

# Iowa Cancer Consortium News



*April 2018*



2018 Iowa Cancer Consortium Spring Meetings

Council Bluffs • Ames • Dubuque

#ICCSpring18



We're taking spring meetings on the road again! This year the Consortium is hosting three regional Spring Meetings in Council Bluffs, Ames, and Dubuque. The Ames and Dubuque meetings are coming up in the next few days. Click on the city name to view the agenda. If you are interested in attending, please contact [Kelly Rollins](#). We look forward to seeing you there.

## **Ames**

Friday, April 20, 2018  
Mary Greeley Medical Center  
Ames, Iowa

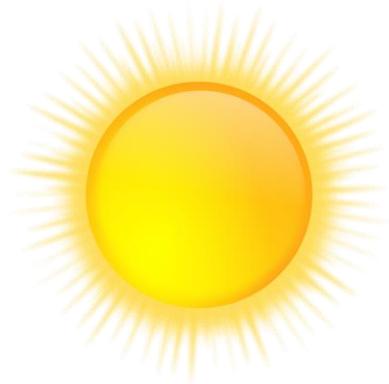
## **Dubuque**

Tuesday, April 24, 2018  
UnityPoint Health Finley Hospital  
Dubuque, Iowa

# 2018 Sun-Safety Community Project

## Now Accepting Sunscreen Requests

The Iowa Cancer Consortium has a limited number of sunscreen gallons available for this year's request. Applicants will be scored on the included rubric and the highest-scoring applications will be receiving sunscreen. We anticipate distributing 50 gallons to Consortium member applicants.



Details, including key dates and all application documents, are available [here](#).

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## Iowa Cancer Consortium's Worksite Screening Challenge

The Iowa Cancer Consortium and Iowa Department of Public Health are announcing a Worksite Screening Challenge for all Consortium organizational members! Organizations that participate in the challenge will receive assistance with:

- Assessing current policies that impact cancer screening rates among employees
- Obtaining baseline data of current screening rates from health insurer
- Creating an action plan based on the assessment to increase cancer screening rates

An informational webinar will be held on Wednesday, May 30 at 1 p.m. to provide more details. Please RSVP to [allred@canceriowa.org](mailto:allred@canceriowa.org) by Friday, May 25<sup>th</sup> to reserve your spot!

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## New Resource – National Comprehensive Cancer Control Program (NCCCP) Fact Sheet

A new two-page fact sheet, highlighting information on the National Comprehensive Cancer Control Program, is now available. This fact sheet can serve as a template for programs wanting to develop a similar resource describing their own CCC program and coalition. [Download](#) the factsheet to learn more.

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# Skin Cancer Prevention for Young People

The US Preventive Services Task Force (USPSTF) released a final recommendation statement on March 20 about behavioral counseling to prevent skin cancer. The Task Force found that clinicians should provide counseling to anyone with a fair skin type between the ages of 6 months to 24 years. The final recommendation statement can be found in the March 20 online issues of JAMA.

Abstract: <https://jamanetwork.com/journals/jama/article-abstract/2675556>

Full text: <https://jamanetwork.com/journals/jama/fullarticle/2675556>

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## Updated Melanoma Social Media Toolkit

May is Melanoma/Skin Cancer Awareness month, an annual opportunity to raise awareness about melanoma and skin cancer, fundraise for research into their cause, prevention, diagnosis, treatment, survivorship and cure, as well as support those affected by melanoma and skin cancer. Through CDC funding and support, the GW Cancer Center has released the [Melanoma/Skin Cancer Awareness Month Social Media Toolkit](#). The toolkit includes evidence-informed communication strategies, a variety of tools and resources for strengthening your social media strategy, and suggestions for using Pinterest, Snapchat, and Reddit to promote your awareness efforts.

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## April is National Minority Health Month

April is National Minority Health Month, which highlights the health disparities that persist among racial and ethnic minority populations and to help advance health equity. Health disparities are differences in health outcomes and their causes among groups of people. Although cigarette smoking and tobacco use have declined over the past few decades, disparities in tobacco use and related health conditions remain across groups defined by race ethnicity.

Encourage your friends, family, patients or other acquaintances to call Quitline Iowa at 1-800-QUIT-NOW (784-8669) to access qualified tobacco cessation coaches and other necessary support for successful tobacco cessation.

There are also two trainings available for healthcare providers: a Quitline Iowa 101 training and a CME and CE certified training program on the Ask, Advise and Refer (AAR) tobacco-cessation intervention protocol. The AAR protocol training also includes a review of approved pharmacotherapy that may help tobacco use cessation.

To learn more about Quitline Iowa, [click here](#). To access the Quitline Iowa 101 and the AAR tobacco-cessation intervention protocol trainings, [click here](#). If you have any questions, you may contact Megan Aucutt, Community Health Consultant, Tobacco Use Prevention and Control Division at the Iowa Department of Public Health, at (515) 281-6225.

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## New & Renewing Members

- Tina Anderson, Livestrong
- Karla Akers
- Shannon Benson, Iowa Oncology Research Association
- Ross Erickson, Mercy Medical Center North Iowa
- Haley Fernandez, Easter Iowa Health Center
- Brigid Greening, Iowa Army of Pink
- Lori Hoch, Shelby County Public Health
- Emily Hoffman, Cancer Survivor
- Lindsay Huffman, Great Plains Colorectal Cancer Screening Initiative
- Michelle Kaufman, Jennie Emundson Hospital
- Carol Kroft, Jennie Emundson Hospital
- Barcey Levy, University of Iowa Health Care
- Kathy Northcote, VA Central Iowa Health Care System
- Felicia Pieper, University of Iowa
- Keith Thraen-Borowski, Loras College

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## Upcoming Workgroup Meetings

One of the best ways to tap into the collaborative efforts of the Iowa Cancer Consortium is to participate in **committees** or **workgroups**. [Click here](#) to learn more about these collaboration opportunities.

- Systems & Environmental Change: April 23, Noon
- Access Workgroup: April 26, 2 p.m.
- Collaboration Workgroup: May 1, 2 p.m.
- HPV Workgroup: May 3, 2 p.m.
- Tobacco Workgroup: May 15, 2 p.m.
- Colorectal Cancer Workgroup: May 22, 1 p.m.

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## In the News....

**Online Young Adult Stress Management program now offered.** In addition to in-person sessions in four Iowa cities, Gilda's Club Quad Cities is now offering an online option to help young adults with cancer and manage stress from cancer. Read more [here](#).

**Cancer Clinical Trial focuses on physical activity, prognosis and quality of life:** Loras College and Medical Associates Oncology, in conjunction with Mercy Hospital, have launched a cancer clinical trial on the college's campus. The Loras Cancer Research in Exercise Science

Laboratory (CARES Lab) focuses on evaluating the relationship between physical activity, prognosis, and quality of life in cancer survivors. [Read more.](#)

**Gilda's Club Quad Cities names new CEO:** After an extensive external and internal candidate search, the Board of Directors named [Joy McMeekan](#) CEO of Gilda's Club Quad Cities effective February 19, 2018. McMeekan's promotion comes after former CEO Sally Werner was promoted to Senior Vice President of Affiliate Relations at Cancer Support Community, of which Gilda's Club Quad Cities is an affiliate.

Effective April 30, 2018, [Kelly Hendershot](#) will assume the role of Program Director of Gilda's Club. Hendershot replaces Melissa Wright, who is pursuing a family dream to move to Colorado. Wright has served in the role of Program Director for 20 years.

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## In Brief...

**Great Plains Tribal Chairmen's Health Board Cancer Symposium, May 16-17, Rapid City, SD.** The Cancer Symposium will provide an opportunity for individuals in the Northern Plains region to learn more about cancer prevention, screening and survivorship. [Registration](#) closes on Friday, April 27.

**Above + Beyond Cancer Evening of Art + Inspiration, Tuesday, April 24.** This spring event will take place at the Iowa Historical Building between 5:30 and 7:30 p.m. The event will feature inspiring stories, music, art and films from cancer survivors committed to living each day with passion and purpose. [Purchase](#) your tickets online.

**12th Annual LGBTQ Community Survey open.** Previous surveys have yielded 45,000 respondents from 150 countries. The survey should take 10-12 minutes to complete. Take the [12th Annual LGBTQ Community Survey](#).

**2018 National Conference on Health Communication, Marketing and Media, Sept. 11-13 in Atlanta.** The Centers for Disease Control and Prevention (CDC), National Public Health Information Coalition (NPHIC) and the Society for Health Communication will host this conference. Individuals representing academia, public health researchers and practitioners from federal and state government and the private sector come together for a forum of collegial dialogue, networking and shaping the future of health communication, marketing, and media practice. For more information, visit [www.cdc.gov/nchcmm](http://www.cdc.gov/nchcmm).

**Health Communication Leadership Institute, June 19-22, Austin, Texas.** During this three day advanced workshop, current and aspiring health communication leaders will learn strategies and best practices for leadership, management and innovation. Speakers include internationally-respected experts from diverse sectors and settings. Click [here](#) for more information or to register.

**2018 Culturally Responsive Health Care in Iowa** conference on Friday, June 8, 2018, at the University of Iowa College of Public Health Building, 145 North Riverside Drive, Iowa City, Iowa. For

information about the program or to register online, please use the following links: Information and Registration: <https://uiowa.cloud-cme.com/aph.aspx?P=5&EID=19628>

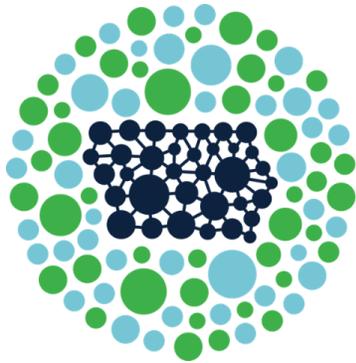
**2018 Adolescent and Young Adult (AYA) Cancer Program Symposium, May 5.** The 2018 AYA Cancer Program Symposium will be held on May 5 from 9:30 a.m. to 4 p.m. at the Prem Sahai Auditorium on the campus of the UI Carver College of Medicine. The symposium will focus on the issues of the reproductive system and the impact of cancer treatment on adolescent and young adult cancer patients. Dr. Anne Katz, Clinical Nurse Specialist and Certified Sexuality Counselor with CancerCare Manitoba is the keynote speaker. Presentations will include information on fertility status, preservation options, impact of fertility loss, and sexual health. The event is free to attend. Nursing and Social Work CEUs will be provided. To register: [bit.ly/AYASymposium18](http://bit.ly/AYASymposium18)

**Lung Force Expo to be held May 9 in West Des Moines** Patients, caregivers and healthcare providers are invited to join the American Lung Association to learn about the latest in treatments, medications, resources and research to help those living with lung cancer and other lung diseases lead healthier, active lives. The Lung Force Expo will be held on May 9 at the Hilton Garden Inn-West Des Moines. Registration and conference information can be found at [www.lungforce.org/Expo](http://www.lungforce.org/Expo). There is an educational track for patients/caregivers as well as healthcare professionals.

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*Send corrections, submissions, article ideas and other feedback for the Iowa Cancer Consortium newsletter to [staff@canceriowa.org](mailto:staff@canceriowa.org).*

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# Iowa Cancer Consortium





# Important Information About Your Iowa Cancer Consortium Portal

We have recently updated our membership software. For your security, during your first visit to the new portal, you will need to initiate a password recovery to designate a new username and password.

The portal empowers you to decide how you wish to be involved by providing easy access to [event registration](#), [newsletter sign-up](#), and [profile management](#). The online [directory](#) is also a great tool that allows you to engage directly with other Consortium members.