourage use of the state cancer plan
- Provide links to statewide resources on cancer control topics



Southwest Iowa was chosen as the first quadrant in Iowa for outreach due to higher than expected cases of cancer incidence, late-state diagnosis and mortality found in the newly updated smoothed cancer maps. Other reasons include low ICCCC membership, currently the ICCCC has only 5 members based in southwest Iowa, and resources of more populated areas of the state are not always available in southwest Iowa communities.

If you have any contacts in this area who would be interested in attending or hosting a meeting at their facility please contact, Tunde Brady at tunde-brady@uiowa.edu or 319-384-1741

CancerCare: Telephone Edition Workshop Series.

CancerCare: Telephone Education Workshop Full Calendar

- December 3, 2008: [Young Women with Breast Cancer: Treatment-Specific Choices, Fertility and Careers](#)
- December 4, 2008: [Update on Medicare Part D for People Living with Cancer](#)
- December 12, 2008: [For Caregivers: Coping with Holidays, Special Occasions and Birthdays, Throughout the Year](#)
- December 16, 2008: [Treatment Update on Cutaneous Lymphoma](#)
- December 17, 2008: [The Latest Developments Reported at the 31st Annual San Antonio Breast Cancer Symposium](#)

Cancer Control Planning Resources:

www.canceriowa.org

www.cancercontrolplanet.cancer.gov

www.cancer.gov

www.cancer.org

www.c-change.together.org

Questions, comments, corrections, meeting dates and times, and/or story ideas, contact:

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UPDATE

ICCCC Updates

ICCCC Logo & Name:

If your group has received funding from the ICCCC for FY09 implementation, please send the following for review to sara-comstock@uiowa.edu, at least one week in advance of the date needed.

- Printed materials
- Social Marketing Campaigns
- DVDs, CDs
- Public Service Announcements
- Educational Sessions (outline of material covered)

The ICCCC logo or the phrase 'This program is made possible by the Iowa Consortium for Comprehensive Cancer Control' should be included in all materials. When appropriate, please include the following Consortium information: www.canceriowa.org or 1-800-237-1225. If you have any questions about these temporary guidelines please call 319-335-8144.

Mid-Year Reports:

We are a quarter of the way through the project period for the FY09 ICCCC proposals. Mid-year reports & budgets for the FY09 ICCCC Projects are due **January 30th**.

Please let the ICCCC staff know how we can assist you with implementation of your projects.

FY2010 Funding:

Holly Smith, Iowa Department of Public Health - Comprehensive Cancer Control Program, will be submitting a work plan to the Centers for Disease Control (CDC) in January. These work plans include comprehensive cancer control work throughout Iowa, including the work of the Consortium. If you plan on applying for funding for FY10 from the ICCCC please submit to hsmith@idph.state.ia.us a brief paragraph with the following information by **January 9th**:

At least 1 Objective and 3 action steps to meet that objective.

Example: Objective: Host an educational workshop for school boards regarding physical activity and nutrition best practices by March 2010. Action Steps:

- 1: Research best practices, create workshop agenda & recruit speakers.
- 2: Collaborate with statewide school board association to host and publicize the event.
- 3: Conduct the workshop and gather evaluation results.

Save the Date: ICCCC Fall Meeting & 2009 Cancer Summit

ICCCC Fall Meeting: October 1, 2009

2009 Iowa Cancer Summit: October 2, 2009

Location: Courtyard by Marriott, Ankeny, Iowa

New on www.canceriowa.org:

2008 Iowa Cancer Summit Presentations [link](#)
Iowa Cancer Health Disparities Report [link](#)

Usage statistics for www.canceriowa.org

Month	June 2008	July 2008	August 2008	September 2008	October 2008
# of unique visitors	1824	5521	3769	1517	1053
# of visits	2448	6377	4546	2120	1756



ICCCC Priority Area Resource: Cancer Workforce

Susan G. Komen for the Cure-ASCO Diversity in Oncology Initiative

Deadlines vary; one program has a January 15, 2009 deadline; the others open in December 2008

The Komen/ASCO Diversity in Oncology Initiative is part of the Susan G. Komen for the Cure/ASCO Quality of Care Initiative, which is designed to support specific projects addressing quality cancer care issues, including cancer workforce, access to care, disparities, clinical trials, and survivorship, with general applicability to breast cancer.

Complete details at <http://www.ascocancerfoundation.org/TACF/Awards/Award+Opportunities/Susan+G.+Komen+for+the+Cure-ASCO+Diversity+in+Oncology+Initiative>.

Cancer in the News



ICCCC Member, Dr. Christopher Squier, gives an on-air interview to the Public News Service. (You can listen by clicking the Play arrow on the right top.) [listen](#)

U.S. Cancer Rate-Death Rate Combo Drops for 1st Time [Read more...](#)

Cancer Disparities: A Biological and Psychosocial Perspective [Read more...](#)

High Dose Chemotherapy Significantly Prolongs Survival for Patients with Acute Myeloid Leukemia [Read more...](#)

Stress, Depression Linked to Changes in Ovarian Tumors [Read more...](#)

New CDC Study Finds Community Physical Activity Programs Are Money Well Spent [Read more...](#)

Smoking-Attributed Mortality, Years of Potential Life Lost, and Productivity Losses – United States, 2000-2004 [Read more...](#)

Home-Based Programs Benefit Older Cancer Survivors [Read more...](#)

Diet, Exercise May Modify Breast Cancer Risks [Read more...](#)

Non-AIDS Cancer Risk Higher for Those With HIV [Read more...](#)

Older Cancer Patients Often Excluded From Research [Read more...](#)

Study Singles Out Beachgoers' Skin Cancer Risk [Read more...](#)

States Should Fund Quit-Smoking Treatments: Every former smoker saves \$20,000 in health costs, American Lung Association reports [Read more...](#)

National Recreation and Park Association (NRPA) Funding Announcement

Public park and recreation agencies are invited to submit applications to become an ACHIEVE Healthy Communities demonstration site. NRPA, with support from the Centers for Disease Control and Prevention, plans to award \$30,000 each to 10 public park and recreation agencies to:

1. Build or strengthen a local coalition of community stakeholders/partners
2. Develop a community action plan to address chronic disease risk factors such as physical inactivity, poor nutrition, and tobacco use at the policy, systems, and environmental change levels.

Applicants will be asked to submit an application, a proposal addressing the criteria for selection, and three letters of support from community partners.

Applications due Friday, January 9th.

[Application Website](#)
[Eligibility Requirements](#)
[FAQs](#)

Contact: Janette Merrill jmerrill@nrpa.org or 703.858.2162

SAVE THE DATE
"Day at the Capitol"
Iowa Advocacy Team
American Cancer Society

Wednesday, March 18, 2009
All Day Event

Contact Kathy Gallo @
515-727-0057 or
email kathy.gallo@cancer.org for
more information



Governor Culver Calls On Iowans To Submit Candidates For Iowa Volunteer Hall Of Fame

DEADLINE FOR SUBMISSION IS JANUARY 9, 2009

The ICCCC as well as many partner organizations rely on volunteers to meet the needs of Iowans. You have the chance to nominate someone you know for the Iowa Volunteer Hall of Fame, which is the most prestigious state-level honor volunteers can receive. The people selected are those who have forever changed their community, the state, the nation, or the world with their volunteer service and action.

Nominations can be submitted in one of several categories: individual, organization/nonprofit, group, family, business/corporation, or labor union. Selection of inductees is based on merit and is not necessarily limited to one honoree per nomination category. Completed nomination materials must be received by Jan. 9, 2009. Details and nomination materials can be downloaded at www.volunteeriowa.org.

The Iowa Volunteer Hall of Fame is coordinated by the Iowa Commission on Volunteer Service and the Governor's Office. For more information, e-mail icvs@iowalifechanging.com or call 1.800.308.5987.