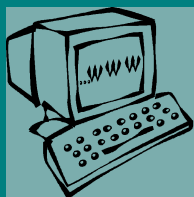


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Visit the
ICCCC Webpage:
www.canceriowa.org

Questions, comments,
corrections, and/or
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ICCCC Spring Meeting: What's on the Horizon?



The Iowa Consortium for Comprehensive Cancer Control's (ICCCC) spring meeting was in Iowa City on April 22, 2007. At the meeting, ICCCC Chair Dr. George Weiner remarked that it was a historic year for cancer control in Iowa. The passage of the

\$1.00 tobacco tax increase and legislative appropriations to the Iowa Department of Public Health for tobacco control (\$8.9 million), cancer screening (\$200,000) and cancer control (\$500,000) have allowed us to move to the next phase of cancer control in Iowa. The Consortium and its partners must now determine how these new resources can be best used to reduce burden of cancer in Iowa. While the ICCCC will be discussing how this money may affect its structure and organization, the fact remains that the vision and goals of the ICCCC have not changed. The ICCCC's strong partnership will continue to work together to conquer cancer in Iowa. As Dr. Weiner noted, it is not *who* uses the money, but *how* we use the money to save the most people from suffering and dying from cancer. The Executive Committee will continue to discuss these issues as they develop.

ICCCC Spring 2007 Elections

The ICCCC is holding elections for the office of the chair and two at-large members of the Executive Committee. As summarized from the ICCCC bylaws, the duties of the Executive Committee are to:



1. Serve as the governing body and approve the Guiding Principles
2. Establish the process for determining the priorities addressed
3. Be a representative of the organizations in Iowa concerned with cancer control, including organizations that represent special populations. The Committee will periodically review and approve guidelines regarding organizational categories for Membership.
4. Appoint or reconvene ad hoc committees, as needed, to provide advice on priority cancer sites or issues

Please visit the following website to cast your vote by **JUNE 15th**:

[www.surveymonkey.com/s.aspx?](http://www.surveymonkey.com/s.aspx?sm=GUz7RYRAEJS8EZ3wvkUc8w%3d%3d)
[sm=GUz7RYRAEJS8EZ3wvkUc8w%3d%3d](http://www.surveymonkey.com/s.aspx?sm=GUz7RYRAEJS8EZ3wvkUc8w%3d%3d)

Implementation Group Project Updates

At the ICCCC meeting on April 22, Implementation Groups (IG) and Standing Committees gave updates about the work they are doing. Each ICCCC member should belong to an IG, so please contact us if you are not currently involved. Here are their projects:

- **Barriers to Screening:** This project is to increase awareness of colorectal cancer screening by disseminating social marketing materials to two rural counties. ICCCC member Rachel Rimato at the Ottumwa Regional Health Center is our partner in Wapello County. In Clay County, our partner is Spencer Hospital, who offered low-cost FOBT kits to the community.
- **Governmental Relations:** This Standing Committee will follow up on the successful tobacco control advocacy efforts of this legislative season. Many members of the ICCCC were involved in this historic effort. The group will send thank you notes to all legislative supporters and resolves to keep the issue in the forefront of future discussions with key decision-makers.



Sun Safety Week June 3-9

Enjoy the outdoors and protect you & your family by following these simple sun safety tips:

- ✦ Apply sunscreen w/ SPF 30 or higher that protects against both UVA & UVB rays *whenever* you're outdoors.
- ✦ Apply sunscreen every 2 hours & after swimming, perspiring, or toweling off
- ✦ Wear UV protective sunglasses and a hat with a wide brim
- ✦ Seek shade at peak sun hours (10 am to 4 pm)

For more information on sun safety visit:

www.SunSafetyAlliance.org

Upcoming Events:

July 11-13. [10th Annual Ovarian Cancer National Alliance Conference.](http://www.ovariancancer.org/conference/2007/ConferenceInformation2007.html) Washington, DC. Visit www.ovariancancer.org/conference/2007/ConferenceInformation2007.html.

July 22-28. [RAGBRAI.](http://www.ragbrai.org) Lance Armstrong will ride all seven days. Events are planned along the route, so watch for more details if you want to be involved.

August 2-3. [Governor's Conference on Public Health Barn Raising VI](http://www.idph.state.ia.us) Drake University, Des Moines. Watch for conference postings: www.idph.state.ia.us

August 13-15. [CDC Cancer Conference.](http://www.cdccancerconference.net/) Atlanta, GA. More information at: www.cdccancerconference.net/

August 22-23. [Research for Native Health.](http://www.jbohl@jsi.com) Denver, CO. Contact Jodie Bohl at 303-262-4301 or jbohl@jsi.com for more information.

Implementation Projects, Continued

- **Patient & Family Resources:** Currently, they are working on two projects. One is supported by a grant from the Lance Armstrong Foundation to conduct forums to assess services and identify gaps for cancer survivors. These meetings took place in 11 cities in Iowa and many ICCCC members were involved. The second project is a palliative care project.
- **Physical Activity & Nutrition:** They are creating toolkits to educate people about physical activity, nutrition, and cancer. These will be disseminated to Parish Nurses and Agencies on Aging throughout the state with the help of ICCCC members.
- **Tobacco:** Their current project is to promote tobacco-free campuses for K-12 schools. They are partnering with local school districts and the Iowa School Board Association to distribute smoke-free campus toolkits to schools. The next project is to promote tobacco-free worksites.
- **Youth Sun:** This IG is currently exploring a project to create shade structures on school playgrounds in partnership with PTOs.

Partner Spotlight: Intercultural Cancer Council

The Intercultural Cancer Council (ICC) is a national organization that promotes policies, programs, partnerships & research to eliminate the unequal burden of cancer among racial & ethnic minorities & medically underserved populations in the US. More information can be found at <http://iccnetwork.org>.



Carlos Gallego is the ICC Midwest representative and is active in the Iowa Consortium for Comprehensive Cancer Control. Currently, he is organizing a series of conversations on cancer within the Tai Dam/Laotian and Hispanic communities in Storm Lake. This project is a funded priority of the ICCCC and results will be presented at the fall ICCCC meeting. To contact, email gallegocarlos@district112.org.

“Using What Works” Evidence-based Training Offered to ICCCC members

In July, ICCCC members will have the opportunity to learn about evidence-based program planning through the course, *Using What Works: Adapting Evidence-Based Programs to Fit Your Needs*. This course, offered by PPC Sarah Kitchell, teaches users how to plan a health program using “evidence-based programs”—those that have already been conducted, evaluated, and shown to be effective in a given community. After completing this course, participants will know how to select, modify, and evaluate these program to fit their needs. This program was developed by the National Cancer Institute for health promoters and educators.

The course will be taught in mid-July via webinar with an in-person component if feasible. If you are interested, please email or call Sarah at sarah-kitchell@uiowa.edu or 319-356-4285.

New Directions:

A Message from Partnership Program Coordinator Sarah Kitchell

As Dr. Weiner said at the ICCCC Meeting in April, this is an exciting time for comprehensive cancer control in Iowa. It is a time for celebrating our victories and preparing for new battles. Over the coming months, the Consortium will determine where it will head in the next few years as the partnership continues to work to reduce the burden of cancer in Iowa.

Unfortunately, I will be soon be parting ways with the ICCCC and taking my own path to the future. In August, I will be leaving my position in Iowa City to matriculate at Boston University School of Law. My decision to go to law school has been one I have been contemplating for many years; however, it has been a difficult decision to make because of the valuable experiences I have had while working with such exemplary people. It is an inspiration to me to realize what has been accomplished by you all in such a short time. I can't wait to hear what the Consortium will accomplish in the years to come! Thanks to all who have provided such a fulfilling and enriching experience. I will truly miss all of you and look forward to returning to continue the work.

Fondly, Sarah Kitchell