

# Iowa Cancer Consortium News



*May 2018*

## 2018 Summit Keynote Announced

We are pleased to announce that Senator Tom Harkin, a proponent of cancer care and research, has agreed to be the opening keynote speaker at the 2018 Iowa Cancer Consortium Summit. His commitment to supporting biomedical research has been recognized by organizations such as the American Society of Clinical Oncology (ASCO), American Association of Cancer Research (AACR) and Association of American Cancer Institutes (AACI). Dates of this year's summit are September 24-25, 2018. The Summit will be held at the FFA Center in Ankeny.



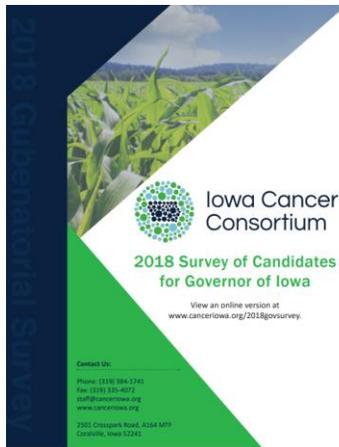
As a young senator, Tom Harkin was tapped by Senator Ted Kennedy to craft legislation to protect the civil rights of millions of Americans with physical and mental disabilities. He knew firsthand about the challenges facing people with disabilities from his late brother, Frank, who was deaf from an early age. What emerged from that process would later become his signature legislative achievement - The Americans with Disabilities Act (ADA).

The ADA has become known as the "Emancipation Proclamation of people with disabilities." The legislation changed the landscape of America by requiring buildings and transportation to be wheelchair accessible, and to provide workplace accommodations for people with disabilities. To preserve the intent of the ADA after several court rulings weakened its standards, Sen. Harkin and Sen. Orrin Hatch (R-UT) introduced the ADA Amendments bill to ensure continuing protections for all Americans with disabilities. It was signed into law in September 2008. In September 2009, Sen. Harkin became the chairman of the Senate Health, Education, Labor and Pensions (HELP) Committee.

Watch your email and future newsletters for additional speakers and registration information. See you in September!

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## Iowa Candidates for Governor Share Their Thoughts on Cancer



The Iowa Cancer Consortium just released a survey of the 2018 gubernatorial candidates and their thoughts on cancer in Iowa. Policy and policymakers can affect how Iowans access health care services, the amount of funding for cancer prevention programs and how each Iowan experiences cancer. Topics covered in the survey include funding for cancer programs, tobacco control and ensuring access to care.

Individual members will receive one paper copy by mail. Organizational members will receive 10 paper copies each to distribute to others. Be on the lookout for these in your mailbox and feel free to share with anyone interested. Survey results are also posted on our website [here](#).

*The Iowa Cancer Consortium is a nonpartisan organization. Responses included in this document were provided directly by candidates and were not edited. This document is in no way an endorsement for any 2018 gubernatorial candidate. This guide was produced for informational purposes only.*

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## Mark Your Calendar!

## Upcoming Capacity Building Seminars



## Collaboration & Partnership Series

Plan to join us for a series of conversations with Jennifer Redmond Knight, DrPH. Dr. Redmond Knight has strong experience and interest in group facilitation, partnership sustainability, program development, epidemiology, evaluation and policy, systems and environmental change efforts. Register early, space is limited.

### *Emotional Intelligence in Coalition Building, June 12, 11 a.m.-12 p.m.*

Do you wonder how some people are really effective at managing relationships? Do you find yourself amazed when someone handles conflict and opposition in such a way that calms the entire room? Join us for an interactive one-hour webinar on June 12th from 11 am - 12 pm to improve your understanding of Emotional Intelligence and how to develop skills that will help you work better with others in the Iowa Cancer Consortium.

#### Objectives:

- Learn practical ways to improve emotional intelligence and increase engagement from Iowa Cancer Consortium members
- Understand how high-levels of emotional intelligence can support coalition building efforts for the Iowa Cancer Consortium

[Click here to register.](#)

### *Consensus Building, Direction Setting and Conflict Resolution in Workgroups, June 19, 11-11:30 a.m.*

Do you find your workgroup struggling with making a decision on what to implement when there are so many good options? Do you struggle with building consensus around one or two ideas? Do you find it challenging to figure out next steps when there are several very vocal participants with differing perspectives? Join us for a 30 minute webinar on June 19th from 11:00 - 11:30 am as we consider some practical ideas on how to build consensus, make difficult decisions and manage conflicts in order to set priorities and work together better to implement the Iowa Cancer Plan.

#### Objectives:

- Identify strategies to support decision making and priority setting in workgroups when there are lots of ideas but no clear direction

- Develop skills in managing conflict related to decision making and priority setting.

[Click here to register.](#)

### *Online Meeting Facilitation Tips and Tricks, June 26, 11-11:30 a.m.*

Do you ever wonder if anyone else is really paying attention when you are leading a webinar? Would you like to figure out a way to help participants more actively participate during your next conference call or video chat? Join us for a 30-minute webinar on June 26th from 11:00 - 11:30 am to learn how to increase participant engagement, decision-making and productivity during your next online meeting with the Iowa Cancer Consortium.

Objective:

- Develop practical skills to enhance participation and engagement when facilitating online meetings

[Click here to register.](#)

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## Iowa Cancer Consortium's Worksite Screening Challenge

The Iowa Cancer Consortium and Iowa Department of Public Health are announcing a Worksite Screening Challenge for all Consortium organizational members! Organizations that participate in the challenge will receive assistance with:

- Assessing current policies that impact cancer screening rates among employees
- Obtaining baseline data of current screening rates from health insurer
- Creating an action plan based on the assessment to increase cancer screening rates

An informational webinar will be held on Wednesday, May 30 at 1 p.m. to provide more details. Please RSVP to [allred@canceriowa.org](mailto:allred@canceriowa.org) by Friday, May 25<sup>th</sup> to reserve your spot!

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## Upcoming Workgroup Meetings

One of the best ways to tap into the collaborative efforts of the Iowa Cancer Consortium is to participate in **committees** or **workgroups**. [Click here](#) to learn more about these collaboration opportunities.

- Colorectal Cancer Workgroup: May 22, 1 p.m.
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## In the News....

**New prostate cancer screening guidelines focus on patient choice:** TUESDAY, May 8, 2018 (CBS News) -- More men could receive PSA blood tests for prostate cancer under revised guidelines released Tuesday by the nation's leading panel on preventive medicine. The U.S. Preventive Services Task Force (USPSTF) now recommends that men aged 55 to 69 decide for themselves whether to undergo a prostate-specific antigen (PSA) test, after talking it over with their doctor.

**Margaret McCaffrey joins National ACS Board:** Margaret McCaffrey has been elected as the newest member of the American Cancer Society Board of Directors. Her term began on April 18, 2018. <http://pressroom.cancer.org/newBODmember>

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## In Brief...

**"A Blueprint to Beat Cancer", to mark the global release of *Diet, Nutrition, Physical Activity, and Cancer: A Global Perspective, the AICR/WCRF Third Expert Report.*** This report is a comprehensive review of decades of evidence on cancer prevention. From this review, our panel of experts present the most reliable cancer prevention advice currently available as Ten Recommendations for Cancer Prevention. Please join AICR at the **National Press Club in Washington DC on May 24th from 8am – 11am** to hear from the experts who have put this landmark report together. Register for the webinar: <http://preventcancer.aicr.org/site/R?i=rE-3m69wicgrC8yV3QjC8w> Copies of the report will be distributed at the event or are available for preorder here.

**2018 Culturally Responsive Health Care in Iowa** conference on Friday, June 8, 2018, at the University of Iowa College of Public Health Building, 145 North Riverside Drive, Iowa City, Iowa. For information about the program or to register online, please use the following links: Information and Registration: <https://uiowa.cloud-cme.com/aph.aspx?P=5&EID=19628>

**Health Communication Leadership Institute, June 19-22, Austin, Texas.** During this three day advanced workshop, current and aspiring health communication leaders will learn strategies and best practices for leadership, management and innovation. Speakers include internationally-respected experts from diverse sectors and settings. Click [here](#) for more information or to register.

**2018 National Conference on Health Communication, Marketing and Media, Sept. 11-13 in Atlanta.** The Centers for Disease Control and Prevention (CDC), National Public Health Information Coalition (NPHIC) and the Society for Health Communication will host this conference. Individuals representing academia, public health researchers and practitioners from federal and state government and the private sector come together for a forum of collegial dialogue, networking and shaping the future of health communication, marketing, and media practice. For more information, visit [www.cdc.gov/nchcmm](http://www.cdc.gov/nchcmm).

**What policies, laws, and regulations can help improve health and health equity?** As policymakers experiment and redesign policies in a multitude of sectors, research will be critical to uncover what these changes mean for the nation's collective health. Policies for Action, an RWJF signature research program, is funding **\$2 million toward research on the impact of national,**

**state, or local policies on health and health equity**—including \$450,000 to study what happens when state governments seek to nullify or preempt local laws. Proposals from teams representing sectors and disciplines traditionally not associated with health are strongly encouraged. [Learn more and register for an informational webinar](#)

**DCPC Revitalizes Cancer Survivor Website** The CDC online resource for cancer patients and survivors, cancer caregivers, and health care provider is updated, redesigned, and reorganized. The new [site](#) includes videos, pictures, survivor stories, and health tips. The site highlights eleven cancer survivor stories, as well as four videos featuring cancer survivor Joan Lunden: [Breast Cancer Treatment Plan](#); [Breast Cancer Chemotherapy](#); [Colorectal Cancer Early Detection](#); and [Colorectal Cancer Family History](#)

### **CDC's Tips From Former Smokers: Anti-smoking Campaign Launches Seventh**

**Year** [CDC's Tips From Former Smokers](#) campaign resumed for 25 weeks on April 23. The 15- and 30-second ads will air nationally on television, online, and in print advertisements. Markets that have higher rates of cigarette smoking will have additional airings and advertisements for increased awareness. New ads feature:

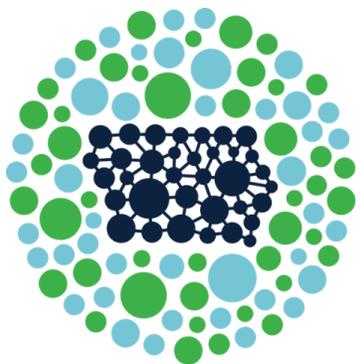
- [Brian](#), 63, an Air Force veteran, had his first heart attack at age 35, while on assignment overseas. He quit smoking in 2009 and received a heart transplant in July 2012. In January 2017, he was diagnosed with lung cancer and had part of his lung removed.
- [Christine](#), 55, began smoking at age 16. At age 44, she was diagnosed with oral cancer, which eventually required doctors to remove half of her jaw.
- [Sharon](#), 58, began smoking at age 13. In 1997, at age 37, she was diagnosed with stage IV throat cancer.
- [Tiffany](#), 40, started smoking at 19, even though her mother, a smoker, died of lung cancer. Tiffany quit smoking in 2011—wanting to be around for her own teenage daughter.

Information on the *Tips* is available at [cdc.gov/tips](http://cdc.gov/tips).

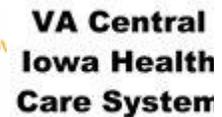
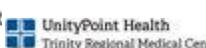
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*Send corrections, submissions, article ideas and other feedback  
for the Iowa Cancer Consortium newsletter to [staff@canceriowa.org](mailto:staff@canceriowa.org).*

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# Iowa Cancer Consortium





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## Important Information About Your Iowa Cancer Consortium Portal

We have recently updated our membership software. For your security, during your first visit to the new portal, you will need to initiate a password recovery to designate a new username and password.

The portal empowers you to decide how you wish to be involved by providing easy access to [event registration](#), [newsletter sign-up](#), and [profile management](#). The online [directory](#) is also a great tool that allows you to engage directly with other Consortium members.